

**Economy-Wide Key Statistics for Marion, Iowa: 2002**

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	41	D	D	500-999
42	Wholesale trade	28	152,449	9,005	264
423	Durable goods merchant wholesalers	17	D	D	100-249
4238	Machinery, equipment, and supplies merchant wholesalers	7	D	D	20-99
424	Nondurable goods merchant wholesalers	8	D	D	100-249
4245	Farm product raw material merchant wholesalers	1	D	D	0-19
4249	Miscellaneous nondurable goods merchant wholesalers	4	D	D	20-99
42491	Farm supplies merchant wholesalers	2	D	D	20-99
424910	Farm supplies merchant wholesalers	2	D	D	20-99
425	Wholesale electronic markets and agents and brokers	3	D	D	0-19
4251	Wholesale electronic markets and agents and brokers	3	D	D	0-19
42512	Wholesale trade agents and brokers	3	D	D	0-19
425120	Wholesale trade agents and brokers	3	D	D	0-19
441	Motor vehicle and parts dealers	18	48,985	3,980	132
44112	Used car dealers	10	7,359	744	32
441120	Used car dealers	10	7,359	744	32
4412	Other motor vehicle dealers	3	D	D	20-99
44121	Recreational vehicle dealers	1	D	D	20-99
441210	Recreational vehicle dealers	1	D	D	20-99
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	0-19
441229	All other motor vehicle dealers	1	D	D	0-19
442	Furniture and home furnishings stores	9	13,859	2,342	74
4421	Furniture stores	5	D	D	20-99
44211	Furniture stores	5	D	D	20-99
442110	Furniture stores	5	D	D	20-99
4422	Home furnishings stores	4	D	D	20-99
44221	Floor covering stores	3	D	D	20-99
442210	Floor covering stores	3	D	D	20-99
443	Electronics and appliance stores	7	2,838	684	27
4431	Electronics and appliance stores	7	2,838	684	27
443112	Radio, television, and other electronics stores	4	D	D	0-19
44313	Camera and photographic supplies stores	2	D	D	0-19
443130	Camera and photographic supplies stores	2	D	D	0-19
444	Building material and garden equipment and supplies dealers	11	21,942	2,614	78
4441	Building material and supplies dealers	10	D	D	20-99
44419	Other building material dealers	8	D	D	20-99
444190	Other building material dealers	8	D	D	20-99
44-45	Retail trade	113	223,516	26,740	1,295
445	Food and beverage stores	8	49,072	6,725	399
4451	Grocery stores	5	D	D	250-499
44511	Supermarkets and other grocery (except convenience) stores	4	48,177	6,585	374
445110	Supermarkets and other grocery (except convenience) stores	4	48,177	6,585	374
446	Health and personal care stores	6	17,716	2,632	143
4461	Health and personal care stores	6	17,716	2,632	143
447	Gasoline stations	12	26,257	1,706	101
4471	Gasoline stations	12	26,257	1,706	101
44711	Gasoline stations with convenience stores	9	D	D	20-99
447110	Gasoline stations with convenience stores	9	D	D	20-99
448	Clothing and clothing accessories stores	9	3,060	697	50
451	Sporting goods, hobby, book, and music stores	10	10,270	1,342	104
4511	Sporting goods, hobby, and musical instrument stores	10	10,270	1,342	104
45112	Hobby, toy, and game stores	3	D	D	20-99
451120	Hobby, toy, and game stores	3	D	D	20-99
45114	Musical instrument and supplies stores	1	D	D	0-19
451140	Musical instrument and supplies stores	1	D	D	0-19
452	General merchandise stores	2	D	D	0-19
453	Miscellaneous store retailers	16	D	D	100-249
4539	Other miscellaneous store retailers	7	D	D	20-99
45391	Pet and pet supplies stores	2	D	D	20-99
453910	Pet and pet supplies stores	2	D	D	20-99

