

**Economy-Wide Key Statistics for Le Mars, Iowa: 2002**  
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
311	Food manufacturing	7	D	D	1000-2499
3115	Dairy product manufacturing	3	D	D	1000-2499
31152	Ice cream and frozen dessert manufacturing	2	D	D	1000-2499
311520	Ice cream and frozen dessert manufacturing	2	D	D	1000-2499
31-33	Manufacturing	14	D	D	1000-2499
42	Wholesale trade	13	D	D	500-999
423	Durable goods merchant wholesalers	3	D	D	20-99
424	Nondurable goods merchant wholesalers	10	205,329	23,801	686
4244	Grocery and related product merchant wholesalers	3	D	D	500-999
441	Motor vehicle and parts dealers	10	44,390	3,905	149
442	Furniture and home furnishings stores	1	D	D	0-19
443	Electronics and appliance stores	5	757	188	12
444	Building material and garden equipment and supplies dealers	5	6,959	627	26
44-45	Retail trade	60	124,512	12,468	765
445	Food and beverage stores	4	D	D	100-249
446	Health and personal care stores	1	D	D	20-99
447	Gasoline stations	5	11,055	543	58
448	Clothing and clothing accessories stores	9	D	D	20-99
451	Sporting goods, hobby, book, and music stores	5	1,984	358	26
452	General merchandise stores	4	D	D	100-249
45299	All other general merchandise stores	3	D	D	20-99
452990	All other general merchandise stores	3	D	D	20-99
453	Miscellaneous store retailers	7	D	D	20-99
454	Nonstore retailers	4	3,266	439	35
51	Information	4	N	D	100-249
53	Real estate and rental and leasing	14	4,098	828	58
531	Real estate	10	3,521	713	43
532	Rental and leasing services	4	577	115	15
54	Professional, scientific, and technical services	27	8,073	5,403	158
541	Professional, scientific, and technical services	27	8,073	5,403	158
5412	Accounting, tax preparation, bookkeeping, and payroll services	8	D	D	20-99
54121	Accounting, tax preparation, bookkeeping, and payroll services	8	D	D	20-99
56	Administrative and support and waste management and remediation services	11	D	D	20-99
561	Administrative and support services	9	D	D	0-19
61	Educational services	3	D	D	0-19
611	Educational services	3	D	D	0-19
6115	Technical and trade schools	1	D	D	0-19
61151	Technical and trade schools	1	D	D	0-19
611511	Beauty and cosmetology schools	1	D	D	0-19
62	Health care and social assistance	41	35,363	15,809	686
621	Ambulatory health care services	24	D	D	100-249
6211	Offices of physicians	2	D	D	20-99
62111	Offices of physicians	2	D	D	20-99
6212	Offices of dentists	7	D	D	20-99
62121	Offices of dentists	7	D	D	20-99
621210	Offices of dentists	7	D	D	20-99
6213	Offices of other health practitioners	12	4,402	1,306	64
62131	Offices of chiropractors	5	D	D	20-99
621310	Offices of chiropractors	5	D	D	20-99
623	Nursing and residential care facilities	7	D	D	100-249
624	Social assistance	9	D	D	20-99
71	Arts, entertainment, and recreation	5	971	367	60
72	Accommodation and food services	34	13,979	4,012	556
721	Accommodation	2	D	D	20-99
722	Food services and drinking places	32	D	D	500-999
7222	Limited-service eating places	13	6,635	1,923	264
72221	Limited-service eating places	13	6,635	1,923	264

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NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
81	Other services (except public administration)	31	6,557	1,835	129
811	Repair and maintenance	13	3,780	1,078	63
8111	Automotive repair and maintenance	12	D	D	20-99
812	Personal and laundry services	13	D	D	20-99

