

Economy-Wide Key Statistics for Indianola, Iowa: 2002
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

| NAICS Industry Code | Industry Description | Number of Establishments | Sales/Shipments/ Receipts/Revenue (\$1,000) | Annual Payroll (\$1,000) | Number of Employees |
|---------------------|---|--------------------------|---|--------------------------|---------------------|
| 42 | Wholesale trade | 20 | 152,247 | 10,752 | 266 |
| 423 | Durable goods merchant wholesalers | 14 | D | D | 100-249 |
| 4231 | Motor vehicle and motor vehicle parts and supplies merchant wholesalers | 4 | D | D | 100-249 |
| 4239 | Miscellaneous durable goods merchant wholesalers | 3 | D | D | 20-99 |
| 424 | Nondurable goods merchant wholesalers | 5 | D | D | 20-99 |
| 4245 | Farm product raw material merchant wholesalers | 2 | D | D | 0-19 |
| 4249 | Miscellaneous nondurable goods merchant wholesalers | 2 | D | D | 20-99 |
| 425 | Wholesale electronic markets and agents and brokers | 1 | D | D | 0-19 |
| 4251 | Wholesale electronic markets and agents and brokers | 1 | D | D | 0-19 |
| 42512 | Wholesale trade agents and brokers | 1 | D | D | 0-19 |
| 425120 | Wholesale trade agents and brokers | 1 | D | D | 0-19 |
| 441 | Motor vehicle and parts dealers | 11 | D | D | 100-249 |
| 4411 | Automobile dealers | 3 | D | D | 20-99 |
| 4412 | Other motor vehicle dealers | 1 | D | D | 0-19 |
| 44122 | Motorcycle, boat, and other motor vehicle dealers | 1 | D | D | 0-19 |
| 441221 | Motorcycle dealers | 1 | D | D | 0-19 |
| 44131 | Automotive parts and accessories stores | 6 | 5,019 | 839 | 47 |
| 441310 | Automotive parts and accessories stores | 6 | 5,019 | 839 | 47 |
| 442 | Furniture and home furnishings stores | 2 | D | D | 0-19 |
| 443 | Electronics and appliance stores | 3 | D | D | 20-99 |
| 4431 | Electronics and appliance stores | 3 | D | D | 20-99 |
| 44311 | Appliance, television, and other electronics stores | 2 | D | D | 20-99 |
| 444 | Building material and garden equipment and supplies dealers | 6 | D | D | 20-99 |
| 4442 | Lawn and garden equipment and supplies stores | 4 | 13,675 | 879 | 35 |
| 44422 | Nursery, garden center, and farm supply stores | 2 | D | D | 20-99 |
| 444220 | Nursery, garden center, and farm supply stores | 2 | D | D | 20-99 |
| 44-45 | Retail trade | 66 | 218,364 | 21,398 | 1,171 |
| 445 | Food and beverage stores | 3 | 31,342 | 4,067 | 265 |
| 446 | Health and personal care stores | 5 | D | D | 20-99 |
| 4461 | Health and personal care stores | 5 | D | D | 20-99 |
| 447 | Gasoline stations | 13 | 23,419 | 1,558 | 123 |
| 4471 | Gasoline stations | 13 | 23,419 | 1,558 | 123 |
| 44711 | Gasoline stations with convenience stores | 11 | D | D | 100-249 |
| 447110 | Gasoline stations with convenience stores | 11 | D | D | 100-249 |
| 448 | Clothing and clothing accessories stores | 5 | D | D | 20-99 |
| 44819 | Other clothing stores | 1 | D | D | 0-19 |
| 448190 | Other clothing stores | 1 | D | D | 0-19 |
| 451 | Sporting goods, hobby, book, and music stores | 4 | D | D | 0-19 |
| 452 | General merchandise stores | 2 | D | D | 250-499 |
| 4529 | Other general merchandise stores | 2 | D | D | 250-499 |
| 45291 | Warehouse clubs and supercenters | 1 | D | D | 250-499 |
| 452910 | Warehouse clubs and supercenters | 1 | D | D | 250-499 |
| 453 | Miscellaneous store retailers | 11 | D | D | 20-99 |
| 45399 | All other miscellaneous store retailers | 2 | D | D | 0-19 |
| 454 | Nonstore retailers | 1 | D | D | 0-19 |
| 454312 | Liquefied petroleum gas (bottled gas) dealers | 1 | D | D | 0-19 |
| 51 | Information | 6 | N | D | 20-99 |
| 53 | Real estate and rental and leasing | 10 | 5,700 | 626 | 32 |
| 531 | Real estate | 8 | D | D | 20-99 |
| 532 | Rental and leasing services | 2 | D | D | 0-19 |
| 54 | Professional, scientific, and technical services | 30 | 7,804 | 1,888 | 114 |
| 541 | Professional, scientific, and technical services | 30 | 7,804 | 1,888 | 114 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | D | D | 20-99 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 9 | D | D | 20-99 |
| 5419 | Other professional, scientific, and technical services | 6 | D | D | 20-99 |
| 54194 | Veterinary services | 3 | 2,145 | 322 | 25 |
| 541940 | Veterinary services | 3 | 2,145 | 322 | 25 |

