

Economy-Wide Key Statistics for Waterloo, Iowa: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	91	3,324,329	376,762	8,635
333	Machinery manufacturing	11	D	D	2500-4999
3331	Agriculture, construction, and mining machinery manufacturing	2	D	D	2500-4999
33311	Agricultural implement manufacturing	2	D	D	2500-4999
333111	Farm machinery and equipment manufacturing	2	D	D	2500-4999
3336	Engine, turbine, and power transmission equipment manufacturing	2	D	D	500-999
33361	Engine, turbine, and power transmission equipment manufacturing	2	D	D	500-999
333618	Other engine equipment manufacturing	1	D	D	500-999
337	Furniture and related product manufacturing	5	D	D	1000-2499
3371	Household and institutional furniture and kitchen cabinet manufacturing	4	D	D	1000-2499
33711	Wood kitchen cabinet and countertop manufacturing	3	D	D	1000-2499
337110	Wood kitchen cabinet and countertop manufacturing	3	D	D	1000-2499
42	Wholesale trade	84	351,285	44,384	1,492
423	Durable goods merchant wholesalers	61	206,435	31,335	1,037
4231	Motor vehicle and motor vehicle parts and supplies merchant wholesalers	7	29,399	4,582	176
4233	Lumber and other construction materials merchant wholesalers	6	D	D	100-249
42331	Lumber, plywood, millwork, and wood panel merchant wholesalers	3	D	D	100-249
423310	Lumber, plywood, millwork, and wood panel merchant wholesalers	3	D	D	100-249
4238	Machinery, equipment, and supplies merchant wholesalers	16	64,488	9,546	267
42384	Industrial supplies merchant wholesalers	5	D	D	20-99
423840	Industrial supplies merchant wholesalers	5	D	D	20-99
4239	Miscellaneous durable goods merchant wholesalers	9	D	D	20-99
424	Nondurable goods merchant wholesalers	21	D	D	250-499
4244	Grocery and related product merchant wholesalers	4	D	D	20-99
4247	Petroleum and petroleum products merchant wholesalers	4	D	D	20-99
42471	Petroleum bulk stations and terminals	3	D	D	20-99
424710	Petroleum bulk stations and terminals	3	D	D	20-99
425	Wholesale electronic markets and agents and brokers	2	D	D	0-19
4251	Wholesale electronic markets and agents and brokers	2	D	D	0-19
42512	Wholesale trade agents and brokers	2	D	D	0-19
425120	Wholesale trade agents and brokers	2	D	D	0-19
441	Motor vehicle and parts dealers	50	195,433	17,118	594
4411	Automobile dealers	19	D	D	250-499
44111	New car dealers	5	D	D	250-499
441110	New car dealers	5	D	D	250-499
44112	Used car dealers	14	7,941	602	32
441120	Used car dealers	14	7,941	602	32
4412	Other motor vehicle dealers	9	D	D	20-99
44122	Motorcycle, boat, and other motor vehicle dealers	8	23,713	2,353	90
441221	Motorcycle dealers	4	15,370	1,700	58
441222	Boat dealers	2	D	D	0-19
441229	All other motor vehicle dealers	2	D	D	0-19
4413	Automotive parts, accessories, and tire stores	22	D	D	100-249
44131	Automotive parts and accessories stores	16	12,619	2,187	109
441310	Automotive parts and accessories stores	16	12,619	2,187	109
44132	Tire dealers	6	D	D	20-99
441320	Tire dealers	6	D	D	20-99
442	Furniture and home furnishings stores	23	18,519	3,162	132
4421	Furniture stores	8	9,179	1,228	57
44211	Furniture stores	8	9,179	1,228	57
442110	Furniture stores	8	9,179	1,228	57
4422	Home furnishings stores	15	9,340	1,934	75
44221	Floor covering stores	7	D	D	20-99
442210	Floor covering stores	7	D	D	20-99
44229	Other home furnishings stores	8	D	D	20-99

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442299	All other home furnishings stores	8	D	D	20-99
443	Electronics and appliance stores	16	34,853	3,542	186
4431	Electronics and appliance stores	16	34,853	3,542	186
44311	Appliance, television, and other electronics stores	15	D	D	100-249
443111	Household appliance stores	5	D	D	20-99
443112	Radio, television, and other electronics stores	10	30,506	2,822	154
444	Building material and garden equipment and supplies dealers	20	99,104	11,230	451
4441	Building material and supplies dealers	17	95,531	10,508	412
44411	Home centers	3	D	D	250-499
444110	Home centers	3	D	D	250-499
44419	Other building material dealers	8	16,442	3,262	80
444190	Other building material dealers	8	16,442	3,262	80
4442	Lawn and garden equipment and supplies stores	3	3,573	722	39
44422	Nursery, garden center, and farm supply stores	3	3,573	722	39
444220	Nursery, garden center, and farm supply stores	3	3,573	722	39
44-45	Retail trade	337	968,382	103,185	5,850
445	Food and beverage stores	32	114,103	13,363	924
4451	Grocery stores	23	D	D	500-999
44511	Supermarkets and other grocery (except convenience) stores	17	101,662	12,088	830
445110	Supermarkets and other grocery (except convenience) stores	17	101,662	12,088	830
44512	Convenience stores	6	D	D	20-99
445120	Convenience stores	6	D	D	20-99
4452	Specialty food stores	5	D	D	0-19
446	Health and personal care stores	27	45,364	6,578	295
4461	Health and personal care stores	27	45,364	6,578	295