**NOTE:** Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

**D:** Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

**N:** Not available or not comparable.

**Q:** Revenue not collected at this level.

**r:** Revised.

**S:** Withheld because estimate did not meet publication standards.

**s:** Sampling error exceeds 40 percent.

**X:** Not applicable

**Z:** Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatecenter.org>

Economic-Wide Key Statistics for Le Mars, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
31-33	Manufacturing			14	D	D	g
311	Food mfg			6	D	D	g
3115	Dairy product mfg			3	D	D	g
31152	Ice cream & frozen dessert mfg			2	D	D	f
311520	Ice cream & frozen dessert mfg			2	D	D	f
42	Wholesale trade		0	13	207,257	18,841	609
42	Wholesale trade		10	13	207,257	18,841	609
421	Wholesale trade, durable goods		0	4	D	D	b
421	Wholesale trade, durable goods		10	4	D	D	b
4218	Machinery, equipment, & supplies whsle		0	2	D	D	b
4218	Machinery, equipment, & supplies whsle		10	2	D	D	b
42182	Farm & garden machinery & equipment whsle		0	2	D	D	b
42182	Farm & garden machinery & equipment whsle		10	2	D	D	b
422	Wholesale trade, nondurable goods		0	9	D	D	f
422	Wholesale trade, nondurable goods		10	9	D	D	f
4224	Grocery & related products whsle		0	2	D	D	e
4224	Grocery & related products whsle		10	2	D	D	e
42242	Packaged frozen food whsle		0	1	D	D	e
42242	Packaged frozen food whsle		10	1	D	D	e
44-45	Retail trade			67	126,499	10,845	728
441	Motor vehicle & parts dealers			14	53,070	4,025	151
4412	Other motor vehicle dealers			2	D	D	a
44122	Motorcycle, boat, & other motor vehicle dealers			2	D	D	a
441222	Boat dealers			2	D	D	a
442	Furniture & home furnishings stores			2	D	D	a
443	Electronics & appliance stores			4	D	D	a
444	Building material & garden equipment & supplies dealers			8	9,666	859	30
4442	Lawn & garden equipment & supplies stores			3	4,594	359	11
44422	Nursery & garden centers			3	4,594	359	11
444220	Nursery & garden centers			3	4,594	359	11
445	Food & beverage stores			3	D	D	c
446	Health & personal care stores			2	D	D	b
447	Gasoline stations			9	10,212	745	86
44711	Gasoline stations with convenience stores			7	D	D	b
447110	Gasoline stations with convenience stores			7	D	D	b
448	Clothing & clothing accessories stores			9	D	D	b
451	Sporting goods, hobby, book, & music stores			4	637	70	19
452	General merchandise stores			3	D	D	c
45299	All other general merchandise stores			2	D	D	b
452990	All other general merchandise stores			2	D	D	b
4529903	Miscellaneous general merchandise stores			1	D	D	b
453	Miscellaneous store retailers			7	D	D	b
4533	Used merchandise stores			2	D	D	a
45331	Used merchandise stores			2	D	D	a
453310	Used merchandise stores			2	D	D	a
454	Nonstore retailers			2	D	D	a
4543	Direct selling establishments			2	D	D	a
454311	Heating oil dealers			1	D	D	a
513	Broadcasting & telecommunications			7	D	D	b
53	Real estate & rental & leasing			12	D	D	b
531	Real estate			9	1,448	242	26
532	Rental & leasing services			2	D	D	a
54	Professional, scientific, & technical services	T		21	4,815	1,699	86
541	Professional, scientific, & technical services	T		21	4,815	1,699	86
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		9	1,898	880	41
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		9	1,898	880	41
56	Administrative & support & waste management & remediation serv			8	D	D	a
61	Educational services	T		3	409	87	14
611	Educational services	T		3	409	87	14
62	Health care & social assistance	T		23	10,730	4,985	266
621	Ambulatory health care services	T		20	D	D	c
6211	Offices of physicians	T		3	D	D	b
62111	Offices of physicians	T		3	D	D	b
6212	Offices of dentists	T		8	D	D	b
62121	Offices of dentists	T		8	D	D	b
621210	Offices of dentists	T		8	D	D	b
6213	Offices of other health practitioners	T		9	2,506	589	34
62131	Offices of chiropractors	T		5	D	D	a
621310	Offices of chiropractors	T		5	D	D	a
623	Nursing & residential care facilities	T		2	D	D	c
71	Arts, entertainment, & recreation	T		3	D	D	a

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72	Accommodation & foodservices			30	D	D	f
721	Accommodation			2	D	D	b
722	Foodservices & drinking places			28	10,307	2,857	530
7222	Limited-service eating places			13	5,540	1,355	266
81	Other services (except public administration)	T		21	5,382	1,205	62
811	Repair & maintenance	T		13	4,103	1,003	42
8111	Automotive repair & maintenance	T		10	D	D	b
812	Personal & laundry services	T		8	1,279	202	20

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments  
N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade  
10: Merchant wholesalers  
11: Wholesaler distributors and jobbers  
12: Importers  
13: Exporters  
14: Own brand importer-marketers  
15: Terminal grain elevators  
17: Country grain elevators  
19: Assemblers of farm products, except country grain elevators  
20: Manufacturers' sales branches and sales offices  
21: Sales branches (with stock)  
22: Sales offices (without stock)  
40: Agents, brokers, and commission merchants  
41: Auction companies  
42: Brokers  
43: Commission merchants  
44: Import agents  
45: Export agents  
46: Manufacturers' agents

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees  
b: 20 - 99 employees  
c: 100 - 249 employees  
e: 250 - 499 employees  
f: 500 - 999 employees  
g: 1,000 - 2,499 employees  
h: 2,500 - 4,999 employees  
i: 5,000 - 9,999 employees  
j: 10,000 - 24,999 employees  
k: 25,000 - 49,999 employees  
l: 50,000 - 99,999 employees  
m: 100,000 or more employees  
p: 10 to 19 percent estimated  
q: 20 to 29 percent estimated  
r: Revised  
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census  
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>