

Economy-Wide Key Statistics for Storm Lake, Iowa: 2002
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
311	Food manufacturing	3	D	D	500-999
3116	Animal slaughtering and processing	1	D	D	500-999
31161	Animal slaughtering and processing	1	D	D	500-999
311615	Poultry processing	1	D	D	500-999
31-33	Manufacturing	12	D	D	500-999
42	Wholesale trade	17	D	D	100-249
423	Durable goods merchant wholesalers	13	D	D	20-99
4238	Machinery, equipment, and supplies merchant wholesalers	5	D	D	20-99
424	Nondurable goods merchant wholesalers	4	D	D	100-249
4247	Petroleum and petroleum products merchant wholesalers	1	D	D	0-19
42471	Petroleum bulk stations and terminals	1	D	D	0-19
424710	Petroleum bulk stations and terminals	1	D	D	0-19
441	Motor vehicle and parts dealers	12	52,454	4,121	143
4412	Other motor vehicle dealers	1	D	D	0-19
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	0-19
441221	Motorcycle dealers	1	D	D	0-19
442	Furniture and home furnishings stores	6	D	D	20-99
443	Electronics and appliance stores	4	D	D	0-19
444	Building material and garden equipment and supplies dealers	4	2,603	299	15
44-45	Retail trade	77	151,811	15,976	982
445	Food and beverage stores	7	34,766	4,277	315
446	Health and personal care stores	4	D	D	20-99
4461	Health and personal care stores	4	D	D	20-99
447	Gasoline stations	8	9,128	676	74
448	Clothing and clothing accessories stores	9	4,296	601	59
4481	Clothing stores	6	3,356	495	46
44819	Other clothing stores	1	D	D	0-19
448190	Other clothing stores	1	D	D	0-19
451	Sporting goods, hobby, book, and music stores	5	1,790	188	19
45121	Book stores and news dealers	2	D	D	0-19
452	General merchandise stores	3	D	D	100-249
4529	Other general merchandise stores	3	D	D	100-249
45299	All other general merchandise stores	2	D	D	20-99
452990	All other general merchandise stores	2	D	D	20-99
453	Miscellaneous store retailers	10	D	D	20-99
4532	Office supplies, stationery, and gift stores	3	D	D	20-99
45321	Office supplies and stationery stores	1	D	D	20-99
453210	Office supplies and stationery stores	1	D	D	20-99
4539	Other miscellaneous store retailers	2	D	D	0-19
45399	All other miscellaneous store retailers	2	D	D	0-19
454	Nonstore retailers	5	D	D	0-19
51	Information	13	N	D	100-249
53	Real estate and rental and leasing	13	3,613	622	29
531	Real estate	8	1,462	256	15
532	Rental and leasing services	5	2,151	366	14
54	Professional, scientific, and technical services	33	11,678	3,890	151
541	Professional, scientific, and technical services	33	11,678	3,890	151
5411	Legal services	16	4,251	1,427	49
54111	Offices of lawyers	14	D	D	20-99
541110	Offices of lawyers	14	D	D	20-99
5412	Accounting, tax preparation, bookkeeping, and payroll services	3	D	D	20-99
54121	Accounting, tax preparation, bookkeeping, and payroll services	3	D	D	20-99
5413	Architectural, engineering, and related services	5	2,637	1,225	46
56	Administrative and support and waste management and remediation services	11	5,918	2,655	216
561	Administrative and support services	10	D	D	100-249
5614	Business support services	1	D	D	100-249
5617	Services to buildings and dwellings	5	D	D	20-99

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61	Educational services	1	D	D	0-19
62	Health care and social assistance	35	47,262	21,852	1,023
621	Ambulatory health care services	23	D	D	100-249
6211	Offices of physicians	5	D	D	100-249
62111	Offices of physicians	5	D	D	100-249
621111	Offices of physicians (except mental health specialists)	5	D	D	100-249
6212	Offices of dentists	7	D	D	20-99
62121	Offices of dentists	7	D	D	20-99
621210	Offices of dentists	7	D	D	20-99
6213	Offices of other health practitioners	9	D	D	20-99
623	Nursing and residential care facilities	4	D	D	250-499
624	Social assistance	7	D	D	100-249
71	Arts, entertainment, and recreation	7	D	D	20-99
72	Accommodation and food services	36	14,904	4,305	648
721	Accommodation	6	960	236	21
722	Food services and drinking places	30	13,944	4,069	627
7222	Limited-service eating places	12	5,321	1,850	215
72221	Limited-service eating places	12	5,321	1,850	215
7223	Special food services	3	3,214	724	99
81	Other services (except public administration)	27	D	D	100-249
811	Repair and maintenance	14	D	D	20-99
8111	Automotive repair and maintenance	8	3,041	519	30
81111	Automotive mechanical and electrical repair and maintenance	4	D	D	0-19
811111	General automotive repair	4	D	D	0-19
812	Personal and laundry services	7	D	D	20-99
8121	Personal care services	5	D	D	20-99
81211	Hair, nail, and skin care services	5	D	D	20-99

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

- D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.
- N: Not available or not comparable.
- Q: Revenue not collected at this level.
- r: Revised.
- S: Withheld because estimate did not meet publication standards.
- s: Sampling error exceeds 40 percent.
- X: Not applicable
- Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.iowadatecenter.org>

