

**Economy-Wide Key Statistics for Osceola, Iowa: 2002**  
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

| NAICS Industry Code | Industry Description                                                     | Number of Establishments | Sales/Shipments/ Receipts/Revenue (\$1,000) | Annual Payroll (\$1,000) | Number of Employees |
|---------------------|--------------------------------------------------------------------------|--------------------------|---------------------------------------------|--------------------------|---------------------|
| 311                 | Food manufacturing                                                       | 1                        | D                                           | D                        | 500-999             |
| 3116                | Animal slaughtering and processing                                       | 1                        | D                                           | D                        | 500-999             |
| 31161               | Animal slaughtering and processing                                       | 1                        | D                                           | D                        | 500-999             |
| 311611              | Animal (except poultry) slaughtering                                     | 1                        | D                                           | D                        | 500-999             |
| 31-33               | Manufacturing                                                            | 12                       | D                                           | D                        | 1000-2499           |
| 42                  | Wholesale trade                                                          | 5                        | D                                           | D                        | 20-99               |
| 423                 | Durable goods merchant wholesalers                                       | 2                        | D                                           | D                        | 0-19                |
| 424                 | Nondurable goods merchant wholesalers                                    | 3                        | 11,919                                      | 998                      | 40                  |
| 441                 | Motor vehicle and parts dealers                                          | 8                        | 10,820                                      | 1,187                    | 55                  |
| 443                 | Electronics and appliance stores                                         | 2                        | D                                           | D                        | 0-19                |
| 444                 | Building material and garden equipment and supplies dealers              | 2                        | D                                           | D                        | 0-19                |
| 44-45               | Retail trade                                                             | 38                       | 62,875                                      | 6,671                    | 428                 |
| 445                 | Food and beverage stores                                                 | 3                        | D                                           | D                        | 100-249             |
| 446                 | Health and personal care stores                                          | 1                        | D                                           | D                        | 0-19                |
| 447                 | Gasoline stations                                                        | 8                        | D                                           | D                        | 20-99               |
| 44711               | Gasoline stations with convenience stores                                | 6                        | D                                           | D                        | 20-99               |
| 447110              | Gasoline stations with convenience stores                                | 6                        | D                                           | D                        | 20-99               |
| 448                 | Clothing and clothing accessories stores                                 | 3                        | 224                                         | 25                       | 6                   |
| 451                 | Sporting goods, hobby, book, and music stores                            | 3                        | D                                           | D                        | 0-19                |
| 452                 | General merchandise stores                                               | 3                        | 9,296                                       | 1,026                    | 65                  |
| 45299               | All other general merchandise stores                                     | 3                        | 9,296                                       | 1,026                    | 65                  |
| 452990              | All other general merchandise stores                                     | 3                        | 9,296                                       | 1,026                    | 65                  |
| 453                 | Miscellaneous store retailers                                            | 2                        | D                                           | D                        | 0-19                |
| 454                 | Nonstore retailers                                                       | 3                        | D                                           | D                        | 20-99               |
| 4543                | Direct selling establishments                                            | 2                        | D                                           | D                        | 20-99               |
| 45439               | Other direct selling establishments                                      | 2                        | D                                           | D                        | 20-99               |
| 454390              | Other direct selling establishments                                      | 2                        | D                                           | D                        | 20-99               |
| 51                  | Information                                                              | 2                        | N                                           | D                        | 20-99               |
| 53                  | Real estate and rental and leasing                                       | 2                        | D                                           | D                        | 0-19                |
| 531                 | Real estate                                                              | 2                        | D                                           | D                        | 0-19                |
| 54                  | Professional, scientific, and technical services                         | 8                        | 1,849                                       | 459                      | 20                  |
| 541                 | Professional, scientific, and technical services                         | 8                        | 1,849                                       | 459                      | 20                  |
| 56                  | Administrative and support and waste management and remediation services | 6                        | 4,906                                       | 3,028                    | 152                 |
| 561                 | Administrative and support services                                      | 6                        | 4,906                                       | 3,028                    | 152                 |
| 5617                | Services to buildings and dwellings                                      | 3                        | D                                           | D                        | 20-99               |
| 62                  | Health care and social assistance                                        | 25                       | 21,032                                      | 10,041                   | 410                 |
| 621                 | Ambulatory health care services                                          | 13                       | D                                           | D                        | 20-99               |
| 6213                | Offices of other health practitioners                                    | 5                        | 1,555                                       | 581                      | 23                  |
| 623                 | Nursing and residential care facilities                                  | 5                        | D                                           | D                        | 100-249             |
| 71                  | Arts, entertainment, and recreation                                      | 2                        | D                                           | D                        | 0-19                |
| 72                  | Accommodation and food services                                          | 20                       | D                                           | D                        | 500-999             |
| 721                 | Accommodation                                                            | 5                        | D                                           | D                        | 500-999             |
| 7211                | Traveler accommodation                                                   | 5                        | D                                           | D                        | 500-999             |
| 72112               | Casino hotels                                                            | 1                        | D                                           | D                        | 500-999             |
| 721120              | Casino hotels                                                            | 1                        | D                                           | D                        | 500-999             |
| 722                 | Food services and drinking places                                        | 15                       | 4,118                                       | 1,207                    | 146                 |
| 81                  | Other services (except public administration)                            | 19                       | 3,811                                       | 680                      | 51                  |
| 811                 | Repair and maintenance                                                   | 12                       | 1,884                                       | 356                      | 29                  |
| 8111                | Automotive repair and maintenance                                        | 12                       | 1,884                                       | 356                      | 29                  |
| 812                 | Personal and laundry services                                            | 3                        | D                                           | D                        | 0-19                |

**NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.**

**D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.**

**N: Not available or not comparable.**

**Q: Revenue not collected at this level.**

**Economy-Wide Key Statistics for Osceola, Iowa: 2002**  
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| NAICS Industry Code | Industry Description | Number of Establishments | Sales/Shipments/ Receipts/Revenue (\$1,000) | Annual Payroll (\$1,000) | Number of Employees |
|---------------------|----------------------|--------------------------|---------------------------------------------|--------------------------|---------------------|
|---------------------|----------------------|--------------------------|---------------------------------------------|--------------------------|---------------------|

- r: Revised.
- S: Withheld because estimate did not meet publication standards.
- s: Sampling error exceeds 40 percent.
- X: Not applicable
- Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census  
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.iowadatecenter.org>

Economic-Wide Key Statistics for Osceola, Iowa: 1997

| 1997 NAICS code | Meaning of 1997 NAICS code                                     | Tax status indicator <sup>1</sup> | Type of operation <sup>2</sup> | Number of establishments | Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup> | Annual payroll (\$1,000) <sup>3</sup> | Number of employees <sup>4</sup> |
|-----------------|----------------------------------------------------------------|-----------------------------------|--------------------------------|--------------------------|---------------------------------------------------------------------------------------|---------------------------------------|----------------------------------|
| 31-33           | Manufacturing                                                  |                                   |                                | 14                       | D                                                                                     | D                                     | g                                |
| 42              | Wholesale trade                                                |                                   | 0                              | 7                        | 14,285                                                                                | 1,694                                 | 77                               |
| 42              | Wholesale trade                                                |                                   | 10                             | 6                        | D                                                                                     | D                                     | b                                |
| 42              | Wholesale trade                                                |                                   | 20                             | 1                        | D                                                                                     | D                                     | b                                |
| 421             | Wholesale trade, durable goods                                 |                                   | 0                              | 3                        | D                                                                                     | D                                     | b                                |
| 421             | Wholesale trade, durable goods                                 |                                   | 10                             | 2                        | D                                                                                     | D                                     | b                                |
| 422             | Wholesale trade, nondurable goods                              |                                   | 0                              | 4                        | D                                                                                     | D                                     | b                                |
| 422             | Wholesale trade, nondurable goods                              |                                   | 10                             | 4                        | D                                                                                     | D                                     | b                                |
| 44-45           | Retail trade                                                   |                                   |                                | 35                       | 48,268                                                                                | 4,966                                 | 373                              |
| 441             | Motor vehicle & parts dealers                                  |                                   |                                | 10                       | 9,072                                                                                 | 843                                   | 46                               |
| 443             | Electronics & appliance stores                                 |                                   |                                | 1                        | D                                                                                     | D                                     | a                                |
| 444             | Building material & garden equipment & supplies dealers        |                                   |                                | 2                        | D                                                                                     | D                                     | a                                |
| 445             | Food & beverage stores                                         |                                   |                                | 2                        | D                                                                                     | D                                     | c                                |
| 446             | Health & personal care stores                                  |                                   |                                | 3                        | D                                                                                     | D                                     | a                                |
| 447             | Gasoline stations                                              |                                   |                                | 6                        | D                                                                                     | D                                     | b                                |
| 44711           | Gasoline stations with convenience stores                      |                                   |                                | 5                        | D                                                                                     | D                                     | b                                |
| 447110          | Gasoline stations with convenience stores                      |                                   |                                | 5                        | D                                                                                     | D                                     | b                                |
| 448             | Clothing & clothing accessories stores                         |                                   |                                | 3                        | 272                                                                                   | 33                                    | 5                                |
| 452             | General merchandise stores                                     |                                   |                                | 2                        | D                                                                                     | D                                     | b                                |
| 45299           | All other general merchandise stores                           |                                   |                                | 2                        | D                                                                                     | D                                     | b                                |
| 452990          | All other general merchandise stores                           |                                   |                                | 2                        | D                                                                                     | D                                     | b                                |
| 4529903         | Miscellaneous general merchandise stores                       |                                   |                                | 2                        | D                                                                                     | D                                     | b                                |
| 453             | Miscellaneous store retailers                                  |                                   |                                | 3                        | 466                                                                                   | 69                                    | 12                               |
| 454             | Nonstore retailers                                             |                                   |                                | 3                        | D                                                                                     | D                                     | b                                |
| 4543            | Direct selling establishments                                  |                                   |                                | 2                        | D                                                                                     | D                                     | b                                |
| 45439           | Other direct selling establishments                            |                                   |                                | 1                        | D                                                                                     | D                                     | a                                |
| 454390          | Other direct selling establishments                            |                                   |                                | 1                        | D                                                                                     | D                                     | a                                |
| 53              | Real estate & rental & leasing                                 |                                   |                                | 5                        | D                                                                                     | D                                     | a                                |
| 531             | Real estate                                                    |                                   |                                | 5                        | D                                                                                     | D                                     | a                                |
| 54              | Professional, scientific, & technical services                 | T                                 |                                | 8                        | 1,205                                                                                 | 359                                   | 21                               |
| 541             | Professional, scientific, & technical services                 | T                                 |                                | 8                        | 1,205                                                                                 | 359                                   | 21                               |
| 56              | Administrative & support & waste management & remediation serv |                                   |                                | 6                        | D                                                                                     | D                                     | b                                |
| 62              | Health care & social assistance                                | T                                 |                                | 12                       | 3,932                                                                                 | 1,534                                 | 46                               |
| 621             | Ambulatory health care services                                | T                                 |                                | 10                       | D                                                                                     | D                                     | b                                |
| 6211            | Offices of physicians                                          | T                                 |                                | 2                        | D                                                                                     | D                                     | a                                |
| 62111           | Offices of physicians                                          | T                                 |                                | 2                        | D                                                                                     | D                                     | a                                |
| 6213            | Offices of other health practitioners                          | T                                 |                                | 6                        | 1,609                                                                                 | 595                                   | 14                               |
| 71              | Arts, entertainment, & recreation                              | T                                 |                                | 2                        | D                                                                                     | D                                     | a                                |
| 72              | Accommodation & foodservices                                   |                                   |                                | 23                       | D                                                                                     | D                                     | e                                |
| 721             | Accommodation                                                  |                                   |                                | 8                        | D                                                                                     | D                                     | b                                |
| 7213            | Rooming & boarding houses                                      |                                   |                                | 1                        | D                                                                                     | D                                     | a                                |
| 72131           | Rooming & boarding houses                                      |                                   |                                | 1                        | D                                                                                     | D                                     | a                                |
| 721310          | Rooming & boarding houses                                      |                                   |                                | 1                        | D                                                                                     | D                                     | a                                |
| 722             | Foodservices & drinking places                                 |                                   |                                | 15                       | D                                                                                     | D                                     | e                                |
| 7222            | Limited-service eating places                                  |                                   |                                | 6                        | 4,904                                                                                 | 1,199                                 | 204                              |
| 81              | Other services (except public administration)                  | T                                 |                                | 15                       | D                                                                                     | D                                     | b                                |
| 811             | Repair & maintenance                                           | T                                 |                                | 11                       | D                                                                                     | D                                     | a                                |
| 8111            | Automotive repair & maintenance                                | T                                 |                                | 11                       | D                                                                                     | D                                     | a                                |
| 812             | Personal & laundry services                                    | T                                 |                                | 4                        | D                                                                                     | D                                     | a                                |