44611	Pharmacies and drug stores	9	D	D	100-249
446110	Pharmacies and drug stores	9	D	D	100-249
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	20-99
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	20-99
44619	Other health and personal care stores	8	D	D	20-99
446191	Food (health) supplement stores	4	1,005	102	11
446199	All other health and personal care stores	4	D	D	20-99
447	Gasoline stations	31	83,226	5,302	387
4471	Gasoline stations	31	83,226	5,302	387
44711	Gasoline stations with convenience stores	28	75,698	4,933	370
447110	Gasoline stations with convenience stores	28	75,698	4,933	370
448	Clothing and clothing accessories stores	40	30,427	4,739	382
4481	Clothing stores	22	15,632	2,125	217
44819	Other clothing stores	4	1,777	321	41
448190	Other clothing stores	4	1,777	321	41
4482	Shoe stores	9	6,863	1,100	100
44821	Shoe stores	9	6,863	1,100	100
448210	Shoe stores	9	6,863	1,100	100
4483	Jewelry, luggage, and leather goods stores	9	7,932	1,514	65
44831	Jewelry stores	9	7,932	1,514	65
448310	Jewelry stores	9	7,932	1,514	65
451	Sporting goods, hobby, book, and music stores	29	D	D	250-499
4511	Sporting goods, hobby, and musical instrument stores	23	D	D	250-499
45111	Sporting goods stores	11	D	D	20-99
451110	Sporting goods stores	11	D	D	20-99
45112	Hobby, toy, and game stores	8	11,711	1,552	167
451120	Hobby, toy, and game stores	8	11,711	1,552	167
45113	Sewing, needlework, and piece goods stores	3	D	D	20-99
451130	Sewing, needlework, and piece goods stores	3	D	D	20-99
4512	Book, periodical, and music stores	6	6,243	540	50
45121	Book stores and news dealers	3	D	D	20-99
451211	Book stores	3	D	D	20-99
452	General merchandise stores	18	240,742	24,393	1,567
4521	Department stores	6	76,227	10,056	688
45211	Department stores	6	76,227	10,056	688
452111	Department stores (except discount department stores)	4	D	D	500-999
4529	Other general merchandise stores	12	164,515	14,337	879
45291	Warehouse clubs and supercenters	3	D	D	500-999

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452910	Warehouse clubs and supercenters	3	D	D	500-999
45299	All other general merchandise stores	9	D	D	20-99
452990	All other general merchandise stores	9	D	D	20-99
453	Miscellaneous store retailers	41	D	D	250-499
4531	Florists	5	3,122	746	60
45311	Florists	5	3,122	746	60
453110	Florists	5	3,122	746	60
4532	Office supplies, stationery, and gift stores	11	11,396	1,439	114
45321	Office supplies and stationery stores	3	D	D	20-99
453210	Office supplies and stationery stores	3	D	D	20-99
45322	Gift, novelty, and souvenir stores	8	D	D	20-99
453220	Gift, novelty, and souvenir stores	8	D	D	20-99
4533	Used merchandise stores	12	3,172	748	75
45331	Used merchandise stores	12	3,172	748	75
453310	Used merchandise stores	12	3,172	748	75
4539	Other miscellaneous store retailers	13	D	D	20-99
45391	Pet and pet supplies stores	3	D	D	20-99
453910	Pet and pet supplies stores	3	D	D	20-99
45399	All other miscellaneous store retailers	7	D	D	20-99
454	Nonstore retailers	10	52,722	5,991	282
4541	Electronic shopping and mail-order houses	1	D	D	100-249
45411	Electronic shopping and mail-order houses	1	D	D	100-249
4543	Direct selling establishments	7	D	D	20-99
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	0-19
45439	Other direct selling establishments	5	D	D	20-99
454390	Other direct selling establishments	5	D	D	20-99
51	Information	26	N	25,816	882
511	Publishing industries (except Internet)	1	D	D	100-249
5111	Newspaper, periodical, book, and directory publishers	1	D	D	100-249
512	Motion picture and sound recording industries	2	N	D	20-99
5121	Motion picture and video industries	1	N	D	20-99
51213	Motion picture and video exhibition	1	D	D	20-99
515	Broadcasting (except Internet)	5	18,604	6,493	189
5151	Radio and television broadcasting	5	18,604	6,493	189
517	Telecommunications	16	N	D	250-499
53	Real estate and rental and leasing	83	52,777	9,484	452
531	Real estate	59	31,280	4,180	216
5311	Lessors of real estate	24	14,946	2,122	113
53111	Lessors of residential buildings and dwellings	16	7,507	949	73
531110	Lessors of residential buildings and dwellings	16	7,507	949	73
5312	Offices of real estate agents and brokers	20	11,337	804	36
53121	Offices of real estate agents and brokers	20	11,337	804	36
531210	Offices of real estate agents and brokers	20	11,337	804	36
5313	Activities related to real estate	15	4,997	1,254	67
532	Rental and leasing services	23	D	D	100-249
5322	Consumer goods rental	10	6,453	1,262	92
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	20-99
54	Professional, scientific, and technical services	127	D	D	500-999
541	Professional, scientific, and technical services	127	D	D	500-999
5411	Legal services	40	D	D	250-499
54111	Offices of lawyers	39	24,387	10,101	224
541110	Offices of lawyers	39	24,387	10,101	224
