

Economic-Wide Key Statistics for Winterset, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
42	Wholesale trade		0	8	33,781	1,530	49
42	Wholesale trade		10	8	33,781	1,530	49
421	Wholesale trade, durable goods		0	4	D	D	b
421	Wholesale trade, durable goods		10	4	D	D	b
4218	Machinery, equipment, & supplies whsle		0	1	D	D	b
4218	Machinery, equipment, & supplies whsle		10	1	D	D	b
422	Wholesale trade, nondurable goods		0	4	D	D	b
422	Wholesale trade, nondurable goods		10	4	D	D	b
4225	Farm-product raw material whsle		0	3	D	D	b
4225	Farm-product raw material whsle		10	3	D	D	b
44-45	Retail trade			48	69,593	6,132	450
441	Motor vehicle & parts dealers			9	21,661	1,695	93
44112	Used car dealers			3	D	D	b
441120	Used car dealers			3	D	D	b
442	Furniture & home furnishings stores			1	D	D	a
444	Building material & garden equipment & supplies dealers			8	12,305	1,049	43
4442	Lawn & garden equipment & supplies stores			6	D	D	b
44422	Nursery & garden centers			5	7,940	642	23
444220	Nursery & garden centers			5	7,940	642	23
445	Food & beverage stores			4	D	D	c
446	Health & personal care stores			4	3,375	528	42
447	Gasoline stations			6	7,712	468	38
448	Clothing & clothing accessories stores			4	674	113	13
452	General merchandise stores			3	5,605	567	59
45299	All other general merchandise stores			3	5,605	567	59
452990	All other general merchandise stores			3	5,605	567	59
4529903	Miscellaneous general merchandise stores			1	D	D	b
453	Miscellaneous store retailers			8	D	D	b
45399	All other miscellaneous store retailers			1	D	D	a
454	Nonstore retailers			1	D	D	a
53	Real estate & rental & leasing			10	D	D	a
531	Real estate			8	1,246	146	15
532	Rental & leasing services			2	D	D	a
54	Professional, scientific, & technical services	T		14	2,633	1,302	54
541	Professional, scientific, & technical services	T		14	2,633	1,302	54
56	Administrative & support & waste management & remediation serv			1	D	D	a
62	Health care & social assistance	T		13	7,255	3,815	246
621	Ambulatory health care services	T		8	D	D	b
623	Nursing & residential care facilities	T		3	D	D	c
6232	Residential mental retardation/health & substance abuse facility	T		2	D	D	c
62321	Residential mental retardation facilities	T		2	D	D	c
623210	Residential mental retardation facilities	T		2	D	D	c
71	Arts, entertainment, & recreation	T		1	D	D	a
72	Accommodation & foodservices			14	3,529	1,026	139
721	Accommodation			1	D	D	a
722	Foodservices & drinking places			13	D	D	c
81	Other services (except public administration)	T		18	2,553	564	40
811	Repair & maintenance	T		9	D	D	b
812	Personal & laundry services	T		9	D	D	a

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated

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43: Commission merchants
 44: Import agents
 45: Export agents
 46: Manufacturers' agents

q: 20 to 29 percent estimated
 r: Revised
 s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>