

Economy-Wide Key Statistics for Mason City, Iowa: 2002
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	36	764,678	102,262	3,212
321	Wood product manufacturing	3	D	D	500-999
3219	Other wood product manufacturing	3	D	D	500-999
32191	Millwork	2	D	D	500-999
321911	Wood window and door manufacturing	2	D	D	500-999
332	Fabricated metal product manufacturing	2	D	D	500-999
3323	Architectural and structural metals manufacturing	1	D	D	500-999
33232	Ornamental and architectural metal products manufacturing	1	D	D	500-999
332321	Metal window and door manufacturing	1	D	D	500-999
42	Wholesale trade	64	369,478	21,512	723
423	Durable goods merchant wholesalers	41	D	D	250-499
4231	Motor vehicle and motor vehicle parts and supplies merchant wholesalers	5	D	D	100-249
42312	Motor vehicle supplies and new parts merchant wholesalers	3	D	D	20-99
423120	Motor vehicle supplies and new parts merchant wholesalers	3	D	D	20-99
4233	Lumber and other construction materials merchant wholesalers	5	D	D	20-99
4238	Machinery, equipment, and supplies merchant wholesalers	12	115,586	3,225	101
42384	Industrial supplies merchant wholesalers	5	D	D	20-99
423840	Industrial supplies merchant wholesalers	5	D	D	20-99
424	Nondurable goods merchant wholesalers	22	D	D	250-499
4244	Grocery and related product merchant wholesalers	4	D	D	20-99
4245	Farm product raw material merchant wholesalers	3	D	D	20-99
4249	Miscellaneous nondurable goods merchant wholesalers	5	D	D	20-99
425	Wholesale electronic markets and agents and brokers	1	D	D	0-19
4251	Wholesale electronic markets and agents and brokers	1	D	D	0-19
42512	Wholesale trade agents and brokers	1	D	D	0-19
425120	Wholesale trade agents and brokers	1	D	D	0-19
441	Motor vehicle and parts dealers	27	139,102	11,650	390
4411	Automobile dealers	10	110,581	8,498	260
44112	Used car dealers	4	5,654	625	27
441120	Used car dealers	4	5,654	625	27
4412	Other motor vehicle dealers	5	14,775	985	35
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	20-99
441221	Motorcycle dealers	2	D	D	20-99
441229	All other motor vehicle dealers	2	D	D	0-19
4413	Automotive parts, accessories, and tire stores	12	13,746	2,167	95
44131	Automotive parts and accessories stores	8	D	D	20-99
441310	Automotive parts and accessories stores	8	D	D	20-99
44132	Tire dealers	4	D	D	20-99
441320	Tire dealers	4	D	D	20-99
442	Furniture and home furnishings stores	10	13,434	1,936	75
4421	Furniture stores	6	D	D	20-99
44211	Furniture stores	6	D	D	20-99
442110	Furniture stores	6	D	D	20-99
4422	Home furnishings stores	4	D	D	20-99
443	Electronics and appliance stores	13	D	D	20-99
4431	Electronics and appliance stores	13	D	D	20-99
44311	Appliance, television, and other electronics stores	13	D	D	20-99
443112	Radio, television, and other electronics stores	10	D	D	20-99
444	Building material and garden equipment and supplies dealers	23	84,079	10,113	424
4441	Building material and supplies dealers	17	58,443	7,434	317
44411	Home centers	3	D	D	100-249
444110	Home centers	3	D	D	100-249
44412	Paint and wallpaper stores	2	D	D	20-99
444120	Paint and wallpaper stores	2	D	D	20-99
44419	Other building material dealers	11	17,855	2,973	122
444190	Other building material dealers	11	17,855	2,973	122
4442	Lawn and garden equipment and supplies stores	6	25,636	2,679	107
44422	Nursery, garden center, and farm supply stores	6	25,636	2,679	107

