

Economy-Wide Key Statistics for Newton, Iowa: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	22	D	D	2500-4999
335	Electrical equipment, appliance, and component manufacturing	1	D	D	2500-4999
3352	Household appliance manufacturing	1	D	D	2500-4999
33522	Major appliance manufacturing	1	D	D	2500-4999
335224	Household laundry equipment manufacturing	1	D	D	2500-4999
42	Wholesale trade	17	D	D	100-249
423	Durable goods merchant wholesalers	13	D	D	100-249
4234	Professional and commercial equipment and supplies merchant wholesalers	2	D	D	20-99
4239	Miscellaneous durable goods merchant wholesalers	2	D	D	20-99
42394	Jewelry, watch, precious stone, and precious metal merchant wholesalers	1	D	D	0-19
423940	Jewelry, watch, precious stone, and precious metal merchant wholesalers	1	D	D	0-19
424	Nondurable goods merchant wholesalers	3	D	D	0-19
4247	Petroleum and petroleum products merchant wholesalers	2	D	D	0-19
425	Wholesale electronic markets and agents and brokers	1	D	D	0-19
4251	Wholesale electronic markets and agents and brokers	1	D	D	0-19
42512	Wholesale trade agents and brokers	1	D	D	0-19
425120	Wholesale trade agents and brokers	1	D	D	0-19
441	Motor vehicle and parts dealers	10	45,574	3,622	70
442	Furniture and home furnishings stores	5	D	D	20-99
4421	Furniture stores	3	D	D	20-99
44211	Furniture stores	3	D	D	20-99
442110	Furniture stores	3	D	D	20-99
443	Electronics and appliance stores	5	D	D	0-19
4431	Electronics and appliance stores	5	D	D	0-19
44311	Appliance, television, and other electronics stores	4	D	D	0-19
444	Building material and garden equipment and supplies dealers	12	10,983	1,716	90
44419	Other building material dealers	6	7,350	1,107	44
444190	Other building material dealers	6	7,350	1,107	44
44-45	Retail trade	91	196,871	20,483	1,129
445	Food and beverage stores	8	31,621	3,757	259
446	Health and personal care stores	6	D	D	100-249
4461	Health and personal care stores	6	D	D	100-249
447	Gasoline stations	14	27,123	1,585	118
4471	Gasoline stations	14	27,123	1,585	118
44711	Gasoline stations with convenience stores	12	D	D	100-249
447110	Gasoline stations with convenience stores	12	D	D	100-249
448	Clothing and clothing accessories stores	9	D	D	20-99
451	Sporting goods, hobby, book, and music stores	3	D	D	0-19
452	General merchandise stores	2	D	D	250-499
4529	Other general merchandise stores	2	D	D	250-499
453	Miscellaneous store retailers	16	D	D	20-99
4533	Used merchandise stores	4	D	D	20-99
45331	Used merchandise stores	4	D	D	20-99
453310	Used merchandise stores	4	D	D	20-99
454	Nonstore retailers	1	D	D	0-19
51	Information	8	N	D	500-999
517	Telecommunications	3	N	D	500-999
5171	Wired telecommunications carriers	1	Q	D	500-999
51711	Wired telecommunications carriers	1	Q	D	500-999
517110	Wired telecommunications carriers	1	Q	D	500-999
53	Real estate and rental and leasing	17	4,728	834	68
531	Real estate	11	D	D	20-99
532	Rental and leasing services	6	D	D	20-99
54	Professional, scientific, and technical services	29	122,104	15,033	517
541	Professional, scientific, and technical services	29	122,104	15,033	517
5411	Legal services	7	D	D	20-99

