

Economy-Wide Key Statistics for Keokuk, Iowa: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
311	Food manufacturing	4	D	D	500-999
3112	Grain and oilseed milling	3	D	D	500-999
31122	Starch and vegetable fats and oils manufacturing	3	D	D	500-999
311221	Wet corn milling	3	D	D	500-999
31-33	Manufacturing	30	638,355	102,806	2,771
326	Plastics and rubber products manufacturing	2	D	D	500-999
3262	Rubber product manufacturing	2	D	D	500-999
32629	Other rubber product manufacturing	2	D	D	500-999
326291	Rubber product manufacturing for mechanical use	2	D	D	500-999
331	Primary metal manufacturing	3	D	D	500-999
3315	Foundries	3	D	D	500-999
33151	Ferrous metal foundries	2	D	D	500-999
331513	Steel foundries (except investment)	2	D	D	500-999
42	Wholesale trade	11	D	D	20-99
423	Durable goods merchant wholesalers	9	D	D	20-99
424	Nondurable goods merchant wholesalers	2	D	D	20-99
441	Motor vehicle and parts dealers	14	20,339	1,892	81
44112	Used car dealers	4	8,514	588	23
441120	Used car dealers	4	8,514	588	23
4412	Other motor vehicle dealers	3	6,780	409	18
44122	Motorcycle, boat, and other motor vehicle dealers	3	6,780	409	18
441221	Motorcycle dealers	2	D	D	0-19
442	Furniture and home furnishings stores	2	D	D	0-19
443	Electronics and appliance stores	6	2,437	483	32
4431	Electronics and appliance stores	6	2,437	483	32
44311	Appliance, television, and other electronics stores	5	D	D	20-99
443112	Radio, television, and other electronics stores	3	D	D	0-19
444	Building material and garden equipment and supplies dealers	8	6,564	1,025	49
44-45	Retail trade	74	142,562	15,623	977
445	Food and beverage stores	4	36,107	3,685	308
4451	Grocery stores	3	D	D	250-499
446	Health and personal care stores	2	D	D	20-99
4461	Health and personal care stores	2	D	D	20-99
447	Gasoline stations	5	12,071	607	42
44711	Gasoline stations with convenience stores	5	12,071	607	42
447110	Gasoline stations with convenience stores	5	12,071	607	42
448	Clothing and clothing accessories stores	9	5,115	826	70
451	Sporting goods, hobby, book, and music stores	6	1,197	155	26
452	General merchandise stores	2	D	D	100-249
453	Miscellaneous store retailers	11	D	D	20-99
4532	Office supplies, stationery, and gift stores	3	D	D	0-19
45321	Office supplies and stationery stores	2	D	D	0-19
453210	Office supplies and stationery stores	2	D	D	0-19
4539	Other miscellaneous store retailers	2	D	D	0-19
454	Nonstore retailers	5	8,915	1,621	62
4543	Direct selling establishments	5	8,915	1,621	62
45439	Other direct selling establishments	4	D	D	20-99
454390	Other direct selling establishments	4	D	D	20-99
51	Information	10	N	D	20-99
53	Real estate and rental and leasing	11	3,437	790	40
531	Real estate	7	1,172	282	17
532	Rental and leasing services	4	2,265	508	23
54	Professional, scientific, and technical services	30	12,473	3,379	126
541	Professional, scientific, and technical services	30	12,473	3,379	126
5413	Architectural, engineering, and related services	3	D	D	20-99
5418	Advertising and related services	1	D	D	20-99
56	Administrative and support and waste management and remediation services	10	4,883	2,513	233
561	Administrative and support services	8	D	D	100-249
61	Educational services	1	D	D	0-19
62	Health care and social assistance	50	56,840	24,959	906
621	Ambulatory health care services	37	17,813	8,554	235
6211	Offices of physicians	14	9,656	5,615	110

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NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
62111	Offices of physicians	14	9,656	5,615	110
621111	Offices of physicians (except mental health specialists)	11	D	D	20-99
6212	Offices of dentists	7	3,323	1,173	46
62121	Offices of dentists	7	3,323	1,173	46
621210	Offices of dentists	7	3,323	1,173	46
6213	Offices of other health practitioners	10	D	D	20-99
623	Nursing and residential care facilities	4	D	D	100-249
6233	Community care facilities for the elderly	1	D	D	100-249
62331	Community care facilities for the elderly	1	D	D	100-249
71	Arts, entertainment, and recreation	5	D	D	20-99
72	Accommodation and food services	43	17,600	4,488	596
721	Accommodation	4	3,098	664	59
722	Food services and drinking places	39	14,502	3,824	537
7222	Limited-service eating places	12	7,399	2,014	281
72221	Limited-service eating places	12	7,399	2,014	281
81	Other services (except public administration)	35	7,014	1,937	188
811	Repair and maintenance	14	D	D	20-99
8111	Automotive repair and maintenance	12	D	D	20-99
812	Personal and laundry services	15	D	D	20-99
8121	Personal care services	7	D	D	20-99