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444220	Nursery, garden center, and farm supply stores	6	25,636	2,679	107
44-45	Retail trade	200	574,308	59,794	3,259
445	Food and beverage stores	9	D	D	500-999
4451	Grocery stores	5	D	D	500-999
44511	Supermarkets and other grocery (except convenience) stores	5	D	D	500-999
445110	Supermarkets and other grocery (except convenience) stores	5	D	D	500-999
446	Health and personal care stores	17	15,502	2,121	126
4461	Health and personal care stores	17	15,502	2,121	126
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	20-99
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	20-99
44619	Other health and personal care stores	5	D	D	0-19
446191	Food (health) supplement stores	2	D	D	0-19
447	Gasoline stations	20	39,348	2,221	158
4471	Gasoline stations	20	39,348	2,221	158
44711	Gasoline stations with convenience stores	17	D	D	100-249
447110	Gasoline stations with convenience stores	17	D	D	100-249
448	Clothing and clothing accessories stores	24	14,625	2,331	189
4481	Clothing stores	13	D	D	100-249
44819	Other clothing stores	1	D	D	0-19
448190	Other clothing stores	1	D	D	0-19
4483	Jewelry, luggage, and leather goods stores	5	3,595	747	30
451	Sporting goods, hobby, book, and music stores	18	18,461	2,115	124
4511	Sporting goods, hobby, and musical instrument stores	12	15,203	1,839	96
45111	Sporting goods stores	7	10,083	1,340	56
451110	Sporting goods stores	7	10,083	1,340	56
45112	Hobby, toy, and game stores	3	D	D	20-99
451120	Hobby, toy, and game stores	3	D	D	20-99
45113	Sewing, needlework, and piece goods stores	2	D	D	0-19
451130	Sewing, needlework, and piece goods stores	2	D	D	0-19
4512	Book, periodical, and music stores	6	3,258	276	28
45121	Book stores and news dealers	4	D	D	0-19
452	General merchandise stores	13	D	D	500-999
452111	Department stores (except discount department stores)	3	38,415	3,619	278
4529	Other general merchandise stores	8	D	D	250-499
45291	Warehouse clubs and supercenters	2	D	D	250-499
452910	Warehouse clubs and supercenters	2	D	D	250-499
45299	All other general merchandise stores	6	3,749	451	37
452990	All other general merchandise stores	6	3,749	451	37
453	Miscellaneous store retailers	21	D	D	100-249
4532	Office supplies, stationery, and gift stores	12	D	D	20-99
45321	Office supplies and stationery stores	3	D	D	20-99
453210	Office supplies and stationery stores	3	D	D	20-99
454	Nonstore retailers	5	5,174	326	30
4543	Direct selling establishments	3	D	D	20-99
454311	Heating oil dealers	1	D	D	0-19
51	Information	22	N	8,791	351
517	Telecommunications	11	N	D	20-99
53	Real estate and rental and leasing	38	15,280	2,639	126
531	Real estate	30	9,751	1,347	65
5311	Lessors of real estate	13	5,146	365	34
5312	Offices of real estate agents and brokers	10	2,740	351	15
53121	Offices of real estate agents and brokers	10	2,740	351	15
531210	Offices of real estate agents and brokers	10	2,740	351	15
532	Rental and leasing services	8	5,529	1,292	61
54	Professional, scientific, and technical services	64	33,021	13,172	469
541	Professional, scientific, and technical services	64	33,021	13,172	469
5411	Legal services	22	D	D	100-249
54111	Offices of lawyers	20	8,895	3,164	90
541110	Offices of lawyers	20	8,895	3,164	90