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NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
54111	Offices of lawyers	6	3,523	977	47
541110	Offices of lawyers	6	3,523	977	47
5412	Accounting, tax preparation, bookkeeping, and payroll services	6	1,248	613	34
54121	Accounting, tax preparation, bookkeeping, and payroll services	6	1,248	613	34
5413	Architectural, engineering, and related services	2	D	D	20-99
5418	Advertising and related services	4	D	D	250-499
54189	Other services related to advertising	3	D	D	250-499
541890	Other services related to advertising	3	D	D	250-499
56	Administrative and support and waste management and remediation services	12	D	D	20-99
561	Administrative and support services	10	D	D	20-99
5617	Services to buildings and dwellings	8	D	D	20-99
62	Health care and social assistance	65	64,168	30,375	1,342
621	Ambulatory health care services	29	19,996	10,069	325
6211	Offices of physicians	6	8,200	4,824	123
62111	Offices of physicians	6	8,200	4,824	123
621111	Offices of physicians (except mental health specialists)	6	8,200	4,824	123
6212	Offices of dentists	9	D	D	20-99
62121	Offices of dentists	9	D	D	20-99
621210	Offices of dentists	9	D	D	20-99
6213	Offices of other health practitioners	10	D	D	20-99
62131	Offices of chiropractors	6	D	D	20-99
621310	Offices of chiropractors	6	D	D	20-99
623	Nursing and residential care facilities	23	D	D	500-999
6232	Residential mental retardation, mental health and substance abuse facilities	18	D	D	100-249
62321	Residential mental retardation facilities	15	D	D	100-249
623210	Residential mental retardation facilities	15	D	D	100-249
6233	Community care facilities for the elderly	1	D	D	100-249
62331	Community care facilities for the elderly	1	D	D	100-249
624	Social assistance	12	D	D	20-99
6244	Child day care services	6	D	D	20-99
62441	Child day care services	6	D	D	20-99
624410	Child day care services	6	D	D	20-99
71	Arts, entertainment, and recreation	6	1,837	793	75
72	Accommodation and food services	51	23,607	6,754	762
721	Accommodation	8	D	D	100-249
7211	Traveler accommodation	8	D	D	100-249
72111	Hotels (except casino hotels) and motels	7	D	D	100-249
721110	Hotels (except casino hotels) and motels	7	D	D	100-249
722	Food services and drinking places	43	D	D	500-999
7222	Limited-service eating places	22	11,500	3,315	377
72221	Limited-service eating places	22	11,500	3,315	377
81	Other services (except public administration)	44	11,293	3,413	263
811	Repair and maintenance	14	4,424	1,304	54
8111	Automotive repair and maintenance	10	D	D	20-99
812	Personal and laundry services	13	2,327	598	53
8121	Personal care services	8	554	223	27
81211	Hair, nail, and skin care services	8	554	223	27

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

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NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
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N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatecenter.org>

Economic-Wide Key Statistics for Newton, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³
31-33	Manufacturing			23	D	D
335	Electrical equipment, appliance, & component mfg			1	D	D
3352	Household appliance mfg			1	D	D
33522	Major appliance mfg			1	D	D
335224	Household laundry equipment mfg			1	D	D
42	Wholesale trade		0	18	281,531	4,146
42	Wholesale trade		10	13	275,851	3,761
42	Wholesale trade		20	2	D	D
42	Wholesale trade		40	3	D	D
421	Wholesale trade, durable goods		0	14	118,344	3,143
421	Wholesale trade, durable goods		10	9	112,664	2,758
4214	Professional & commercial equipment & supplies whsle		0	2	D	D
4214	Professional & commercial equipment & supplies whsle		10	1	D	D
42146	Ophthalmic goods whsle		0	1	D	D
42146	Ophthalmic goods whsle		10	1	D	D
4215	Metal & mineral (except petroleum) whsle		0	2	D	D
4215	Metal & mineral (except petroleum) whsle		10	2	D	D
42151	Metal service centers & offices		0	2	D	D
42151	Metal service centers & offices		10	2	D	D
4219	Miscellaneous durable goods whsle		0	3	D	D
4219	Miscellaneous durable goods whsle		10	2	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle		0	1	D	D
42194	Jewelry/watch/silverware/precious stone, & precious metal whsle		10	1	D	D
422	Wholesale trade, nondurable goods		0	4	163,187	1,003
422	Wholesale trade, nondurable goods		10	4	163,187	1,003
4224	Grocery & related products whsle		0	1	D	D
4224	Grocery & related products whsle		10	1	D	D
42243	Dairy products, (except dried or canned) whsle		0	1	D	D
42243	Dairy products, (except dried or canned) whsle		10	1	D	D
4225	Farm-product raw material whsle		0	2	D	D
4225	Farm-product raw material whsle		10	2	D	D
4227	Petroleum & petroleum products whsle		0	1	D	D
4227	Petroleum & petroleum products whsle		10	1	D	D
44-45	Retail trade			106	170,902	18,005
441	Motor vehicle & parts dealers			13	47,439	3,771
441229	All other motor vehicle dealers			1	D	D
442	Furniture & home furnishings stores			6	8,296	1,605
4421	Furniture stores			3	D	D
44211	Furniture stores			3	D	D
442110	Furniture stores			3	D	D
4422	Home furnishings stores			3	D	D
443	Electronics & appliance stores			5	D	D
4431	Electronics & appliance stores			5	D	D
44311	Appliance, television, & other electronics stores			4	D	D
444	Building material & garden equipment & supplies dealers			13	10,686	1,661
4441	Building material & supplies dealers			12	D	D
44419	Other building material dealers			8	7,884	1,257
444190	Other building material dealers			8	7,884	1,257
445	Food & beverage stores			6	36,049	4,040
4451	Grocery stores			5	D	D
446	Health & personal care stores			9	D	D
4461	Health & personal care stores			9	D	D
4461102	Proprietary stores			1	D	D
447	Gasoline stations			17	20,050	1,232
4471	Gasoline stations			17	20,050	1,232
44711	Gasoline stations with convenience stores			11	D	D
447110	Gasoline stations with convenience stores			11	D	D
448	Clothing & clothing accessories stores			15	5,134	706
4481	Clothing stores			11	3,937	512
451	Sporting goods, hobby, book, & music stores			4	D	D
452	General merchandise stores			3	D	D
45299	All other general merchandise stores			2	D	D
452990	All other general merchandise stores			2	D	D
453	Miscellaneous store retailers			13	2,559	733
4533	Used merchandise stores			5	831	233
45331	Used merchandise stores			5	831	233
453310	Used merchandise stores			5	831	233
454	Nonstore retailers			2	D	D
513	Broadcasting & telecommunications			5	D	D
53	Real estate & rental & leasing			17	D	D
531	Real estate			13	2,997	297