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments  
N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade  
10: Merchant wholesalers  
11: Wholesaler distributors and jobbers  
12: Importers  
13: Exporters  
14: Own brand importer-marketers  
15: Terminal grain elevators  
17: Country grain elevators  
19: Assemblers of farm products, except country grain elevators  
20: Manufacturers' sales branches and sales offices  
21: Sales branches (with stock)  
22: Sales offices (without stock)  
40: Agents, brokers, and commission merchants  
41: Auction companies  
42: Brokers

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees  
b: 20 - 99 employees  
c: 100 - 249 employees  
e: 250 - 499 employees  
f: 500 - 999 employees  
g: 1,000 - 2,499 employees  
h: 2,500 - 4,999 employees  
i: 5,000 - 9,999 employees  
j: 10,000 - 24,999 employees  
k: 25,000 - 49,999 employees  
l: 50,000 - 99,999 employees  
m: 100,000 or more employees  
p: 10 to 19 percent estimated

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| 1997 NAICS code | Meaning of 1997 NAICS code | Tax status indicator <sup>1</sup> | Type of operation <sup>2</sup> | Number of establishments | Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup> | Annual payroll (\$1,000) <sup>3</sup> | Number of employees <sup>4</sup> |
|-----------------|----------------------------|-----------------------------------|--------------------------------|--------------------------|---------------------------------------------------------------------------------------|---------------------------------------|----------------------------------|
|-----------------|----------------------------|-----------------------------------|--------------------------------|--------------------------|---------------------------------------------------------------------------------------|---------------------------------------|----------------------------------|

43: Commission merchants  
 44: Import agents  
 45: Export agents  
 46: Manufacturers' agents

q: 20 to 29 percent estimated  
 r: Revised  
 s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census  
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>