NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	16	D	D	1000-2499
42	Wholesale trade	10	133,745	6,445	160
423	Durable goods merchant wholesalers	7	D	D	100-249
4233	Lumber and other construction materials merchant wholesalers	2	D	D	20-99
4239 42391	Miscellaneous durable goods merchant wholesalers Sporting and recreational goods and supplies merchant wholesalers	2	D D	D D	20-99 20-99
423910	Sporting and recreational goods and supplies merchant wholesalers	1	D	D	20-99
424	Nondurable goods merchant wholesalers	3	D	D	20-99
441	Motor vehicle and parts dealers	8	38,486	3,273	90
4412	Other motor vehicle dealers	1	D	D	0-19
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	0-19
442	Furniture and home furnishings stores	6	5,359	760 D	49
4421 44211	Furniture stores Furniture stores	2 2	D D	D	20-99 20-99
442110	Furniture stores	2	D	D	20-99
443	Electronics and appliance stores	1	D	D	0-19
444	Building material and garden equipment and supplies dealers	6	17,576	2,354	131
4441	Building material and supplies dealers	4	D	D	20-99
4442	Lawn and garden equipment and supplies stores	2	D	D	20-99
44422	Nursery, garden center, and farm supply stores	2	D	D	20-99
444220	Nursery, garden center, and farm supply stores	2	D	D	20-99
44-45	Retail trade	58	146,364	16,030	873
445 446	Food and beverage stores Health and personal care stores	5 2	19,374 D	2,423 D	128 20-99
447	Gasoline stations	7	8,162	563	20-99 44
448	Clothing and clothing accessories stores	6	D, 102	D	20-99
451	Sporting goods, hobby, book, and music stores	2	D	D	0-19
452	General merchandise stores	2	D	D	250-499
4529	Other general merchandise stores	2	D	D	250-499
45291	Warehouse clubs and supercenters	1	D	D	250-499
452910	Warehouse clubs and supercenters	1	D	D	250-499
453	Miscellaneous store retailers	9	D	D	20-99
454 51	Nonstore retailers	4	D	D 1 150	0-19
51 53	Information Real estate and rental and leasing	9 17	N 4,471	1,159 648	42 29
531	Real estate	13	3,890	537	29
532	Rental and leasing services	4	581	111	9
54	Professional, scientific, and technical services	23	6,985	3,164	94
541	Professional, scientific, and technical services	23	6,985	3,164	94
56	Administrative and support and waste management and remediation services	12	5,521	1,733	120
561	Administrative and support services	11	D	D	100-249
61	Educational services	3	D	D	0-19
62	Health care and social assistance	32	34,978	15,179	602
621	Ambulatory health care services	16	10,366	5,249	167
6211	Offices of physicians	1	D	D	20-99
62111 6212	Offices of physicians	1	D D	D D	20-99
62121	Offices of dentists Offices of dentists	5 5	D	D	20-99 20-99
621210	Offices of dentists	5	D	D	20-99
6213	Offices of other health practitioners	9	4,171	1,877	46
623	Nursing and residential care facilities	4	-,,,,,	1,577 D	100-249
71	Arts, entertainment, and recreation	3	D	D	0-19
72	Accommodation and food services	29	12,120	3,610	393
721	Accommodation	6	2,388	555	36
722	Food services and drinking places	23	9,732	3,055	357
81	Other services (except public administration)	19	D	D	20-99

Economy-Wide Key Statistics for Spirit Lake, Iowa: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments		•	Number of Employees
811	Repair and maintenance	10	1,830	429	25
8111	Automotive repair and maintenance	8	D	D	20-99
812	Personal and laundry services	6	D	D	20-99

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see <u>Survey Methodology</u>. Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

- D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.
- N: Not available or not comparable.
- Q: Revenue not collected at this level.
- r: Revised.
- S: Withheld because estimate did not meet publication standards.
- s: Sampling error exceeds 40 percent.
- X: Not applicable
- Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

