

Economy-Wide Key Statistics for Iowa City, Iowa: 2002
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	44	3,967,398	115,827	3,190
323	Printing and related support activities	11	D	D	500-999
3231	Printing and related support activities	11	D	D	500-999
32311	Printing	11	D	D	500-999
325	Chemical manufacturing	1	D	D	500-999
3256	Soap, cleaning compound, and toilet preparation manufacturing	1	D	D	500-999
32562	Toilet preparation manufacturing	1	D	D	500-999
325620	Toilet preparation manufacturing	1	D	D	500-999
326	Plastics and rubber products manufacturing	3	D	D	500-999
3261	Plastics product manufacturing	3	D	D	500-999
32614	Polystyrene foam product manufacturing	1	D	D	500-999
326140	Polystyrene foam product manufacturing	1	D	D	500-999
339	Miscellaneous manufacturing	11	D	D	500-999
3399	Other miscellaneous manufacturing	2	D	D	500-999
33999	All other miscellaneous manufacturing	1	D	D	500-999
339994	Broom, brush, and mop manufacturing	1	D	D	500-999
42	Wholesale trade	33	159,225	12,096	422
423	Durable goods merchant wholesalers	17	D	D	100-249
424	Nondurable goods merchant wholesalers	10	D	D	250-499
4244	Grocery and related product merchant wholesalers	4	D	D	100-249
425	Wholesale electronic markets and agents and brokers	6	D	D	0-19
4251	Wholesale electronic markets and agents and brokers	6	D	D	0-19
42512	Wholesale trade agents and brokers	6	D	D	0-19
425120	Wholesale trade agents and brokers	6	D	D	0-19
441	Motor vehicle and parts dealers	30	205,808	16,026	587
4411	Automobile dealers	13	182,021	12,554	438
44111	New car dealers	10	179,852	12,205	426
441110	New car dealers	10	179,852	12,205	426
4412	Other motor vehicle dealers	3	9,633	725	32
44122	Motorcycle, boat, and other motor vehicle dealers	3	9,633	725	32
441221	Motorcycle dealers	3	9,633	725	32
4413	Automotive parts, accessories, and tire stores	14	14,154	2,747	117
44131	Automotive parts and accessories stores	10	10,162	1,866	82
441310	Automotive parts and accessories stores	10	10,162	1,866	82
44132	Tire dealers	4	3,992	881	35
441320	Tire dealers	4	3,992	881	35
442	Furniture and home furnishings stores	13	6,144	890	54
4421	Furniture stores	5	2,661	309	26
44211	Furniture stores	5	2,661	309	26
442110	Furniture stores	5	2,661	309	26
4422	Home furnishings stores	8	3,483	581	28
443	Electronics and appliance stores	14	38,465	3,683	203
4431	Electronics and appliance stores	14	38,465	3,683	203
44311	Appliance, television, and other electronics stores	11	D	D	100-249
443111	Household appliance stores	3	D	D	20-99
443112	Radio, television, and other electronics stores	8	D	D	100-249
44313	Camera and photographic supplies stores	2	D	D	20-99
443130	Camera and photographic supplies stores	2	D	D	20-99
444	Building material and garden equipment and supplies dealers	27	91,209	10,850	428
4441	Building material and supplies dealers	22	84,045	9,096	353
44411	Home centers	3	D	D	100-249
444110	Home centers	3	D	D	100-249
44412	Paint and wallpaper stores	4	D	D	0-19
444120	Paint and wallpaper stores	4	D	D	0-19
44413	Hardware stores	2	D	D	20-99
444130	Hardware stores	2	D	D	20-99
44419	Other building material dealers	13	29,451	4,085	142
444190	Other building material dealers	13	29,451	4,085	142
4442	Lawn and garden equipment and supplies stores	5	7,164	1,754	75

