

Economy-Wide Key Statistics for West Des Moines, Iowa: 2002
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	38	212,148	51,355	1,495
42	Wholesale trade	78	1,286,114	48,374	874
423	Durable goods merchant wholesalers	41	D	D	250-499
4233	Lumber and other construction materials merchant wholesalers	8	D	D	20-99
42332	Brick, stone, and related construction material merchant wholesalers	5	D	D	20-99
423320	Brick, stone, and related construction material merchant wholesalers	5	D	D	20-99
4236	Electrical and electronic goods merchant wholesalers	6	D	D	100-249
4238	Machinery, equipment, and supplies merchant wholesalers	6	D	D	100-249
42384	Industrial supplies merchant wholesalers	3	D	D	20-99
423840	Industrial supplies merchant wholesalers	3	D	D	20-99
424	Nondurable goods merchant wholesalers	25	1,080,508	23,457	379
4245	Farm product raw material merchant wholesalers	4	D	D	20-99
4247	Petroleum and petroleum products merchant wholesalers	1	D	D	0-19
4249	Miscellaneous nondurable goods merchant wholesalers	4	D	D	100-249
42491	Farm supplies merchant wholesalers	3	D	D	100-249
424910	Farm supplies merchant wholesalers	3	D	D	100-249
425	Wholesale electronic markets and agents and brokers	12	D	D	20-99
4251	Wholesale electronic markets and agents and brokers	12	D	D	20-99
42512	Wholesale trade agents and brokers	12	D	D	20-99
425120	Wholesale trade agents and brokers	12	D	D	20-99
441	Motor vehicle and parts dealers	9	51,357	5,896	157
4413	Automotive parts, accessories, and tire stores	6	D	D	20-99
44132	Tire dealers	4	D	D	20-99
441320	Tire dealers	4	D	D	20-99
442	Furniture and home furnishings stores	9	6,490	752	69
4421	Furniture stores	2	D	D	20-99
44211	Furniture stores	2	D	D	20-99
442110	Furniture stores	2	D	D	20-99
4422	Home furnishings stores	7	D	D	20-99
44229	Other home furnishings stores	7	D	D	20-99
443	Electronics and appliance stores	8	D	D	100-249
4431	Electronics and appliance stores	8	D	D	100-249
44311	Appliance, television, and other electronics stores	5	D	D	100-249
443112	Radio, television, and other electronics stores	4	D	D	100-249
44312	Computer and software stores	3	D	D	0-19
443120	Computer and software stores	3	D	D	0-19
444	Building material and garden equipment and supplies dealers	14	80,723	10,829	448
4441	Building material and supplies dealers	11	D	D	250-499
44411	Home centers	3	D	D	250-499
444110	Home centers	3	D	D	250-499
44412	Paint and wallpaper stores	2	D	D	0-19
444120	Paint and wallpaper stores	2	D	D	0-19
44419	Other building material dealers	5	5,959	1,447	43
444190	Other building material dealers	5	5,959	1,447	43
4442	Lawn and garden equipment and supplies stores	3	D	D	0-19
44422	Nursery, garden center, and farm supply stores	3	D	D	0-19
444220	Nursery, garden center, and farm supply stores	3	D	D	0-19
44-45	Retail trade	231	673,597	79,168	4,661
445	Food and beverage stores	11	D	D	1000-2499
4451	Grocery stores	5	D	D	1000-2499
44511	Supermarkets and other grocery (except convenience) stores	5	D	D	1000-2499
445110	Supermarkets and other grocery (except convenience) stores	5	D	D	1000-2499
4452	Specialty food stores	4	4,718	1,599	89
446	Health and personal care stores	16	23,436	3,906	211
4461	Health and personal care stores	16	23,436	3,906	211
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	20-99
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	20-99

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NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
44613	Optical goods stores	5	3,424	1,017	29
446130	Optical goods stores	5	3,424	1,017	29
447	Gasoline stations	18	47,923	3,275	195
4471	Gasoline stations	18	47,923	3,275	195
44711	Gasoline stations with convenience stores	18	47,923	3,275	195
447110	Gasoline stations with convenience stores	18	47,923	3,275	195
448	Clothing and clothing accessories stores	55	110,012	13,917	939
4481	Clothing stores	31	88,190	10,760	770
44811	Men's clothing stores	6	5,548	806	56
448110	Men's clothing stores	6	5,548	806	56
44813	Children's and infants' clothing stores	4	6,103	706	88
448130	Children's and infants' clothing stores	4	6,103	706	88
44814	Family clothing stores	10	64,624	7,668	464