5412	Accounting, tax preparation, bookkeeping, and payroll services	21	12,886	5,597	211
54121	Accounting, tax preparation, bookkeeping, and payroll services	21	12,886	5,597	211
541211	Offices of certified public accountants	5	7,320	3,414	82
541219	Other accounting services	8	D	D	20-99
5413	Architectural, engineering, and related services	15	D	D	100-249
54131	Architectural services	3	D	D	20-99
541310	Architectural services	3	D	D	20-99
54133	Engineering services	8	11,183	5,457	111

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541330	Engineering services	8	11,183	5,457	111
5414	Specialized design services	3	D	D	20-99
54143	Graphic design services	1	D	D	20-99
541430	Graphic design services	1	D	D	20-99
5416	Management, scientific, and technical consulting services	12	D	D	20-99
54161	Management consulting services	12	D	D	20-99
541611	Administrative management and general management consulting services	9	D	D	20-99
541613	Marketing consulting services	2	D	D	0-19
5418	Advertising and related services	10	8,458	2,707	66
5419	Other professional, scientific, and technical services	20	D	D	100-249
54192	Photographic services	9	D	D	20-99
541921	Photography studios, portrait	8	D	D	20-99
54194	Veterinary services	6	2,499	645	56
541940	Veterinary services	6	2,499	645	56
56	Administrative and support and waste management and remediation services	104	113,082	46,808	2,599
561	Administrative and support services	98	D	D	1000-2499
5613	Employment services	11	D	D	500-999
5614	Business support services	15	69,025	27,547	1,196
56141	Document preparation services	2	D	D	20-99
561410	Document preparation services	2	D	D	20-99
56142	Telephone call centers	6	D	D	500-999
561422	Telemarketing bureaus	5	D	D	500-999
56144	Collection agencies	2	D	D	100-249
561440	Collection agencies	2	D	D	100-249
5615	Travel arrangement and reservation services	7	D	D	20-99
56151	Travel agencies	5	D	D	20-99
561510	Travel agencies	5	D	D	20-99
5616	Investigation and security services	7	D	D	20-99
5617	Services to buildings and dwellings	42	D	D	250-499
56172	Janitorial services	21	D	D	100-249
561720	Janitorial services	21	D	D	100-249
56173	Landscaping services	12	D	D	20-99
561730	Landscaping services	12	D	D	20-99
5619	Other support services	11	D	D	100-249
56199	All other support services	9	D	D	100-249
561990	All other support services	9	D	D	100-249
562	Waste management and remediation services	6	D	D	100-249
5621	Waste collection	3	D	D	20-99
56211	Waste collection	3	D	D	20-99
61	Educational services	9	D	D	20-99
611	Educational services	9	D	D	20-99
6115	Technical and trade schools	1	D	D	0-19
61151	Technical and trade schools	1	D	D	0-19
611511	Beauty and cosmetology schools	1	D	D	0-19
6116	Other schools and instruction	7	D	D	20-99
62	Health care and social assistance	217	527,114	247,839	7,722
621	Ambulatory health care services	122	150,957	81,026	1,404
6211	Offices of physicians	55	83,433	48,809	607
62111	Offices of physicians	55	83,433	48,809	607
621111	Offices of physicians (except mental health specialists)	53	D	D	500-999
621112	Offices of physicians, mental health specialists	2	D	D	20-99
6212	Offices of dentists	36	21,938	9,007	254
62121	Offices of dentists	36	21,938	9,007	254
621210	Offices of dentists	36	21,938	9,007	254
6213	Offices of other health practitioners	18	10,337	4,675	120
62131	Offices of chiropractors	7	2,168	741	27
621310	Offices of chiropractors	7	2,168	741	27
62134	Offices of physical, occupational and speech therapists, and audiologists	5	D	D	20-99
621340	Offices of physical, occupational, and speech therapists and audiologists	5	D	D	20-99

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62139	Offices of all other health practitioners	3	D	D	20-99
621391	Offices of podiatrists	3	D	D	20-99
6214	Outpatient care centers	8	D	D	250-499
62149	Other outpatient care centers	5	20,144	10,299	233
621498	All other outpatient care centers	3	D	D	100-249
622	Hospitals	2	D	D	2500-4999
6221	General medical and surgical hospitals	2	D	D	2500-4999
62211	General medical and surgical hospitals	2	D	D	2500-4999
622110	General medical and surgical hospitals	2	D	D	2500-4999
623	Nursing and residential care facilities	52	D	D	1000-2499
6231	Nursing care facilities	6	D	D	500-999
62311	Nursing care facilities	6	D	D	500-999
623110	Nursing care facilities	6	D	D	500-999
6232	Residential mental retardation, mental health and substance abuse facilities	40	D	D	250-499
62321	Residential mental retardation facilities	37	D	D	250-499
623210	Residential mental retardation facilities	37	D	D	250-499
6233	Community care facilities for the elderly	3	D	D	100-249
62331	Community care facilities for the elderly	3	D	D	100-249
624	Social assistance	41	D	D	500-999
6241	Individual and family services	21	D	D	500-999
62412	Services for the elderly and persons with disabilities	4	5,418	1,554	112
