

Economy-Wide Key Statistics for Red Oak, Iowa: 2002
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	10	D	D	500-999
332	Fabricated metal product manufacturing	3	D	D	500-999
42	Wholesale trade	10	D	D	20-99
423	Durable goods merchant wholesalers	4	D	D	20-99
424	Nondurable goods merchant wholesalers	6	D	D	20-99
4245	Farm product raw material merchant wholesalers	3	D	D	20-99
441	Motor vehicle and parts dealers	9	D	D	20-99
4412	Other motor vehicle dealers	1	D	D	0-19
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	0-19
441221	Motorcycle dealers	1	D	D	0-19
442	Furniture and home furnishings stores	2	D	D	0-19
444	Building material and garden equipment and supplies dealers	7	D	D	20-99
44-45	Retail trade	36	63,168	6,335	409
445	Food and beverage stores	3	D	D	100-249
446	Health and personal care stores	2	D	D	0-19
447	Gasoline stations	5	4,442	320	32
448	Clothing and clothing accessories stores	2	D	D	0-19
452	General merchandise stores	2	D	D	20-99
45299	All other general merchandise stores	2	D	D	20-99
452990	All other general merchandise stores	2	D	D	20-99
453	Miscellaneous store retailers	4	D	D	0-19
51	Information	5	N	D	250-499
518	Internet service providers, web search portals, and data processing services	1	D	D	250-499
53	Real estate and rental and leasing	8	D	D	20-99
531	Real estate	6	2,819	312	14
532	Rental and leasing services	2	D	D	0-19
54	Professional, scientific, and technical services	16	D	D	20-99
541	Professional, scientific, and technical services	16	D	D	20-99
5418	Advertising and related services	2	D	D	0-19
54189	Other services related to advertising	2	D	D	0-19
541890	Other services related to advertising	2	D	D	0-19
56	Administrative and support and waste management and remediation services	9	D	D	20-99
62	Health care and social assistance	28	37,667	16,077	618
621	Ambulatory health care services	14	D	D	100-249
6211	Offices of physicians	3	D	D	20-99
62111	Offices of physicians	3	D	D	20-99
621111	Offices of physicians (except mental health specialists)	3	D	D	20-99
6213	Offices of other health practitioners	4	3,006	678	25
623	Nursing and residential care facilities	5	D	D	100-249
624	Social assistance	8	D	D	20-99
71	Arts, entertainment, and recreation	5	D	D	20-99
72	Accommodation and food services	17	5,727	1,518	185
721	Accommodation	1	D	D	0-19
722	Food services and drinking places	16	D	D	100-249
81	Other services (except public administration)	24	5,067	1,147	78
811	Repair and maintenance	9	D	D	20-99
8111	Automotive repair and maintenance	5	D	D	0-19
812	Personal and laundry services	8	D	D	20-99
8121	Personal care services	5	D	D	20-99
81211	Hair, nail, and skin care services	5	D	D	20-99

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

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NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
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Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatecenter.org>

Economic-Wide Key Statistics for Red Oak, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			9	D	D	g
332	Fabricated metal product mfg			3	D	D	f
3329	Other fabricated metal product mfg			2	D	D	f
33299	All other fabricated metal product mfg			2	D	D	f
332999	All other miscellaneous fabricated metal product mfg			2	D	D	f
42	Wholesale trade		0	19	D	D	c
42	Wholesale trade		10	18	D	D	c
42	Wholesale trade		20	1	D	D	a
421	Wholesale trade, durable goods		0	7	D	D	b
421	Wholesale trade, durable goods		10	6	D	D	b
422	Wholesale trade, nondurable goods		0	12	D	D	b
422	Wholesale trade, nondurable goods		10	12	D	D	b
4225	Farm-product raw material whsle		0	7	D	D	b
4225	Farm-product raw material whsle		10	7	D	D	b
42252	Livestock whsle		0	4	D	D	b
42252	Livestock whsle		10	4	D	D	b
44-45	Retail trade			52	74,109	6,548	496
441	Motor vehicle & parts dealers			11	28,561	2,039	89
442	Furniture & home furnishings stores			2	D	D	a
443	Electronics & appliance stores			3	426	41	5
444	Building material & garden equipment & supplies dealers			6	D	D	b
445	Food & beverage stores			3	D	D	c
446	Health & personal care stores			3	D	D	b
4461	Health & personal care stores			3	D	D	b
447	Gasoline stations			6	5,404	341	33
448	Clothing & clothing accessories stores			5	1,315	196	24
452	General merchandise stores			4	D	D	b
45299	All other general merchandise stores			3	D	D	b
452990	All other general merchandise stores			3	D	D	b
4529903	Miscellaneous general merchandise stores			1	D	D	b
453	Miscellaneous store retailers			8	1,507	258	35
454	Nonstore retailers			1	D	D	a
514	Information services & data processing services			1	D	D	c
53	Real estate & rental & leasing			5	D	D	a
531	Real estate			4	D	D	a
532	Rental & leasing services			1	D	D	a
54	Professional, scientific, & technical services	T		16	2,506	1,036	42
541	Professional, scientific, & technical services	T		16	2,506	1,036	42
56	Administrative & support & waste management & remediation serv			6	D	D	b
61	Educational services	T		1	D	D	a
62	Health care & social assistance	T		16	D	D	c
621	Ambulatory health care services	T		12	8,051	2,208	83
6211	Offices of physicians	T		3	D	D	b
62111	Offices of physicians	T		3	D	D	b
6213	Offices of other health practitioners	T		4	2,099	628	27
623	Nursing & residential care facilities	T		1	D	D	b
71	Arts, entertainment, & recreation	T		1	D	D	a
72	Accommodation & foodservices			21	6,376	1,665	249
721	Accommodation			2	D	D	b
722	Foodservices & drinking places			19	D	D	c
81	Other services (except public administration)	T		18	4,428	827	54
811	Repair & maintenance	T		8	D	D	a
812	Personal & laundry services	T		10	D	D	b
8121	Personal care services	T		6	D	D	b
81211	Hair, nail, & skin care services	T		6	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees

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- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents
- 45: Export agents
- 46: Manufacturers' agents

- m: 100,000 or more employees
- p: 10 to 19 percent estimated
- q: 20 to 29 percent estimated
- r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>