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5412	Accounting, tax preparation, bookkeeping, and payroll services	16	5,179	2,175	86
54121	Accounting, tax preparation, bookkeeping, and payroll services	16	5,179	2,175	86
541211	Offices of certified public accountants	7	4,358	1,894	62
5413	Architectural, engineering, and related services	10	10,368	5,313	119
5419	Other professional, scientific, and technical services	9	D	D	100-249
56	Administrative and support and waste management and remediation services	40	30,027	12,385	780
561	Administrative and support services	37	D	D	500-999
5613	Employment services	6	D	D	250-499
5614	Business support services	4	D	D	100-249
5617	Services to buildings and dwellings	16	D	D	100-249
56172	Janitorial services	5	D	D	100-249
561720	Janitorial services	5	D	D	100-249
562	Waste management and remediation services	3	D	D	20-99
5621	Waste collection	2	D	D	20-99
56211	Waste collection	2	D	D	20-99
61	Educational services	6	D	D	20-99
611	Educational services	6	D	D	20-99
6115	Technical and trade schools	2	D	D	0-19
61151	Technical and trade schools	2	D	D	0-19
611511	Beauty and cosmetology schools	1	D	D	0-19
62	Health care and social assistance	99	319,881	144,535	4,109
621	Ambulatory health care services	55	103,291	52,166	934
6211	Offices of physicians	13	D	D	250-499
62111	Offices of physicians	13	D	D	250-499
621111	Offices of physicians (except mental health specialists)	12	D	D	250-499
6212	Offices of dentists	17	12,831	5,894	128
62121	Offices of dentists	17	12,831	5,894	128
621210	Offices of dentists	17	12,831	5,894	128
6213	Offices of other health practitioners	13	D	D	20-99
62131	Offices of chiropractors	5	D	D	0-19
621310	Offices of chiropractors	5	D	D	0-19
6214	Outpatient care centers	8	D	D	100-249
62142	Outpatient mental health and substance abuse centers	3	D	D	20-99
621420	Outpatient mental health and substance abuse centers	3	D	D	20-99
6216	Home health care services	2	D	D	100-249
62161	Home health care services	2	D	D	100-249
621610	Home health care services	2	D	D	100-249
622	Hospitals	1	D	D	1000-2499
623	Nursing and residential care facilities	14	D	D	500-999
6239	Other residential care facilities	5	D	D	100-249
62399	Other residential care facilities	5	D	D	100-249
623990	Other residential care facilities	5	D	D	100-249
624	Social assistance	29	D	D	500-999
6241	Individual and family services	17	D	D	100-249
62412	Services for the elderly and persons with disabilities	2	D	D	20-99
624120	Services for the elderly and persons with disabilities	2	D	D	20-99
62419	Other individual and family services	15	D	D	20-99
624190	Other individual and family services	15	D	D	20-99
6243	Vocational rehabilitation services	3	D	D	250-499
62431	Vocational rehabilitation services	3	D	D	250-499
624310	Vocational rehabilitation services	3	D	D	250-499
6244	Child day care services	6	D	D	100-249
62441	Child day care services	6	D	D	100-249
624410	Child day care services	6	D	D	100-249
71	Arts, entertainment, and recreation	16	D	D	100-249
713	Amusement, gambling, and recreation industries	11	D	D	100-249
7139	Other amusement and recreation services	11	D	D	100-249

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72	Accommodation and food services	89	46,921	13,179	1,474
721	Accommodation	9	8,079	2,266	206
7211	Traveler accommodation	9	8,079	2,266	206
72111	Hotels (except casino hotels) and motels	8	D	D	100-249
721110	Hotels (except casino hotels) and motels	8	D	D	100-249
722	Food services and drinking places	80	38,842	10,913	1,268
7222	Limited-service eating places	33	18,242	5,075	588
72221	Limited-service eating places	33	18,242	5,075	588
81	Other services (except public administration)	90	28,737	8,944	492
811	Repair and maintenance	38	11,093	2,955	143
8111	Automotive repair and maintenance	29	8,762	2,200	108
81111	Automotive mechanical and electrical repair and maintenance	15	3,689	945	43
811111	General automotive repair	12	2,889	672	33
81112	Automotive body, paint, interior, and glass repair	9	D	D	20-99
811121	Automotive body, paint, and interior repair and maintenance	8	D	D	20-99
8114	Personal and household goods repair and maintenance	5	D	D	20-99
812	Personal and laundry services	32	11,984	4,529	264
8121	Personal care services	20	3,658	1,578	128
81211	Hair, nail, and skin care services	18	D	D	100-249
812112	Beauty salons	16	D	D	20-99
8122	Death care services	5	D	D	20-99
81221	Funeral homes and funeral services	4	D	D	20-99
812210	Funeral homes and funeral services	4	D	D	20-99
8123	Drycleaning and laundry services	4	D	D	20-99
81233	Linen and uniform supply	1	D	D	20-99