448140	Family clothing stores	10	64,624	7,668	464
44819	Other clothing stores	2	D	D	20-99
448190	Other clothing stores	2	D	D	20-99
4482	Shoe stores	11	7,639	1,044	78
44821	Shoe stores	11	7,639	1,044	78
448210	Shoe stores	11	7,639	1,044	78
4483	Jewelry, luggage, and leather goods stores	13	14,183	2,113	91
44831	Jewelry stores	13	14,183	2,113	91
448310	Jewelry stores	13	14,183	2,113	91
451	Sporting goods, hobby, book, and music stores	19	39,626	4,194	307
4511	Sporting goods, hobby, and musical instrument stores	13	19,546	1,968	123
45111	Sporting goods stores	6	16,940	1,598	92
451110	Sporting goods stores	6	16,940	1,598	92
45114	Musical instrument and supplies stores	2	D	D	0-19
451140	Musical instrument and supplies stores	2	D	D	0-19
4512	Book, periodical, and music stores	6	20,080	2,226	184
45121	Book stores and news dealers	4	D	D	100-249
451211	Book stores	4	D	D	100-249
452	General merchandise stores	4	83,963	7,711	569
4521	Department stores	3	D	D	500-999
45211	Department stores	3	D	D	500-999
452111	Department stores (except discount department stores)	1	D	D	250-499
452112	Discount department stores	2	D	D	250-499
453	Miscellaneous store retailers	50	25,018	3,627	326
4531	Florists	7	1,757	350	26
45311	Florists	7	1,757	350	26
453110	Florists	7	1,757	350	26
4532	Office supplies, stationery, and gift stores	21	13,707	1,763	178
45321	Office supplies and stationery stores	4	D	D	20-99
453210	Office supplies and stationery stores	4	D	D	20-99
45322	Gift, novelty, and souvenir stores	17	D	D	100-249
453220	Gift, novelty, and souvenir stores	17	D	D	100-249
4533	Used merchandise stores	7	D	D	20-99
45331	Used merchandise stores	7	D	D	20-99
453310	Used merchandise stores	7	D	D	20-99
4539	Other miscellaneous store retailers	15	D	D	20-99
45392	Art dealers	5	2,082	382	16
453920	Art dealers	5	2,082	382	16
45399	All other miscellaneous store retailers	9	D	D	20-99
454	Nonstore retailers	18	11,015	2,082	101
4542	Vending machine operators	4	5,441	1,308	56
45421	Vending machine operators	4	5,441	1,308	56
454210	Vending machine operators	4	5,441	1,308	56
4543	Direct selling establishments	11	4,977	688	39
45439	Other direct selling establishments	11	4,977	688	39
454390	Other direct selling establishments	11	4,977	688	39
51	Information	53	N	75,674	1,502

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NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
511	Publishing industries (except Internet)	10	32,961	11,445	194
5112	Software publishers	8	D	D	100-249
51121	Software publishers	8	D	D	100-249
511210	Software publishers	8	D	D	100-249
512	Motion picture and sound recording industries	4	N	D	20-99
5121	Motion picture and video industries	4	N	D	20-99
517	Telecommunications	26	N	16,044	310
5171	Wired telecommunications carriers	17	Q	14,359	273
51711	Wired telecommunications carriers	17	Q	14,359	273
517110	Wired telecommunications carriers	17	Q	14,359	273
518	Internet service providers, web search portals, and data processing services	12	170,041	43,220	842
5182	Data processing, hosting, and related services	11	D	D	500-999
51821	Data processing, hosting, and related services	11	D	D	500-999
518210	Data processing, hosting, and related services	11	D	D	500-999
53	Real estate and rental and leasing	87	134,907	20,899	613
531	Real estate	80	119,483	20,193	556
5311	Lessors of real estate	36	72,912	9,662	284
53111	Lessors of residential buildings and dwellings	21	D	D	100-249
531110	Lessors of residential buildings and dwellings	21	D	D	100-249
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	54,159	7,224	168
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	54,159	7,224	168
5312	Offices of real estate agents and brokers	21	33,938	3,152	80
53121	Offices of real estate agents and brokers	21	33,938	3,152	80
531210	Offices of real estate agents and brokers	21	33,938	3,152	80
5313	Activities related to real estate	23	12,633	7,379	192
53131	Real estate property managers	13	9,929	6,242	152
532	Rental and leasing services	7	15,424	706	57
54	Professional, scientific, and technical services	246	D	D	1000-2499
