

Economy-Wide Key Statistics for Urbandale Iowa: 2002
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	29	455,460	45,405	1,203
42	Wholesale trade	118	1,535,477	121,543	2,227
423	Durable goods merchant wholesalers	73	D	D	1000-2499
4231	Motor vehicle and motor vehicle parts and supplies merchant wholesalers	4	D	D	20-99
4233	Lumber and other construction materials merchant wholesalers	5	D	D	20-99
42332	Brick, stone, and related construction material merchant wholesalers	4	D	D	20-99
423320	Brick, stone, and related construction material merchant wholesalers	4	D	D	20-99
4234	Professional and commercial equipment and supplies merchant wholesalers	16	294,802	51,832	584
42343	Computer and computer peripheral equipment and software merchant wholesalers	7	247,116	41,343	410
423430	Computer and computer peripheral equipment and software merchant wholesalers	7	247,116	41,343	410
4236	Electrical and electronic goods merchant wholesalers	7	61,462	7,738	136
42369	Other electronic parts and equipment merchant wholesalers	5	D	D	100-249
423690	Other electronic parts and equipment merchant wholesalers	5	D	D	100-249
4237	Hardware, and plumbing and heating equipment and supplies merchant wholesalers	7	36,585	4,526	125
4238	Machinery, equipment, and supplies merchant wholesalers	21	174,618	21,955	458
42381	Construction and mining (except oil well) machinery and equipment merchant wholesalers	2	D	D	100-249
423810	Construction and mining (except oil well) machinery and equipment merchant wholesalers	2	D	D	100-249
42383	Industrial machinery and equipment merchant wholesalers	12	61,781	8,382	175
423830	Industrial machinery and equipment merchant wholesalers	12	61,781	8,382	175
42385	Service establishment equipment and supplies merchant wholesalers	2	D	D	20-99
423850	Service establishment equipment and supplies merchant wholesalers	2	D	D	20-99
424	Nondurable goods merchant wholesalers	29	D	D	250-499
4244	Grocery and related product merchant wholesalers	4	D	D	100-249
42449	Other grocery and related products merchant wholesalers	3	D	D	100-249
424490	Other grocery and related products merchant wholesalers	3	D	D	100-249
4249	Miscellaneous nondurable goods merchant wholesalers	7	62,692	2,776	71
425	Wholesale electronic markets and agents and brokers	16	D	D	250-499
4251	Wholesale electronic markets and agents and brokers	16	D	D	250-499
42512	Wholesale trade agents and brokers	16	D	D	250-499
425120	Wholesale trade agents and brokers	16	D	D	250-499
441	Motor vehicle and parts dealers	7	297,228	21,065	471
4411	Automobile dealers	3	292,027	20,314	445
44111	New car dealers	3	292,027	20,314	445
441110	New car dealers	3	292,027	20,314	445
44131	Automotive parts and accessories stores	4	5,201	751	26
441310	Automotive parts and accessories stores	4	5,201	751	26
442	Furniture and home furnishings stores	23	86,698	15,968	517
4421	Furniture stores	11	59,500	9,314	301
44211	Furniture stores	11	59,500	9,314	301
442110	Furniture stores	11	59,500	9,314	301
4422	Home furnishings stores	12	27,198	6,654	216
44221	Floor covering stores	3	20,636	5,544	155
442210	Floor covering stores	3	20,636	5,544	155
44229	Other home furnishings stores	9	6,562	1,110	61
442299	All other home furnishings stores	7	D	D	20-99
443	Electronics and appliance stores	8	13,483	2,589	85
4431	Electronics and appliance stores	8	13,483	2,589	85
44311	Appliance, television, and other electronics stores	5	D	D	20-99

