NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
	<u> </u>	•			
31-33 42	Manufacturing Wholesale trade	35 47	570,038 D	39,257 D	1,039 500-999
423	Durable goods merchant wholesalers	33	D	D	250-499
4231	Motor vehicle and motor vehicle parts and supplies merchant wholesalers	5	D	D	20-99
4233	Lumber and other construction materials merchant wholesalers	2	D	D	20-99
4238 424	Machinery, equipment, and supplies merchant wholesalers	12 14	D D	D D	100-249 250-499
424 4245	Nondurable goods merchant wholesalers Farm product raw material merchant wholesalers	14	D	D	100-249
4249	Miscellaneous nondurable goods merchant wholesalers	2	D	D	20-99
441	Motor vehicle and parts dealers	26	100,456	8,890	354
4411	Automobile dealers	12	81,132	5,181	206
44112	Used car dealers	6 6	6,175	235	8 8
441120 4412	Used car dealers Other motor vehicle dealers	1	6,175 D	235 D	0-19
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	0-19
441229	All other motor vehicle dealers	1	D	D	0-19
4413	Automotive parts, accessories, and tire stores	13	D	D	100-249
44131	Automotive parts and accessories stores	9	D	D	100-249
441310 44132	Automotive parts and accessories stores Tire dealers	9	D D	D D	100-249 20-99
441320	Tire dealers	4	D	D	20-99
442	Furniture and home furnishings stores	11	D	D	100-249
4421	Furniture stores	5	D	D	20-99
44211	Furniture stores	5	D	D	20-99
442110	Furniture stores	5	D	D	20-99
4422 44221	Home furnishings stores Floor covering stores	6 5	D 6,311	D 1,181	20-99 43
442210	Floor covering stores Floor covering stores	5	6,311	1,181	43
443	Electronics and appliance stores	8	5,575	723	29
4431	Electronics and appliance stores	8	5,575	723	29
44311	Appliance, television, and other electronics stores	7	D	D	20-99
443112	Radio, television, and other electronics stores	5	3,284	488	20
444 4441	Building material and garden equipment and supplies dealers Building material and supplies dealers	17 15	47,630 D	5,022 D	180 100-249
44411	Home centers	3	D	D	100-249
444110	Home centers	3	D	D	100-249
44419	Other building material dealers	8	D	D	20-99
444190	Other building material dealers	8	D	D	20-99
44-45	Retail trade	179	436,813	45,247	2,569
445 4451	Food and beverage stores Grocery stores	7	41,989 D	4,926 D	326 250-499
446	Health and personal care stores	13	24,403	2,864	156
4461	Health and personal care stores	13	24,403	2,864	156
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	0-19
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	0-19
44619	Other health and personal care stores	3	D	D	20-99
446199 447	All other health and personal care stores Gasoline stations	2 25	D 38,851	D 2,467	20-99 186
4471	Gasoline stations	25	38,851	2,467	186
44711	Gasoline stations with convenience stores	17	20,567	1,642	136
447110	Gasoline stations with convenience stores	17	20,567	1,642	136
44719	Other gasoline stations	8	18,284	825	50
447190	Other gasoline stations	8	18,284	825	50
448 4481	Clothing and clothing accessories stores Clothing stores	17 8	D 4,111	D 514	20-99 48
451	Sporting goods, hobby, book, and music stores	14	, , , , , , D	D	20-99
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	20-99
4512	Book, periodical, and music stores	6	2,534	256	28
452	General merchandise stores	15	131,801	12,571	828
452111	Department stores (except discount department stores)	3	27,735	3,007	214
4529 45291	Other general merchandise stores Warehouse clubs and supercenters	10 1	D D	D D	250-499 250-499
452910	Warehouse clubs and supercenters Warehouse clubs and supercenters	1	D	D	250-499
45299	All other general merchandise stores	9	D	D	20-99
452990	All other general merchandise stores	9	D	D	20-99
453	Miscellaneous store retailers	19	D	D	100-249