541	Professional, scientific, and technical services	246	D	D	1000-2499
5411	Legal services	51	D	D	250-499
54111	Offices of lawyers	50	D	D	100-249
541110	Offices of lawyers	50	D	D	100-249
5412	Accounting, tax preparation, bookkeeping, and payroll services	49	87,735	37,028	699
54121	Accounting, tax preparation, bookkeeping, and payroll services	49	87,735	37,028	699
541211	Offices of certified public accountants	33	D	D	100-249
541214	Payroll services	3	D	D	250-499
541219	Other accounting services	7	D	D	20-99
5413	Architectural, engineering, and related services	27	D	D	100-249
54131	Architectural services	8	11,030	4,876	91
541310	Architectural services	8	11,030	4,876	91
54133	Engineering services	15	17,952	7,995	147
541330	Engineering services	15	17,952	7,995	147
5414	Specialized design services	12	D	D	0-19
5415	Computer systems design and related services	37	55,878	28,512	435
54151	Computer systems design and related services	37	55,878	28,512	435
541511	Custom computer programming services	18	36,140	20,646	305
541512	Computer systems design services	15	17,071	7,149	112
5416	Management, scientific, and technical consulting services	45	115,818	21,357	475
54161	Management consulting services	41	D	D	250-499
541611	Administrative management and general management consulting services	20	D	D	20-99
541612	Human resources and executive search consulting services	11	D	D	20-99
541613	Marketing consulting services	7	D	D	250-499
5418	Advertising and related services	11	11,309	4,180	98
54189	Other services related to advertising	3	D	D	20-99
541890	Other services related to advertising	3	D	D	20-99
5419	Other professional, scientific, and technical services	14	D	D	100-249

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54192	Photographic services	7	D	D	20-99
541921	Photography studios, portrait	6	D	D	20-99
54194	Veterinary services	4	2,856	1,126	58
541940	Veterinary services	4	2,856	1,126	58
56	Administrative and support and waste management and remediation services	76	86,486	40,729	1,818
561	Administrative and support services	75	D	D	1000-2499
5611	Office administrative services	7	10,242	4,604	138
56111	Office administrative services	7	10,242	4,604	138
561110	Office administrative services	7	10,242	4,604	138
5613	Employment services	21	37,315	21,065	1,053
56132	Temporary help services	18	D	D	1000-2499
561320	Temporary help services	18	D	D	1000-2499
5614	Business support services	10	15,286	5,130	150
5615	Travel arrangement and reservation services	9	D	D	20-99
56151	Travel agencies	7	D	D	20-99
561510	Travel agencies	7	D	D	20-99
5617	Services to buildings and dwellings	25	14,236	7,047	364
56173	Landscaping services	12	10,342	5,350	206
561730	Landscaping services	12	10,342	5,350	206
61	Educational services	15	D	D	100-249
611	Educational services	15	D	D	100-249
6114	Business schools and computer and management training	6	D	D	20-99
61143	Professional and management development training	5	D	D	20-99
611430	Professional and management development training	5	D	D	20-99
6116	Other schools and instruction	7	D	D	20-99
62	Health care and social assistance	179	212,901	110,425	3,119
621	Ambulatory health care services	144	174,845	91,816	1,906
6211	Offices of physicians	61	96,606	52,572	658
62111	Offices of physicians	61	96,606	52,572	658
621111	Offices of physicians (except mental health specialists)	57	D	D	500-999
621112	Offices of physicians, mental health specialists	4	D	D	20-99
6212	Offices of dentists	31	33,319	18,280	340
62121	Offices of dentists	31	33,319	18,280	340
621210	Offices of dentists	31	33,319	18,280	340
6213	Offices of other health practitioners	34	10,603	4,534	212
62131	Offices of chiropractors	9	2,006	357	23
621310	Offices of chiropractors	9	2,006	357	23
62134	Offices of physical, occupational and speech therapists, and audiologists	7	4,414	2,443	131
621340	Offices of physical, occupational, and speech therapists and audiologists	7	4,414	2,443	131
6214	Outpatient care centers	4	D	D	20-99
6219	Other ambulatory health care services	7	14,351	5,946	209
62199	All other ambulatory health care services	7	14,351	5,946	209