http://www.iowadatacenter.org

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) 3	Annual payroll (\$1,000) ³
31-33	Manufacturing			15	251,793	34,074
	Textile product mills			2	D	D 1,07 1
	Other textile product mills			1	D	D
	All other textile product mills			1	D	D
314991	Rope, cordage, & twine mills			1	D	D
	Wholesale trade		0	9	D	D
42	Wholesale trade		10	7	D	D
	Wholesale trade		20	2	D	D
	Wholesale trade, durable goods		0	5	D	D
	Wholesale trade, durable goods		10 0	4	D	D D
	Miscellaneous durable goods whsle Miscellaneous durable goods whsle		10	3 3	D D	D
	Sporting & recreational goods & supplies whsle		0	2	D	D
	Sporting & recreational goods & supplies whsle		10	2	D	D
	Wholesale trade, nondurable goods		0	4	6,771	821
	Retail trade			59	98,267	9,899
441	Motor vehicle & parts dealers			6	34,472	2,644
442	Furniture & home furnishings stores			7	D	D
444	Building material & garden equipment & supplies dealers			8	22,378	2,872
4441	Building material & supplies dealers			6	D	D
	Hardware stores			1	D	D
	Hardware stores			1	D	D
	Other building material dealers			5	D	D
	Other building material dealers			5	D	D
	Lawn & garden equipment & supplies stores			2 2	D D	D D
	Nursery & garden centers Nursery & garden centers			2	D	D
	Food & beverage stores			3	D	D
	Health & personal care stores			3	D	D
	Gasoline stations			9	10,147	622
	Clothing & clothing accessories stores			8	2,955	333
	Sporting goods, hobby, book, & music stores			3	D	D
452	General merchandise stores			2	D	D
	Miscellaneous store retailers			10	D	D
	Real estate & rental & leasing			16	3,528	376
	Real estate			15	D	D
	Rental & leasing services	-		1	D 5.740	D
	Professional, scientific, & technical services Professional, scientific, & technical services	T T		23 23	5,716 5,716	2,349 2,349
	Accounting, tax return prep, bookkeeping, & payroll services	T		8	5,716 D	2,349 D
	Accounting, tax return prep, bookkeeping, & payroll services Accounting, tax return prep, bookkeeping, & payroll services	Ť		8	D	D
	Other accounting services	Ť		6	D	D
	Administrative & support & waste management & remediation serv			13	4,330	1,303
	Administrative & support services			12	D	D
5614	Business support services			1	D	D
61	Educational services	Т		2	D	D
	Health care & social assistance	Т		22	12,990	6,541
	Ambulatory health care services	<u>T</u>		17	D	D
	Offices of physicians	T		1	D	D
	Offices of physicians	T T		1	D 2.420	D
	Offices of other health practitioners	T T		8 2	3,126 D	1,227 D
	Nursing & residential care facilities Arts, entertainment, & recreation	T		2	D	D
	Accommodation & foodservices	'		31	9,083	2,386
	Accommodation			6	1,448	2,380
	Foodservices & drinking places			25	7,635	2,108
	Other services (except public administration)	Т		20	3,576	1,044
	Repair & maintenance	Ť		12	1,854	437
	Automotive repair & maintenance	Т		8	D	D
	Personal & laundry services	Т		8	1,722	607
8121						
	Personal care services Hair, nail, & skin care services	T T		5 5	D D	D D

¹ Tax status indicator meaning

00: Wholesale trade

T: Taxable establishments

N: Non-taxable establishments

² Type of operation meaning

^{10:} Merchant wholesalers

^{11:} Wholesaler distributors and jobbers

^{12:} Importers

 $^{^{\}rm 3}$ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees

b: 20 - 99 employees

Economic-Wide Key Statistics for Spirit Lake, Iowa: 1997

					Value of sales,	
					shipments,	
		Tax			receipts, revenue,	Annual
		status	Type of	Number of	or business done	payroll
1997 NAICS code	Meaning of 1997 NAICS code	indicator 1	operation ²	establishments	(\$1,000) ³	(\$1,000) ³

- 13: Exporters
- 14: Own brand importer-marketers
- 15: Terminal grain elevators
- 17: Country grain elevators
- 19: Assemblers of farm products, except country grain elevators
- 20: Manufacturers' sales branches and sales offices
- 21: Sales branches (with stock)
- 22: Sales offices (without stock)
- 40: Agents, brokers, and commission merchants
- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents
- 45: Export agents
- 46: Manufacturers' agents

- c: 100 249 employees
- e: 250 499 employees
- f: 500 999 employees
- g: 1,000 2,499 employees
- h: 2,500 4,999 employees
- i: 5,000 9,999 employees
- j: 10,000 24,999 employees
- k: 25,000 49,999 employees
- I: 50,000 99,999 employees
- m: 100,000 or more employees
- p: 10 to 19 percent estimated
- q: 20 to 29 percent estimated
- r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483, http://www.silo.lib.ia.us/specialized-services/datacenter/index.html Number of employees ⁴

1,295 f f b f a 234 c b b 28 b a 335 31 304 70 25 a 45 b b

Number of employees ⁴