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443112	Radio, television, and other electronics stores	4	7,830	1,897	58
44313	Camera and photographic supplies stores	1	D	D	20-99
443130	Camera and photographic supplies stores	1	D	D	20-99
444	Building material and garden equipment and supplies dealers	18	44,814	6,685	267
4441	Building material and supplies dealers	16	D	D	100-249
44419	Other building material dealers	12	34,246	5,514	230
444190	Other building material dealers	12	34,246	5,514	230
4442	Lawn and garden equipment and supplies stores	2	D	D	20-99
44421	Outdoor power equipment stores	1	D	D	20-99
444210	Outdoor power equipment stores	1	D	D	20-99
44-45	Retail trade	140	725,737	76,203	3,079
445	Food and beverage stores	9	D	D	250-499
4451	Grocery stores	7	D	D	250-499
44511	Supermarkets and other grocery (except convenience) stores	7	D	D	250-499
445110	Supermarkets and other grocery (except convenience) stores	7	D	D	250-499
446	Health and personal care stores	12	34,222	4,703	310
4461	Health and personal care stores	12	34,222	4,703	310
44611	Pharmacies and drug stores	7	30,998	3,958	277
446110	Pharmacies and drug stores	7	30,998	3,958	277
44613	Optical goods stores	2	D	D	20-99
446130	Optical goods stores	2	D	D	20-99
447	Gasoline stations	12	59,842	2,392	125
4471	Gasoline stations	12	59,842	2,392	125
44711	Gasoline stations with convenience stores	11	D	D	100-249
447110	Gasoline stations with convenience stores	11	D	D	100-249
44719	Other gasoline stations	1	D	D	20-99
447190	Other gasoline stations	1	D	D	20-99
448	Clothing and clothing accessories stores	11	10,338	1,681	81
4481	Clothing stores	9	D	D	20-99
44811	Men's clothing stores	2	D	D	20-99
448110	Men's clothing stores	2	D	D	20-99
451	Sporting goods, hobby, book, and music stores	9	11,433	2,114	132
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	20-99
45114	Musical instrument and supplies stores	3	D	D	20-99
451140	Musical instrument and supplies stores	3	D	D	20-99
4512	Book, periodical, and music stores	1	D	D	20-99
45121	Book stores and news dealers	1	D	D	20-99
451211	Book stores	1	D	D	20-99
452	General merchandise stores	3	83,857	8,250	483
4529	Other general merchandise stores	1	D	D	250-499
45291	Warehouse clubs and supercenters	1	D	D	250-499
452910	Warehouse clubs and supercenters	1	D	D	250-499
453	Miscellaneous store retailers	12	D	D	20-99
4532	Office supplies, stationery, and gift stores	6	3,505	534	33
454	Nonstore retailers	16	17,466	1,993	85
4541	Electronic shopping and mail-order houses	4	D	D	20-99
45411	Electronic shopping and mail-order houses	4	D	D	20-99
4542	Vending machine operators	4	D	D	0-19
45421	Vending machine operators	4	D	D	0-19
454210	Vending machine operators	4	D	D	0-19
45439	Other direct selling establishments	8	2,613	335	22
454390	Other direct selling establishments	8	2,613	335	22
51	Information	38	N	38,046	860
511	Publishing industries (except Internet)	5	14,414	3,988	104
512	Motion picture and sound recording industries	5	N	D	20-99
5121	Motion picture and video industries	4	N	D	20-99
515	Broadcasting (except Internet)	2	D	D	100-249
5151	Radio and television broadcasting	2	D	D	100-249
51511	Radio broadcasting	1	D	D	100-249
517	Telecommunications	13	N	10,054	254