621999	All other miscellaneous ambulatory health care services	6	D	D	100-249
623	Nursing and residential care facilities	10	D	D	500-999
6233	Community care facilities for the elderly	3	D	D	20-99
62331	Community care facilities for the elderly	3	D	D	20-99
623312	Homes for the elderly	3	D	D	20-99
624	Social assistance	25	D	D	250-499
6241	Individual and family services	2	D	D	0-19
62419	Other individual and family services	2	D	D	0-19
624190	Other individual and family services	2	D	D	0-19
6244	Child day care services	21	D	D	250-499
62441	Child day care services	21	D	D	250-499
624410	Child day care services	21	D	D	250-499
71	Arts, entertainment, and recreation	20	D	D	500-999
713	Amusement, gambling, and recreation industries	15	D	D	500-999
7139	Other amusement and recreation services	13	D	D	500-999

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71391	Golf courses and country clubs	4	16,008	6,614	322
713910	Golf courses and country clubs	4	16,008	6,614	322
71394	Fitness and recreational sports centers	5	2,644	1,199	161
713940	Fitness and recreational sports centers	5	2,644	1,199	161
71399	All other amusement and recreation industries	4	D	D	20-99
713990	All other amusement and recreation industries	4	D	D	20-99
72	Accommodation and food services	126	112,096	36,187	2,835
721	Accommodation	12	30,560	8,618	492
7211	Traveler accommodation	12	30,560	8,618	492
72111	Hotels (except casino hotels) and motels	12	30,560	8,618	492
721110	Hotels (except casino hotels) and motels	12	30,560	8,618	492
722	Food services and drinking places	114	81,536	27,569	2,343
7221	Full-service restaurants	46	49,954	16,351	1,376
72211	Full-service restaurants	46	49,954	16,351	1,376
722110	Full-service restaurants	46	49,954	16,351	1,376
7222	Limited-service eating places	45	21,050	6,746	664
72221	Limited-service eating places	45	21,050	6,746	664
722212	Cafeterias, buffets, and grill buffets	1	D	D	20-99
7223	Special food services	13	6,831	3,589	235
7224	Drinking places (alcoholic beverages)	10	3,701	883	68
72241	Drinking places (alcoholic beverages)	10	3,701	883	68
722410	Drinking places (alcoholic beverages)	10	3,701	883	68
81	Other services (except public administration)	83	116,203	38,228	976
811	Repair and maintenance	15	D	D	20-99
8111	Automotive repair and maintenance	7	2,833	930	33
81112	Automotive body, paint, interior, and glass repair	3	1,398	342	14
811121	Automotive body, paint, and interior repair and maintenance	3	1,398	342	14
812	Personal and laundry services	40	D	D	250-499
8121	Personal care services	31	11,059	4,620	229
81211	Hair, nail, and skin care services	28	10,054	4,378	209
812112	Beauty salons	25	D	D	100-249
812113	Nail salons	3	D	D	0-19
81219	Other personal care services	3	1,005	242	20

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for West Des Moines, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			43	194,641	43,595	1,390
42	Wholesale trade		0	118	3,625,172	68,343	1,665
42	Wholesale trade		10	64	D	D	g
42	Wholesale trade		20	25	2,067,398	25,082	445
42	Wholesale trade		40	29	D	D	b
421	Wholesale trade, durable goods		0	74	1,500,260	27,180	605
421	Wholesale trade, durable goods		10	37	D	D	e
421	Wholesale trade, durable goods		20	17	D	D	c
421	Wholesale trade, durable goods		40	20	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	2	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		20	1	D	D	b
42111	Automobile & other motor vehicle whsle		0	2	D	D	b
42111	Automobile & other motor vehicle whsle		20	1	D	D	b
4213	Lumber & other construction materials whsle		0	10	D	D	b
4213	Lumber & other construction materials whsle		10	2	D	D	b
4213	Lumber & other construction materials whsle		40	3	D	D	a
42132	Brick, stone, & related construction materials whsle		0	5	D	D	b
4214	Professional & commercial equipment & supplies whsle		0	19	D	D	c
4214	Professional & commercial equipment & supplies whsle		10	13	23,964	4,087	97
4214	Professional & commercial equipment & supplies whsle		20	4	D	D	b
42142	Office equipment whsle		0	2	D	D	b
42143	Computer & computer peripheral equipment & software whsle		0	9	D	D	b
4216	Electrical goods whsle		0	13	D	D	c