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44422	Nursery, garden center, and farm supply stores	4	D	D	20-99
444220	Nursery, garden center, and farm supply stores	4	D	D	20-99
44-45	Retail trade	276	723,258	82,934	4,549
445	Food and beverage stores	20	139,930	17,416	1,148
4451	Grocery stores	18	D	D	1000-2499
44511	Supermarkets and other grocery (except convenience) stores	16	138,695	17,268	1,133
445110	Supermarkets and other grocery (except convenience) stores	16	138,695	17,268	1,133
446	Health and personal care stores	19	37,247	7,685	327
4461	Health and personal care stores	19	37,247	7,685	327
44611	Pharmacies and drug stores	7	29,886	5,693	224
446110	Pharmacies and drug stores	7	29,886	5,693	224
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	20-99
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	20-99
44613	Optical goods stores	3	D	D	20-99
446130	Optical goods stores	3	D	D	20-99
44619	Other health and personal care stores	5	3,690	1,050	34
446199	All other health and personal care stores	2	D	D	20-99
447	Gasoline stations	25	42,746	3,225	258
4471	Gasoline stations	25	42,746	3,225	258
44711	Gasoline stations with convenience stores	19	D	D	100-249
447110	Gasoline stations with convenience stores	19	D	D	100-249
448	Clothing and clothing accessories stores	31	29,813	4,507	286
4481	Clothing stores	19	19,825	3,064	206
44814	Family clothing stores	4	D	D	20-99
448140	Family clothing stores	4	D	D	20-99
44819	Other clothing stores	1	D	D	20-99
448190	Other clothing stores	1	D	D	20-99
4483	Jewelry, luggage, and leather goods stores	9	D	D	20-99
44831	Jewelry stores	8	8,269	1,174	57
448310	Jewelry stores	8	8,269	1,174	57
44832	Luggage and leather goods stores	1	D	D	0-19
448320	Luggage and leather goods stores	1	D	D	0-19
451	Sporting goods, hobby, book, and music stores	28	D	D	250-499
4511	Sporting goods, hobby, and musical instrument stores	17	D	D	100-249
45111	Sporting goods stores	7	D	D	20-99
451110	Sporting goods stores	7	D	D	20-99
45112	Hobby, toy, and game stores	6	D	D	20-99
451120	Hobby, toy, and game stores	6	D	D	20-99
45113	Sewing, needlework, and piece goods stores	2	D	D	0-19
451130	Sewing, needlework, and piece goods stores	2	D	D	0-19
4512	Book, periodical, and music stores	11	D	D	100-249
45121	Book stores and news dealers	7	D	D	100-249
451211	Book stores	6	D	D	100-249
452	General merchandise stores	8	64,665	7,484	436
452112	Discount department stores	3	D	D	250-499
45299	All other general merchandise stores	4	D	D	20-99
452990	All other general merchandise stores	4	D	D	20-99
453	Miscellaneous store retailers	50	D	D	250-499
4532	Office supplies, stationery, and gift stores	14	D	D	100-249
45321	Office supplies and stationery stores	3	D	D	20-99
453210	Office supplies and stationery stores	3	D	D	20-99
4533	Used merchandise stores	15	D	D	100-249
45331	Used merchandise stores	15	D	D	100-249
453310	Used merchandise stores	15	D	D	100-249
4539	Other miscellaneous store retailers	18	D	D	100-249
45391	Pet and pet supplies stores	3	2,053	303	18
453910	Pet and pet supplies stores	3	2,053	303	18
45392	Art dealers	5	D	D	20-99
453920	Art dealers	5	D	D	20-99
45393	Manufactured (mobile) home dealers	1	D	D	0-19

