

Economy-Wide Key Statistics for Rock Rapids, Iowa: 2002
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
42	Wholesale trade	3	18,416	783	32
423	Durable goods merchant wholesalers	1	D	D	0-19
424	Nondurable goods merchant wholesalers	2	D	D	0-19
441	Motor vehicle and parts dealers	2	D	D	0-19
443	Electronics and appliance stores	1	D	D	0-19
444	Building material and garden equipment and supplies dealers	3	2,618	208	13
44-45	Retail trade	25	34,179	2,747	207
445	Food and beverage stores	1	D	D	20-99
446	Health and personal care stores	3	D	D	20-99
447	Gasoline stations	4	10,471	620	32
448	Clothing and clothing accessories stores	1	D	D	0-19
452	General merchandise stores	3	3,276	326	28
45299	All other general merchandise stores	3	3,276	326	28
452990	All other general merchandise stores	3	3,276	326	28
453	Miscellaneous store retailers	3	D	D	0-19
454	Nonstore retailers	4	D	D	0-19
51	Information	2	N	D	20-99
53	Real estate and rental and leasing	5	D	D	0-19
531	Real estate	4	D	D	0-19
532	Rental and leasing services	1	D	D	0-19
54	Professional, scientific, and technical services	9	D	D	20-99
541	Professional, scientific, and technical services	9	D	D	20-99
5413	Architectural, engineering, and related services	1	D	D	20-99
56	Administrative and support and waste management and remediation services	8	2,694	578	33
62	Health care and social assistance	12	9,992	3,953	260
621	Ambulatory health care services	6	D	D	0-19
623	Nursing and residential care facilities	2	D	D	100-249
71	Arts, entertainment, and recreation	4	D	D	0-19
72	Accommodation and food services	7	D	D	100-249
721	Accommodation	1	D	D	0-19
722	Food services and drinking places	6	1,801	509	104
81	Other services (except public administration)	12	2,054	421	41
812	Personal and laundry services	4	971	215	11

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Rock Rapids, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³
42	Wholesale trade		0	5	D	D
42	Wholesale trade		10	5	D	D
421	Wholesale trade, durable goods		0	2	D	D
421	Wholesale trade, durable goods		10	2	D	D
422	Wholesale trade, nondurable goods		0	3	D	D
422	Wholesale trade, nondurable goods		10	3	D	D
4225	Farm-product raw material whsle		0	2	D	D
4225	Farm-product raw material whsle		10	2	D	D
44-45	Retail trade			22	21,782	2,366
441	Motor vehicle & parts dealers			2	D	D
444	Building material & garden equipment & supplies dealers			3	1,815	247
445	Food & beverage stores			2	D	D
446	Health & personal care stores			3	D	D
447	Gasoline stations			4	4,262	328
448	Clothing & clothing accessories stores			2	D	D
452	General merchandise stores			1	D	D
45299	All other general merchandise stores			1	D	D
452990	All other general merchandise stores			1	D	D
453	Miscellaneous store retailers			2	D	D
454	Nonstore retailers			3	D	D
53	Real estate & rental & leasing			2	D	D
531	Real estate			2	D	D
54	Professional, scientific, & technical services	T		9	5,030	2,307
541	Professional, scientific, & technical services	T		9	5,030	2,307
5413	Architectural, engineering, & related services	T		1	D	D
56	Administrative & support & waste management & remediation serv			5	1,593	348
62	Health care & social assistance	T		8	4,002	1,727
621	Ambulatory health care services	T		7	D	D
71	Arts, entertainment, & recreation	T		2	D	D
72	Accommodation & foodservices			8	D	D
721	Accommodation			1	D	D
722	Foodservices & drinking places			7	1,893	463
81	Other services (except public administration)	T		8	1,333	447
811	Repair & maintenance	T		4	829	145
812	Personal & laundry services	T		4	504	302

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>

Number of
employees ⁴

b
b
b
b
a
a
a
a
213
a
17
b
b
36
b
a
a
a
a
a
a
68
68
b
28
98
b
a
b
a
85
26
10
16