

**Economy-Wide Key Statistics for Iowa Falls, Iowa: 2002**  
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
42	Wholesale trade	14	D	D	250-499
423	Durable goods merchant wholesalers	8	D	D	100-249
4233	Lumber and other construction materials merchant wholesalers	2	D	D	20-99
4238	Machinery, equipment, and supplies merchant wholesalers	3	D	D	20-99
424	Nondurable goods merchant wholesalers	5	D	D	250-499
4249	Miscellaneous nondurable goods merchant wholesalers	2	D	D	250-499
425	Wholesale electronic markets and agents and brokers	1	D	D	0-19
4251	Wholesale electronic markets and agents and brokers	1	D	D	0-19
42512	Wholesale trade agents and brokers	1	D	D	0-19
425120	Wholesale trade agents and brokers	1	D	D	0-19
441	Motor vehicle and parts dealers	11	19,623	2,250	62
442	Furniture and home furnishings stores	4	D	D	0-19
443	Electronics and appliance stores	3	D	D	0-19
4431	Electronics and appliance stores	3	D	D	0-19
44311	Appliance, television, and other electronics stores	3	D	D	0-19
444	Building material and garden equipment and supplies dealers	4	4,092	607	30
44-45	Retail trade	56	84,407	9,410	547
445	Food and beverage stores	3	D	D	100-249
446	Health and personal care stores	3	4,118	393	18
447	Gasoline stations	5	8,958	444	36
448	Clothing and clothing accessories stores	4	D	D	20-99
451	Sporting goods, hobby, book, and music stores	4	D	D	0-19
452	General merchandise stores	3	D	D	100-249
45299	All other general merchandise stores	2	D	D	20-99
452990	All other general merchandise stores	2	D	D	20-99
453	Miscellaneous store retailers	8	D	D	20-99
454	Nonstore retailers	4	D	D	0-19
51	Information	6	N	D	20-99
53	Real estate and rental and leasing	7	1,595	254	18
531	Real estate	6	D	D	0-19
532	Rental and leasing services	1	D	D	0-19
54	Professional, scientific, and technical services	12	2,759	569	41
541	Professional, scientific, and technical services	12	2,759	569	41
56	Administrative and support and waste management and remediation services	5	D	D	20-99
561	Administrative and support services	5	D	D	20-99
62	Health care and social assistance	22	29,256	11,500	590
621	Ambulatory health care services	11	D	D	100-249
6211	Offices of physicians	2	D	D	20-99
62111	Offices of physicians	2	D	D	20-99
621111	Offices of physicians (except mental health specialists)	2	D	D	20-99
6212	Offices of dentists	4	D	D	20-99
62121	Offices of dentists	4	D	D	20-99
621210	Offices of dentists	4	D	D	20-99
623	Nursing and residential care facilities	5	D	D	100-249
624	Social assistance	5	D	D	20-99
6241	Individual and family services	2	D	D	0-19
71	Arts, entertainment, and recreation	4	1,641	283	14
72	Accommodation and food services	21	8,638	2,210	400
721	Accommodation	2	D	D	20-99
722	Food services and drinking places	19	D	D	250-499
81	Other services (except public administration)	27	5,707	1,589	95
811	Repair and maintenance	11	D	D	20-99
8111	Automotive repair and maintenance	8	2,827	804	32
81112	Automotive body, paint, interior, and glass repair	3	D	D	0-19
811121	Automotive body, paint, and interior repair and maintenance	3	D	D	0-19
812	Personal and laundry services	9	D	D	20-99

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NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

- D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.
- N: Not available or not comparable.
- Q: Revenue not collected at this level.
- r: Revised.
- S: Withheld because estimate did not meet publication standards.
- s: Sampling error exceeds 40 percent.
- X: Not applicable
- Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census  
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.iowadatecenter.org>