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NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
45399	All other miscellaneous store retailers	3	2,382	229	16
454	Nonstore retailers	5	16,486	1,631	42
4543	Direct selling establishments	5	16,486	1,631	42
45431	Fuel dealers	2	D	D	20-99
454311	Heating oil dealers	1	D	D	0-19
45439	Other direct selling establishments	3	D	D	20-99
454390	Other direct selling establishments	3	D	D	20-99
51	Information	7	N	D	0-19
53	Real estate and rental and leasing	34	18,303	2,247	122
531	Real estate	30	17,542	2,019	110
5311	Lessors of real estate	10	13,341	1,086	69
5312	Offices of real estate agents and brokers	13	D	D	20-99
53121	Offices of real estate agents and brokers	13	D	D	20-99
531210	Offices of real estate agents and brokers	13	D	D	20-99
532	Rental and leasing services	4	761	228	12
54	Professional, scientific, and technical services	44	35,097	16,009	380
541	Professional, scientific, and technical services	44	35,097	16,009	380
5413	Architectural, engineering, and related services	7	7,996	4,209	63
5419	Other professional, scientific, and technical services	6	D	D	100-249
54191	Marketing research and public opinion polling	1	D	D	100-249
541910	Marketing research and public opinion polling	1	D	D	100-249
56	Administrative and support and waste management and remediation services	23	9,303	3,695	210
561	Administrative and support services	23	9,303	3,695	210
5617	Services to buildings and dwellings	15	D	D	100-249
56173	Landscaping services	5	D	D	20-99
561730	Landscaping services	5	D	D	20-99
61	Educational services	7	626	180	8
611	Educational services	7	626	180	8
62	Health care and social assistance	61	33,405	14,972	678
621	Ambulatory health care services	28	14,408	5,463	171
6211	Offices of physicians	6	4,038	2,194	44
62111	Offices of physicians	6	4,038	2,194	44
6212	Offices of dentists	7	2,869	936	42
62121	Offices of dentists	7	2,869	936	42
621210	Offices of dentists	7	2,869	936	42
6213	Offices of other health practitioners	12	D	D	20-99
62131	Offices of chiropractors	8	D	D	0-19
621310	Offices of chiropractors	8	D	D	0-19
62132	Offices of optometrists	2	D	D	20-99
621320	Offices of optometrists	2	D	D	20-99
623	Nursing and residential care facilities	18	16,003	8,340	404
6233	Community care facilities for the elderly	2	D	D	20-99
62331	Community care facilities for the elderly	2	D	D	20-99
623312	Homes for the elderly	2	D	D	20-99
624	Social assistance	15	2,994	1,169	103
6244	Child day care services	13	D	D	20-99
62441	Child day care services	13	D	D	20-99
624410	Child day care services	13	D	D	20-99
71	Arts, entertainment, and recreation	7	D	D	20-99
72	Accommodation and food services	33	17,059	5,548	594
721	Accommodation	1	D	D	20-99
722	Food services and drinking places	32	D	D	500-999
7222	Limited-service eating places	16	8,330	2,300	281
72221	Limited-service eating places	16	8,330	2,300	281
81	Other services (except public administration)	54	20,277	6,853	417
811	Repair and maintenance	25	12,071	3,538	135
8111	Automotive repair and maintenance	18	9,359	2,812	105
81111	Automotive mechanical and electrical repair and maintenance	10	4,553	1,359	54

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NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
811111	General automotive repair	7	3,189	966	37
81112	Automotive body, paint, interior, and glass repair	3	D	D	20-99
811121	Automotive body, paint, and interior repair and maintenance	3	D	D	20-99
812	Personal and laundry services	19	D	D	100-249
8121	Personal care services	14	D	D	20-99
81211	Hair, nail, and skin care services	11	D	D	20-99

**NOTE:** Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see Survey Methodology. Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