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453930	Manufactured (mobile) home dealers	1	D	D	0-19
45399	All other miscellaneous store retailers	9	6,954	2,011	105
454	Nonstore retailers	11	10,864	1,375	51
4541	Electronic shopping and mail-order houses	5	7,410	870	30
45411	Electronic shopping and mail-order houses	5	7,410	870	30
51	Information	32	N	92,358	3,010
511	Publishing industries (except Internet)	9	D	D	250-499
5111	Newspaper, periodical, book, and directory publishers	8	D	D	250-499
517	Telecommunications	6	N	D	500-999
5171	Wired telecommunications carriers	4	Q	D	500-999
51711	Wired telecommunications carriers	4	Q	D	500-999
517110	Wired telecommunications carriers	4	Q	D	500-999
518	Internet service providers, web search portals, and data processing services	9	D	D	1000-2499
5182	Data processing, hosting, and related services	7	D	D	1000-2499
51821	Data processing, hosting, and related services	7	D	D	1000-2499
518210	Data processing, hosting, and related services	7	D	D	1000-2499
53	Real estate and rental and leasing	94	68,834	12,952	519
531	Real estate	74	52,638	10,047	385
5311	Lessors of real estate	38	19,363	3,934	163
53111	Lessors of residential buildings and dwellings	22	13,153	2,910	127
531110	Lessors of residential buildings and dwellings	22	13,153	2,910	127
5312	Offices of real estate agents and brokers	15	21,217	1,648	63
53121	Offices of real estate agents and brokers	15	21,217	1,648	63
531210	Offices of real estate agents and brokers	15	21,217	1,648	63
5313	Activities related to real estate	21	12,058	4,465	159
53131	Real estate property managers	15	D	D	100-249
531311	Residential property managers	13	D	D	100-249
532	Rental and leasing services	19	D	D	100-249
5322	Consumer goods rental	11	6,364	1,643	100
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	0-19
54	Professional, scientific, and technical services	130	91,990	29,071	946
541	Professional, scientific, and technical services	130	91,990	29,071	946
5411	Legal services	45	D	D	100-249
54111	Offices of lawyers	43	21,867	4,717	224
541110	Offices of lawyers	43	21,867	4,717	224
5412	Accounting, tax preparation, bookkeeping, and payroll services	22	13,378	4,479	201
54121	Accounting, tax preparation, bookkeeping, and payroll services	22	13,378	4,479	201
541211	Offices of certified public accountants	10	8,086	2,770	86
541213	Tax preparation services	4	D	D	20-99
541219	Other accounting services	8	D	D	20-99
5413	Architectural, engineering, and related services	20	20,838	5,116	139
54131	Architectural services	8	D	D	20-99
541310	Architectural services	8	D	D	20-99
54133	Engineering services	9	11,606	2,660	71
541330	Engineering services	9	11,606	2,660	71
5414	Specialized design services	3	D	D	0-19
54143	Graphic design services	3	D	D	0-19
541430	Graphic design services	3	D	D	0-19
5415	Computer systems design and related services	12	9,459	4,653	114
54151	Computer systems design and related services	12	9,459	4,653	114
5416	Management, scientific, and technical consulting services	13	11,107	4,328	75
54161	Management consulting services	10	10,813	4,221	73
5417	Scientific research and development services	6	D	D	100-249
5419	Other professional, scientific, and technical services	7	D	D	20-99
54194	Veterinary services	5	D	D	20-99
541940	Veterinary services	5	D	D	20-99

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56	Administrative and support and waste management and remediation services	53	32,576	16,703	1,125
561	Administrative and support services	50	D	D	1000-2499
5613	Employment services	9	D	D	500-999
5615	Travel arrangement and reservation services	7	D	D	20-99
56151	Travel agencies	6	D	D	20-99
561510	Travel agencies	6	D	D	20-99
5616	Investigation and security services	5	D	D	100-249
56161	Investigation, guard, and armored car services	5	D	D	100-249
5617	Services to buildings and dwellings	19	3,276	1,446	83
562	Waste management and remediation services	3	D	D	20-99
61	Educational services	18	D	D	1000-2499
611	Educational services	18	D	D	1000-2499
6115	Technical and trade schools	1	D	D	20-99
61151	Technical and trade schools	1	D	D	20-99
611511	Beauty and cosmetology schools	1	D	D	20-99
6116	Other schools and instruction	13	D	D	100-249
61161	Fine arts schools	4	D	D	20-99
611610	Fine arts schools	4	D	D	20-99
61169	All other schools and instruction	3	D	D	20-99
611691	Exam preparation and tutoring	2	D	D	20-99
6117	Educational support services	3	D	D	1000-2499
61171	Educational support services	3	D	D	1000-2499
611710	Educational support services	3	D	D	1000-2499
62	Health care and social assistance	211	1,025,690	401,068	11,129
621	Ambulatory health care services	114	121,130	53,309	1,436
6211	Offices of physicians	36	58,540	29,096	478
62111	Offices of physicians	36	58,540	29,096	478
621111	Offices of physicians (except mental health specialists)	30	D	D	250-499
6212	Offices of dentists	31	18,034	5,535	193
62121	Offices of dentists	31	18,034	5,535	193
621210	Offices of dentists	31	18,034	5,535	193
6213	Offices of other health practitioners	26	12,786	5,293	183
62132	Offices of optometrists	6	D	D	20-99
621320	Offices of optometrists	6	D	D	20-99
62133	Offices of mental health practitioners (except physicians)	7	D	D	20-99
621330	Offices of mental health practitioners (except physicians)	7	D	D	20-99
62134	Offices of physical, occupational and speech therapists, and audiologists	3	D	D	20-99
621340	Offices of physical, occupational, and speech therapists and audiologists	3	D	D	20-99
6214	Outpatient care centers	8	D	D	100-249
62142	Outpatient mental health and substance abuse centers	4	8,564	4,467	173
621420	Outpatient mental health and substance abuse centers	4	8,564	4,467	173
6216	Home health care services	8	14,301	6,022	284
62161	Home health care services	8	14,301	6,022	284
621610	Home health care services	8	14,301	6,022	284
622	Hospitals	3	D	D	5000-9999
6221	General medical and surgical hospitals	3	D	D	5000-9999
62211	General medical and surgical hospitals	3	D	D	5000-9999
622110	General medical and surgical hospitals	3	D	D	5000-9999
623	Nursing and residential care facilities	38	D	D	500-999
6232	Residential mental retardation, mental health and substance abuse facilities	31	13,986	8,176	527
62321	Residential mental retardation facilities	28	D	D	250-499
623210	Residential mental retardation facilities	28	D	D	250-499
62322	Residential mental health and substance abuse facilities	3	D	D	100-249
623220	Residential mental health and substance abuse facilities	3	D	D	100-249
6233	Community care facilities for the elderly	3	D	D	100-249
62331	Community care facilities for the elderly	3	D	D	100-249