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Mason City, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			37	677,929	88,750	3,308
332	Fabricated metal product mfg			3	D	D	f
3323	Architectural & structural metals mfg			1	D	D	f
33232	Ornamental & architectural metal products mfg			1	D	D	f
332321	Metal window & door mfg			1	D	D	f
42	Wholesale trade		0	55	344,068	19,137	657
42	Wholesale trade		10	46	299,039	15,469	537
42	Wholesale trade		20	6	D	D	c
42	Wholesale trade		40	3	D	D	a
421	Wholesale trade, durable goods		0	30	95,655	8,876	297
421	Wholesale trade, durable goods		10	27	84,319	7,860	263
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	3	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	3	D	D	b
4213	Lumber & other construction materials whsle		0	2	D	D	b
4213	Lumber & other construction materials whsle		10	2	D	D	b
4218	Machinery, equipment, & supplies whsle		0	11	45,585	3,442	115
4218	Machinery, equipment, & supplies whsle		10	10	D	D	c
42182	Farm & garden machinery & equipment whsle		0	2	D	D	b
42182	Farm & garden machinery & equipment whsle		10	2	D	D	b
42184	Industrial supplies whsle		0	4	D	D	b
4219	Miscellaneous durable goods whsle		0	2	D	D	b
4219	Miscellaneous durable goods whsle		10	2	D	D	b
422	Wholesale trade, nondurable goods		0	25	248,413	10,261	360
422	Wholesale trade, nondurable goods		10	19	214,720	7,609	274
422	Wholesale trade, nondurable goods		20	4	D	D	b
4221	Paper & paper product whsle		0	5	D	D	b
4221	Paper & paper product whsle		10	4	D	D	b
42212	Stationery & office supplies whsle		0	4	D	D	b
42212	Stationery & office supplies whsle		10	3	D	D	b
4224	Grocery & related products whsle		0	8	D	D	c
4224	Grocery & related products whsle		10	5	D	D	b
42249	Other grocery & related products whsle		0	3	D	D	b
42249	Other grocery & related products whsle		10	1	D	D	a
4229	Miscellaneous nondurable goods whsle		0	4	D	D	b
4229	Miscellaneous nondurable goods whsle		10	4	D	D	b
42291	Farm supplies whsle		0	2	D	D	a
42291	Farm supplies whsle		10	2	D	D	a
44-45	Retail trade			218	519,718	47,375	3,451
441	Motor vehicle & parts dealers			28	123,655	9,191	382
4411	Automobile dealers			11	99,148	6,200	227
44111	New car dealers			7	D	D	c
441110	New car dealers			7	D	D	c
44112	Used car dealers			4	D	D	a
441120	Used car dealers			4	D	D	a
4412	Other motor vehicle dealers			3	7,127	402	18
44122	Motorcycle, boat, & other motor vehicle dealers			3	7,127	402	18
441221	Motorcycle dealers			2	D	D	a
441229	All other motor vehicle dealers			1	D	D	a
4413	Automotive parts, accessories, & tire stores			14	17,380	2,589	137
44131	Automotive parts & accessories stores			9	D	D	b
441310	Automotive parts & accessories stores			9	D	D	b
44132	Tire dealers			5	D	D	b
441320	Tire dealers			5	D	D	b
442	Furniture & home furnishings stores			10	D	D	b
4421	Furniture stores			6	D	D	b
44211	Furniture stores			6	D	D	b
442110	Furniture stores			6	D	D	b
4422	Home furnishings stores			4	D	D	a
443	Electronics & appliance stores			11	D	D	b
4431	Electronics & appliance stores			11	D	D	b
44311	Appliance, television, & other electronics stores			9	D	D	b
443112	Radio, television, & other electronics stores			7	4,402	485	39
444	Building material & garden equipment & supplies dealers			23	68,508	6,203	313
4441	Building material & supplies dealers			21	D	D	e
44411	Home centers			2	D	D	c
444110	Home centers			2	D	D	c
44412	Paint & wallpaper stores			3	D	D	b
444120	Paint & wallpaper stores			3	D	D	b
44419	Other building material dealers			15	D	D	c
444190	Other building material dealers			15	D	D	c
4442	Lawn & garden equipment & supplies stores			2	D	D	a