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532	Rental & leasing services			4	D	D
54	Professional, scientific, & technical services	T		28	122,385	12,627
541	Professional, scientific, & technical services	T		28	122,385	12,627
5411	Legal services	T		9	D	D
54111	Offices of lawyers	T		8	D	D
541110	Offices of lawyers	T		8	D	D
5411101	Offices of lawyers (except legal aid societies)	T		8	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		7	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		7	D	D
5413	Architectural, engineering, & related services	T		2	D	D
5418	Advertising & related services	T		5	D	D
54189	Other services related to advertising	T		4	D	D
541890	Other services related to advertising	T		4	D	D
5418902	Advertising specialties goods distributor	T		3	D	D
56	Administrative & support & waste management & remediation serv			13	5,790	1,949
561	Administrative & support services			11	D	D
5614	Business support services			2	D	D
62	Health care & social assistance	T		29	16,909	9,185
621	Ambulatory health care services	T		24	D	D
6211	Offices of physicians	T		8	6,296	3,610
62111	Offices of physicians	T		8	6,296	3,610
621111	Offices of physicians (except mental health specialists)	T		7	D	D
6212	Offices of dentists	T		8	D	D
62121	Offices of dentists	T		8	D	D
621210	Offices of dentists	T		8	D	D
6213	Offices of other health practitioners	T		6	D	D
623	Nursing & residential care facilities	T		3	D	D
71	Arts, entertainment, & recreation	T		2	D	D
72	Accommodation & foodservices			52	22,752	6,521
721	Accommodation			12	D	D
72111	Hotels (except casino hotels) & motels			11	D	D
721110	Hotels (except casino hotels) & motels			11	D	D
7211104	Motor hotels			1	D	D
722	Foodservices & drinking places			40	D	D
7222	Limited-service eating places			16	8,569	2,403
7223	Special foodservices			6	1,636	573
81	Other services (except public administration)	T		29	6,313	1,949
811	Repair & maintenance	T		14	4,072	1,186
8111	Automotive repair & maintenance	T		9	D	D
81111	Automotive mechanical & electrical repair & maintenance	T		5	D	D
812	Personal & laundry services	T		15	2,241	763
8121	Personal care services	T		11	D	D
81211	Hair, nail, & skin care services	T		11	D	D
812112	Beauty shops	T		10	D	D

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

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Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.iowa.us/specialized-services/datacenter/index.html>

Number of employees ⁴

h
h
h
h
h
178
160
a
a
135
117
b
b
b
b
b
b
b
b
b
a
a
43
43
b
b
b
a
a
a
1,212
153
a
64
b
b
b
a
b
b
a
116
c
65
65
296
e
c
c
a
105
105
b
b
81
62
b
c
b
b
53
22
22
22
a
b
b
27

Number of
employees ⁴

b
549
549
b
b
b
b
b
b
e
e
e
e
159
c
c
466
c
108
108
b
b
b
b
c
b
839
c
c
c
b
f
311
73
123
66
b
b
57
b
b
b

Number of
employees ⁴