Economic-Wide Key Statistics for Storm Lake, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			14	654,813	48,849	2,304
311	Food mfg			7	D	D	g
3116	Meat product mfg			2	D	D	g
31161	Animal slaughtering & processing			2	D	D	g
311611	Animal (except poultry) slaughtering			1	D	D	g
42	Wholesale trade		0	20	59,531	4,735	181
42	Wholesale trade		10	16	56,975	4,515	165
42	Wholesale trade		20	1	D	D	a
42	Wholesale trade		40	3	D	D	a
421	Wholesale trade, durable goods		0	13	D	D	c
421	Wholesale trade, durable goods		10	10	D	D	c
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	4	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	4	D	D	b
4214	Professional & commercial equipment & supplies whsle		0	3	D	D	b
4214	Professional & commercial equipment & supplies whsle		10	2	D	D	b
4218	Machinery, equipment, & supplies whsle		0	3	D	D	b
4218	Machinery, equipment, & supplies whsle		10	2	D	D	a
422	Wholesale trade, nondurable goods		0	7	D	D	b
422	Wholesale trade, nondurable goods		10	6	D	D	b
4229	Miscellaneous nondurable goods whsle		0	3	D	D	b
4229	Miscellaneous nondurable goods whsle		10	3	D	D	b
42291	Farm supplies whsle		0	2	D	D	b
42291	Farm supplies whsle		10	2	D	D	b
44-45	Retail trade			91	166,268	17,736	1,230
441	Motor vehicle & parts dealers			12	D	D	c
4412	Other motor vehicle dealers			2	D	D	a
44122	Motorcycle, boat, & other motor vehicle dealers			1	D	D	a
441221	Motorcycle dealers			1	D	D	a
442	Furniture & home furnishings stores			6	D	D	b
4421	Furniture stores			4	1,894	377	17
44211	Furniture stores			4	1,894	377	17
442110	Furniture stores			4	1,894	377	17
443	Electronics & appliance stores			3	D	D	a
444	Building material & garden equipment & supplies dealers			8	18,361	3,455	98
4441	Building material & supplies dealers			6	D	D	b
44419	Other building material dealers			4	D	D	b
444190	Other building material dealers			4	D	D	b
4442	Lawn & garden equipment & supplies stores			2	D	D	a
44422	Nursery & garden centers			2	D	D	a
444220	Nursery & garden centers			2	D	D	a
445	Food & beverage stores			4	27,503	2,919	299
446	Health & personal care stores			5	5,860	889	43
4461	Health & personal care stores			5	5,860	889	43
447	Gasoline stations			10	11,219	813	100
448	Clothing & clothing accessories stores			16	7,845	895	117
4481	Clothing stores			12	6,651	700	98
44819	Other clothing stores			2	D	D	a
448190	Other clothing stores			2	D	D	a
451	Sporting goods, hobby, book, & music stores			5	1,653	186	19
4512113	College book stores			1	D	D	a
452	General merchandise stores			2	D	D	c
45299	All other general merchandise stores			1	D	D	b
452990	All other general merchandise stores			1	D	D	b
4529903	Miscellaneous general merchandise stores			1	D	D	b
453	Miscellaneous store retailers			13	D	D	b
4532	Office supplies, stationery, & gift stores			7	D	D	b
45321	Office supplies & stationery stores			1	D	D	b
453210	Office supplies & stationery stores			1	D	D	b
4532102	Office supplies stores			1	D	D	b
45399	All other miscellaneous store retailers			2	D	D	a
454	Nonstore retailers			7	D	D	b
4543	Direct selling establishments			7	D	D	b
45431	Fuel dealers			4	D	D	b
454311	Heating oil dealers			1	D	D	b
53	Real estate & rental & leasing			13	2,225	481	41
531	Real estate			9	D	D	b
532	Rental & leasing services			4	D	D	a
54	Professional, scientific, & technical services	T		29	8,275	3,566	138
541	Professional, scientific, & technical services	T		29	8,275	3,566	138
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		3	D	D	b
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		3	D	D	b
5413	Architectural, engineering, & related services	T		5	2,708	1,459	45
56	Administrative & support & waste management & remediation serv			10	3,568	1,200	92
561	Administrative & support services			9	D	D	b
61	Educational services	T		2	D	D	a

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1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
62	Health care & social assistance	T		22	13,790	6,571	300
621	Ambulatory health care services	T		21	D	D	c
6211	Offices of physicians	T		4	D	D	c
62111	Offices of physicians	T		4	D	D	c
621111	Offices of physicians (except mental health specialists)	T		4	D	D	c
6212	Offices of dentists	T		8	D	D	b
62121	Offices of dentists	T		8	D	D	b
621210	Offices of dentists	T		8	D	D	b
6213	Offices of other health practitioners	T		8	D	D	b
71	Arts, entertainment, & recreation	T		3	D	D	a
72	Accommodation & foodservices			36	14,209	3,859	545
721	Accommodation			4	D	D	b
722	Foodservices & drinking places			32	D	D	f
7222	Limited-service eating places			13	5,966	1,702	245
7223	Special foodservices			4	2,623	782	114
81	Other services (except public administration)	T		30	6,189	1,349	114
811	Repair & maintenance	T		17	4,125	756	59
8111	Automotive repair & maintenance	T		9	1,748	331	31
8114	Personal & household goods repair & maintenance	T		4	D	D	a
812	Personal & laundry services	T		13	2,064	593	55
8121	Personal care services	T		8	D	D	b
81211	Hair, nail, & skin care services	T		8	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>