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1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
44422	Nursery & garden centers			1	D	D	a
444220	Nursery & garden centers			1	D	D	a
445	Food & beverage stores			9	68,028	7,221	579
4451	Grocery stores			5	D	D	f
44511	Supermarkets & other grocery (except convenience) stores			5	D	D	f
445110	Supermarkets & other grocery (except convenience) stores			5	D	D	f
446	Health & personal care stores			18	D	D	c
4461	Health & personal care stores			18	D	D	c
44612	Cosmetics, beauty supplies, & perfume stores			3	1,134	124	10
446120	Cosmetics, beauty supplies, & perfume stores			3	1,134	124	10
44619	Other health & personal care stores			7	2,208	385	24
446191	Food (health) supplement stores			2	D	D	a
447	Gasoline stations			22	31,052	1,731	170
4471	Gasoline stations			22	31,052	1,731	170
44711	Gasoline stations with convenience stores			18	D	D	c
447110	Gasoline stations with convenience stores			18	D	D	c
448	Clothing & clothing accessories stores			32	17,632	2,158	191
4481	Clothing stores			18	7,842	1,022	112
44819	Other clothing stores			2	D	D	a
448190	Other clothing stores			2	D	D	a
4482105	Athletic footwear stores			1	D	D	a
4483	Jewelry, luggage, & leather goods stores			6	5,356	541	32
44831	Jewelry stores			6	5,356	541	32
448310	Jewelry stores			6	5,356	541	32
451	Sporting goods, hobby, book, & music stores			22	17,838	1,889	154
4511	Sporting goods, hobby, & musical instrument stores			17	D	D	c
45111	Sporting goods stores			11	D	D	b
451110	Sporting goods stores			11	D	D	b
4511102	Specialty-line sporting goods stores			7	D	D	b
45112	Hobby, toy, & game stores			4	D	D	b
451120	Hobby, toy, & game stores			4	D	D	b
45113	Sewing, needlework, & piece goods stores			1	D	D	a
451130	Sewing, needlework, & piece goods stores			1	D	D	a
4512	Book, periodical, & music stores			5	D	D	b
45121	Book stores & news dealers			3	D	D	a
451211	Book stores			2	D	D	a
4512113	College book stores			1	D	D	a
451212	News dealers & newsstands			1	D	D	a
452	General merchandise stores			13	D	D	g
4521	Department stores (excl leased depts)			6	89,270	8,758	812
45210009	Department stores (incl leased depts) ##			6	89,991	N	N
45211	Department stores (excl leased depts)			6	89,270	8,758	812
452110	Department stores (excl leased depts)			6	89,270	8,758	812
45211009	Department stores (incl leased depts) ##			6	89,991	N	N
4521102	Discount or mass merchandising dept stores (excl leased depts)			3	58,599	5,493	503
4521103	National chain department stores (excl leased depts)			2	D	D	c
4529	Other general merchandise stores			7	D	D	e
45299	All other general merchandise stores			6	D	D	b
452990	All other general merchandise stores			6	D	D	b
453	Miscellaneous store retailers			22	9,485	1,296	124
4532	Office supplies, stationery, & gift stores			9	5,941	535	51
45321	Office supplies & stationery stores			1	D	D	a
453210	Office supplies & stationery stores			1	D	D	a
4532102	Office supplies stores			1	D	D	a
4539	Other miscellaneous store retailers			8	D	D	b
45392	Art dealers			1	D	D	a
453920	Art dealers			1	D	D	a
45399	All other miscellaneous store retailers			5	D	D	b
454	Nonstore retailers			8	D	D	c
4543	Direct selling establishments			4	D	D	b
45431	Fuel dealers			2	D	D	b
454311	Heating oil dealers			1	D	D	b
513	Broadcasting & telecommunications			13	D	D	e
5131	Radio & television broadcasting			5	D	D	c
53	Real estate & rental & leasing			38	13,262	1,910	126
531	Real estate			29	7,030	742	66
5311	Lessors of real estate			18	4,900	440	42
53112	Lessors of nonresidential buildings (except miniwarehouses)			10	D	D	b
531120	Lessors of nonresidential buildings (except miniwarehouses)			10	D	D	b
532	Rental & leasing services			9	6,232	1,168	60
54	Professional, scientific, & technical services	T		53	23,048	9,615	321