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NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
5172	Wireless telecommunications carriers (except satellite)	4	Q	6,037	156
51721	Wireless telecommunications carriers (except satellite)	4	Q	6,037	156
518	Internet service providers, web search portals, and data processing services	10	27,257	13,330	242
5182	Data processing, hosting, and related services	9	D	D	100-249
51821	Data processing, hosting, and related services	9	D	D	100-249
518210	Data processing, hosting, and related services	9	D	D	100-249
53	Real estate and rental and leasing	58	47,741	7,747	265
531	Real estate	35	22,766	3,564	132
5311	Lessors of real estate	12	12,972	1,077	34
5312	Offices of real estate agents and brokers	10	5,842	698	26
53121	Offices of real estate agents and brokers	10	5,842	698	26
531210	Offices of real estate agents and brokers	10	5,842	698	26
5313	Activities related to real estate	13	3,952	1,789	72
532	Rental and leasing services	23	24,975	4,183	133
54	Professional, scientific, and technical services	138	148,799	55,801	1,247
541	Professional, scientific, and technical services	138	148,799	55,801	1,247
5411	Legal services	10	D	D	20-99
54111	Offices of lawyers	9	3,893	1,766	36
541110	Offices of lawyers	9	3,893	1,766	36
5412	Accounting, tax preparation, bookkeeping, and payroll services	23	8,025	4,090	146
54121	Accounting, tax preparation, bookkeeping, and payroll services	23	8,025	4,090	146
541211	Offices of certified public accountants	13	5,917	3,092	77
5413	Architectural, engineering, and related services	22	38,169	15,079	316
54133	Engineering services	16	34,790	13,607	289
541330	Engineering services	16	34,790	13,607	289
5415	Computer systems design and related services	32	32,104	14,135	274
54151	Computer systems design and related services	32	32,104	14,135	274
541511	Custom computer programming services	17	D	D	20-99
541512	Computer systems design services	11	22,199	8,362	182
5416	Management, scientific, and technical consulting services	20	13,327	6,684	106
54161	Management consulting services	18	D	D	100-249
541613	Marketing consulting services	3	D	D	20-99
5418	Advertising and related services	9	39,590	10,194	228
54189	Other services related to advertising	2	D	D	100-249
541890	Other services related to advertising	2	D	D	100-249
5419	Other professional, scientific, and technical services	15	12,028	3,405	125
54192	Photographic services	8	10,275	2,705	99
541921	Photography studios, portrait	5	D	D	20-99
541922	Commercial photography	3	D	D	20-99
56	Administrative and support and waste management and remediation services	61	91,277	39,121	1,430
561	Administrative and support services	61	91,277	39,121	1,430
5613	Employment services	4	D	D	250-499
56131	Employment placement agencies	1	D	D	100-249
561310	Employment placement agencies	1	D	D	100-249
5614	Business support services	10	23,749	6,467	223
56144	Collection agencies	3	D	D	100-249
561440	Collection agencies	3	D	D	100-249
56149	Other business support services	2	D	D	20-99
561499	All other business support services	2	D	D	20-99
5616	Investigation and security services	4	D	D	250-499
56161	Investigation, guard, and armored car services	3	D	D	100-249
56162	Security systems services	1	D	D	20-99
5617	Services to buildings and dwellings	30	9,828	4,504	282
56172	Janitorial services	10	4,137	2,324	189
561720	Janitorial services	10	4,137	2,324	189
56173	Landscaping services	8	3,161	1,176	49

