

**Economy-Wide Key Statistics for Marshalltown, Iowa: 2002**  
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
311	Food manufacturing	2	D	D	1000-2499
3116	Animal slaughtering and processing	1	D	D	1000-2499
31161	Animal slaughtering and processing	1	D	D	1000-2499
311611	Animal (except poultry) slaughtering	1	D	D	1000-2499
31-33	Manufacturing	40	D	D	5000-9999
332	Fabricated metal product manufacturing	8	D	D	1000-2499
3329	Other fabricated metal product manufacturing	2	D	D	1000-2499
33291	Metal valve manufacturing	1	D	D	1000-2499
332911	Industrial valve manufacturing	1	D	D	1000-2499
333	Machinery manufacturing	5	D	D	1000-2499
3334	Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing	1	D	D	1000-2499
33341	Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing	1	D	D	1000-2499
333415	Air-conditioning and warm air heating equipment and commercial and industrial refrigeration equipment manufacturing	1	D	D	1000-2499
42	Wholesale trade	30	D	D	250-499
423	Durable goods merchant wholesalers	21	166,997	12,302	323
4235	Metal and mineral (except petroleum) merchant wholesalers	2	D	D	20-99
42351	Metal service centers and other metal merchant wholesalers	2	D	D	20-99
423510	Metal service centers and other metal merchant wholesalers	2	D	D	20-99
4238	Machinery, equipment, and supplies merchant wholesalers	5	43,092	4,263	89
42384	Industrial supplies merchant wholesalers	2	D	D	20-99
423840	Industrial supplies merchant wholesalers	2	D	D	20-99
424	Nondurable goods merchant wholesalers	7	D	D	20-99
425	Wholesale electronic markets and agents and brokers	2	D	D	0-19
4251	Wholesale electronic markets and agents and brokers	2	D	D	0-19
42512	Wholesale trade agents and brokers	2	D	D	0-19
425120	Wholesale trade agents and brokers	2	D	D	0-19
441	Motor vehicle and parts dealers	17	58,443	5,072	210
4413	Automotive parts, accessories, and tire stores	8	8,200	1,330	60
442	Furniture and home furnishings stores	8	8,180	1,366	65
4421	Furniture stores	5	D	D	20-99
44211	Furniture stores	5	D	D	20-99
442110	Furniture stores	5	D	D	20-99
4422	Home furnishings stores	3	D	D	20-99
44221	Floor covering stores	3	D	D	20-99
442210	Floor covering stores	3	D	D	20-99
443	Electronics and appliance stores	8	11,112	491	25
4431	Electronics and appliance stores	8	11,112	491	25
44311	Appliance, television, and other electronics stores	7	D	D	20-99
443111	Household appliance stores	5	D	D	0-19
443112	Radio, television, and other electronics stores	2	D	D	0-19
444	Building material and garden equipment and supplies dealers	20	27,297	3,333	156
4441	Building material and supplies dealers	15	24,878	3,079	140
44411	Home centers	1	D	D	20-99
444110	Home centers	1	D	D	20-99
44419	Other building material dealers	11	D	D	20-99
444190	Other building material dealers	11	D	D	20-99
44-45	Retail trade	145	325,488	35,386	2,082
445	Food and beverage stores	7	D	D	500-999
4451	Grocery stores	6	62,395	7,291	517
44511	Supermarkets and other grocery (except convenience) stores	6	62,395	7,291	517
445110	Supermarkets and other grocery (except convenience) stores	6	62,395	7,291	517
446	Health and personal care stores	10	21,816	2,493	126
4461	Health and personal care stores	10	21,816	2,493	126
447	Gasoline stations	20	33,332	2,253	165
4471	Gasoline stations	20	33,332	2,253	165
44711	Gasoline stations with convenience stores	15	27,874	1,852	137