Economic-Wide Key Statistics for Mason City, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
541	Professional, scientific, & technical services	T		53	23,048	9,615	321
5411	Legal services	T		21	7,254	2,695	84
54111	Offices of lawyers	T		19	D	D	b
541110	Offices of lawyers	T		19	D	D	b
5411101	Offices of lawyers (except legal aid societies)	T		19	D	D	b
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		14	6,075	2,398	94
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		14	6,075	2,398	94
541211	Offices of certified public accountants	T		9	D	D	b
5413	Architectural, engineering, & related services	T		7	4,654	2,217	64
5419	Other professional, scientific, & technical services	T		2	D	D	b
56	Administrative & support & waste management & remediation serv			40	32,959	16,781	1,059
561	Administrative & support services			34	D	D	g
5613	Employment services			5	7,844	5,301	331
5614	Business support services			5	15,361	7,728	406
56144	Collection agencies			1	D	D	c
561440	Collection agencies			1	D	D	c
5617	Services to buildings & dwellings			15	D	D	c
56172	Janitorial services			10	D	D	c
561720	Janitorial services			10	D	D	c
562	Waste management & remediation services			6	D	D	b
61	Educational services	T		4	D	D	a
611	Educational services	T		4	D	D	a
6115	Technical & trade schools	T		1	D	D	a
61151	Technical & trade schools	T		1	D	D	a
611511	Cosmetology & barber schools	T		1	D	D	a
62	Health care & social assistance	T		62	74,048	46,325	1,118
621	Ambulatory health care services	T		50	61,808	40,314	731
6211	Offices of physicians	T		19	D	D	f
62111	Offices of physicians	T		19	D	D	f
621111	Offices of physicians (except mental health specialists)	T		17	D	D	f
621112	Offices of physicians, mental health specialists	T		2	D	D	a
6212	Offices of dentists	T		14	8,652	3,815	98
62121	Offices of dentists	T		14	8,652	3,815	98
621210	Offices of dentists	T		14	8,652	3,815	98
6213	Offices of other health practitioners	T		15	D	D	b
62131	Offices of chiropractors	T		6	D	D	a
621310	Offices of chiropractors	T		6	D	D	a
62132	Offices of optometrists	T		5	D	D	b
621320	Offices of optometrists	T		5	D	D	b
623	Nursing & residential care facilities	T		4	D	D	e
6232	Residential mental retardation/health & substance abuse facility	T		1	D	D	c
62322	Residential mental health & substance abuse facilities	T		1	D	D	c
623220	Residential mental health & substance abuse facilities	T		1	D	D	c
71	Arts, entertainment, & recreation	T		11	D	D	b
72	Accommodation & foodservices			88	39,062	11,108	1,495
721	Accommodation			4	3,807	1,032	103
72111	Hotels (except casino hotels) & motels			4	3,807	1,032	103
721110	Hotels (except casino hotels) & motels			4	3,807	1,032	103
722	Foodservices & drinking places			84	35,255	10,076	1,392
7222	Limited-service eating places			36	19,166	5,550	722
72221	Limited-service eating places			36	19,166	5,550	722
81	Other services (except public administration)	T		72	16,764	5,674	371
811	Repair & maintenance	T		37	8,172	2,350	132
8111	Automotive repair & maintenance	T		26	D	D	b
81111	Automotive mechanical & electrical repair & maintenance	T		15	D	D	b
811111	General automotive repair	T		10	D	D	b
81112	Automotive body, paint, interior, & glass repair	T		7	D	D	b
811121	Automotive body, paint, & interior repair & maintenance	T		7	D	D	b
8111211	Paint or body repair shops	T		7	D	D	b
8114	Personal & household goods repair & maintenance	T		7	D	D	b
812	Personal & laundry services	T		35	8,592	3,324	239
8121	Personal care services	T		24	D	D	c
81211	Hair, nail, & skin care services	T		19	D	D	b
812112	Beauty shops	T		16	D	D	b
8123	Drycleaning & laundry services	T		6	D	D	b
81233	Linen & uniform supply	T		1	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

Economic-Wide Key Statistics for Mason City, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
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² Type of operation meaning

- 00: Wholesale trade
- 10: Merchant wholesalers
- 11: Wholesaler distributors and jobbers
- 12: Importers
- 13: Exporters
- 14: Own brand importer-marketers
- 15: Terminal grain elevators
- 17: Country grain elevators
- 19: Assemblers of farm products, except country grain elevators
- 20: Manufacturers' sales branches and sales offices
- 21: Sales branches (with stock)
- 22: Sales offices (without stock)
- 40: Agents, brokers, and commission merchants
- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents
- 45: Export agents
- 46: Manufacturers' agents

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

- a: 0 - 19 employees
- b: 20 - 99 employees
- c: 100 - 249 employees
- e: 250 - 499 employees
- f: 500 - 999 employees
- g: 1,000 - 2,499 employees
- h: 2,500 - 4,999 employees
- i: 5,000 - 9,999 employees
- j: 10,000 - 24,999 employees
- k: 25,000 - 49,999 employees
- l: 50,000 - 99,999 employees
- m: 100,000 or more employees
- p: 10 to 19 percent estimated
- q: 20 to 29 percent estimated
- r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

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<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>