624120	Services for the elderly and persons with disabilities	4	5,418	1,554	112
62419	Other individual and family services	14	D	D	250-499
624190	Other individual and family services	14	D	D	250-499
6242	Community food and housing, and emergency and other relief services	5	D	D	20-99
62421	Community food services	1	D	D	20-99
624210	Community food services	1	D	D	20-99
6243	Vocational rehabilitation services	3	D	D	100-249
62431	Vocational rehabilitation services	3	D	D	100-249
624310	Vocational rehabilitation services	3	D	D	100-249
6244	Child day care services	12	D	D	100-249
62441	Child day care services	12	D	D	100-249
624410	Child day care services	12	D	D	100-249
71	Arts, entertainment, and recreation	27	15,309	4,939	328
711	Performing arts, spectator sports, and related industries	6	D	D	20-99
712	Museums, historical sites, and similar institutions	5	D	D	20-99
7121	Museums, historical sites, and similar institutions	5	D	D	20-99
713	Amusement, gambling, and recreation industries	16	10,686	3,222	221
7139	Other amusement and recreation services	15	D	D	100-249
71399	All other amusement and recreation industries	4	D	D	0-19
713990	All other amusement and recreation industries	4	D	D	0-19
72	Accommodation and food services	168	92,610	27,946	3,033
721	Accommodation	15	9,084	2,438	252
7211	Traveler accommodation	12	D	D	100-249
72111	Hotels (except casino hotels) and motels	12	D	D	100-249
721110	Hotels (except casino hotels) and motels	12	D	D	100-249
7213	Rooming and boarding houses	2	D	D	20-99
72131	Rooming and boarding houses	2	D	D	20-99
721310	Rooming and boarding houses	2	D	D	20-99
722	Food services and drinking places	153	83,526	25,508	2,781
7221	Full-service restaurants	55	34,260	11,764	1,226
72211	Full-service restaurants	55	34,260	11,764	1,226
722110	Full-service restaurants	55	34,260	11,764	1,226
7222	Limited-service eating places	52	34,734	9,656	1,153
72221	Limited-service eating places	52	34,734	9,656	1,153
722211	Limited-service restaurants	38	27,799	7,641	962
722212	Cafeterias, buffets, and grill buffets	4	5,074	1,529	149
7223	Special food services	13	7,347	2,214	135
7224	Drinking places (alcoholic beverages)	33	7,185	1,874	267
72241	Drinking places (alcoholic beverages)	33	7,185	1,874	267
722410	Drinking places (alcoholic beverages)	33	7,185	1,874	267

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81	Other services (except public administration)	154	77,543	24,845	1,410
811	Repair and maintenance	61	22,340	7,237	400
8111	Automotive repair and maintenance	45	18,124	5,578	308
81111	Automotive mechanical and electrical repair and maintenance	26	10,008	2,879	134
811111	General automotive repair	20	7,585	2,080	102
811118	Other automotive mechanical and electrical repair and maintenance	4	D	D	20-99
81112	Automotive body, paint, interior, and glass repair	12	5,105	1,652	66
811121	Automotive body, paint, and interior repair and maintenance	8	3,951	1,245	52
81119	Other automotive repair and maintenance	7	3,011	1,047	108
811192	Car washes	6	D	D	20-99
812	Personal and laundry services	61	40,298	13,330	694
8121	Personal care services	34	D	D	100-249
81211	Hair, nail, and skin care services	29	5,089	2,254	152
812112	Beauty salons	26	4,881	2,215	147
81219	Other personal care services	5	D	D	20-99
8122	Death care services	13	D	D	20-99
81221	Funeral homes and funeral services	7	D	D	20-99
812210	Funeral homes and funeral services	7	D	D	20-99
8123	Drycleaning and laundry services	8	D	D	100-249
81232	Drycleaning and laundry services (except coin-operated)	3	D	D	20-99
812320	Drycleaning and laundry services (except coin-operated)	3	D	D	20-99
81233	Linen and uniform supply	2	D	D	100-249
8129	Other personal services	6	D	D	100-249
81292	Photofinishing	3	D	D	100-249
81299	All other personal services	2	D	D	20-99
812990	All other personal services	2	D	D	20-99

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Waterloo, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			93	4,848,123	487,436	11,413
311	Food mfg			13	D	D	h
3116	Meat product mfg			4	D	D	g
31161	Animal slaughtering & processing			4	D	D	g
311611	Animal (except poultry) slaughtering			2	D	D	g
331	Primary metal mfg			3	D	D	f
3315	Foundries			2	D	D	f
33151	Ferrous metal foundries			2	D	D	f
331511	Iron foundries			2	D	D	f
333	Machinery mfg			11	D	D	h
3331	Agriculture, construction, & mining machinery mfg			2	D	D	h
33311	Agricultural implement mfg			2	D	D	h
333111	Farm machinery & equipment mfg			2	D	D	h
3336	Engine, turbine, & power transmission equipment mfg			2	D	D	f
33361	Engine, turbine, & power transmission equipment mfg			2	D	D	f
333618	Other engine equipment mfg			1	D	D	f
337	Furniture & related product mfg			4	D	D	g
3371	Household & institutional furniture & kitchen cabinet mfg			3	D	D	g