Economic-Wide Key Statistics for Iowa Falls, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>
42	Wholesale trade		0	13	D	D
42	Wholesale trade		10	11	D	D
42	Wholesale trade		20	1	D	D
42	Wholesale trade		40	1	D	D
421	Wholesale trade, durable goods		0	5	D	D
421	Wholesale trade, durable goods		10	4	D	D
4218	Machinery, equipment, & supplies whsle		0	2	D	D
4218	Machinery, equipment, & supplies whsle		10	1	D	D
42183	Industrial machinery & equipment whsle		0	2	D	D
422	Wholesale trade, nondurable goods		0	8	D	D
422	Wholesale trade, nondurable goods		10	7	D	D
4222	Drugs, & druggists' sundries whsle		0	1	D	D
4222	Drugs, & druggists' sundries whsle		10	1	D	D
42221	Drugs, & druggists' sundries whsle		0	1	D	D
42221	Drugs, & druggists' sundries whsle		10	1	D	D
4225	Farm-product raw material whsle		0	3	D	D
4225	Farm-product raw material whsle		10	3	D	D
44-45	Retail trade			60	83,505	7,229
441	Motor vehicle & parts dealers			11	18,141	1,689
442	Furniture & home furnishings stores			5	D	D
443	Electronics & appliance stores			3	D	D
444	Building material & garden equipment & supplies dealers			8	D	D
4441	Building material & supplies dealers			6	D	D
44419	Other building material dealers			4	D	D
444190	Other building material dealers			4	D	D
4442	Lawn & garden equipment & supplies stores			2	D	D
44421	Outdoor power equipment stores			1	D	D
444210	Outdoor power equipment stores			1	D	D
445	Food & beverage stores			2	D	D
446	Health & personal care stores			4	2,568	250
447	Gasoline stations			5	5,623	325
448	Clothing & clothing accessories stores			5	1,400	200
451	Sporting goods, hobby, book, & music stores			3	D	D
452	General merchandise stores			3	D	D
45299	All other general merchandise stores			3	D	D
452990	All other general merchandise stores			3	D	D
4529903	Miscellaneous general merchandise stores			2	D	D
453	Miscellaneous store retailers			6	D	D
4539	Other miscellaneous store retailers			2	D	D
45393	Manufactured (mobile) home dealers			1	D	D
453930	Manufactured (mobile) home dealers			1	D	D
454	Nonstore retailers			5	2,540	169
513	Broadcasting & telecommunications			3	D	D
53	Real estate & rental & leasing			7	1,113	336
531	Real estate			4	D	D
532	Rental & leasing services			3	D	D
54	Professional, scientific, & technical services	T		10	1,675	400
541	Professional, scientific, & technical services	T		10	1,675	400
56	Administrative & support & waste management & remediation serv			5	990	469
62	Health care & social assistance	T		10	6,380	2,841
621	Ambulatory health care services	T		8	D	D
623	Nursing & residential care facilities	T		2	D	D
71	Arts, entertainment, & recreation	T		2	D	D
72	Accommodation & foodservices			17	5,983	1,679
722	Foodservices & drinking places			17	5,983	1,679
81	Other services (except public administration)	T		19	3,742	944
811	Repair & maintenance	T		10	2,736	666
8111	Automotive repair & maintenance	T		8	D	D
81112	Automotive body, paint, interior, & glass repair	T		3	D	D
811121	Automotive body, paint, & interior repair & maintenance	T		3	D	D
812	Personal & laundry services	T		9	1,006	278

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments  
N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

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1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>
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- 10: Merchant wholesalers
- 11: Wholesaler distributors and jobbers
- 12: Importers
- 13: Exporters
- 14: Own brand importer-marketers
- 15: Terminal grain elevators
- 17: Country grain elevators
- 19: Assemblers of farm products, except country grain elevators
- 20: Manufacturers' sales branches and sales offices
- 21: Sales branches (with stock)
- 22: Sales offices (without stock)
- 40: Agents, brokers, and commission merchants
- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents
- 45: Export agents
- 46: Manufacturers' agents

<sup>4</sup> Number of employees

- a: 0 - 19 employees
- b: 20 - 99 employees
- c: 100 - 249 employees
- e: 250 - 499 employees
- f: 500 - 999 employees
- g: 1,000 - 2,499 employees
- h: 2,500 - 4,999 employees
- i: 5,000 - 9,999 employees
- j: 10,000 - 24,999 employees
- k: 25,000 - 49,999 employees
- l: 50,000 - 99,999 employees
- m: 100,000 or more employees
- p: 10 to 19 percent estimated
- q: 20 to 29 percent estimated
- r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census  
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>

Number of employees <sup>4</sup>

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Number of  
employees <sup>4</sup>