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447110	Gasoline stations with convenience stores	15	27,874	1,852	137
448	Clothing and clothing accessories stores	19	D	D	100-249
4481	Clothing stores	12	9,450	1,315	108
4483	Jewelry, luggage, and leather goods stores	3	2,305	416	26
451	Sporting goods, hobby, book, and music stores	8	D	D	20-99
452	General merchandise stores	10	D	D	500-999
4529	Other general merchandise stores	8	D	D	250-499
45299	All other general merchandise stores	7	D	D	20-99
452990	All other general merchandise stores	7	D	D	20-99
453	Miscellaneous store retailers	14	D	D	20-99
4533	Used merchandise stores	5	1,193	443	30
45331	Used merchandise stores	5	1,193	443	30
453310	Used merchandise stores	5	1,193	443	30
4539	Other miscellaneous store retailers	5	D	D	20-99
45393	Manufactured (mobile) home dealers	1	D	D	0-19
453930	Manufactured (mobile) home dealers	1	D	D	0-19
454	Nonstore retailers	4	4,198	785	29
4543	Direct selling establishments	3	D	D	20-99
45439	Other direct selling establishments	2	D	D	20-99
454390	Other direct selling establishments	2	D	D	20-99
51	Information	14	N	4,131	201
517	Telecommunications	7	N	D	20-99
53	Real estate and rental and leasing	34	D	D	250-499
531	Real estate	25	23,636	7,216	284
5311	Lessors of real estate	10	D	D	100-249
532	Rental and leasing services	9	D	D	20-99
54	Professional, scientific, and technical services	48	D	D	250-499
541	Professional, scientific, and technical services	48	D	D	250-499
5411	Legal services	18	D	D	20-99
54111	Offices of lawyers	16	7,243	1,745	66
541110	Offices of lawyers	16	7,243	1,745	66
5412	Accounting, tax preparation, bookkeeping, and payroll services	9	1,755	927	47
54121	Accounting, tax preparation, bookkeeping, and payroll services	9	1,755	927	47
5413	Architectural, engineering, and related services	7	17,396	4,077	92
54133	Engineering services	4	D	D	20-99
541330	Engineering services	4	D	D	20-99
5419	Other professional, scientific, and technical services	7	D	D	20-99
56	Administrative and support and waste management and remediation services	34	22,680	12,312	1,008
561	Administrative and support services	31	D	D	500-999
5613	Employment services	4	D	D	500-999
5614	Business support services	3	D	D	100-249
56142	Telephone call centers	2	D	D	100-249
5616	Investigation and security services	2	D	D	20-99
5617	Services to buildings and dwellings	16	D	D	100-249
56172	Janitorial services	7	2,349	1,060	90
561720	Janitorial services	7	2,349	1,060	90
62	Health care and social assistance	83	D	D	1000-2499
621	Ambulatory health care services	46	D	D	500-999
6211	Offices of physicians	12	D	D	250-499
62111	Offices of physicians	12	D	D	250-499
621111	Offices of physicians (except mental health specialists)	11	D	D	250-499
6212	Offices of dentists	14	5,764	1,988	65
62121	Offices of dentists	14	5,764	1,988	65
621210	Offices of dentists	14	5,764	1,988	65
6213	Offices of other health practitioners	15	D	D	20-99
622	Hospitals	1	D	D	500-999
623	Nursing and residential care facilities	16	D	D	250-499