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|---------------------|--|--------------------------|---|--------------------------|---------------------|
| 56 | Administrative and support and waste management and remediation services | 9 | 3,350 | 1,406 | 70 |
| 561 | Administrative and support services | 8 | D | D | 20-99 |
| 5617 | Services to buildings and dwellings | 7 | D | D | 20-99 |
| 61 | Educational services | 1 | D | D | 0-19 |
| 62 | Health care and social assistance | 47 | 30,942 | 13,551 | 680 |
| 621 | Ambulatory health care services | 24 | 9,387 | 3,482 | 121 |
| 6212 | Offices of dentists | 8 | 4,758 | 1,681 | 60 |
| 62121 | Offices of dentists | 8 | 4,758 | 1,681 | 60 |
| 621210 | Offices of dentists | 8 | 4,758 | 1,681 | 60 |
| 6213 | Offices of other health practitioners | 10 | 2,720 | 757 | 32 |
| 623 | Nursing and residential care facilities | 14 | D | D | 250-499 |
| 6233 | Community care facilities for the elderly | 3 | D | D | 20-99 |
| 62331 | Community care facilities for the elderly | 3 | D | D | 20-99 |
| 624 | Social assistance | 9 | D | D | 100-249 |
| 6241 | Individual and family services | 2 | D | D | 20-99 |
| 62419 | Other individual and family services | 2 | D | D | 20-99 |
| 624190 | Other individual and family services | 2 | D | D | 20-99 |
| 71 | Arts, entertainment, and recreation | 11 | 3,654 | 857 | 78 |
| 711 | Performing arts, spectator sports, and related industries | 3 | D | D | 0-19 |
| 7111 | Performing arts companies | 2 | D | D | 0-19 |
| 713 | Amusement, gambling, and recreation industries | 8 | D | D | 20-99 |
| 7139 | Other amusement and recreation services | 8 | D | D | 20-99 |
| 72 | Accommodation and food services | 42 | 16,699 | 4,579 | 702 |
| 721 | Accommodation | 9 | D | D | 20-99 |
| 7213 | Rooming and boarding houses | 5 | D | D | 0-19 |
| 72131 | Rooming and boarding houses | 5 | D | D | 0-19 |
| 721310 | Rooming and boarding houses | 5 | D | D | 0-19 |
| 722 | Food services and drinking places | 33 | D | D | 500-999 |
| 7222 | Limited-service eating places | 17 | 8,615 | 2,504 | 405 |
| 72221 | Limited-service eating places | 17 | 8,615 | 2,504 | 405 |
| 7223 | Special food services | 2 | D | D | 20-99 |
| 81 | Other services (except public administration) | 37 | 8,032 | 2,153 | 155 |
| 811 | Repair and maintenance | 18 | D | D | 20-99 |
| 8111 | Automotive repair and maintenance | 17 | D | D | 20-99 |
| 81111 | Automotive mechanical and electrical repair and maintenance | 10 | 2,537 | 606 | 31 |
| 812 | Personal and laundry services | 14 | D | D | 20-99 |
| 8121 | Personal care services | 10 | D | D | 20-99 |
| 81211 | Hair, nail, and skin care services | 9 | D | D | 20-99 |