33711	Wood kitchen cabinet & counter top mfg			3	D	D	g
337110	Wood kitchen cabinet & counter top mfg			3	D	D	g
42	Wholesale trade		0	102	389,099	49,291	1,750
42	Wholesale trade		10	94	354,976	46,373	1,668
42	Wholesale trade		20	5	D	D	b
42	Wholesale trade		40	3	D	D	a
421	Wholesale trade, durable goods		0	68	235,188	33,533	1,132
421	Wholesale trade, durable goods		10	63	D	D	g
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	11	D	D	c
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	11	D	D	c
42111	Automobile & other motor vehicle whsle		0	3	D	D	b
42111	Automobile & other motor vehicle whsle		10	3	D	D	b
42114	Motor vehicle parts, (used) whsle		0	6	D	D	b
42114	Motor vehicle parts, (used) whsle		10	6	D	D	b
4213	Lumber & other construction materials whsle		0	4	D	D	c
4213	Lumber & other construction materials whsle		10	4	D	D	c
42131	Lumber, plywood, millwork, & wood panel whsle		0	4	D	D	c
42131	Lumber, plywood, millwork, & wood panel whsle		10	4	D	D	c
4215	Metal & mineral (except petroleum) whsle		0	2	D	D	b
4215	Metal & mineral (except petroleum) whsle		10	2	D	D	b
42151	Metal service centers & offices		0	2	D	D	b
42151	Metal service centers & offices		10	2	D	D	b
4216	Electrical goods whsle		0	8	D	D	c
4216	Electrical goods whsle		10	6	D	D	c
42161	Electrical apparatus & equip, wiring supp, & const material whsle		0	2	D	D	c
42161	Electrical apparatus & equip, wiring supp, & const material whsle		10	2	D	D	c
4217	Hardware, & plumbing & heating equipment & supplies whsle		0	8	D	D	b
4217	Hardware, & plumbing & heating equipment & supplies whsle		10	7	D	D	b
4218	Machinery, equipment, & supplies whsle		0	21	82,292	11,096	316
4218	Machinery, equipment, & supplies whsle		10	21	82,292	11,096	316
42182	Farm & garden machinery & equipment whsle		0	2	D	D	b
42182	Farm & garden machinery & equipment whsle		10	2	D	D	b
42183	Industrial machinery & equipment whsle		0	8	D	D	c
42183	Industrial machinery & equipment whsle		10	8	D	D	c
42184	Industrial supplies whsle		0	9	29,674	4,733	133
42184	Industrial supplies whsle		10	9	29,674	4,733	133
4219	Miscellaneous durable goods whsle		0	6	D	D	b
4219	Miscellaneous durable goods whsle		10	6	D	D	b
42193	Recyclable material whsle		0	4	D	D	b
42193	Recyclable material whsle		10	4	D	D	b
422	Wholesale trade, nondurable goods		0	34	153,911	15,758	618
422	Wholesale trade, nondurable goods		10	31	D	D	f
422	Wholesale trade, nondurable goods		20	1	D	D	b
4221	Paper & paper product whsle		0	5	D	D	c
4221	Paper & paper product whsle		10	5	D	D	c
42212	Stationery & office supplies whsle		0	4	D	D	b
42212	Stationery & office supplies whsle		10	4	D	D	b
4224	Grocery & related products whsle		0	6	D	D	b
4224	Grocery & related products whsle		10	3	D	D	b
42249	Other grocery & related products whsle		0	4	D	D	b
42249	Other grocery & related products whsle		10	3	D	D	b

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4227	Petroleum & petroleum products whsle		0	5	50,110	1,123	38
4227	Petroleum & petroleum products whsle		10	5	50,110	1,123	38
42271	Petroleum bulk stations & terminals		0	5	50,110	1,123	38
42271	Petroleum bulk stations & terminals		10	5	50,110	1,123	38
4228	Beer, wine, & distilled alcoholic beverage whsle		0	3	23,518	3,229	118
42281	Beer & ale whsle		0	3	23,518	3,229	118
4229	Miscellaneous nondurable goods whsle		0	7	D	D	c
4229	Miscellaneous nondurable goods whsle		10	7	D	D	c
44-45	Retail trade			347	807,785	88,457	6,030
441	Motor vehicle & parts dealers			54	187,863	15,559	694
4411	Automobile dealers			22	147,324	9,526	397
44111	New car dealers			8	132,292	8,759	338
441110	New car dealers			8	132,292	8,759	338
44112	Used car dealers			14	15,032	767	59
441120	Used car dealers			14	15,032	767	59
4412	Other motor vehicle dealers			8	D	D	b
44122	Motorcycle, boat, & other motor vehicle dealers			7	16,635	1,701	76
441221	Motorcycle dealers			3	8,014	932	40
441222	Boat dealers			3	D	D	b
441229	All other motor vehicle dealers			1	D	D	a
4413	Automotive parts, accessories, & tire stores			24	D	D	c
44131	Automotive parts & accessories stores			14	D	D	c
441310	Automotive parts & accessories stores			14	D	D	c
44132	Tire dealers			10	D	D	b
441320	Tire dealers			10	D	D	b
442	Furniture & home furnishings stores			22	18,075	3,234	175
4421	Furniture stores			11	9,969	1,936	107
44211	Furniture stores			11	9,969	1,936	107
442110	Furniture stores			11	9,969	1,936	107
4422	Home furnishings stores			11	8,106	1,298	68
44221	Floor covering stores			6	5,716	962	30
442210	Floor covering stores			6	5,716	962	30
44229	Other home furnishings stores			5	2,390	336	38
442299	All other home furnishings stores			5	2,390	336	38
443	Electronics & appliance stores			18	28,571	4,933	209
4431	Electronics & appliance stores			18	28,571	4,933	209
44311	Appliance, television, & other electronics stores			13	23,064	4,238	172