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NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
624	Social assistance	20	D	D	250-499
6241	Individual and family services	10	D	D	250-499
62419	Other individual and family services	7	D	D	250-499
624190	Other individual and family services	7	D	D	250-499
71	Arts, entertainment, and recreation	12	D	D	20-99
713	Amusement, gambling, and recreation industries	9	D	D	20-99
7139	Other amusement and recreation services	8	D	D	20-99
72	Accommodation and food services	77	34,088	9,715	1,015
721	Accommodation	5	D	D	20-99
7211	Traveler accommodation	5	D	D	20-99
72111	Hotels (except casino hotels) and motels	5	D	D	20-99
721110	Hotels (except casino hotels) and motels	5	D	D	20-99
722	Food services and drinking places	72	D	D	500-999
7222	Limited-service eating places	28	D	D	500-999
72221	Limited-service eating places	28	D	D	500-999
7223	Special food services	4	D	D	20-99
81	Other services (except public administration)	63	17,573	5,180	360
811	Repair and maintenance	29	9,561	2,555	191
8111	Automotive repair and maintenance	23	D	D	100-249
81111	Automotive mechanical and electrical repair and maintenance	13	D	D	20-99
811111	General automotive repair	12	D	D	20-99
81112	Automotive body, paint, interior, and glass repair	4	D	D	0-19
811121	Automotive body, paint, and interior repair and maintenance	3	D	D	0-19
81119	Other automotive repair and maintenance	6	D	D	100-249
812	Personal and laundry services	22	D	D	100-249
8121	Personal care services	14	1,820	770	67
81211	Hair, nail, and skin care services	12	D	D	20-99
812112	Beauty salons	12	D	D	20-99
8122	Death care services	4	D	D	20-99

**NOTE:** Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

**D:** Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

**N:** Not available or not comparable.

**Q:** Revenue not collected at this level.

**r:** Revised.

**S:** Withheld because estimate did not meet publication standards.

**s:** Sampling error exceeds 40 percent.

**X:** Not applicable

**Z:** Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatatcenter.org>

Economic-Wide Key Statistics for Marshalltown, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
31-33	Manufacturing			38	D	D	i
311	Food mfg			2	D	D	g
3116	Meat product mfg			1	D	D	g
31161	Animal slaughtering & processing			1	D	D	g
311611	Animal (except poultry) slaughtering			1	D	D	g
332	Fabricated metal product mfg			6	D	D	g
3329	Other fabricated metal product mfg			1	D	D	g
33291	Metal valve mfg			1	D	D	g
332911	Industrial valve mfg			1	D	D	g
333	Machinery mfg			4	D	D	g
3334	Ventilation, heating, AC, & commercial refrigeration equip mfg			1	D	D	f
33341	Ventilation, heating, AC, & commercial refrigeration equip mfg			1	D	D	f
333415	AC & warm air heating & commercial/industrial refrig equip mfg			1	D	D	f
42	Wholesale trade		0	39	D	D	e
42	Wholesale trade		10	31	D	D	e
42	Wholesale trade		20	4	D	D	c
42	Wholesale trade		40	4	D	D	a
421	Wholesale trade, durable goods		0	24	D	D	e
421	Wholesale trade, durable goods		10	20	D	D	c
421	Wholesale trade, durable goods		20	2	D	D	b
4215	Metal & mineral (except petroleum) whsle		0	2	D	D	b
42151	Metal service centers & offices		0	2	D	D	b
4218	Machinery, equipment, & supplies whsle		0	4	D	D	b
4218	Machinery, equipment, & supplies whsle		10	4	D	D	b
42182	Farm & garden machinery & equipment whsle		0	2	D	D	b
42182	Farm & garden machinery & equipment whsle		10	2	D	D	b
42184	Industrial supplies whsle		0	2	D	D	b
42184	Industrial supplies whsle		10	2	D	D	b
4219	Miscellaneous durable goods whsle		0	4	D	D	b
4219	Miscellaneous durable goods whsle		10	2	D	D	b
422	Wholesale trade, nondurable goods		0	15	D	D	b
422	Wholesale trade, nondurable goods		10	11	D	D	b
422	Wholesale trade, nondurable goods		40	2	D	D	a
4221	Paper & paper product whsle		0	3	D	D	b
4221	Paper & paper product whsle		10	2	D	D	a
4224	Grocery & related products whsle		0	2	D	D	a
42249	Other grocery & related products whsle		0	1	D	D	a
44-45	Retail trade			155	294,996	31,824	2,296
441	Motor vehicle & parts dealers			16	50,275	4,895	210
4413	Automotive parts, accessories, & tire stores			9	D	D	b
44131	Automotive parts & accessories stores			7	D	D	b
441310	Automotive parts & accessories stores			7	D	D	b
442	Furniture & home furnishings stores			10	D	D	b
4421	Furniture stores			6	D	D	b
44211	Furniture stores			6	D	D	b
442110	Furniture stores			6	D	D	b
4422	Home furnishings stores			4	D	D	a
443	Electronics & appliance stores			8	5,879	493	38
4431	Electronics & appliance stores			8	5,879	493	38
44311	Appliance, television, & other electronics stores			7	D	D	b
443111	Household appliance stores			4	D	D	a
443112	Radio, television, & other electronics stores			3	D	D	a
444	Building material & garden equipment & supplies dealers			22	35,922	4,348	262
4441	Building material & supplies dealers			17	32,934	4,064	237
44411	Home centers			1	D	D	b
444110	Home centers			1	D	D	b
44419	Other building material dealers			10	19,371	2,510	115
444190	Other building material dealers			10	19,371	2,510	115
4442	Lawn & garden equipment & supplies stores			5	2,988	284	25
445	Food & beverage stores			8	56,520	6,090	518
4451	Grocery stores			6	D	D	f
44511	Supermarkets & other grocery (except convenience) stores			5	D	D	f
445110	Supermarkets & other grocery (except convenience) stores			5	D	D	f
446	Health & personal care stores			10	16,239	2,166	122
4461	Health & personal care stores			10	16,239	2,166	122
447	Gasoline stations			23	30,711	1,864	179
4471	Gasoline stations			23	30,711	1,864	179
44711	Gasoline stations with convenience stores			18	27,795	1,666	164
447110	Gasoline stations with convenience stores			18	27,795	1,666	164
448	Clothing & clothing accessories stores			25	D	D	c
4481	Clothing stores			14	D	D	c
4482	Shoe stores			7	7,811	1,036	50
44821	Shoe stores			7	7,811	1,036	50
448210	Shoe stores			7	7,811	1,036	50