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561730	Landscaping services	8	3,161	1,176	49
5619	Other support services	4	D	D	100-249
56199	All other support services	2	D	D	100-249
561990	All other support services	2	D	D	100-249
61	Educational services	12	4,922	1,733	137
611	Educational services	12	4,922	1,733	137
6115	Technical and trade schools	2	D	D	20-99
61151	Technical and trade schools	2	D	D	20-99
611511	Beauty and cosmetology schools	1	D	D	20-99
6116	Other schools and instruction	8	D	D	100-249
61161	Fine arts schools	5	D	D	20-99
611610	Fine arts schools	5	D	D	20-99
62	Health care and social assistance	69	56,367	22,352	857
621	Ambulatory health care services	50	37,285	14,390	474
6211	Offices of physicians	7	4,719	2,082	37
62111	Offices of physicians	7	4,719	2,082	37
621111	Offices of physicians (except mental health specialists)	7	4,719	2,082	37
6212	Offices of dentists	11	4,980	1,960	56
62121	Offices of dentists	11	4,980	1,960	56
621210	Offices of dentists	11	4,980	1,960	56
6213	Offices of other health practitioners	15	D	D	20-99
62131	Offices of chiropractors	7	1,702	170	13
621310	Offices of chiropractors	7	1,702	170	13
6214	Outpatient care centers	6	12,241	5,007	122
62149	Other outpatient care centers	4	D	D	100-249
6216	Home health care services	6	8,091	3,120	169
62161	Home health care services	6	8,091	3,120	169
621610	Home health care services	6	8,091	3,120	169
623	Nursing and residential care facilities	4	12,731	4,638	193
6233	Community care facilities for the elderly	2	D	D	20-99
62331	Community care facilities for the elderly	2	D	D	20-99
623312	Homes for the elderly	2	D	D	20-99
624	Social assistance	15	6,351	3,324	190
6241	Individual and family services	6	D	D	20-99
62419	Other individual and family services	5	D	D	20-99
624190	Other individual and family services	5	D	D	20-99
6244	Child day care services	9	D	D	100-249
62441	Child day care services	9	D	D	100-249
624410	Child day care services	9	D	D	100-249
71	Arts, entertainment, and recreation	16	D	D	250-499
711	Performing arts, spectator sports, and related industries	4	D	D	0-19
712	Museums, historical sites, and similar institutions	1	D	D	20-99
7121	Museums, historical sites, and similar institutions	1	D	D	20-99
713	Amusement, gambling, and recreation industries	11	D	D	250-499
7139	Other amusement and recreation services	10	D	D	250-499
71394	Fitness and recreational sports centers	7	3,163	1,193	219
713940	Fitness and recreational sports centers	7	3,163	1,193	219
72	Accommodation and food services	66	49,999	14,333	1,254
721	Accommodation	10	14,081	3,760	233
7211	Traveler accommodation	10	14,081	3,760	233
72111	Hotels (except casino hotels) and motels	10	14,081	3,760	233
721110	Hotels (except casino hotels) and motels	10	14,081	3,760	233
722	Food services and drinking places	56	35,918	10,573	1,021
7222	Limited-service eating places	28	15,468	4,829	459
72221	Limited-service eating places	28	15,468	4,829	459
81	Other services (except public administration)	84	84,704	23,751	808
811	Repair and maintenance	27	43,392	12,695	399
8111	Automotive repair and maintenance	16	28,988	7,066	259
81111	Automotive mechanical and electrical repair and maintenance	7	D	D	20-99

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NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
811111	General automotive repair	7	D	D	20-99
81112	Automotive body, paint, interior, and glass repair	7	D	D	100-249
811121	Automotive body, paint, and interior repair and maintenance	4	15,419	1,716	95
81119	Other automotive repair and maintenance	2	D	D	20-99
811198	All other automotive repair and maintenance	1	D	D	20-99
8112	Electronic and precision equipment repair and maintenance	4	D	D	100-249
81121	Electronic and precision equipment repair and maintenance	4	D	D	100-249
811212	Computer and office machine repair and maintenance	4	D	D	100-249
8114	Personal and household goods repair and maintenance	5	D	D	20-99
812	Personal and laundry services	31	8,678	3,211	226
8121	Personal care services	19	D	D	100-249
81211	Hair, nail, and skin care services	17	3,544	1,518	110
812112	Beauty salons	17	3,544	1,518	110
81219	Other personal care services	2	D	D	20-99
812199	All other personal care services	2	D	D	20-99

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

- D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.**
- N: Not available or not comparable.**
- Q: Revenue not collected at this level.**
- r: Revised.**
- S: Withheld because estimate did not meet publication standards.**
- s: Sampling error exceeds 40 percent.**
- X: Not applicable**
- Z: Less than half the unit shown.**