**D:** Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

**N:** Not available or not comparable.

**Q:** Revenue not collected at this level.

**r:** Revised.

**S:** Withheld because estimate did not meet publication standards.

**s:** Sampling error exceeds 40 percent.

**X:** Not applicable

**Z:** Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatatcenter.org>

Economic-Wide Key Statistics for Marion, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>
31-33	Manufacturing			39	74,753	20,984
42	Wholesale trade		0	35	106,200	8,523
42	Wholesale trade		10	29	50,126	4,479
42	Wholesale trade		20	1	D	D
42	Wholesale trade		40	5	D	D
421	Wholesale trade, durable goods		0	29	D	D
421	Wholesale trade, durable goods		10	23	D	D
421	Wholesale trade, durable goods		20	1	D	D
421	Wholesale trade, durable goods		40	5	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	2	D	D
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	2	D	D
4216	Electrical goods whsle		0	3	D	D
4218	Machinery, equipment, & supplies whsle		0	12	46,981	4,936
4218	Machinery, equipment, & supplies whsle		10	9	D	D
4218	Machinery, equipment, & supplies whsle		20	1	D	D
42183	Industrial machinery & equipment whsle		0	7	D	D
42183	Industrial machinery & equipment whsle		10	4	D	D
42183	Industrial machinery & equipment whsle		20	1	D	D
4219	Miscellaneous durable goods whsle		0	3	D	D
4219	Miscellaneous durable goods whsle		10	3	D	D
422	Wholesale trade, nondurable goods		0	6	D	D
422	Wholesale trade, nondurable goods		10	6	D	D
44-45	Retail trade			112	200,261	22,260
441	Motor vehicle & parts dealers			20	29,855	2,691
44112	Used car dealers			8	D	D
441120	Used car dealers			8	D	D
4412	Other motor vehicle dealers			4	8,115	705
44121	Recreational vehicle dealers			2	D	D
441210	Recreational vehicle dealers			2	D	D
44122	Motorcycle, boat, & other motor vehicle dealers			2	D	D
441229	All other motor vehicle dealers			1	D	D
442	Furniture & home furnishings stores			10	D	D
4421	Furniture stores			4	11,018	1,216
44211	Furniture stores			4	11,018	1,216
442110	Furniture stores			4	11,018	1,216
4422	Home furnishings stores			6	D	D
44221	Floor covering stores			5	D	D
442210	Floor covering stores			5	D	D
443	Electronics & appliance stores			5	D	D
4431	Electronics & appliance stores			5	D	D
44311	Appliance, television, & other electronics stores			3	D	D
443112	Radio, television, & other electronics stores			2	D	D
44312	Computer & software stores			1	D	D
443120	Computer & software stores			1	D	D
44313	Camera & photographic supplies stores			1	D	D
443130	Camera & photographic supplies stores			1	D	D
444	Building material & garden equipment & supplies dealers			9	13,532	1,539
4441	Building material & supplies dealers			8	D	D
44419	Other building material dealers			6	12,304	1,353
444190	Other building material dealers			6	12,304	1,353
445	Food & beverage stores			6	D	D
4451	Grocery stores			5	44,448	5,089
44511	Supermarkets & other grocery (except convenience) stores			5	44,448	5,089
445110	Supermarkets & other grocery (except convenience) stores			5	44,448	5,089
4452	Specialty food stores			1	D	D
446	Health & personal care stores			7	23,872	2,512
4461	Health & personal care stores			7	23,872	2,512
44611	Pharmacies & drug stores			6	D	D
446110	Pharmacies & drug stores			6	D	D
4461101	Pharmacies & drug stores			6	D	D
447	Gasoline stations			11	22,370	1,658
4471	Gasoline stations			11	22,370	1,658
44711	Gasoline stations with convenience stores			10	D	D
447110	Gasoline stations with convenience stores			10	D	D
448	Clothing & clothing accessories stores			9	D	D
4481	Clothing stores			8	D	D
44815	Clothing accessories stores			1	D	D
448150	Clothing accessories stores			1	D	D
44819	Other clothing stores			2	D	D
448190	Other clothing stores			2	D	D
451	Sporting goods, hobby, book, & music stores			6	D	D