4216	Electrical goods whsle		10	4	D	D	b
42161	Electrical apparatus & equip, wiring supp, & const material whsle		0	8	D	D	b
42161	Electrical apparatus & equip, wiring supp, & const material whsle		10	1	D	D	b
4218	Machinery, equipment, & supplies whsle		0	20	D	D	c
4218	Machinery, equipment, & supplies whsle		10	11	D	D	b
4218	Machinery, equipment, & supplies whsle		20	3	D	D	b
42183	Industrial machinery & equipment whsle		0	14	D	D	b
42183	Industrial machinery & equipment whsle		10	7	D	D	b
42183	Industrial machinery & equipment whsle		20	2	D	D	b
42184	Industrial supplies whsle		0	2	D	D	b
4219	Miscellaneous durable goods whsle		0	3	D	D	a
4219	Miscellaneous durable goods whsle		10	2	D	D	a
42199	Other miscellaneous durable goods whsle		0	1	D	D	a
42199	Other miscellaneous durable goods whsle		10	1	D	D	a
422	Wholesale trade, nondurable goods		0	44	2,124,912	41,163	1,060
422	Wholesale trade, nondurable goods		10	27	1,375,920	27,008	798
422	Wholesale trade, nondurable goods		20	8	D	D	c
422	Wholesale trade, nondurable goods		40	9	D	D	b
4221	Paper & paper product whsle		0	9	39,000	4,521	133
4221	Paper & paper product whsle		10	6	D	D	c
42212	Stationery & office supplies whsle		0	6	D	D	b
42212	Stationery & office supplies whsle		10	4	D	D	b
4224	Grocery & related products whsle		0	9	550,768	18,712	568
4224	Grocery & related products whsle		10	4	D	D	f
4224	Grocery & related products whsle		40	5	D	D	b
42241	General-line grocery whsle		0	2	D	D	f
42241	General-line grocery whsle		10	2	D	D	f
42247	Meat & meat product whsle		0	1	D	D	a
42247	Meat & meat product whsle		10	1	D	D	a
42249	Other grocery & related products whsle		0	2	D	D	a
4225	Farm-product raw material whsle		0	7	786,273	3,858	85
4225	Farm-product raw material whsle		10	7	786,273	3,858	85
42251	Grain & field bean whsle		0	6	D	D	b
42251	Grain & field bean whsle		10	6	D	D	b
4226	Chemical & allied products whsle		0	6	D	D	c
4226	Chemical & allied products whsle		20	3	D	D	c
42269	Other chemical & allied products whsle		0	6	D	D	c
42269	Other chemical & allied products whsle		20	3	D	D	c
4227	Petroleum & petroleum products whsle		0	1	D	D	a
4227	Petroleum & petroleum products whsle		10	1	D	D	a
4229	Miscellaneous nondurable goods whsle		0	8	D	D	b
4229	Miscellaneous nondurable goods whsle		20	2	D	D	b
42291	Farm supplies whsle		0	4	D	D	b
42291	Farm supplies whsle		20	1	D	D	b
44-45	Retail trade			274	608,203	68,427	5,081
441	Motor vehicle & parts dealers			8	45,440	3,216	167
442	Furniture & home furnishings stores			10	4,412	654	49
4422	Home furnishings stores			7	2,562	420	39
44229	Other home furnishings stores			7	2,562	420	39
443	Electronics & appliance stores			9	38,907	3,153	249
4431	Electronics & appliance stores			9	38,907	3,153	249
44311	Appliance, television, & other electronics stores			4	D	D	c

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1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
443112	Radio, television, & other electronics stores			3	D	D	c
44312	Computer & software stores			4	D	D	b
443120	Computer & software stores			4	D	D	b
44313	Camera & photographic supplies stores			1	D	D	a
443130	Camera & photographic supplies stores			1	D	D	a
444	Building material & garden equipment & supplies dealers			16	39,419	4,144	152
4441	Building material & supplies dealers			11	33,211	3,166	91
44412	Paint & wallpaper stores			2	D	D	a
444120	Paint & wallpaper stores			2	D	D	a
44419	Other building material dealers			5	D	D	b
444190	Other building material dealers			5	D	D	b
4442	Lawn & garden equipment & supplies stores			5	6,208	978	61
44421	Outdoor power equipment stores			3	D	D	b
444210	Outdoor power equipment stores			3	D	D	b
445	Food & beverage stores			13	D	D	g
4451	Grocery stores			5	D	D	f
44511	Supermarkets & other grocery (except convenience) stores			4	D	D	f
445110	Supermarkets & other grocery (except convenience) stores			4	D	D	f
4452	Specialty food stores			8	5,160	1,452	133
446	Health & personal care stores			30	D	D	e
4461	Health & personal care stores			30	D	D	e
44611	Pharmacies & drug stores			11	19,321	2,708	193
446110	Pharmacies & drug stores			11	19,321	2,708	193