Source: U.S. Bureau of the Census, 2002 Economic Census
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Urbandale, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			23	288,161	31,913	861
42	Wholesale trade		0	101	1,391,065	64,824	1,574
42	Wholesale trade		10	69	355,093	34,207	792
42	Wholesale trade		20	13	478,459	21,891	514
42	Wholesale trade		40	19	557,513	8,726	268
421	Wholesale trade, durable goods		0	73	400,279	42,096	963
421	Wholesale trade, durable goods		10	51	D	D	f
421	Wholesale trade, durable goods		20	9	57,536	9,748	219
421	Wholesale trade, durable goods		40	13	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	5	5,141	252	22
4212	Furniture & home furnishings whsle		0	5	24,777	3,578	84
4212	Furniture & home furnishings whsle		10	4	D	D	b
42121	Furniture whsle		0	2	D	D	b
42121	Furniture whsle		10	2	D	D	b
42122	Home furnishings whsle		0	3	D	D	b
4213	Lumber & other construction materials whsle		0	6	D	D	b
4213	Lumber & other construction materials whsle		40	2	D	D	a
42131	Lumber, plywood, millwork, & wood panel whsle		0	2	D	D	a
42131	Lumber, plywood, millwork, & wood panel whsle		40	2	D	D	a
42132	Brick, stone, & related construction materials whsle		0	3	D	D	b
4214	Professional & commercial equipment & supplies whsle		0	13	86,932	11,151	202
4214	Professional & commercial equipment & supplies whsle		10	11	D	D	c
42143	Computer & computer peripheral equipment & software whsle		0	7	72,906	9,637	179
42143	Computer & computer peripheral equipment & software whsle		10	6	D	D	c
4216	Electrical goods whsle		0	9	63,646	7,306	144
4216	Electrical goods whsle		10	5	D	D	b
4216	Electrical goods whsle		40	2	D	D	a
42161	Electrical apparatus & equip, wiring supp, & const material whsle		0	4	27,556	2,197	52
42169	Other electronic parts & equipment whsle		0	4	D	D	b
42169	Other electronic parts & equipment whsle		10	3	D	D	b
4217	Hardware, & plumbing & heating equipment & supplies whsle		0	6	D	D	b
4218	Machinery, equipment, & supplies whsle		0	25	163,392	17,552	443
4218	Machinery, equipment, & supplies whsle		10	22	D	D	e
4218	Machinery, equipment, & supplies whsle		20	2	D	D	c
42181	Construction & mining (except petroleum) machinery & equip whsle		0	5	81,327	8,204	203
42181	Construction & mining (except petroleum) machinery & equip whsle		10	5	81,327	8,204	203
42182	Farm & garden machinery & equipment whsle		0	5	34,667	4,735	126
42182	Farm & garden machinery & equipment whsle		10	4	D	D	b
42183	Industrial machinery & equipment whsle		0	10	22,725	3,182	74
42183	Industrial machinery & equipment whsle		10	10	22,725	3,182	74
42184	Industrial supplies whsle		0	2	D	D	a
42185	Service establishment equipment & supplies whsle		0	3	D	D	b
422	Wholesale trade, nondurable goods		0	28	990,786	22,728	611
422	Wholesale trade, nondurable goods		10	18	D	D	b
422	Wholesale trade, nondurable goods		20	4	420,923	12,143	295
422	Wholesale trade, nondurable goods		40	6	D	D	c
4221	Paper & paper product whsle		0	7	D	D	b
4221	Paper & paper product whsle		20	1	D	D	b
42212	Stationery & office supplies whsle		0	7	D	D	b
42212	Stationery & office supplies whsle		20	1	D	D	b
4224	Grocery & related products whsle		0	8	520,063	11,500	347
4224	Grocery & related products whsle		20	1	D	D	c
4224	Grocery & related products whsle		40	6	D	D	c