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624	Social assistance	56	24,676	12,621	969
6241	Individual and family services	15	9,950	4,530	256
62412	Services for the elderly and persons with disabilities	3	D	D	20-99
624120	Services for the elderly and persons with disabilities	3	D	D	20-99
62419	Other individual and family services	11	6,567	2,791	183
624190	Other individual and family services	11	6,567	2,791	183
6242	Community food and housing, and emergency and other relief services	6	D	D	20-99
62422	Community housing services	5	D	D	20-99
6243	Vocational rehabilitation services	3	D	D	250-499
62431	Vocational rehabilitation services	3	D	D	250-499
624310	Vocational rehabilitation services	3	D	D	250-499
6244	Child day care services	32	6,624	3,809	400
62441	Child day care services	32	6,624	3,809	400
624410	Child day care services	32	6,624	3,809	400
71	Arts, entertainment, and recreation	25	7,995	2,104	322
713	Amusement, gambling, and recreation industries	17	D	D	250-499
7139	Other amusement and recreation services	16	D	D	250-499
71394	Fitness and recreational sports centers	8	D	D	100-249
713940	Fitness and recreational sports centers	8	D	D	100-249
72	Accommodation and food services	164	90,624	26,275	3,407
721	Accommodation	22	D	D	100-249
7211	Traveler accommodation	5	D	D	100-249
72111	Hotels (except casino hotels) and motels	5	D	D	100-249
721110	Hotels (except casino hotels) and motels	5	D	D	100-249
7213	Rooming and boarding houses	17	3,754	561	48
72131	Rooming and boarding houses	17	3,754	561	48
721310	Rooming and boarding houses	17	3,754	561	48
722	Food services and drinking places	142	D	D	2500-4999
7221	Full-service restaurants	54	35,302	11,054	1,507
72211	Full-service restaurants	54	35,302	11,054	1,507
722110	Full-service restaurants	54	35,302	11,054	1,507
7222	Limited-service eating places	58	31,937	9,067	1,115
72221	Limited-service eating places	58	31,937	9,067	1,115
722211	Limited-service restaurants	45	28,793	8,051	997
7224	Drinking places (alcoholic beverages)	26	13,494	3,651	537
72241	Drinking places (alcoholic beverages)	26	13,494	3,651	537
722410	Drinking places (alcoholic beverages)	26	13,494	3,651	537
81	Other services (except public administration)	130	47,845	14,798	781
811	Repair and maintenance	49	23,416	6,603	272
8111	Automotive repair and maintenance	36	19,754	5,717	223
81111	Automotive mechanical and electrical repair and maintenance	22	10,561	2,889	107
811111	General automotive repair	17	D	D	20-99
81112	Automotive body, paint, interior, and glass repair	9	7,733	2,441	77
811121	Automotive body, paint, and interior repair and maintenance	9	7,733	2,441	77
8114	Personal and household goods repair and maintenance	6	D	D	20-99
812	Personal and laundry services	53	14,475	5,629	393
8121	Personal care services	35	D	D	250-499
81211	Hair, nail, and skin care services	30	D	D	100-249
812112	Beauty salons	28	D	D	100-249
81219	Other personal care services	5	D	D	20-99
812199	All other personal care services	3	D	D	20-99
8123	Drycleaning and laundry services	9	1,701	642	54
81232	Drycleaning and laundry services (except coin-operated)	4	1,224	521	35
812320	Drycleaning and laundry services (except coin-operated)	4	1,224	521	35

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

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N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatecenter.org>