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4482101	Men's shoe stores			1	D	D	a
4482105	Athletic footwear stores			2	D	D	b
4483	Jewelry, luggage, & leather goods stores			4	1,963	375	23
451	Sporting goods, hobby, book, & music stores			8	D	D	b
4512	Book, periodical, & music stores			4	2,956	372	44
45122	Prerecorded tape, compact disc, & record stores			2	D	D	b
451220	Prerecorded tape, compact disc, & record stores			2	D	D	b
452	General merchandise stores			8	51,593	5,045	496
4521102	Discount or mass merchandising dept stores (excl leased depts)			2	D	D	e
45299	All other general merchandise stores			5	2,175	340	33
452990	All other general merchandise stores			5	2,175	340	33
453	Miscellaneous store retailers			13	D	D	b
4532	Office supplies, stationery, & gift stores			3	1,693	195	20
45321	Office supplies & stationery stores			1	D	D	a
453210	Office supplies & stationery stores			1	D	D	a
4532102	Office supplies stores			1	D	D	a
4533	Used merchandise stores			3	D	D	a
45331	Used merchandise stores			3	D	D	a
453310	Used merchandise stores			3	D	D	a
4539	Other miscellaneous store retailers			4	D	D	b
45393	Manufactured (mobile) home dealers			1	D	D	a
453930	Manufactured (mobile) home dealers			1	D	D	a
454	Nonstore retailers			4	D	D	b
4543	Direct selling establishments			4	D	D	b
454312	Liquefied petroleum gas (bottled gas) dealers			2	D	D	a
45439	Other direct selling establishments			2	D	D	a
454390	Other direct selling establishments			2	D	D	a
53	Real estate & rental & leasing			27	20,240	6,070	239
531	Real estate			20	16,290	5,072	180
532	Rental & leasing services			7	3,950	998	59
54	Professional, scientific, & technical services	T		45	12,556	4,677	193
541	Professional, scientific, & technical services	T		45	12,556	4,677	193
5411	Legal services	T		21	D	D	b
54111	Offices of lawyers	T		18	D	D	b
541110	Offices of lawyers	T		18	D	D	b
5411101	Offices of lawyers (except legal aid societies)	T		18	D	D	b
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		10	D	D	b
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		10	D	D	b
5413	Architectural, engineering, & related services	T		7	3,865	2,167	57
56	Administrative & support & waste management & remediation serv			35	D	D	f
561	Administrative & support services			30	D	D	f
5614	Business support services			4	D	D	c
5617	Services to buildings & dwellings			13	D	D	c
56172	Janitorial services			8	D	D	c
561720	Janitorial services			8	D	D	c
562	Waste management & remediation services			5	D	D	b
61	Educational services	T		2	D	D	a
62	Health care & social assistance	T		48	29,005	14,159	532
621	Ambulatory health care services	T		42	D	D	e
6211	Offices of physicians	T		14	D	D	c
62111	Offices of physicians	T		14	D	D	c
621111	Offices of physicians (except mental health specialists)	T		13	D	D	c
6212	Offices of dentists	T		15	D	D	b
62121	Offices of dentists	T		15	D	D	b
621210	Offices of dentists	T		15	D	D	b
6213	Offices of other health practitioners	T		13	D	D	b
623	Nursing & residential care facilities	T		4	7,318	4,125	245
71	Arts, entertainment, & recreation	T		8	D	D	b
713	Amusement, gambling, & recreation industries	T		7	D	D	b
7139	Other amusement & recreation services	T		6	D	D	b
72	Accommodation & foodservices			70	27,282	7,905	981
721	Accommodation			8	D	D	c
72111	Hotels (except casino hotels) & motels			8	D	D	c
721110	Hotels (except casino hotels) & motels			8	D	D	c
7211104	Motor hotels			1	D	D	b
722	Foodservices & drinking places			62	D	D	f
7222	Limited-service eating places			29	D	D	e
72221	Limited-service eating places			29	D	D	e
7223	Special foodservices			7	2,273	560	64
81	Other services (except public administration)	T		50	13,926	3,745	236
811	Repair & maintenance	T		31	D	D	c
8111	Automotive repair & maintenance	T		27	D	D	b
81111	Automotive mechanical & electrical repair & maintenance	T		19	D	D	b
811111	General automotive repair	T		13	D	D	b