443111	Household appliance stores			5	D	D	b
443112	Radio, television, & other electronics stores			8	D	D	b
44312	Computer & software stores			5	5,507	695	37
443120	Computer & software stores			5	5,507	695	37
444	Building material & garden equipment & supplies dealers			30	104,623	12,432	657
4441	Building material & supplies dealers			27	D	D	f
44411	Home centers			3	D	D	e
444110	Home centers			3	D	D	e
44412	Paint & wallpaper stores			3	2,614	461	22
444120	Paint & wallpaper stores			3	2,614	461	22
44419	Other building material dealers			17	34,950	4,841	187
444190	Other building material dealers			17	34,950	4,841	187
4442	Lawn & garden equipment & supplies stores			3	D	D	b
44422	Nursery & garden centers			2	D	D	b
444220	Nursery & garden centers			2	D	D	b
445	Food & beverage stores			22	121,678	12,729	1,159
4451	Grocery stores			17	D	D	g
44511	Supermarkets & other grocery (except convenience) stores			14	116,848	12,314	1,114
445110	Supermarkets & other grocery (except convenience) stores			14	116,848	12,314	1,114
4452	Specialty food stores			4	D	D	a
446	Health & personal care stores			28	35,085	5,388	271
4461	Health & personal care stores			28	35,085	5,388	271
44611	Pharmacies & drug stores			9	D	D	c
446110	Pharmacies & drug stores			9	D	D	c
4461101	Pharmacies & drug stores			9	D	D	c
44612	Cosmetics, beauty supplies, & perfume stores			5	D	D	a
446120	Cosmetics, beauty supplies, & perfume stores			5	D	D	a
44619	Other health & personal care stores			8	D	D	b
446191	Food (health) supplement stores			3	D	D	a
446199	All other health & personal care stores			5	D	D	b
447	Gasoline stations			33	62,221	3,872	271
4471	Gasoline stations			33	62,221	3,872	271

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44711	Gasoline stations with convenience stores			29	55,984	3,536	246
447110	Gasoline stations with convenience stores			29	55,984	3,536	246
448	Clothing & clothing accessories stores			49	27,090	4,964	445
4481	Clothing stores			30	D	D	e
44815	Clothing accessories stores			4	768	132	23
448150	Clothing accessories stores			4	768	132	23
4482	Shoe stores			7	D	D	b
44821	Shoe stores			7	D	D	b
448210	Shoe stores			7	D	D	b
4482104	Family shoe stores			6	D	D	b
4483	Jewelry, luggage, & leather goods stores			12	7,295	1,484	87
44831	Jewelry stores			12	7,295	1,484	87
448310	Jewelry stores			12	7,295	1,484	87
451	Sporting goods, hobby, book, & music stores			24	24,218	2,936	229
4511	Sporting goods, hobby, & musical instrument stores			19	20,103	2,495	186
45111	Sporting goods stores			10	8,641	1,002	63
451110	Sporting goods stores			10	8,641	1,002	63
4511101	General-line sporting goods stores			2	D	D	b
451112	Hobby, toy, & game stores			6	9,521	1,211	102
451120	Hobby, toy, & game stores			6	9,521	1,211	102
45113	Sewing, needlework, & piece goods stores			2	D	D	a
451130	Sewing, needlework, & piece goods stores			2	D	D	a
4512	Book, periodical, & music stores			5	4,115	441	43
45121	Book stores & news dealers			2	D	D	b
451211	Book stores			2	D	D	b
4512112	Specialty book stores			1	D	D	a
45122	Prerecorded tape, compact disc, & record stores			3	D	D	b
451220	Prerecorded tape, compact disc, & record stores			3	D	D	b
452	General merchandise stores			13	D	D	g
4521	Department stores (excl leased depts)			7	119,942	11,120	1,071
45210009	Department stores (incl leased depts) ##			7	120,587	N	N
45211	Department stores (excl leased depts)			7	119,942	11,120	1,071
452110	Department stores (excl leased depts)			7	119,942	11,120	1,071
45211009	Department stores (incl leased depts) ##			7	120,587	N	N
4521102	Discount or mass merchandising dept stores (excl leased depts)			4	D	D	f
4521103	National chain department stores (excl leased depts)			2	D	D	e
4529	Other general merchandise stores			6	D	D	c
45299	All other general merchandise stores			5	D	D	c
452990	All other general merchandise stores			5	D	D	c
4529901	Variety stores			3	D	D	b
4529903	Miscellaneous general merchandise stores			2	D	D	b
453	Miscellaneous store retailers			43	D	D	e
4531	Florists			6	2,779	558	51
45311	Florists			6	2,779	558	51
453110	Florists			6	2,779	558	51
4532	Office supplies, stationery, & gift stores			13	12,547	1,215	120
45321	Office supplies & stationery stores			2	D	D	b
453210	Office supplies & stationery stores			2	D	D	b
4532102	Office supplies stores			2	D	D	b
45322	Gift, novelty, & souvenir stores			11	D	D	b
453220	Gift, novelty, & souvenir stores			11	D	D	b
4533	Used merchandise stores			8	D	D	b
45331	Used merchandise stores			8	D	D	b
453310	Used merchandise stores			8	D	D	b
4539	Other miscellaneous store retailers			16	D	D	c
45391	Pet & pet supplies stores			4	D	D	b
453910	Pet & pet supplies stores			4	D	D	b
45392	Art dealers			2	D	D	a
453920	Art dealers			2	D	D	a
45393	Manufactured (mobile) home dealers			2	D	D	a