4461102	Proprietary stores			3	D	D	b
44612	Cosmetics, beauty supplies, & perfume stores			4	D	D	b
446120	Cosmetics, beauty supplies, & perfume stores			4	D	D	b
44613	Optical goods stores			11	4,200	901	66
446130	Optical goods stores			11	4,200	901	66
447	Gasoline stations			18	30,162	2,451	180
4471	Gasoline stations			18	30,162	2,451	180
44711	Gasoline stations with convenience stores			15	26,802	2,148	155
447110	Gasoline stations with convenience stores			15	26,802	2,148	155
448	Clothing & clothing accessories stores			78	113,159	12,685	1,025
4481	Clothing stores			52	93,459	10,135	823
44811	Men's clothing stores			8	5,422	696	50
448110	Men's clothing stores			8	5,422	696	50
44812	Women's clothing stores			19	15,074	1,686	184
448120	Women's clothing stores			19	15,074	1,686	184
44813	Children's & infants' clothing stores			4	5,211	439	47
448130	Children's & infants' clothing stores			4	5,211	439	47
44814	Family clothing stores			15	64,248	6,966	504
448140	Family clothing stores			15	64,248	6,966	504
44815	Clothing accessories stores			2	D	D	a
448150	Clothing accessories stores			2	D	D	a
44819	Other clothing stores			4	D	D	b
448190	Other clothing stores			4	D	D	b
4482	Shoe stores			12	6,393	838	80
44821	Shoe stores			12	6,393	838	80
448210	Shoe stores			12	6,393	838	80
4482103	Children's & juveniles' shoe stores			1	D	D	a
4482104	Family shoe stores			7	4,011	530	46
4482105	Athletic footwear stores			2	D	D	a
4483	Jewelry, luggage, & leather goods stores			14	13,307	1,712	122
44831	Jewelry stores			13	D	D	c
448310	Jewelry stores			13	D	D	c
44832	Luggage & leather goods stores			1	D	D	a
448320	Luggage & leather goods stores			1	D	D	a
451	Sporting goods, hobby, book, & music stores			25	34,973	3,530	289
4511	Sporting goods, hobby, & musical instrument stores			18	19,686	1,810	171
45111	Sporting goods stores			7	11,055	1,079	107
451110	Sporting goods stores			7	11,055	1,079	107
4511101	General-line sporting goods stores			2	D	D	b
45112	Hobby, toy, & game stores			6	7,859	602	50
451120	Hobby, toy, & game stores			6	7,859	602	50
4512	Book, periodical, & music stores			7	15,287	1,720	118
45121	Book stores & news dealers			5	D	D	c
451211	Book stores			5	D	D	c
4512111	Book stores, general			4	D	D	b
4512113	College book stores			1	D	D	a
45122	Prerecorded tape, compact disc, & record stores			2	D	D	a
451220	Prerecorded tape, compact disc, & record stores			2	D	D	a
452	General merchandise stores			5	D	D	g
4521	Department stores (excl leased depts)			3	123,234	14,336	1,031
45210009	Department stores (incl leased depts) ##			3	125,508	N	N
45211	Department stores (excl leased depts)			3	123,234	14,336	1,031

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1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
452110	Department stores (excl leased depts)			3	123,234	14,336	1,031
45211009	Department stores (incl leased depts) ##			3	125,508	N	N
4521101	Conventional department stores (excl leased depts)			1	D	D	e
4521102	Discount or mass merchandising dept stores (excl leased depts)			1	D	D	e
4521103	National chain department stores (excl leased depts)			1	D	D	e
45299	All other general merchandise stores			2	D	D	b
452990	All other general merchandise stores			2	D	D	b
4529902	Catalog showrooms			1	D	D	a
4529903	Miscellaneous general merchandise stores			1	D	D	b
453	Miscellaneous store retailers			48	D	D	e
4532	Office supplies, stationery, & gift stores			24	27,553	2,846	316
45321	Office supplies & stationery stores			4	D	D	c
453210	Office supplies & stationery stores			4	D	D	c
4532101	Stationery stores			2	D	D	b
4532102	Office supplies stores			2	D	D	c
45322	Gift, novelty, & souvenir stores			20	D	D	c
453220	Gift, novelty, & souvenir stores			20	D	D	c
4533	Used merchandise stores			4	697	109	12
45331	Used merchandise stores			4	697	109	12
453310	Used merchandise stores			4	697	109	12
4539	Other miscellaneous store retailers			17	D	D	c
45391	Pet & pet supplies stores			3	820	158	26
453910	Pet & pet supplies stores			3	820	158	26
45392	Art dealers			6	3,219	693	19
453920	Art dealers			6	3,219	693	19
45399	All other miscellaneous store retailers			8	D	D	b
