Economy-Wide Key Statistics for Windsor Heights, Iowa: 2002 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS			Sales/Shipments/	Annual	
Industry	Industry Description	Number of	Receipts/Revenue	Payroll	Number of
Code	Industry Description	Establishments	(\$1,000)	(\$1,000)	Employees
42	Wholesale trade	4	D	D	20-99
423	Durable goods merchant wholesalers	2	D	D	20-99
424	Nondurable goods merchant wholesalers	2	D	D	0-19
441	Motor vehicle and parts dealers	1	D	D	0-19
442	Furniture and home furnishings stores	3	D	D	20-99
444	Building material and garden equipment and supplies dealers	1	D	D	0-19
44-45	Retail trade	25	228,504	21,249	1,216
445	Food and beverage stores	2	D	D	250-499
446	Health and personal care stores	1	D	D	0-19
447	Gasoline stations	3	5,519	265	20
448	Clothing and clothing accessories stores	2	D	D	20-99
44819	Other clothing stores	1	D D	D	0-19
448190 451	Other clothing stores	1 4	1,641	D 209	0-19 22
452	Sporting goods, hobby, book, and music stores General merchandise stores	2	1,041 D	209 D	500-999
4529	Other general merchandise stores	2	D	D	500-999
4529 45291	Warehouse clubs and supercenters	2	D	D	500-999
452910	Warehouse clubs and supercenters	2	D	D	500-999
452310	Miscellaneous store retailers	3	D	D	20-99
4539	Other miscellaneous store retailers	2	D	D	20-99
45391	Pet and pet supplies stores	2	D	D	20-99
453910	Pet and pet supplies stores	2	D	D	20-99
454	Nonstore retailers	3	D	D	20-99
51	Information	3	N	D	0-19
53	Real estate and rental and leasing	7	5,973	1,516	57
531	Real estate	7	5,973	1,516	57
54	Professional, scientific, and technical services	19	5,455	1,761	47
541	Professional, scientific, and technical services	19	5,455	1,761	47
5411	Legal services	7	3,584	1,421	34
54111	Offices of lawyers	7	3,584	1,421	34
541110	Offices of lawyers	7	3,584	1,421	34
56	Administrative and support and waste management and remediation services	7	2,528	1,262	73
561	Administrative and support services	7	2,528	1,262	73
61	Educational services	1	D	D	20-99
62	Health care and social assistance	25	D	D	100-249
621	Ambulatory health care services	21	14,831	6,711	145
6211	Offices of physicians	10	6,933	3,977	63
62111	Offices of physicians	10	6,933	3,977	63
621111	Offices of physicians (except mental health specialists)	9	D	D	20-99
6212	Offices of dentists	6	D	D	20-99
62121	Offices of dentists	6	D	D	20-99
621210	Offices of dentists	6	D	D	20-99
71	Arts, entertainment, and recreation	1	D	D	0-19
72	Accommodation and food services	7	3,657	1,668	203
722	Food services and drinking places	7	3,657	1,668	203
81	Other services (except public administration)	11	D	D	250-499
811	Repair and maintenance	2	D	D	0-19
812	Personal and laundry services	6	D	D	20-99
8121	Personal care services	4	D	D	20-99
81211	Hair, nail, and skin care services	3	D	D	20-99
812112	Beauty salons	3	D	D	20-99

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see <u>Survey Methodology</u>. Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Economy-Wide Key Statistics for Windsor Heights, Iowa: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS			Sales/Shipments/	Annual	
Industry		Number of	Receipts/Revenue	Payroll	Number of
Code	Industry Description	Establishments	(\$1,000)	(\$1,000)	Employees

- Q: Revenue not collected at this level.
- r: Revised.
- S: Withheld because estimate did not meet publication standards.
- s: Sampling error exceeds 40 percent.
- X: Not applicable
- Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

