Economy-Wide Key Statistics for Pleasant Hill, Iowa: 2002 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
42	Wholesale trade	6	D	D	20-99
423	Durable goods merchant wholesalers	2	D	D	0-19
424	Nondurable goods merchant wholesalers	4	D	D	0-19
4247	Petroleum and petroleum products merchant wholesalers	1	D	D	0-19
42471	Petroleum bulk stations and terminals	1	D	D	0-19
424710	Petroleum bulk stations and terminals	1	D	D	0-19
441	Motor vehicle and parts dealers	1	D	D	0-19
444	Building material and garden equipment and supplies dealers	2	D	D	20-99
44-45	Retail trade	13	28,522	3,403	223
445	Food and beverage stores	1	D	D	100-249
447	Gasoline stations	3	7,792	422	26
451	Sporting goods, hobby, book, and music stores	2	D	D	0-19
452	General merchandise stores	1	D	D	0-19
453	Miscellaneous store retailers	2	D	D	0-19
454	Nonstore retailers	1	D	D	0-19
51	Information	3	N	586	42
53	Real estate and rental and leasing	3	D	D	0-19
531	Real estate	1	D	D	0-19
532	Rental and leasing services	2	D	D	0-19
54	Professional, scientific, and technical services	9	3,544	1,269	29
541	Professional, scientific, and technical services	9	3,544	1,269	29
56	Administrative and support and waste management and	9	3,243	1,850	48
	remediation services				
561	Administrative and support services	8	D	D	20-99
61	Educational services	1	D	D	20-99
611	Educational services	1	D	D	20-99
62	Health care and social assistance	7	4,583	1,978	98
621	Ambulatory health care services	5	D	D	20-99
624	Social assistance	2	D	D	20-99
71	Arts, entertainment, and recreation	4	D	D	20-99
72	Accommodation and food services	10	4,798	1,487	137
722	Food services and drinking places	10	4,798	1,487	137
81	Other services (except public administration)	11	D	D	20-99
811	Repair and maintenance	5	D	D	20-99
812	Personal and laundry services	5	D	D	20-99
8121	Personal care services	4	D	D	0-19
81211	Hair, nail, and skin care services	4	D	D	0-19

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see Survey Methodology. Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

- D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.
- N: Not available or not comparable.
- Q: Revenue not collected at this level.
- r: Revised.
- S: Withheld because estimate did not meet publication standards.
- s: Sampling error exceeds 40 percent.
- X: Not applicable
- Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

http://www.iowadatacenter.org

	1		1		1	
	1	1		Value of sales,		
	_			shipments,	_	
	Tax			receipts, revenue,	Annual	
	status	Type of	Number of	or business done	payroll	Number of
1997 NAICS code Meaning of 1997 NAICS code	indicator 1	operation 2	establishments	(\$1,000) <sup>3</sup>	(\$1,000) <sup>3</sup>	employees 4
				_	_	
42 Wholesale trade		0	5	D	D	b
42 Wholesale trade		10	4	D	D	а
42 Wholesale trade		40	1	D	D	a
421 Wholesale trade, durable goods		0	3	D	D	b
421 Wholesale trade, durable goods		10	2	D	D	а
4219 Miscellaneous durable goods whsle		0	1	D	D	а
4219 Miscellaneous durable goods whsle		10	1	D	D	а
42199 Other miscellaneous durable goods whsle		0	1	D	D	а
42199 Other miscellaneous durable goods whsle		10	1	D	D	а
44-45 Retail trade			13	28,101	3,776	209
441 Motor vehicle & parts dealers			1	D	D	а
444 Building material & garden equipment & supplies dealers			2	D	D	а
445 Food & beverage stores			2	D	D	С
446 Health & personal care stores			1	D	D	a
447 Gasoline stations			3	5,203	304	29
448 Clothing & clothing accessories stores			1	D	D	а
451 Sporting goods, hobby, book, & music stores			1	D	D	b
4511 Sporting goods, hobby, & musical instrument stores			1	D	D	b
45114 Musical instrument & supplies stores			1	D	D	b
451140 Musical instrument & supplies stores			1	D	D	b
453 Miscellaneous store retailers			1	D	D	а
454 Nonstore retailers			1	D	D	а
513 Broadcasting & telecommunications			2	D	D	b
53 Real estate & rental & leasing			1	D	D	а
532 Rental & leasing services			1	D	D	а
54 Professional, scientific, & technical services	Т		5	1,768	829	80
541 Professional, scientific, & technical services	Т		5	1,768	829	80
56 Administrative & support & waste management & remediation serv			5	1,158	691	34
61 Educational services	Т		2	D	D	а
62 Health care & social assistance	Т		9	1,755	722	41
621 Ambulatory health care services	Т		5	1,388	590	23
71 Arts, entertainment, & recreation	Т		3	1,184	457	53
72 Accommodation & foodservices			5	D	D	b
722 Foodservices & drinking places			5	D	D	b
81 Other services (except public administration)	Т		5	798	208	13

<sup>&</sup>lt;sup>1</sup> Tax status indicator meaning

## <sup>2</sup>Type of operation meaning

- 00: Wholesale trade
- 10: Merchant wholesalers
- 11: Wholesaler distributors and jobbers
- 12: Importers
- 13: Exporters
- 14: Own brand importer-marketers
- 15: Terminal grain elevators
- 17: Country grain elevators
- 19: Assemblers of farm products, except country grain elevators
- 20: Manufacturers' sales branches and sales offices
- 21: Sales branches (with stock)
- 22: Sales offices (without stock)
- 40: Agents, brokers, and commission merchants
- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents 45: Export agents
- 46: Manufacturers' agents

- $^{\rm 3}$  D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals
- <sup>3</sup> N: Not available or not comparable
- <sup>3</sup> S: Withheld because estimate did not meet publication standards
- <sup>3</sup> Z: Less than half the unit shown

## <sup>4</sup> Number of employees

- a: 0 19 employees
- b: 20 99 employees
- c: 100 249 employees
- e: 250 499 employees
- f: 500 999 employees
- g: 1,000 2,499 employees
- h: 2.500 4.999 employees
- i: 5,000 9,999 employees i: 10.000 - 24.999 employees
- k: 25,000 49,999 employees
- I: 50,000 99,999 employees
- m: 100,000 or more employees
- p: 10 to 19 percent estimated q: 20 to 29 percent estimated
- r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483, http://www.silo.lib.ia.us/specialized-services/datacenter/index.html

T: Taxable establishments

N: Non-taxable establishments