454	Nonstore retailers			14	5,413	1,049	45
4542	Vending machine operators			5	2,690	527	28
45421	Vending machine operators			5	2,690	527	28
454210	Vending machine operators			5	2,690	527	28
45439	Other direct selling establishments			6	2,204	272	10
454390	Other direct selling establishments			6	2,204	272	10
512	Motion picture & sound recording industries			7	20,196	6,173	180
5121	Motion picture & video industries			7	20,196	6,173	180
513	Broadcasting & telecommunications			12	238,930	16,106	322
514	Information services & data processing services			4	32,187	11,976	898
5142	Data processing services			4	32,187	11,976	898
51421	Data processing services			4	32,187	11,976	898
514210	Data processing services			4	32,187	11,976	898
53	Real estate & rental & leasing			87	163,151	23,401	853
531	Real estate			74	135,381	18,177	685
5311	Lessors of real estate			33	42,066	4,317	147
53111	Lessors of residential buildings & dwellings			13	D	D	b
531110	Lessors of residential buildings & dwellings			13	D	D	b
53112	Lessors of nonresidential buildings (except miniwarehouses)			18	31,486	2,904	56
531120	Lessors of nonresidential buildings (except miniwarehouses)			18	31,486	2,904	56
5312	Offices of real estate agents & brokers			17	83,066	8,187	259
53121	Offices of real estate agents & brokers			17	83,066	8,187	259
531210	Offices of real estate agents & brokers			17	83,066	8,187	259
5313	Activities related to real estate			24	10,249	5,673	279
53131	Real estate property managers			15	7,733	3,902	230
531311	Residential property managers			13	D	D	c
532	Rental & leasing services			12	D	D	c
54	Professional, scientific, & technical services	T		214	167,405	74,807	1,911
541	Professional, scientific, & technical services	T		214	167,405	74,807	1,911
5411	Legal services	T		35	17,961	9,090	213
54111	Offices of lawyers	T		34	D	D	c
541110	Offices of lawyers	T		34	D	D	c
5411101	Offices of lawyers (except legal aid societies)	T		34	D	D	c
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		51	33,268	14,545	472
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		51	33,268	14,545	472
541211	Offices of certified public accountants	T		36	26,839	12,009	348
541219	Other accounting services	T		11	D	D	b
5413	Architectural, engineering, & related services	T		31	25,465	12,255	281
54131	Architectural services	T		13	D	D	b
541310	Architectural services	T		13	D	D	b
54133	Engineering services	T		16	15,160	7,843	184
541330	Engineering services	T		16	15,160	7,843	184
5414	Specialized design services	T		9	2,355	333	18
5415	Computer systems design & related services	T		34	48,125	20,309	375
54151	Computer systems design & related services	T		34	48,125	20,309	375
541511	Custom computer programming services	T		16	38,129	16,680	283
541512	Computer systems design services	T		13	D	D	b
5416	Management, scientific, & technical consulting services	T		27	15,153	6,985	195
54161	Management consulting services	T		24	D	D	c

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541618	Other management consulting services	T		1	D	D	c
5418	Advertising & related services	T		14	17,033	8,195	182
54181	Advertising agencies	T		8	14,539	7,798	167
541810	Advertising agencies	T		8	14,539	7,798	167
54189	Other services related to advertising	T		4	D	D	a
541890	Other services related to advertising	T		4	D	D	a
5419	Other professional, scientific, & technical services	T		12	D	D	c
54192	Photographic services	T		9	D	D	b
541921	Photographic studios, portrait	T		7	D	D	b
56	Administrative & support & waste management & remediation serv			101	95,627	49,236	2,288
561	Administrative & support services			101	95,627	49,236	2,288
5611	Office administrative services			13	14,613	7,089	201
56111	Office administrative services			13	14,613	7,089	201
561110	Office administrative services			13	14,613	7,089	201
5613	Employment services			20	33,074	21,599	1,309
56132	Temporary help services			17	32,008	20,796	1,286
561320	Temporary help services			17	32,008	20,796	1,286
5614	Business support services			17	18,957	5,666	205
56145	Credit bureaus			3	D	D	b
561450	Credit bureaus			3	D	D	b