Economic-Wide Key Statistics for Iowa City, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			48	2,339,244	102,742	2,945
323	Printing & related support activities			10	D	D	f
3231	Printing & related support activities			10	D	D	f
32311	Printing			10	D	D	f
325	Chemical mfg			1	D	D	f
3256	Soap, cleaning compound, & toilet preparation mfg			1	D	D	f
32562	Toilet preparation mfg			1	D	D	f
325620	Toilet preparation mfg			1	D	D	f
326	Plastics & rubber products mfg			2	D	D	f
3261	Plastics product mfg			2	D	D	f
32615	Urethane & other foam product (except polystyrene) mfg			1	D	D	f
326150	Urethane & other foam product (except polystyrene) mfg			1	D	D	f
42	Wholesale trade		0	38	D	D	e
42	Wholesale trade		10	32	D	D	e
42	Wholesale trade		20	3	D	D	a
42	Wholesale trade		40	3	D	D	a
421	Wholesale trade, durable goods		0	21	D	D	c
421	Wholesale trade, durable goods		10	16	D	D	c
421	Wholesale trade, durable goods		40	3	D	D	a
4214	Professional & commercial equipment & supplies whsle		0	2	D	D	b
4214	Professional & commercial equipment & supplies whsle		10	2	D	D	b
4216	Electrical goods whsle		0	5	D	D	b
4216	Electrical goods whsle		40	1	D	D	a
42161	Electrical apparatus & equip, wiring supp, & const material whsle		0	3	D	D	a
4217	Hardware, & plumbing & heating equipment & supplies whsle		0	3	D	D	b
4217	Hardware, & plumbing & heating equipment & supplies whsle		10	3	D	D	b
4219	Miscellaneous durable goods whsle		0	4	D	D	b
4219	Miscellaneous durable goods whsle		10	4	D	D	b
422	Wholesale trade, nondurable goods		0	17	D	D	b
422	Wholesale trade, nondurable goods		10	16	D	D	b
4225	Farm-product raw material whsle		0	3	D	D	b
4225	Farm-product raw material whsle		10	3	D	D	b
44-45	Retail trade			333	775,216	79,797	5,448
441	Motor vehicle & parts dealers			28	199,168	16,244	572
4411	Automobile dealers			11	178,802	12,891	408
44111	New car dealers			9	D	D	e
441110	New car dealers			9	D	D	e
44112	Other motor vehicle dealers			3	D	D	b
44122	Motorcycle, boat, & other motor vehicle dealers			3	D	D	b
441221	Motorcycle dealers			2	D	D	a
441222	Boat dealers			1	D	D	a
4413	Automotive parts, accessories, & tire stores			14	D	D	c
44131	Automotive parts & accessories stores			9	8,003	1,289	69
441310	Automotive parts & accessories stores			9	8,003	1,289	69
44132	Tire dealers			5	D	D	b
441320	Tire dealers			5	D	D	b
442	Furniture & home furnishings stores			19	6,052	918	85
4421	Furniture stores			6	2,053	162	26
44211	Furniture stores			6	2,053	162	26
442110	Furniture stores			6	2,053	162	26
4422	Home furnishings stores			13	3,999	756	59
44229	Other home furnishings stores			7	D	D	b
443	Electronics & appliance stores			19	41,025	3,147	236
4431	Electronics & appliance stores			19	41,025	3,147	236
44311	Appliance, television, & other electronics stores			12	D	D	c
443111	Household appliance stores			4	D	D	b
443112	Radio, television, & other electronics stores			8	D	D	c
44312	Computer & software stores			5	D	D	a
443120	Computer & software stores			5	D	D	a
44313	Camera & photographic supplies stores			2	D	D	b
443130	Camera & photographic supplies stores			2	D	D	b
444	Building material & garden equipment & supplies dealers			26	67,812	7,840	420
4441	Building material & supplies dealers			19	D	D	e
44411	Home centers			1	D	D	c
444110	Home centers			1	D	D	c
44412	Paint & wallpaper stores			4	D	D	b
444120	Paint & wallpaper stores			4	D	D	b
44413	Hardware stores			3	D	D	b
444130	Hardware stores			3	D	D	b
44419	Other building material dealers			11	D	D	c
444190	Other building material dealers			11	D	D	c
4442	Lawn & garden equipment & supplies stores			7	D	D	c
44422	Nursery & garden centers			4	D	D	b
444220	Nursery & garden centers			4	D	D	b

