

**Economy-Wide Key Statistics for Mount Pleasant, Iowa: 2002**

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	17	472,558	82,986	2,461
333	Machinery manufacturing	2	D	D	500-999
3334	Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing	1	D	D	500-999
33341	Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing	1	D	D	500-999
333414	Heating equipment (except warm air furnaces) manufacturing	1	D	D	500-999
334	Computer and electronic product manufacturing	1	D	D	500-999
3342	Communications equipment manufacturing	1	D	D	500-999
33422	Radio and television broadcasting and wireless communications equipment manufacturing	1	D	D	500-999
334220	Radio and television broadcasting and wireless communications equipment manufacturing	1	D	D	500-999
42	Wholesale trade	20	49,037	3,529	141
423	Durable goods merchant wholesalers	12	26,213	2,238	94
4233	Lumber and other construction materials merchant wholesalers	2	D	D	20-99
424	Nondurable goods merchant wholesalers	8	22,824	1,291	47
4245	Farm product raw material merchant wholesalers	3	D	D	20-99
441	Motor vehicle and parts dealers	6	D	D	100-249
442	Furniture and home furnishings stores	4	D	D	0-19
443	Electronics and appliance stores	3	D	D	0-19
4431	Electronics and appliance stores	3	D	D	0-19
44311	Appliance, television, and other electronics stores	3	D	D	0-19
444	Building material and garden equipment and supplies dealers	2	D	D	0-19
44-45	Retail trade	47	123,564	12,205	698
445	Food and beverage stores	3	20,365	2,463	186
446	Health and personal care stores	4	D	D	20-99
4461	Health and personal care stores	4	D	D	20-99
447	Gasoline stations	7	13,115	1,093	109
44711	Gasoline stations with convenience stores	6	D	D	20-99
447110	Gasoline stations with convenience stores	6	D	D	20-99
448	Clothing and clothing accessories stores	3	D	D	0-19
451	Sporting goods, hobby, book, and music stores	4	586	68	9
452	General merchandise stores	2	D	D	100-249
453	Miscellaneous store retailers	7	D	D	20-99
454	Nonstore retailers	2	D	D	20-99
4543	Direct selling establishments	2	D	D	20-99
45439	Other direct selling establishments	1	D	D	20-99
454390	Other direct selling establishments	1	D	D	20-99
51	Information	6	N	D	20-99
53	Real estate and rental and leasing	11	3,663	1,043	47
531	Real estate	9	D	D	20-99
532	Rental and leasing services	2	D	D	0-19
54	Professional, scientific, and technical services	22	D	D	100-249
541	Professional, scientific, and technical services	22	D	D	100-249
5412	Accounting, tax preparation, bookkeeping, and payroll services	6	D	D	20-99
54121	Accounting, tax preparation, bookkeeping, and payroll services	6	D	D	20-99
56	Administrative and support and waste management and remediation services	17	D	D	2500-4999
561	Administrative and support services	16	D	D	2500-4999
5614	Business support services	2	D	D	250-499
56145	Credit bureaus	1	D	D	250-499
561450	Credit bureaus	1	D	D	250-499
5617	Services to buildings and dwellings	6	D	D	2500-4999
56172	Janitorial services	4	D	D	2500-4999
561720	Janitorial services	4	D	D	2500-4999
562	Waste management and remediation services	1	D	D	20-99

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61	Educational services	1	D	D	0-19
62	Health care and social assistance	41	48,416	24,568	760
621	Ambulatory health care services	26	17,427	9,441	171
6211	Offices of physicians	9	D	D	20-99
62111	Offices of physicians	9	D	D	20-99
621111	Offices of physicians (except mental health specialists)	9	D	D	20-99
6212	Offices of dentists	5	D	D	20-99
62121	Offices of dentists	5	D	D	20-99
621210	Offices of dentists	5	D	D	20-99
6213	Offices of other health practitioners	9	D	D	20-99
623	Nursing and residential care facilities	5	D	D	100-249
624	Social assistance	8	D	D	20-99
71	Arts, entertainment, and recreation	4	D	D	0-19
72	Accommodation and food services	37	19,966	5,610	681
721	Accommodation	5	D	D	20-99
722	Food services and drinking places	32	D	D	500-999
7222	Limited-service eating places	10	6,186	1,814	221
72221	Limited-service eating places	10	6,186	1,814	221
7223	Special food services	2	D	D	20-99
81	Other services (except public administration)	27	6,595	2,489	148
811	Repair and maintenance	10	3,869	1,870	78
8111	Automotive repair and maintenance	9	D	D	20-99
812	Personal and laundry services	13	D	D	20-99
8121	Personal care services	6	D	D	20-99
81211	Hair, nail, and skin care services	6	D	D	20-99