http://www.iowadatacenter.org

1997 NAICS code Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) 3	Annual payroll (\$1,000) ³	Number of employees ⁴
42 Wholesale trade		0	13	45,178	3,430	180
42 Wholesale trade		10	9	D	D	С
42 Wholesale trade		20	1	D	D	а
42 Wholesale trade		40	3	D	D	а
421 Wholesale trade, durable goods		0	10	D	D	C
421 Wholesale trade, durable goods		10 40	8 2	32,715 D	2,662 D	157
421 Wholesale trade, durable goods 4219 Miscellaneous durable goods whsle		0	3	D	D	a c
4219 Miscellaneous durable goods while		10	3	D	D	C
42199 Other miscellaneous durable goods whsle		0	1	D	D	c
42199 Other miscellaneous durable goods whsle		10	1	D	D	С
44-45 Retail trade			36	134,771	11,829	785
441 Motor vehicle & parts dealers			3	D	D	b
442 Furniture & home furnishings stores			4	9,503	1,554	50
4421 Furniture stores			2	D	D	b
44211 Furniture stores			2	D	D	b
442110 Furniture stores			2 2	D D	D D	b
4422 Home furnishings stores 443 Electronics & appliance stores			1	D	D	a a
444 Building material & garden equipment & supplies dealers			1	D	D	a
445 Food & beverage stores			2	D	D	a
446 Health & personal care stores			2	D	D	а
447 Gasoline stations			3	D	D	а
448 Clothing & clothing accessories stores			7	D	D	b
451 Sporting goods, hobby, book, & music stores			5	7,360	1,279	57
4511 Sporting goods, hobby, & musical instrument stores			5	7,360	1,279	57
45111 Sporting goods stores			3	D	D	b
451110 Sporting goods stores			3	D	D	b
45112 Hobby, toy, & game stores			2 2	D D	D D	b b
451120 Hobby, toy, & game stores 452 General merchandise stores			2	D	D	f
4521102 Discount or mass merchandising dept stores (excl leased depts)			1	D	D	e
4529 Other general merchandise stores			1	D	D	C
45291 Warehouse clubs & superstores			1	D	D	c
452910 Warehouse clubs & superstores			1	D	D	С
453 Miscellaneous store retailers			3	D	D	b
454 Nonstore retailers			3	D	D	а
53 Real estate & rental & leasing			9	12,245	1,075	51
531 Real estate			8	D	D	b
532 Rental & leasing services	-		1	D 0.500	D	a
54 Professional, scientific, & technical services 541 Professional, scientific, & technical services	T T		16 16	6,532 6,532	2,249 2,249	55 55
5412 Accounting, tax return prep, bookkeeping, & payroll services	Ť		3	1,451	2,249 854	22
54121 Accounting, tax return prep, bookkeeping, & payroll services	Ť		3	1,451	854	22
5418 Advertising & related services	Ť		3	D., 10.1	D.	a
54189 Other services related to advertising	Т		2	D	D	а
541890 Other services related to advertising	Т		2	D	D	а
56 Administrative & support & waste management & remediation serv			19	8,296	3,541	228
561 Administrative & support services			18	D	D	С
5614 Business support services			3	D	D	b
5617 Services to buildings & dwellings			9 7	4,478 D	2,212 D	165
56172 Janitorial services 561720 Janitorial services			7	D	D	C C
61 Educational services	Т		5	1,156	393	33
611 Educational services	Ť		5	1,156	393	33
6115 Technical & trade schools	Ť		1	D	D	а
61151 Technical & trade schools	Т		1	D	D	а
611511 Cosmetology & barber schools	T		1	D	D	а
62 Health care & social assistance	Т		21	10,725	6,093	349
621 Ambulatory health care services	Т		17	9,996	5,639	301
6212 Offices of dentists	<u>T</u>		8	6,956	3,792	72
62121 Offices of dentists	T		8	6,956	3,792	72 70
621210 Offices of dentists	T		8	6,956	3,792	72
6213 Offices of other health practitioners	T		4	1,185	587	30
71 Arts, entertainment, & recreation	Т		1	D 9.065	D 2.402	a 204
72 Accommodation & foodservices 721 Accommodation			18 1	8,065 D	2,493 D	284 a
721 Accommodation 722 Foodservices & drinking places			17	D	D	e e
7222 Limited-service eating places			11	6,501	2,077	249
722212 Cafeterias			1	D	D	b

Economic-Wide Key Statistics for Windsor Heights, Iowa: 1997

1997 NAICS code Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) 3	Annual payroll (\$1,000) 3	Number of employees ⁴
811 Repair & maintenance	т		4	1.264	283	14
812 Personal & laundry services	Ť		5	2,240	835	73
8121 Personal care services	Т		5	2,240	835	73
81211 Hair, nail, & skin care services	Т		3	D	D	b
812111 Barber shops	Т		1	D	D	а
812112 Beauty shops	Т		2	D	D	b

¹Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

²Type of operation meaning

- 00: Wholesale trade
- 10: Merchant wholesalers
- 11: Wholesaler distributors and iobbers
- 12: Importers
- 13: Exporters
- 14: Own brand importer-marketers
- 15: Terminal grain elevators
- 17: Country grain elevators
- 19: Assemblers of farm products, except country grain elevators
- 20: Manufacturers' sales branches and sales offices
- 21: Sales branches (with stock)
- 22: Sales offices (without stock)
- 40: Agents, brokers, and commission merchants
- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents
- 45: Export agents
- 46: Manufacturers' agents

- ³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals
- ³ N: Not available or not comparable
- ³ S: Withheld because estimate did not meet publication standards
- ³ Z: Less than half the unit shown

⁴ Number of employees

- a: 0 19 employees
- b: 20 99 employees
- c: 100 249 employees
- e: 250 499 employees
- f: 500 999 employees
- g: 1,000 2,499 employees
- h: 2,500 4,999 employees
- i: 5,000 9,999 employees
- j: 10,000 24,999 employees
- k: 25,000 49,999 employees
- I: 50.000 99.999 employees
- m: 100,000 or more employees
- p: 10 to 19 percent estimated
- q: 20 to 29 percent estimated
- r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

http://www.silo.lib.ia.us/specialized-services/datacenter/index.html