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1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
445	Food & beverage stores			20	139,031	15,989	1,261
4451	Grocery stores			17	D	D	g
44511	Supermarkets & other grocery (except convenience) stores			16	138,475	15,924	1,249
445110	Supermarkets & other grocery (except convenience) stores			16	138,475	15,924	1,249
446	Health & personal care stores			24	37,118	5,516	319
4461	Health & personal care stores			24	37,118	5,516	319
44611	Pharmacies & drug stores			10	28,788	3,586	214
446110	Pharmacies & drug stores			10	28,788	3,586	214
4461101	Pharmacies & drug stores			9	D	D	c
4461102	Proprietary stores			1	D	D	a
44612	Cosmetics, beauty supplies, & perfume stores			5	D	D	b
446120	Cosmetics, beauty supplies, & perfume stores			5	D	D	b
44613	Optical goods stores			5	2,222	554	25
446130	Optical goods stores			5	2,222	554	25
44619	Other health & personal care stores			4	D	D	b
446199	All other health & personal care stores			3	D	D	b
447	Gasoline stations			28	45,589	3,512	254
4471	Gasoline stations			28	45,589	3,512	254
44711	Gasoline stations with convenience stores			20	D	D	c
447110	Gasoline stations with convenience stores			20	D	D	c
448	Clothing & clothing accessories stores			63	47,353	6,094	561
4481	Clothing stores			37	31,265	3,936	371
44814	Family clothing stores			12	D	D	c
448140	Family clothing stores			12	D	D	c
44815	Clothing accessories stores			4	D	D	a
448150	Clothing accessories stores			4	D	D	a
44819	Other clothing stores			3	D	D	b
448190	Other clothing stores			3	D	D	b
4482	Shoe stores			12	6,739	768	87
44821	Shoe stores			12	6,739	768	87
448210	Shoe stores			12	6,739	768	87
4482102	Women's shoe stores			1	D	D	a
4482104	Family shoe stores			8	3,434	463	53
4482105	Athletic footwear stores			3	D	D	b
4483	Jewelry, luggage, & leather goods stores			14	9,349	1,390	103
44831	Jewelry stores			13	D	D	b
448310	Jewelry stores			13	D	D	b
44832	Luggage & leather goods stores			1	D	D	a
448320	Luggage & leather goods stores			1	D	D	a
451	Sporting goods, hobby, book, & music stores			39	30,019	4,021	411
4511	Sporting goods, hobby, & musical instrument stores			22	D	D	c
45111	Sporting goods stores			11	D	D	c
451110	Sporting goods stores			11	D	D	c
4511101	General-line sporting goods stores			3	3,772	495	47
4511102	Specialty-line sporting goods stores			8	D	D	b
45112	Hobby, toy, & game stores			6	D	D	b
451120	Hobby, toy, & game stores			6	D	D	b
45113	Sewing, needlework, & piece goods stores			3	D	D	b
451130	Sewing, needlework, & piece goods stores			3	D	D	b
4512	Book, periodical, & music stores			17	D	D	c
45121	Book stores & news dealers			7	D	D	c
451211	Book stores			6	D	D	c
4512111	Book stores, general			4	D	D	b
4512113	College book stores			1	D	D	b
451212	News dealers & newsstands			1	D	D	a
45122	Prerecorded tape, compact disc, & record stores			10	3,338	386	45
451220	Prerecorded tape, compact disc, & record stores			10	3,338	386	45
452	General merchandise stores			8	D	D	f
4521	Department stores (excl leased depts)			6	D	D	f
45210009	Department stores (incl leased depts) ##			6	D	N	N
45211	Department stores (excl leased depts)			6	D	D	f
452110	Department stores (excl leased depts)			6	D	D	f
45211009	Department stores (incl leased depts) ##			6	D	N	N
4521102	Discount or mass merchandising dept stores (excl leased depts)			3	D	D	f
4521103	National chain department stores (excl leased depts)			2	D	D	c
45299	All other general merchandise stores			2	D	D	b
452990	All other general merchandise stores			2	D	D	b
4529903	Miscellaneous general merchandise stores			2	D	D	b
453	Miscellaneous store retailers			46	D	D	e
4531	Florists			5	1,896	378	48
45311	Florists			5	1,896	378	48
453110	Florists			5	1,896	378	48
4532	Office supplies, stationery, & gift stores			18	D	D	c
45321	Office supplies & stationery stores			4	D	D	a