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4511	Sporting goods, hobby, & musical instrument stores			6	D	D
45112	Hobby, toy, & game stores			2	D	D
451120	Hobby, toy, & game stores			2	D	D
45114	Musical instrument & supplies stores			1	D	D
451140	Musical instrument & supplies stores			1	D	D
452	General merchandise stores			2	D	D
453	Miscellaneous store retailers			19	D	D
4533	Used merchandise stores			7	D	D
45331	Used merchandise stores			7	D	D
453310	Used merchandise stores			7	D	D
4539	Other miscellaneous store retailers			8	D	D
45391	Pet & pet supplies stores			3	1,214	275
453910	Pet & pet supplies stores			3	1,214	275
45393	Manufactured (mobile) home dealers			2	D	D
453930	Manufactured (mobile) home dealers			2	D	D
45399	All other miscellaneous store retailers			2	D	D
454	Nonstore retailers			8	16,424	1,545
4543	Direct selling establishments			7	D	D
45431	Fuel dealers			4	D	D
454311	Heating oil dealers			1	D	D
454312	Liquefied petroleum gas (bottled gas) dealers			3	D	D
45439	Other direct selling establishments			3	D	D
454390	Other direct selling establishments			3	D	D
513	Broadcasting & telecommunications			3	D	D
53	Real estate & rental & leasing			23	10,264	2,165
531	Real estate			19	9,021	1,812
5312	Offices of real estate agents & brokers			11	D	D
53121	Offices of real estate agents & brokers			11	D	D
531210	Offices of real estate agents & brokers			11	D	D
532	Rental & leasing services			4	1,243	353
54	Professional, scientific, & technical services	T		32	24,116	13,076
541	Professional, scientific, & technical services	T		32	24,116	13,076
5413	Architectural, engineering, & related services	T		6	4,824	2,187
5419	Other professional, scientific, & technical services	T		4	D	D
54191	Marketing research & public opinion polling	T		1	D	D
541910	Marketing research & public opinion polling	T		1	D	D
54192	Photographic services	T		3	D	D
56	Administrative & support & waste management & remediation serv			28	7,500	4,260
561	Administrative & support services			27	D	D
5616	Investigation & security services			5	D	D
56161	Investigation, guard, & armored car services			4	D	D
5617	Services to buildings & dwellings			12	2,652	1,590
56172	Janitorial services			10	D	D
561720	Janitorial services			10	D	D
61	Educational services	T		5	1,222	141
611	Educational services	T		5	1,222	141
62	Health care & social assistance	T		35	17,515	7,351
621	Ambulatory health care services	T		28	10,556	4,113
6211	Offices of physicians	T		5	3,243	1,832
62111	Offices of physicians	T		5	3,243	1,832
6212	Offices of dentists	T		8	D	D
62121	Offices of dentists	T		8	D	D
621210	Offices of dentists	T		8	D	D
6213	Offices of other health practitioners	T		13	2,966	988
62132	Offices of optometrists	T		2	D	D
621320	Offices of optometrists	T		2	D	D
623	Nursing & residential care facilities	T		4	6,345	2,956
6233	Community care facilities for the elderly	T		1	D	D
62331	Community care facilities for the elderly	T		1	D	D
71	Arts, entertainment, & recreation	T		8	1,914	433
713	Amusement, gambling, & recreation industries	T		7	D	D
7139	Other amusement & recreation services	T		7	D	D
72	Accommodation & foodservices			38	D	D
721	Accommodation			2	D	D
722	Foodservices & drinking places			36	15,875	4,912
7222	Limited-service eating places			17	7,476	2,291
81	Other services (except public administration)	T		47	14,627	4,692
811	Repair & maintenance	T		29	D	D
8111	Automotive repair & maintenance	T		22	9,213	2,906
81111	Automotive mechanical & electrical repair & maintenance	T		13	4,570	1,295
811111	General automotive repair	T		9	D	D

Economic-Wide Key Statistics for Marion, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>
81112	Automotive body, paint, interior, & glass repair	T		2	D	D
811121	Automotive body, paint, & interior repair & maintenance	T		2	D	D
8111211	Paint or body repair shops	T		2	D	D
81119	Other automotive repair & maintenance	T		7	D	D
812	Personal & laundry services	T		18	D	D
8121	Personal care services	T		14	D	D
81211	Hair, nail, & skin care services	T		12	D	D
812112	Beauty shops	T		12	D	D

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments  
 N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade  
 10: Merchant wholesalers  
 11: Wholesaler distributors and jobbers  
 12: Importers  
 13: Exporters  
 14: Own brand importer-marketers  
 15: Terminal grain elevators  
 17: Country grain elevators  
 19: Assemblers of farm products, except country grain elevators  
 20: Manufacturers' sales branches and sales offices  
 21: Sales branches (with stock)  
 22: Sales offices (without stock)  
 40: Agents, brokers, and commission merchants  
 41: Auction companies  
 42: Brokers  
 43: Commission merchants  
 44: Import agents  
 45: Export agents  
 46: Manufacturers' agents

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees  
 b: 20 - 99 employees  
 c: 100 - 249 employees  
 e: 250 - 499 employees  
 f: 500 - 999 employees  
 g: 1,000 - 2,499 employees  
 h: 2,500 - 4,999 employees  
 i: 5,000 - 9,999 employees  
 j: 10,000 - 24,999 employees  
 k: 25,000 - 49,999 employees  
 l: 50,000 - 99,999 employees  
 m: 100,000 or more employees  
 p: 10 to 19 percent estimated  
 q: 20 to 29 percent estimated  
 r: Revised  
 s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census  
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>

**Number of  
employees <sup>4</sup>**

607  
292  
160  
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Number of  
employees <sup>4</sup>

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Number of  
employees <sup>4</sup>

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