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Indianola, Iowa: 1997

| 1997 NAICS code | Meaning of 1997 NAICS code | Tax status indicator ¹ | Type of operation ² | Number of establishments | Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³ | Annual payroll (\$1,000) ³ | Number of employees ⁴ |
|-----------------|--|-----------------------------------|--------------------------------|--------------------------|---|---------------------------------------|----------------------------------|
| 42 | Wholesale trade | | 0 | 23 | D | D | c |
| 42 | Wholesale trade | | 10 | 22 | D | D | c |
| 42 | Wholesale trade | | 40 | 1 | D | D | a |
| 421 | Wholesale trade, durable goods | | 0 | 14 | D | D | c |
| 421 | Wholesale trade, durable goods | | 10 | 13 | D | D | c |
| 4211 | Motor vehicle & motor vehicle parts & supplies whsle | | 0 | 3 | D | D | b |
| 4211 | Motor vehicle & motor vehicle parts & supplies whsle | | 10 | 3 | D | D | b |
| 4218 | Machinery, equipment, & supplies whsle | | 0 | 8 | D | D | b |
| 4218 | Machinery, equipment, & supplies whsle | | 10 | 7 | D | D | b |
| 422 | Wholesale trade, nondurable goods | | 0 | 9 | 237,865 | 2,117 | 101 |
| 422 | Wholesale trade, nondurable goods | | 10 | 9 | 237,865 | 2,117 | 101 |
| 4225 | Farm-product raw material whsle | | 0 | 3 | D | D | b |
| 4225 | Farm-product raw material whsle | | 10 | 3 | D | D | b |
| 42251 | Grain & field bean whsle | | 0 | 2 | D | D | a |
| 42251 | Grain & field bean whsle | | 10 | 2 | D | D | a |
| 4229 | Miscellaneous nondurable goods whsle | | 0 | 4 | D | D | b |
| 4229 | Miscellaneous nondurable goods whsle | | 10 | 4 | D | D | b |
| 42291 | Farm supplies whsle | | 0 | 3 | D | D | b |
| 42291 | Farm supplies whsle | | 10 | 3 | D | D | b |
| 44-45 | Retail trade | | | 70 | 190,164 | 16,223 | 1,009 |
| 441 | Motor vehicle & parts dealers | | | 16 | D | D | c |
| 4411 | Automobile dealers | | | 6 | D | D | c |
| 4412 | Other motor vehicle dealers | | | 5 | 4,377 | 332 | 17 |
| 44121 | Recreational vehicle dealers | | | 1 | D | D | a |
| 441210 | Recreational vehicle dealers | | | 1 | D | D | a |
| 44122 | Motorcycle, boat, & other motor vehicle dealers | | | 4 | D | D | a |
| 441221 | Motorcycle dealers | | | 3 | D | D | a |
| 442 | Furniture & home furnishings stores | | | 3 | 1,112 | 241 | 14 |
| 443 | Electronics & appliance stores | | | 2 | D | D | a |
| 4431 | Electronics & appliance stores | | | 2 | D | D | a |
| 44311 | Appliance, television, & other electronics stores | | | 2 | D | D | a |
| 444 | Building material & garden equipment & supplies dealers | | | 4 | 5,353 | 711 | 50 |
| 445 | Food & beverage stores | | | 3 | D | D | c |
| 4451 | Grocery stores | | | 3 | D | D | c |
| 446 | Health & personal care stores | | | 5 | D | D | b |
| 4461 | Health & personal care stores | | | 5 | D | D | b |
| 447 | Gasoline stations | | | 11 | 13,593 | 908 | 111 |
| 44711 | Gasoline stations with convenience stores | | | 9 | D | D | b |
| 447110 | Gasoline stations with convenience stores | | | 9 | D | D | b |
| 448 | Clothing & clothing accessories stores | | | 9 | 1,407 | 241 | 25 |
| 451 | Sporting goods, hobby, book, & music stores | | | 2 | D | D | a |
| 452 | General merchandise stores | | | 2 | D | D | c |
| 45299 | All other general merchandise stores | | | 1 | D | D | a |
| 452990 | All other general merchandise stores | | | 1 | D | D | a |
