

**Economy-Wide Key Statistics for Story City, Iowa: 2002**  
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
42	Wholesale trade	2	D	D	20-99
423	Durable goods merchant wholesalers	2	D	D	20-99
4238	Machinery, equipment, and supplies merchant wholesalers	2	D	D	20-99
441	Motor vehicle and parts dealers	3	D	D	20-99
442	Furniture and home furnishings stores	2	D	D	0-19
444	Building material and garden equipment and supplies dealers	3	D	D	0-19
44-45	Retail trade	35	34,740	3,517	245
446	Health and personal care stores	2	D	D	20-99
447	Gasoline stations	4	D	D	0-19
448	Clothing and clothing accessories stores	11	D	D	100-249
4481	Clothing stores	8	D	D	20-99
44819	Other clothing stores	1	D	D	0-19
448190	Other clothing stores	1	D	D	0-19
451	Sporting goods, hobby, book, and music stores	2	D	D	0-19
452	General merchandise stores	1	D	D	0-19
453	Miscellaneous store retailers	6	D	D	20-99
45392	Art dealers	1	D	D	0-19
453920	Art dealers	1	D	D	0-19
454	Nonstore retailers	1	D	D	0-19
51	Information	2	N	D	20-99
53	Real estate and rental and leasing	2	D	D	0-19
531	Real estate	1	D	D	0-19
532	Rental and leasing services	1	D	D	0-19
54	Professional, scientific, and technical services	5	D	D	20-99
541	Professional, scientific, and technical services	5	D	D	20-99
56	Administrative and support and waste management and remediation services	2	D	D	0-19
62	Health care and social assistance	8	D	D	250-499
621	Ambulatory health care services	3	D	D	20-99
6211	Offices of physicians	1	D	D	0-19
62111	Offices of physicians	1	D	D	0-19
623	Nursing and residential care facilities	2	D	D	100-249
72	Accommodation and food services	10	5,623	1,552	197
721	Accommodation	1	D	D	0-19
722	Food services and drinking places	9	D	D	100-249

**NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see Survey Methodology. Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.**

- D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.**
- N: Not available or not comparable.**
- Q: Revenue not collected at this level.**
- r: Revised.**
- S: Withheld because estimate did not meet publication standards.**
- s: Sampling error exceeds 40 percent.**
- X: Not applicable**
- Z: Less than half the unit shown.**

Source: U.S. Bureau of the Census, 2002 Economic Census  
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.iowadatatcenter.org>

Economic-Wide Key Statistics for Story City, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
42	Wholesale trade		0	5	D	D	c
42	Wholesale trade		10	5	D	D	c
421	Wholesale trade, durable goods		0	2	D	D	b
421	Wholesale trade, durable goods		10	2	D	D	b
4218	Machinery, equipment, & supplies whsle		0	2	D	D	b
4218	Machinery, equipment, & supplies whsle		10	2	D	D	b
42183	Industrial machinery & equipment whsle		0	1	D	D	a
42183	Industrial machinery & equipment whsle		10	1	D	D	a
422	Wholesale trade, nondurable goods		0	3	D	D	b
422	Wholesale trade, nondurable goods		10	3	D	D	b
44-45	Retail trade			38	45,958	3,615	268
441	Motor vehicle & parts dealers			5	20,094	1,203	52
442	Furniture & home furnishings stores			4	D	D	b
444	Building material & garden equipment & supplies dealers			4	2,987	439	21
446	Health & personal care stores			2	D	D	b
447	Gasoline stations			3	D	D	b
448	Clothing & clothing accessories stores			9	D	D	b
4481	Clothing stores			6	D	D	b
44819	Other clothing stores			1	D	D	a
448190	Other clothing stores			1	D	D	a
44832	Luggage & leather goods stores			1	D	D	a
448320	Luggage & leather goods stores			1	D	D	a
451	Sporting goods, hobby, book, & music stores			2	D	D	a
453	Miscellaneous store retailers			9	D	D	b
4539	Other miscellaneous store retailers			3	D	D	a
45392	Art dealers			1	D	D	a
453920	Art dealers			1	D	D	a
53	Real estate & rental & leasing			3	924	153	9
531	Real estate			1	D	D	a
532	Rental & leasing services			1	D	D	a
54	Professional, scientific, & technical services	T		5	1,069	439	16
541	Professional, scientific, & technical services	T		5	1,069	439	16
62	Health care & social assistance	T		5	1,095	696	28
72	Accommodation & foodservices			9	D	D	c
721	Accommodation			1	D	D	a
722	Foodservices & drinking places			8	4,351	1,290	199
81	Other services (except public administration)	T		7	1,562	374	35
812	Personal & laundry services	T		4	D	D	b

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments  
N: Non-taxable establishments

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable  
<sup>3</sup> S: Withheld because estimate did not meet publication standards  
<sup>3</sup> Z: Less than half the unit shown

<sup>2</sup> Type of operation meaning

00: Wholesale trade  
10: Merchant wholesalers  
11: Wholesaler distributors and jobbers  
12: Importers  
13: Exporters  
14: Own brand importer-marketers  
15: Terminal grain elevators  
17: Country grain elevators  
19: Assemblers of farm products, except country grain elevators  
20: Manufacturers' sales branches and sales offices  
21: Sales branches (with stock)  
22: Sales offices (without stock)  
40: Agents, brokers, and commission merchants  
41: Auction companies  
42: Brokers  
43: Commission merchants  
44: Import agents  
45: Export agents  
46: Manufacturers' agents

<sup>4</sup> Number of employees

a: 0 - 19 employees  
b: 20 - 99 employees  
c: 100 - 249 employees  
e: 250 - 499 employees  
f: 500 - 999 employees  
g: 1,000 - 2,499 employees  
h: 2,500 - 4,999 employees  
i: 5,000 - 9,999 employees  
j: 10,000 - 24,999 employees  
k: 25,000 - 49,999 employees  
l: 50,000 - 99,999 employees  
m: 100,000 or more employees  
p: 10 to 19 percent estimated  
q: 20 to 29 percent estimated  
r: Revised  
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census  
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>