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Keokuk, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³
31-33	Manufacturing			32	625,103	111,478
311	Food mfg			3	D	D
3112	Grain & oilseed milling			2	D	D
31122	Starch & vegetable fats & oils mfg			2	D	D
311221	Wet corn milling			2	D	D
326	Plastics & rubber products mfg			2	D	D
3262	Rubber product mfg			2	D	D
32629	Other rubber product mfg			2	D	D
326291	Rubber product mfg for mechanical use			2	D	D
331	Primary metal mfg			4	D	D
3315	Foundries			3	D	D
33151	Ferrous metal foundries			2	D	D
331512	Steel investment foundries			1	D	D
42	Wholesale trade		0	16	D	D
42	Wholesale trade		10	14	D	D
42	Wholesale trade		20	1	D	D
42	Wholesale trade		40	1	D	D
421	Wholesale trade, durable goods		0	10	D	D
421	Wholesale trade, durable goods		10	10	D	D
4218	Machinery, equipment, & supplies whsle		0	6	D	D
4218	Machinery, equipment, & supplies whsle		10	6	D	D
42184	Industrial supplies whsle		0	4	D	D
42184	Industrial supplies whsle		10	4	D	D
422	Wholesale trade, nondurable goods		0	6	D	D
44-45	Retail trade			74	129,431	12,326
441	Motor vehicle & parts dealers			16	28,197	2,373
44112	Used car dealers			7	D	D
441120	Used car dealers			7	D	D
4412	Other motor vehicle dealers			3	D	D
44122	Motorcycle, boat, & other motor vehicle dealers			3	D	D
441221	Motorcycle dealers			2	D	D
442	Furniture & home furnishings stores			4	1,340	248
443	Electronics & appliance stores			1	D	D
444	Building material & garden equipment & supplies dealers			9	9,265	1,085
4441	Building material & supplies dealers			9	9,265	1,085
44419	Other building material dealers			7	D	D
444190	Other building material dealers			7	D	D
445	Food & beverage stores			4	31,355	2,899
4451	Grocery stores			4	31,355	2,899
446	Health & personal care stores			2	D	D
447	Gasoline stations			7	9,388	471
44711	Gasoline stations with convenience stores			7	9,388	471
447110	Gasoline stations with convenience stores			7	9,388	471
448	Clothing & clothing accessories stores			11	7,717	1,226
4482	Shoe stores			4	D	D
44821	Shoe stores			4	D	D
448210	Shoe stores			4	D	D
4482105	Athletic footwear stores			1	D	D
451	Sporting goods, hobby, book, & music stores			5	775	174
452	General merchandise stores			3	D	D
453	Miscellaneous store retailers			9	D	D
454	Nonstore retailers			3	D	D
53	Real estate & rental & leasing			13	2,663	642
531	Real estate			8	1,540	327
532	Rental & leasing services			5	1,123	315
54	Professional, scientific, & technical services	T		23	5,564	1,600
541	Professional, scientific, & technical services	T		23	5,564	1,600
5413	Architectural, engineering, & related services	T		2	D	D
56	Administrative & support & waste management & remediation serv			10	D	D
561	Administrative & support services			7	D	D
61	Educational services	T		1	D	D
62	Health care & social assistance	T		38	16,761	7,907
621	Ambulatory health care services	T		34	D	D
6211	Offices of physicians	T		16	7,701	4,012
62111	Offices of physicians	T		16	7,701	4,012
621111	Offices of physicians (except mental health specialists)	T		13	D	D
6212	Offices of dentists	T		7	2,519	1,008
62121	Offices of dentists	T		7	2,519	1,008
621210	Offices of dentists	T		7	2,519	1,008
6213	Offices of other health practitioners	T		9	D	D
623	Nursing & residential care facilities	T		2	D	D
71	Arts, entertainment, & recreation	T		6	1,081	218
72	Accommodation & foodservices			42	16,880	4,535

Economic-Wide Key Statistics for Keokuk, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³
721	Accommodation			3	1,186	347
722	Foodservices & drinking places			39	15,694	4,188
7222	Limited-service eating places			15	9,615	2,674
81	Other services (except public administration)	T		27	8,135	1,908
811	Repair & maintenance	T		15	3,494	854
8111	Automotive repair & maintenance	T		12	D	D
8114	Personal & household goods repair & maintenance	T		2	D	D
812	Personal & laundry services	T		12	4,641	1,054
8123	Drycleaning & laundry services	T		5	D	D
81233	Linen & uniform supply	T		1	D	D

¹ Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade

10: Merchant wholesalers

11: Wholesaler distributors and jobbers

12: Importers

13: Exporters

14: Own brand importer-marketers

15: Terminal grain elevators

17: Country grain elevators

19: Assemblers of farm products, except country grain elevators

20: Manufacturers' sales branches and sales offices

21: Sales branches (with stock)

22: Sales offices (without stock)

40: Agents, brokers, and commission merchants

41: Auction companies

42: Brokers

43: Commission merchants

44: Import agents

45: Export agents

46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees

b: 20 - 99 employees

c: 100 - 249 employees

e: 250 - 499 employees

f: 500 - 999 employees

g: 1,000 - 2,499 employees

h: 2,500 - 4,999 employees

i: 5,000 - 9,999 employees

j: 10,000 - 24,999 employees

k: 25,000 - 49,999 employees

l: 50,000 - 99,999 employees

m: 100,000 or more employees

p: 10 to 19 percent estimated

q: 20 to 29 percent estimated

r: Revised

s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>

Number of employees ⁴

3,163
f
f
f
g
g
g
g
f
f
f
c
c
a
a
b
b
b
b
b
b
975
117
b
b
a
a
a
17
a
55
55
b
b
270
270
b
51
51
51
58
b
b
b
a
26
e
b
a
51
25
26
80
80
a
f
f
a
351
c
102
102
b
49
49
49
b
c
44
640

Number of
employees ⁴

35
605
373
140
60
b
a
80
b
b