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81119	Other automotive repair & maintenance	T		5	D	D	b
812	Personal & laundry services	T		19	D	D	c
8121	Personal care services	T		10	1,084	395	41
81211	Hair, nail, & skin care services	T		10	1,084	395	41
812112	Beauty shops	T		10	1,084	395	41
8122	Death care services	T		5	D	D	b
81221	Funeral homes & funeral services	T		2	D	D	b
812210	Funeral homes & funeral services	T		2	D	D	b

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments  
N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade  
10: Merchant wholesalers  
11: Wholesaler distributors and jobbers  
12: Importers  
13: Exporters  
14: Own brand importer-marketers  
15: Terminal grain elevators  
17: Country grain elevators  
19: Assemblers of farm products, except country grain elevators  
20: Manufacturers' sales branches and sales offices  
21: Sales branches (with stock)  
22: Sales offices (without stock)  
40: Agents, brokers, and commission merchants  
41: Auction companies  
42: Brokers  
43: Commission merchants  
44: Import agents  
45: Export agents  
46: Manufacturers' agents

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees  
b: 20 - 99 employees  
c: 100 - 249 employees  
e: 250 - 499 employees  
f: 500 - 999 employees  
g: 1,000 - 2,499 employees  
h: 2,500 - 4,999 employees  
i: 5,000 - 9,999 employees  
j: 10,000 - 24,999 employees  
k: 25,000 - 49,999 employees  
l: 50,000 - 99,999 employees  
m: 100,000 or more employees  
p: 10 to 19 percent estimated  
q: 20 to 29 percent estimated  
r: Revised  
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>