**NOTE:** Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

**D:** Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

**N:** Not available or not comparable.

**Q:** Revenue not collected at this level.

**r:** Revised.

**S:** Withheld because estimate did not meet publication standards.

**s:** Sampling error exceeds 40 percent.

**X:** Not applicable

**Z:** Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Mount Pleasant, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
31-33	Manufacturing			16	694,199	82,171	2,680
333	Machinery mfg			2	D	D	f
3334	Ventilation, heating, AC, & commercial refrigeration equip mfg			1	D	D	f
33341	Ventilation, heating, AC, & commercial refrigeration equip mfg			1	D	D	f
333414	Heating equipment (except warm air furnaces) mfg			1	D	D	f
334	Computer & electronic product mfg			1	D	D	f
3342	Communications equipment mfg			1	D	D	f
33422	Radio & TV broadcasting & wireless communications equipment mfg			1	D	D	f
334220	Radio & TV broadcasting & wireless communications equipment mfg			1	D	D	f
42	Wholesale trade		0	15	29,655	2,708	119
42	Wholesale trade		10	14	D	D	c
42	Wholesale trade		20	1	D	D	a
421	Wholesale trade, durable goods		0	8	D	D	b
421	Wholesale trade, durable goods		10	8	D	D	b
4213	Lumber & other construction materials whsle		0	2	D	D	b
4213	Lumber & other construction materials whsle		10	2	D	D	b
4218	Machinery, equipment, & supplies whsle		0	3	D	D	b
4218	Machinery, equipment, & supplies whsle		10	3	D	D	b
422	Wholesale trade, nondurable goods		0	7	D	D	b
422	Wholesale trade, nondurable goods		10	6	D	D	b
44-45	Retail trade			60	107,470	10,006	766
441	Motor vehicle & parts dealers			13	43,941	3,035	142
442	Furniture & home furnishings stores			2	D	D	a
443	Electronics & appliance stores			3	2,483	356	18
4431	Electronics & appliance stores			3	2,483	356	18
44311	Appliance, television, & other electronics stores			3	2,483	356	18
444	Building material & garden equipment & supplies dealers			5	3,603	362	29
445	Food & beverage stores			5	D	D	c
446	Health & personal care stores			4	D	D	b
447	Gasoline stations			7	13,681	1,119	134
44711	Gasoline stations with convenience stores			6	D	D	b
447110	Gasoline stations with convenience stores			6	D	D	b
448	Clothing & clothing accessories stores			6	2,213	315	29
451	Sporting goods, hobby, book, & music stores			5	D	D	a
451212	News dealers & newsstands			1	D	D	a
452	General merchandise stores			1	D	D	c
453	Miscellaneous store retailers			7	D	D	b
454	Nonstore retailers			2	D	D	a
53	Real estate & rental & leasing			13	5,192	1,217	75
531	Real estate			13	5,192	1,217	75
54	Professional, scientific, & technical services	T		17	3,684	1,662	77
541	Professional, scientific, & technical services	T		17	3,684	1,662	77
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		4	D	D	b
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		4	D	D	b
541219	Other accounting services	T		1	D	D	b
56	Administrative & support & waste management & remediation serv			14	D	D	g
561	Administrative & support services			13	92,568	34,270	2,027
5613	Employment services			3	D	D	g
56133	Employee leasing services			1	D	D	g
561330	Employee leasing services			1	D	D	g
5614	Business support services			3	D	D	c
5617	Services to buildings & dwellings			1	D	D	a
56172	Janitorial services			1	D	D	a
561720	Janitorial services			1	D	D	a
61	Educational services	T		1	D	D	a
62	Health care & social assistance	T		28	13,796	6,396	331
621	Ambulatory health care services	T		19	D	D	c
6211	Offices of physicians	T		7	D	D	b
62111	Offices of physicians	T		7	D	D	b
621111	Offices of physicians (except mental health specialists)	T		7	D	D	b
6212	Offices of dentists	T		7	D	D	b
62121	Offices of dentists	T		7	D	D	b
621210	Offices of dentists	T		7	D	D	b
6213	Offices of other health practitioners	T		5	D	D	a
623	Nursing & residential care facilities	T		5	D	D	c
71	Arts, entertainment, & recreation	T		2	D	D	a
72	Accommodation & foodservices			31	15,398	4,108	547
721	Accommodation			4	1,356	337	40
722	Foodservices & drinking places			27	14,042	3,771	507
7222	Limited-service eating places			8	6,381	1,743	222
7223	Special foodservices			2	D	D	a

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81	Other services (except public administration)	T		19	4,508	793	67
811	Repair & maintenance	T		8	D	D	b
8111	Automotive repair & maintenance	T		5	D	D	a
8114	Personal & household goods repair & maintenance	T		2	D	D	a
81149	Other personal & household goods repair & maintenance	T		2	D	D	a
811490	Other personal & household goods repair & maintenance	T		2	D	D	a
812	Personal & laundry services	T		11	D	D	b
8121	Personal care services	T		7	591	193	22
81211	Hair, nail, & skin care services	T		7	591	193	22

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments  
N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade  
10: Merchant wholesalers  
11: Wholesaler distributors and jobbers  
12: Importers  
13: Exporters  
14: Own brand importer-marketers  
15: Terminal grain elevators  
17: Country grain elevators  
19: Assemblers of farm products, except country grain elevators  
20: Manufacturers' sales branches and sales offices  
21: Sales branches (with stock)  
22: Sales offices (without stock)  
40: Agents, brokers, and commission merchants  
41: Auction companies  
42: Brokers  
43: Commission merchants  
44: Import agents  
45: Export agents  
46: Manufacturers' agents

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees  
b: 20 - 99 employees  
c: 100 - 249 employees  
e: 250 - 499 employees  
f: 500 - 999 employees  
g: 1,000 - 2,499 employees  
h: 2,500 - 4,999 employees  
i: 5,000 - 9,999 employees  
j: 10,000 - 24,999 employees  
k: 25,000 - 49,999 employees  
l: 50,000 - 99,999 employees  
m: 100,000 or more employees  
p: 10 to 19 percent estimated  
q: 20 to 29 percent estimated  
r: Revised  
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>