5615	Travel arrangement & reservation services			15	9,498	3,621	162
56151	Travel agencies			11	D	D	b
561510	Travel agencies			11	D	D	b
56159	Other travel arrangement & reservation services			2	D	D	b
5617	Services to buildings & dwellings			21	3,328	1,417	124
5619	Other support services			13	D	D	e
56199	All other support services			9	D	D	e
561990	All other support services			9	D	D	e
5619909	Other miscellaneous support services			7	D	D	c
61	Educational services	T		14	3,285	1,395	87
611	Educational services	T		14	3,285	1,395	87
6116	Other schools & instruction	T		7	D	D	b
61169	All other schools & instruction	T		5	D	D	b
62	Health care & social assistance	T		158	121,289	63,656	2,146
621	Ambulatory health care services	T		139	100,523	53,451	1,436
6211	Offices of physicians	T		46	50,248	29,856	424
62111	Offices of physicians	T		46	50,248	29,856	424
621111	Offices of physicians (except mental health specialists)	T		42	D	D	e
6212	Offices of dentists	T		35	22,821	10,046	314
62121	Offices of dentists	T		35	22,821	10,046	314
621210	Offices of dentists	T		35	22,821	10,046	314
6213	Offices of other health practitioners	T		33	10,264	4,443	206
62131	Offices of chiropractors	T		12	2,294	289	20
621310	Offices of chiropractors	T		12	2,294	289	20
62133	Offices of mental health practitioners (except physicians)	T		9	1,715	720	36
621330	Offices of mental health practitioners (except physicians)	T		9	1,715	720	36
62134	Offices of physical, occup, & speech therapists & audiologists	T		4	4,575	2,712	115
621340	Offices of physical, occup, & speech therapists & audiologists	T		4	4,575	2,712	115
6213401	Speech therapists & audiologists	T		2	D	D	b
6216	Home health care services	T		11	8,925	5,669	355
62161	Home health care services	T		11	8,925	5,669	355
621610	Home health care services	T		11	8,925	5,669	355
623	Nursing & residential care facilities	T		3	14,888	7,464	459
624	Social assistance	T		16	5,878	2,741	251
6244	Child day care services	T		9	4,696	2,251	236
62441	Child day care services	T		9	4,696	2,251	236
624410	Child day care services	T		9	4,696	2,251	236
71	Arts, entertainment, & recreation	T		16	10,348	3,628	275
713	Amusement, gambling, & recreation industries	T		13	D	D	e
7139	Other amusement & recreation services	T		9	D	D	c
71391	Golf courses & country clubs	T		3	5,559	2,251	131
713910	Golf courses & country clubs	T		3	5,559	2,251	131
72	Accommodation & foodservices			118	78,440	24,807	2,641
721	Accommodation			5	D	D	e
7211	Traveler accommodation			4	D	D	e
72111	Hotels (except casino hotels) & motels			4	D	D	e
721110	Hotels (except casino hotels) & motels			4	D	D	e
7211101	Hotels (except casino hotels) with 25 guestrooms or more			4	D	D	e
722	Foodservices & drinking places			113	D	D	g
7221	Full-service restaurants			41	40,656	13,728	1,495
72211	Full-service restaurants			41	40,656	13,728	1,495
722110	Full-service restaurants			41	40,656	13,728	1,495
7222	Limited-service eating places			55	20,694	5,996	766
72221	Limited-service eating places			55	20,694	5,996	766
7223	Special foodservices			7	D	D	b

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81	Other services (except public administration)	T		75	26,736	8,514	586
811	Repair & maintenance	T		24	5,912	1,856	84
8111	Automotive repair & maintenance	T		16	4,085	1,363	61
81112	Automotive body, paint, interior, & glass repair	T		5	1,817	479	21
812	Personal & laundry services	T		51	20,824	6,658	502
8121	Personal care services	T		35	10,122	4,373	267
81211	Hair, nail, & skin care services	T		30	8,446	3,932	219
812112	Beauty shops	T		28	D	D	c
81219	Other personal care services	T		5	1,676	441	48
8122	Death care services	T		4	D	D	b
81222	Cemeteries & crematories	T		1	D	D	b
812220	Cemeteries & crematories	T		1	D	D	b
8123	Drycleaning & laundry services	T		8	D	D	c
81232	Drycleaning & laundry services (except coin-operated)	T		6	D	D	c
812320	Drycleaning & laundry services (except coin-operated)	T		6	D	D	c
8123202	Drycleaning plants	T		6	D	D	c
8129	Other personal services	T		4	D	D	b
81293	Parking lots & garages	T		1	D	D	b
812930	Parking lots & garages	T		1	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>