Economic-Wide Key Statistics for Urbandale, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
42241	General-line grocery whsle		0	2	D	D	c
42241	General-line grocery whsle		40	2	D	D	c
42249	Other grocery & related products whsle		0	4	D	D	c
42249	Other grocery & related products whsle		20	1	D	D	c
42249	Other grocery & related products whsle		40	2	D	D	b
4226	Chemical & allied products whsle		0	3	D	D	a
4226	Chemical & allied products whsle		20	1	D	D	a
42269	Other chemical & allied products whsle		0	2	D	D	a
42269	Other chemical & allied products whsle		20	1	D	D	a
4229	Miscellaneous nondurable goods whsle		0	5	D	D	c
4229	Miscellaneous nondurable goods whsle		10	4	D	D	b
4229	Miscellaneous nondurable goods whsle		20	1	D	D	c
42291	Farm supplies whsle		0	3	D	D	c
42291	Farm supplies whsle		10	2	D	D	b
42291	Farm supplies whsle		20	1	D	D	c
44-45	Retail trade			127	484,844	46,800	2,441
441	Motor vehicle & parts dealers			7	D	D	e
4411	Automobile dealers			4	191,196	11,959	372
44111	New car dealers			4	191,196	11,959	372
441110	New car dealers			4	191,196	11,959	372
442	Furniture & home furnishings stores			20	55,434	7,967	299
4421	Furniture stores			5	D	D	c
44211	Furniture stores			5	D	D	c
442110	Furniture stores			5	D	D	c
4422	Home furnishings stores			15	D	D	c
44221	Floor covering stores			8	21,256	2,971	112
442210	Floor covering stores			8	21,256	2,971	112
44229	Other home furnishings stores			7	D	D	b
442291	Window treatment stores			2	D	D	a
442299	All other home furnishings stores			5	3,885	611	32
443	Electronics & appliance stores			6	D	D	b
4431	Electronics & appliance stores			6	D	D	b
44311	Appliance, television, & other electronics stores			4	D	D	b
443112	Radio, television, & other electronics stores			4	D	D	b
44313	Camera & photographic supplies stores			1	D	D	a
443130	Camera & photographic supplies stores			1	D	D	a
444	Building material & garden equipment & supplies dealers			18	61,756	5,890	243
4441	Building material & supplies dealers			17	D	D	c
44411	Home centers			1	D	D	c
444110	Home centers			1	D	D	c
44412	Paint & wallpaper stores			3	D	D	a
444120	Paint & wallpaper stores			3	D	D	a
44419	Other building material dealers			12	D	D	b
444190	Other building material dealers			12	D	D	b
445	Food & beverage stores			7	D	D	f
4451	Grocery stores			6	D	D	f
44511	Supermarkets & other grocery (except convenience) stores			6	D	D	f
445110	Supermarkets & other grocery (except convenience) stores			6	D	D	f
446	Health & personal care stores			17	31,042	3,978	309
4461	Health & personal care stores			17	31,042	3,978	309
44611	Pharmacies & drug stores			11	25,938	3,092	272
446110	Pharmacies & drug stores			11	25,938	3,092	272
4461101	Pharmacies & drug stores			11	25,938	3,092	272