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1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
453210	Office supplies & stationery stores			4	D	D	a
4532102	Office supplies stores			4	D	D	a
45322	Gift, novelty, & souvenir stores			14	D	D	c
453220	Gift, novelty, & souvenir stores			14	D	D	c
4533	Used merchandise stores			14	D	D	b
45331	Used merchandise stores			14	D	D	b
453310	Used merchandise stores			14	D	D	b
4539	Other miscellaneous store retailers			9	D	D	b
45391	Pet & pet supplies stores			2	D	D	a
453910	Pet & pet supplies stores			2	D	D	a
45392	Art dealers			1	D	D	a
453920	Art dealers			1	D	D	a
45393	Manufactured (mobile) home dealers			1	D	D	a
453930	Manufactured (mobile) home dealers			1	D	D	a
45399	All other miscellaneous store retailers			5	D	D	a
454	Nonstore retailers			13	37,865	3,778	136
4541	Electronic shopping & mail-order houses			7	D	D	c
45411	Electronic shopping & mail-order houses			7	D	D	c
454110	Electronic shopping & mail-order houses			7	D	D	c
45439	Other direct selling establishments			3	D	D	b
454390	Other direct selling establishments			3	D	D	b
512	Motion picture & sound recording industries			4	D	D	b
5121	Motion picture & video industries			3	D	D	b
51213	Motion picture & video exhibition			3	D	D	b
513	Broadcasting & telecommunications			10	D	D	c
514	Information services & data processing services			8	D	D	f
5142	Data processing services			6	D	D	f
51421	Data processing services			6	D	D	f
514210	Data processing services			6	D	D	f
53	Real estate & rental & leasing			89	50,277	7,796	438
531	Real estate			67	39,300	5,687	279
5311	Lessors of real estate			30	D	D	c
53111	Lessors of residential buildings & dwellings			18	10,282	1,086	83
531110	Lessors of residential buildings & dwellings			18	10,282	1,086	83
5312	Offices of real estate agents & brokers			18	15,301	1,155	53
53121	Offices of real estate agents & brokers			18	15,301	1,155	53
531210	Offices of real estate agents & brokers			18	15,301	1,155	53
5313	Activities related to real estate			19	D	D	c
53131	Real estate property managers			14	D	D	b
531311	Residential property managers			12	D	D	b
532	Rental & leasing services			22	10,977	2,109	159
5322	Consumer goods rental			12	D	D	b
53223	Video tape & disk rental			10	2,496	546	74
532230	Video tape & disk rental			10	2,496	546	74
54	Professional, scientific, & technical services	T		125	62,185	20,995	761
541	Professional, scientific, & technical services	T		125	62,185	20,995	761
5411	Legal services	T		46	D	D	c
54111	Offices of lawyers	T		42	D	D	c
541110	Offices of lawyers	T		42	D	D	c
5411101	Offices of lawyers (except legal aid societies)	T		42	D	D	c
54119	Other legal services	T		4	2,822	1,353	43
541191	Title abstract & settlement offices	T		4	2,822	1,353	43
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		16	8,732	2,902	162
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		16	8,732	2,902	162
541211	Offices of certified public accountants	T		8	6,594	2,226	73
541213	Tax return preparation services	T		2	D	D	b
5413	Architectural, engineering, & related services	T		19	17,362	7,259	196
54131	Architectural services	T		8	D	D	b
541310	Architectural services	T		8	D	D	b
54133	Engineering services	T		10	D	D	c
541330	Engineering services	T		10	D	D	c
5414	Specialized design services	T		7	D	D	a
54143	Graphic design services	T		6	D	D	a
541430	Graphic design services	T		6	D	D	a
5415	Computer systems design & related services	T		13	6,376	2,591	67
54151	Computer systems design & related services	T		13	6,376	2,591	67
5416	Management, scientific, & technical consulting services	T		11	D	D	b
5418	Advertising & related services	T		5	2,512	1,165	35
56	Administrative & support & waste management & remediation serv			59	34,067	18,320	1,437
561	Administrative & support services			58	D	D	g
5613	Employment services			6	12,930	9,744	841
56132	Temporary help services			6	12,930	9,744	841
561320	Temporary help services			6	12,930	9,744	841
5614	Business support services			9	D	D	c