453930	Manufactured (mobile) home dealers			2	D	D	a
45399	All other miscellaneous store retailers			8	D	D	b
454	Nonstore retailers			11	20,032	5,032	289
4541	Electronic shopping & mail-order houses			1	D	D	c
45411	Electronic shopping & mail-order houses			1	D	D	c
454110	Electronic shopping & mail-order houses			1	D	D	c
4543	Direct selling establishments			10	D	D	b
45431	Fuel dealers			4	D	D	b
454311	Heating oil dealers			1	D	D	a

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454312	Liquefied petroleum gas (bottled gas) dealers			3	D	D	b
45439	Other direct selling establishments			6	D	D	b
454390	Other direct selling establishments			6	D	D	b
512	Motion picture & sound recording industries			2	D	D	b
5121	Motion picture & video industries			2	D	D	b
51213	Motion picture & video exhibition			1	D	D	b
513	Broadcasting & telecommunications			14	59,793	11,782	437
5131	Radio & television broadcasting			4	D	D	c
514	Information services & data processing services			6	D	D	b
53	Real estate & rental & leasing			84	47,110	8,508	438
531	Real estate			60	31,997	4,668	237
5311	Lessors of real estate			31	22,307	2,439	153
53111	Lessors of residential buildings & dwellings			16	8,573	655	63
531110	Lessors of residential buildings & dwellings			16	8,573	655	63
5312	Offices of real estate agents & brokers			17	5,422	573	34
53121	Offices of real estate agents & brokers			17	5,422	573	34
531210	Offices of real estate agents & brokers			17	5,422	573	34
5313	Activities related to real estate			12	4,268	1,656	50
532	Rental & leasing services			23	D	D	c
5322	Consumer goods rental			11	D	D	b
54	Professional, scientific, & technical services	T		122	64,867	27,645	876
541	Professional, scientific, & technical services	T		122	64,867	27,645	876
5411	Legal services	T		43	20,537	8,447	247
54111	Offices of lawyers	T		40	D	D	c
541110	Offices of lawyers	T		40	D	D	c
5411101	Offices of lawyers (except legal aid societies)	T		40	D	D	c
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		21	11,989	5,138	187
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		21	11,989	5,138	187
541211	Offices of certified public accountants	T		9	9,281	4,172	110
541219	Other accounting services	T		6	D	D	b
5413	Architectural, engineering, & related services	T		20	16,851	8,405	227
54131	Architectural services	T		5	D	D	b
541310	Architectural services	T		5	D	D	b
54133	Engineering services	T		12	D	D	c
541330	Engineering services	T		12	D	D	c
5414	Specialized design services	T		3	D	D	b
54143	Graphic design services	T		2	D	D	b
541430	Graphic design services	T		2	D	D	b
5414301	Graphic design services (except commercial art & medical artists)	T		2	D	D	b
5418	Advertising & related services	T		11	7,684	2,587	96
5419	Other professional, scientific, & technical services	T		9	D	D	b
54192	Photographic services	T		8	D	D	b
56	Administrative & support & waste management & remediation serv			82	71,814	29,696	2,069
561	Administrative & support services			77	D	D	g
5613	Employment services			8	5,921	4,197	228
5614	Business support services			11	D	D	g
56142	Telephone call centers			7	28,930	10,615	885
561421	Telephone answering services			2	D	D	c
561422	Telemarketing bureaus			5	D	D	f
56144	Collection agencies			1	D	D	c
561440	Collection agencies			1	D	D	c
5615	Travel arrangement & reservation services			8	D	D	b
56151	Travel agencies			6	D	D	b
561510	Travel agencies			6	D	D	b
5616	Investigation & security services			8	D	D	b
5617	Services to buildings & dwellings			27	8,299	3,477	351
56172	Janitorial services			20	D	D	e
561720	Janitorial services			20	D	D	e
5619	Other support services			11	D	D	c
56199	All other support services			9	D	D	c
561990	All other support services			9	D	D	c
562	Waste management & remediation services			5	D	D	b
61	Educational services	T		7	D	D	b
611	Educational services	T		7	D	D	b
6115	Technical & trade schools	T		1	D	D	a
61151	Technical & trade schools	T		1	D	D	a
611511	Cosmetology & barber schools	T		1	D	D	a
62	Health care & social assistance	T		156	131,175	64,654	1,494
621	Ambulatory health care services	T		132	119,035	58,688	975

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6211	Offices of physicians	T		73	73,466	43,537	589
62111	Offices of physicians	T		73	73,466	43,537	589
621111	Offices of physicians (except mental health specialists)	T		71	D	D	f
621112	Offices of physicians, mental health specialists	T		2	D	D	b
6212	Offices of dentists	T		35	15,434	6,281	207
62121	Offices of dentists	T		35	15,434	6,281	207
621210	Offices of dentists	T		35	15,434	6,281	207
6213	Offices of other health practitioners	T		17	D	D	b
62131	Offices of chiropractors	T		5	1,845	525	26
621310	Offices of chiropractors	T		5	1,845	525	26
62132	Offices of optometrists	T		5	D	D	b
621320	Offices of optometrists	T		5	D	D	b
62139	Offices of all other health practitioners	T		3	D	D	b