Economic-Wide Key Statistics for Urbandale, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
44613	Optical goods stores			1	D	D	b
446130	Optical goods stores			1	D	D	b
44619	Other health & personal care stores			5	D	D	a
446199	All other health & personal care stores			4	D	D	a
447	Gasoline stations			9	32,930	1,728	113
4471	Gasoline stations			9	32,930	1,728	113
44711	Gasoline stations with convenience stores			6	15,146	700	54
447110	Gasoline stations with convenience stores			6	15,146	700	54
44719	Other gasoline stations			3	17,784	1,028	59
447190	Other gasoline stations			3	17,784	1,028	59
448	Clothing & clothing accessories stores			14	4,358	644	62
4481	Clothing stores			10	3,520	534	53
44819	Other clothing stores			4	757	136	17
448190	Other clothing stores			4	757	136	17
451	Sporting goods, hobby, book, & music stores			8	9,491	1,767	116
4511	Sporting goods, hobby, & musical instrument stores			6	D	D	b
45114	Musical instrument & supplies stores			2	D	D	b
451140	Musical instrument & supplies stores			2	D	D	b
4512	Book, periodical, & music stores			2	D	D	b
45121	Book stores & news dealers			1	D	D	b
451211	Book stores			1	D	D	b
4512112	Specialty book stores			1	D	D	b
452	General merchandise stores			1	D	D	b
45299	All other general merchandise stores			1	D	D	b
452990	All other general merchandise stores			1	D	D	b
4529902	Catalog showrooms			1	D	D	b
453	Miscellaneous store retailers			11	D	D	b
4539	Other miscellaneous store retailers			3	D	D	a
45399	All other miscellaneous store retailers			3	D	D	a
454	Nonstore retailers			9	7,333	1,802	64
4541	Electronic shopping & mail-order houses			2	D	D	b
45411	Electronic shopping & mail-order houses			2	D	D	b
454110	Electronic shopping & mail-order houses			2	D	D	b
4542	Vending machine operators			6	D	D	b
45421	Vending machine operators			6	D	D	b
454210	Vending machine operators			6	D	D	b
512	Motion picture & sound recording industries			6	D	D	b
5121	Motion picture & video industries			5	D	D	b
51213	Motion picture & video exhibition			1	D	D	b
513	Broadcasting & telecommunications			13	47,872	4,475	199
514	Information services & data processing services			5	9,864	3,803	148
53	Real estate & rental & leasing			38	82,244	4,636	219
531	Real estate			29	D	D	c
5311	Lessors of real estate			11	6,443	438	32
5313	Activities related to real estate			13	2,427	1,231	98
532	Rental & leasing services			8	D	D	b
54	Professional, scientific, & technical services	T		90	82,864	27,167	968
541	Professional, scientific, & technical services	T		90	82,864	27,167	968
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		15	6,666	3,317	301
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		15	6,666	3,317	301
541211	Offices of certified public accountants	T		11	D	D	b
541213	Tax return preparation services	T		1	D	D	c
5413	Architectural, engineering, & related services	T		17	23,690	9,148	246

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1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
54131	Architectural services	T		2	D	D	a
541310	Architectural services	T		2	D	D	a
54133	Engineering services	T		14	D	D	c
541330	Engineering services	T		14	D	D	c
5414	Specialized design services	T		9	2,054	335	19
54143	Graphic design services	T		5	1,485	271	17
541430	Graphic design services	T		5	1,485	271	17
5415	Computer systems design & related services	T		16	17,439	5,612	134
54151	Computer systems design & related services	T		16	17,439	5,612	134
541511	Custom computer programming services	T		8	D	D	b
541512	Computer systems design services	T		7	10,378	1,743	50
5416	Management, scientific, & technical consulting services	T		15	7,807	2,366	72
54161	Management consulting services	T		11	D	D	b
541613	Marketing consulting services	T		4	5,454	1,559	40
5418	Advertising & related services	T		6	14,822	3,077	92
54189	Other services related to advertising	T		4	D	D	b
541890	Other services related to advertising	T		4	D	D	b
5418902	Advertising specialties goods distributor	T		3	D	D	b
5419	Other professional, scientific, & technical services	T		6	8,374	2,420	78
54192	Photographic services	T		6	8,374	2,420	78
541921	Photographic studios, portrait	T		3	D	D	b
56	Administrative & support & waste management & remediation serv			48	43,790	25,984	1,233
561	Administrative & support services			48	43,790	25,984	1,233
5613	Employment services			4	D	D	e
5614	Business support services			7	3,658	1,323	55
5616	Investigation & security services			3	D	D	e
56161	Investigation, guard, & armored car services			2	D	D	c
56162	Security systems services			1	D	D	b
561621	Security systems services (except locksmiths)			1	D	D	b
5617	Services to buildings & dwellings			16	3,660	1,856	188
56172	Janitorial services			10	2,639	1,460	162
561720	Janitorial services			10	2,639	1,460	162
5619	Other support services			9	3,799	1,517	260
56199	All other support services			9	3,799	1,517	260
561990	All other support services			9	3,799	1,517	260
61	Educational services	T		6	1,709	607	52
611	Educational services	T		6	1,709	607	52
6115	Technical & trade schools	T		2	D	D	b
61151	Technical & trade schools	T		2	D	D	b
611511	Cosmetology & barber schools	T		1	D	D	b
62	Health care & social assistance	T		52	38,506	16,110	719
621	Ambulatory health care services	T		40	26,291	10,876	337
6211	Offices of physicians	T		9	4,986	2,284	45
62111	Offices of physicians	T		9	4,986	2,284	45
621111	Offices of physicians (except mental health specialists)	T		9	4,986	2,284	45
6212	Offices of dentists	T		9	3,211	1,248	48
62121	Offices of dentists	T		9	3,211	1,248	48
621210	Offices of dentists	T		9	3,211	1,248	48
6213	Offices of other health practitioners	T		11	7,576	3,815	112
62134	Offices of physical, occup, & speech therapists & audiologists	T		5	6,568	3,451	93
621340	Offices of physical, occup, & speech therapists & audiologists	T		5	6,568	3,451	93
6213402	Physical & occupational therapists	T		3	D	D	b
623	Nursing & residential care facilities	T		3	D	D	c