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56143	Business service centers			5	D	D	b
5615	Travel arrangement & reservation services			11	D	D	b
56151	Travel agencies			10	D	D	b
561510	Travel agencies			10	D	D	b
5616	Investigation & security services			6	1,772	1,090	84
56161	Investigation, guard, & armored car services			6	1,772	1,090	84
5617	Services to buildings & dwellings			19	D	D	c
61	Educational services	T		12	10,315	1,376	73
611	Educational services	T		12	10,315	1,376	73
6115	Technical & trade schools	T		2	D	D	a
61151	Technical & trade schools	T		2	D	D	a
611511	Cosmetology & barber schools	T		1	D	D	a
6116	Other schools & instruction	T		7	989	234	29
6117	Educational support services	T		1	D	D	b
61171	Educational support services	T		1	D	D	b
611710	Educational support services	T		1	D	D	b
62	Health care & social assistance	T		124	76,674	30,625	1,312
621	Ambulatory health care services	T		106	70,992	27,722	970
6211	Offices of physicians	T		37	43,450	17,794	376
62111	Offices of physicians	T		37	43,450	17,794	376
621111	Offices of physicians (except mental health specialists)	T		30	42,191	17,343	354
6212	Offices of dentists	T		31	12,525	4,127	171
62121	Offices of dentists	T		31	12,525	4,127	171
621210	Offices of dentists	T		31	12,525	4,127	171
6213	Offices of other health practitioners	T		29	D	D	c
62132	Offices of optometrists	T		6	3,333	1,288	52
621320	Offices of optometrists	T		6	3,333	1,288	52
62133	Offices of mental health practitioners (except physicians)	T		8	D	D	b
621330	Offices of mental health practitioners (except physicians)	T		8	D	D	b
62134	Offices of physical, occup, & speech therapists & audiologists	T		3	D	D	b
621340	Offices of physical, occup, & speech therapists & audiologists	T		3	D	D	b
623	Nursing & residential care facilities	T		1	D	D	b
624	Social assistance	T		17	D	D	e
6244	Child day care services	T		14	D	D	e
62441	Child day care services	T		14	D	D	e
624410	Child day care services	T		14	D	D	e
71	Arts, entertainment, & recreation	T		20	5,977	1,702	213
713	Amusement, gambling, & recreation industries	T		15	5,665	1,627	209
7139	Other amusement & recreation services	T		12	D	D	c
71394	Fitness & recreational sports centers	T		8	3,543	1,204	162
713940	Fitness & recreational sports centers	T		8	3,543	1,204	162
72	Accommodation & foodservices			178	89,167	25,494	3,743
721	Accommodation			30	14,467	3,372	408
72111	Hotels (except casino hotels) & motels			5	D	D	e
721110	Hotels (except casino hotels) & motels			5	D	D	e
7211104	Motor hotels			1	D	D	c
7213	Rooming & boarding houses			25	D	D	b
72131	Rooming & boarding houses			25	D	D	b
721310	Rooming & boarding houses			25	D	D	b
722	Foodservices & drinking places			148	74,700	22,122	3,335
7221	Full-service restaurants			51	31,611	10,856	1,663
72211	Full-service restaurants			51	31,611	10,856	1,663
722110	Full-service restaurants			51	31,611	10,856	1,663
7222	Limited-service eating places			67	33,455	9,096	1,297
72221	Limited-service eating places			67	33,455	9,096	1,297
722211	Limited-service restaurants			45	27,971	7,579	1,056
722213	Snack & nonalcoholic beverage bars			22	5,484	1,517	241
7223	Special foodservices			5	D	D	b
7224	Drinking places (alcoholic beverages)			25	D	D	e
72241	Drinking places (alcoholic beverages)			25	D	D	e
722410	Drinking places (alcoholic beverages)			25	D	D	e
81	Other services (except public administration)	T		104	32,436	9,591	569
811	Repair & maintenance	T		54	20,946	5,470	254
8111	Automotive repair & maintenance	T		37	16,397	4,612	199
81111	Automotive mechanical & electrical repair & maintenance	T		22	D	D	c
811111	General automotive repair	T		17	D	D	b
811112	Automotive exhaust system repair	T		3	D	D	b
81112	Automotive body, paint, interior, & glass repair	T		8	6,809	1,705	71
811121	Automotive body, paint, & interior repair & maintenance	T		8	6,809	1,705	71
8111211	Paint or body repair shops	T		7	D	D	b
8112	Electronic & precision equipment repair & maintenance	T		6	D	D	a
81121	Electronic & precision equipment repair & maintenance	T		6	D	D	a
8114	Personal & household goods repair & maintenance	T		9	D	D	b
812	Personal & laundry services	T		50	11,490	4,121	315

Economic-Wide Key Statistics for Iowa City, Iowa: 1997

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8121	Personal care services	T		38	6,747	2,648	206
81211	Hair, nail, & skin care services	T		34	6,345	2,548	179
812111	Barber shops	T		2	D	D	a
812112	Beauty shops	T		30	D	D	c
8122	Death care services	T		4	D	D	b
8123	Drycleaning & laundry services	T		6	D	D	b
81231	Coin-operated laundries & drycleaners	T		3	878	228	24
812310	Coin-operated laundries & drycleaners	T		3	878	228	24
8123102	Coin-operated laundries & drycleaning stores	T		3	878	228	24

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

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<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>