| 453 | Miscellaneous store retailers | | | 12 | D | D | b |
| 4539 | Other miscellaneous store retailers | | | 4 | D | D | a |
| 45399 | All other miscellaneous store retailers | | | 3 | 734 | 173 | 13 |
| 454 | Nonstore retailers | | | 1 | D | D | a |
| 4543 | Direct selling establishments | | | 1 | D | D | a |
| 454312 | Liquefied petroleum gas (bottled gas) dealers | | | 1 | D | D | a |
| 53 | Real estate & rental & leasing | | | 16 | 4,288 | 539 | 36 |
| 531 | Real estate | | | 14 | D | D | b |
| 532 | Rental & leasing services | | | 2 | D | D | a |
| 54 | Professional, scientific, & technical services | T | | 19 | 3,688 | 1,200 | 74 |
| 541 | Professional, scientific, & technical services | T | | 19 | 3,688 | 1,200 | 74 |
| 5412 | Accounting, tax return prep, bookkeeping, & payroll services | T | | 6 | D | D | b |
| 54121 | Accounting, tax return prep, bookkeeping, & payroll services | T | | 6 | D | D | b |
| 56 | Administrative & support & waste management & remediation serv | | | 7 | 3,493 | 1,330 | 148 |
| 561 | Administrative & support services | | | 7 | 3,493 | 1,330 | 148 |
| 5614 | Business support services | | | 2 | D | D | c |
| 62 | Health care & social assistance | T | | 31 | 10,918 | 4,499 | 258 |
| 621 | Ambulatory health care services | T | | 23 | 8,217 | 3,163 | 128 |
| 6211 | Offices of physicians | T | | 5 | 2,443 | 1,017 | 32 |
| 62111 | Offices of physicians | T | | 5 | 2,443 | 1,017 | 32 |
| 6212 | Offices of dentists | T | | 8 | D | D | b |
| 62121 | Offices of dentists | T | | 8 | D | D | b |
| 621210 | Offices of dentists | T | | 8 | D | D | b |
| 6213 | Offices of other health practitioners | T | | 8 | D | D | b |
| 623 | Nursing & residential care facilities | T | | 4 | 2,387 | 1,174 | 95 |
| 71 | Arts, entertainment, & recreation | T | | 3 | D | D | a |
| 72 | Accommodation & foodservices | | | 39 | 14,758 | 4,151 | 658 |
| 721 | Accommodation | | | 7 | 1,358 | 251 | 44 |
| 7213 | Rooming & boarding houses | | | 4 | 433 | 66 | 6 |
| 72131 | Rooming & boarding houses | | | 4 | 433 | 66 | 6 |
| 721310 | Rooming & boarding houses | | | 4 | 433 | 66 | 6 |

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| 1997 NAICS code | Meaning of 1997 NAICS code | Tax status indicator ¹ | Type of operation ² | Number of establishments | Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³ | Annual payroll (\$1,000) ³ | Number of employees ⁴ |
|-----------------|---|-----------------------------------|--------------------------------|--------------------------|---|---------------------------------------|----------------------------------|
| 722 | Foodservices & drinking places | | | 32 | 13,400 | 3,900 | 614 |
| 7222 | Limited-service eating places | | | 13 | 5,897 | 1,608 | 243 |
| 7223 | Special foodservices | | | 3 | D | D | b |
| 81 | Other services (except public administration) | T | | 29 | 5,969 | 1,381 | 97 |
| 811 | Repair & maintenance | T | | 20 | 4,879 | 988 | 64 |
| 8111 | Automotive repair & maintenance | T | | 19 | D | D | b |
| 81111 | Automotive mechanical & electrical repair & maintenance | T | | 7 | 1,737 | 261 | 19 |
| 81112 | Automotive body, paint, interior, & glass repair | T | | 9 | D | D | b |
| 811121 | Automotive body, paint, & interior repair & maintenance | T | | 7 | D | D | b |
| 812 | Personal & laundry services | T | | 9 | 1,090 | 393 | 33 |

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>