621391	Offices of podiatrists	T		3	D	D	b
6214	Outpatient care centers	T		2	D	D	b
62149	Other outpatient care centers	T		2	D	D	b
621493	Freestanding ambulatory surgical & emergency centers	T		2	D	D	b
623	Nursing & residential care facilities	T		5	D	D	e
624	Social assistance	T		19	D	D	c
6244	Child day care services	T		14	D	D	c
62441	Child day care services	T		14	D	D	c
624410	Child day care services	T		14	D	D	c
71	Arts, entertainment, & recreation	T		17	8,426	2,059	184
711	Performing arts, spectator sports, & related industries	T		5	2,326	256	10
713	Amusement, gambling, & recreation industries	T		12	6,100	1,803	174
7139	Other amusement & recreation services	T		12	6,100	1,803	174
71399	All other amusement & recreation industries	T		4	D	D	b
713990	All other amusement & recreation industries	T		4	D	D	b
72	Accommodation & foodservices			163	82,060	22,236	3,120
721	Accommodation			13	10,625	3,112	416
72111	Hotels (except casino hotels) & motels			12	D	D	e
721110	Hotels (except casino hotels) & motels			12	D	D	e
7211104	Motor hotels			3	D	D	b
7213	Rooming & boarding houses			1	D	D	a
72131	Rooming & boarding houses			1	D	D	a
721310	Rooming & boarding houses			1	D	D	a
722	Foodservices & drinking places			150	71,435	19,124	2,704
7221	Full-service restaurants			40	22,595	6,887	1,046
72211	Full-service restaurants			40	22,595	6,887	1,046
722110	Full-service restaurants			40	22,595	6,887	1,046
7222	Limited-service eating places			62	35,338	9,095	1,270
72221	Limited-service eating places			62	35,338	9,095	1,270
722211	Limited-service restaurants			49	31,474	8,057	1,122
722212	Cafeterias			1	D	D	b
7223	Special foodservices			9	D	D	c
7224	Drinking places (alcoholic beverages)			39	D	D	c
72241	Drinking places (alcoholic beverages)			39	D	D	c
722410	Drinking places (alcoholic beverages)			39	D	D	c
81	Other services (except public administration)	T		132	55,066	18,519	1,121
811	Repair & maintenance	T		66	21,524	6,330	411
8111	Automotive repair & maintenance	T		49	16,975	4,691	322
81111	Automotive mechanical & electrical repair & maintenance	T		25	9,558	2,474	114
811111	General automotive repair	T		13	D	D	b
811112	Automotive exhaust system repair	T		4	D	D	b
811118	Other automotive mechanical & electrical repair & maintenance	T		5	D	D	b
81112	Automotive body, paint, interior, & glass repair	T		16	4,393	1,089	59
811121	Automotive body, paint, & interior repair & maintenance	T		14	D	D	b
8111211	Paint or body repair shops	T		12	3,213	848	48
81119	Other automotive repair & maintenance	T		8	3,024	1,128	149
811192	Carwashes	T		7	D	D	c
8114	Personal & household goods repair & maintenance	T		7	D	D	b
81149	Other personal & household goods repair & maintenance	T		4	710	222	13
811490	Other personal & household goods repair & maintenance	T		4	710	222	13
812	Personal & laundry services	T		66	33,542	12,189	710
8121	Personal care services	T		39	D	D	c
81211	Hair, nail, & skin care services	T		33	D	D	c
812112	Beauty shops	T		29	D	D	c
8122	Death care services	T		15	6,469	1,835	92
81221	Funeral homes & funeral services	T		9	4,214	1,105	48

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812210	Funeral homes & funeral services	T		9	4,214	1,105	48
8122101	Funeral homes	T		8	D	D	b
81222	Cemeteries & crematories	T		6	2,255	730	44
812220	Cemeteries & crematories	T		6	2,255	730	44
8123	Drycleaning & laundry services	T		8	13,560	4,820	327
81232	Drycleaning & laundry services (except coin-operated)	T		4	D	D	b
812320	Drycleaning & laundry services (except coin-operated)	T		4	D	D	b
8123202	Drycleaning plants	T		3	D	D	b
81233	Linen & uniform supply	T		2	D	D	c
8129	Other personal services	T		4	D	D	b
81292	Photofinishing	T		2	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments
 N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
 10: Merchant wholesalers
 11: Wholesaler distributors and jobbers
 12: Importers
 13: Exporters
 14: Own brand importer-marketers
 15: Terminal grain elevators
 17: Country grain elevators
 19: Assemblers of farm products, except country grain elevators
 20: Manufacturers' sales branches and sales offices
 21: Sales branches (with stock)
 22: Sales offices (without stock)
 40: Agents, brokers, and commission merchants
 41: Auction companies
 42: Brokers
 43: Commission merchants
 44: Import agents
 45: Export agents
 46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
 b: 20 - 99 employees
 c: 100 - 249 employees
 e: 250 - 499 employees
 f: 500 - 999 employees
 g: 1,000 - 2,499 employees
 h: 2,500 - 4,999 employees
 i: 5,000 - 9,999 employees
 j: 10,000 - 24,999 employees
 k: 25,000 - 49,999 employees
 l: 50,000 - 99,999 employees
 m: 100,000 or more employees
 p: 10 to 19 percent estimated
 q: 20 to 29 percent estimated
 r: Revised
 s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>