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1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
624	Social assistance	T		9	D	D	c
6244	Child day care services	T		7	D	D	c
62441	Child day care services	T		7	D	D	c
624410	Child day care services	T		7	D	D	c
71	Arts, entertainment, & recreation	T		13	4,360	1,360	232
713	Amusement, gambling, & recreation industries	T		8	3,638	1,189	225
7139	Other amusement & recreation services	T		7	D	D	c
71394	Fitness & recreational sports centers	T		5	2,945	960	171
713940	Fitness & recreational sports centers	T		5	2,945	960	171
72	Accommodation & foodservices			48	25,709	7,224	776
721	Accommodation			8	6,469	1,373	114
72111	Hotels (except casino hotels) & motels			8	6,469	1,373	114
721110	Hotels (except casino hotels) & motels			8	6,469	1,373	114
722	Foodservices & drinking places			40	19,240	5,851	662
7222	Limited-service eating places			21	10,840	3,224	343
72221	Limited-service eating places			21	10,840	3,224	343
81	Other services (except public administration)	T		53	27,746	9,349	431
811	Repair & maintenance	T		30	24,013	7,808	291
8111	Automotive repair & maintenance	T		20	16,737	5,408	216
81111	Automotive mechanical & electrical repair & maintenance	T		8	7,316	2,203	91
811111	General automotive repair	T		8	7,316	2,203	91
81112	Automotive body, paint, interior, & glass repair	T		8	D	D	b
811121	Automotive body, paint, & interior repair & maintenance	T		8	D	D	b
8111211	Paint or body repair shops	T		7	D	D	b
81119	Other automotive repair & maintenance	T		4	D	D	b
811198	All other automotive repair & maintenance	T		1	D	D	b
8112	Electronic & precision equipment repair & maintenance	T		6	6,373	1,867	52
81121	Electronic & precision equipment repair & maintenance	T		6	6,373	1,867	52
8114	Personal & household goods repair & maintenance	T		4	903	533	23
81149	Other personal & household goods repair & maintenance	T		2	D	D	a
811490	Other personal & household goods repair & maintenance	T		2	D	D	a
812	Personal & laundry services	T		23	3,733	1,541	140
8121	Personal care services	T		15	D	D	b
81211	Hair, nail, & skin care services	T		14	D	D	b
812112	Beauty shops	T		14	D	D	b
8123	Drycleaning & laundry services	T		4	D	D	b
81232	Drycleaning & laundry services (except coin-operated)	T		3	768	271	40
812320	Drycleaning & laundry services (except coin-operated)	T		3	768	271	40

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees

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19: Assemblers of farm products, except country grain elevators
 20: Manufacturers' sales branches and sales offices
 21: Sales branches (with stock)
 22: Sales offices (without stock)
 40: Agents, brokers, and commission merchants
 41: Auction companies
 42: Brokers
 43: Commission merchants
 44: Import agents
 45: Export agents
 46: Manufacturers' agents

h: 2,500 - 4,999 employees
 i: 5,000 - 9,999 employees
 j: 10,000 - 24,999 employees
 k: 25,000 - 49,999 employees
 l: 50,000 - 99,999 employees
 m: 100,000 or more employees
 p: 10 to 19 percent estimated
 q: 20 to 29 percent estimated
 r: Revised
 s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>