NAICS Industry		Number of	Sales/Shipments/ Receipts/Revenue	Annual Payroll	Number of
Code	Industry Description	Establishments	(\$1,000)	(\$1,000)	Employees
4531	Florists	3	D	D	20-99
45311	Florists	3	D	D	20-99
453110 4532	Florists Office supplies, stationery, and gift stores	3 8	D D	D D	20-99 20-99
45321	Office supplies, stationery, and gift stores Office supplies and stationery stores	1	D	D	20-99
453210	Office supplies and stationery stores	1	D	D	20-99
4533	Used merchandise stores	5	1,178	402	25
45331	Used merchandise stores	5	1,178	402	25
453310 4539	Used merchandise stores Other miscellaneous store retailers	5 3	1,178 D	402 D	25 0-19
45399	All other miscellaneous store retailers	3	D	D	0-19
454	Nonstore retailers	7	D	D	20-99
51	Information	21	N	13,357	566
511	Publishing industries (except Internet)	9	D	D	250-499
5111 517	Newspaper, periodical, book, and directory publishers Telecommunications	9	D N	D D	250-499 100-249
53	Real estate and rental and leasing	34	10,489	2,021	112
531	Real estate	26	D	D	20-99
5311	Lessors of real estate	11	D	D	20-99
532	Rental and leasing services	8	D	D	20-99
54 541	Professional, scientific, and technical services Professional, scientific, and technical services	67 67	D D	D D	250-499 250-499
5411	Legal services	27	8,736	3,347	80
54111	Offices of lawyers	27	8,736	3,347	80
541110	Offices of lawyers	27	8,736	3,347	80
5412 54121	Accounting, tax preparation, bookkeeping, and payroll services	15 15	8,062	5,584	160 160
5413	Accounting, tax preparation, bookkeeping, and payroll services Architectural, engineering, and related services	6	8,062 5,168	5,584 2,325	160 60
5418	Advertising and related services	7	D, 100	2,020 D	20-99
56	Administrative and support and waste management and remediation services	33	12,818	6,328	247
561	Administrative and support services	30	10,560	5,650	220
5617 61	Services to buildings and dwellings Educational services	13 2	2,951 D	1,157 D	80 0-19
611	Educational services Educational services	2	D	D	0-19
6115	Technical and trade schools	1	D	D	0-19
61151	Technical and trade schools	1	D	D	0-19
611511	Beauty and cosmetology schools	1	D	D	0-19
62 621	Health care and social assistance Ambulatory health care services	100 55	D D	D D	2500-4999 500-999
6211	Offices of physicians	23	45,522	25,491	387
62111	Offices of physicians	23	45,522	25,491	387
621111	Offices of physicians (except mental health specialists)	22	D	D	250-499
6212	Offices of dentists	15	D	D	20-99
62121 621210	Offices of dentists Offices of dentists	15 15	D D	D D	20-99 20-99
6213	Offices of other health practitioners	12	D	D	20-99
62131	Offices of chiropractors	5	1,306	409	16
621310	Offices of chiropractors	5	1,306	409	16
622	Hospitals	1	D D	D	500-999
623 6232	Nursing and residential care facilities Residential mental retardation, mental health and substance abuse facilities	20 11	10,076	D 5,399	1000-2499 254
62321	Residential mental retardation facilities	10	D	D,000	100-249
623210	Residential mental retardation facilities	10	D	D	100-249
6233	Community care facilities for the elderly	4	D	D	500-999
62331	Community care facilities for the elderly	4	D	D	500-999
623311 624	Continuing care retirement communities Social assistance	2 24	D D	D D	250-499 250-499
6241	Individual and family services	6	D	D	20-99
6242	Community food and housing, and emergency and other relief services	4	D	D	20-99
6244	Child day care services	13	D	D	100-249
62441	Child day care services	13	D	D	100-249
624410 71	Child day care services Arts, entertainment, and recreation	13 10	D 4,317	D 1,192	100-249 176
711	Performing arts, spectator sports, and related industries	10	4,317 D	1,192 D	0-19
713	Amusement, gambling, and recreation industries	7	D	D	100-249
7139	Other amusement and recreation services	6	D	D	100-249

Economy-Wide Key Statistics for Fort Dodge, Iowa: 2002 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
72	Accommodation and food services	70	42,092	12,541	1,210
721	Accommodation	5	4,951	1,361	125
7211	Traveler accommodation	5	4,951	1,361	125
72111	Hotels (except casino hotels) and motels	5	4,951	1,361	125
721110	Hotels (except casino hotels) and motels	5	4,951	1,361	125
722	Food services and drinking places	65	37,141	11,180	1,085
7222	Limited-service eating places	30	D	D	500-999
72221	Limited-service eating places	30	D	D	500-999
722212	Cafeterias, buffets, and grill buffets	2	D	D	20-99
7223	Special food services	2	D	D	20-99
81	Other services (except public administration)	78	22,547	7,581	449
811	Repair and maintenance	34	9,871	2,996	155
8111	Automotive repair and maintenance	25	6,701	1,686	96
81111	Automotive mechanical and electrical repair and maintenance	13	D	D	20-99
81112	Automotive body, paint, interior, and glass repair	7	D	D	20-99
811121	Automotive body, paint, and interior repair and maintenance	6	D	D	20-99
812	Personal and laundry services	27	D	D	100-249
8121	Personal care services	14	D	D	20-99
81211	Hair, nail, and skin care services	13	1,975	799	52
812112	Beauty salons	13	1,975	799	52
8122	Death care services	8	D	D	20-99
81221	Funeral homes and funeral services	5	D	D	20-99
812210	Funeral homes and funeral services	5	D	D	20-99
8123	Drycleaning and laundry services	4	D	D	20-99
81233	Linen and uniform supply	2	D	D	20-99

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see <u>Survey Methodology</u>. Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

- D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.
- N: Not available or not comparable.
- Q: Revenue not collected at this level.
- r: Revised
- S: Withheld because estimate did not meet publication standards.
- s: Sampling error exceeds 40 percent.
- X: Not applicable
- Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

http://www.iowadatacenter.org

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator 1	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees 4
31-33	Manufacturing			44	911,283	61,309	1,976
	Chemical mfg			4	D	D	g
	Pharmaceutical & medicine mfg			3	D	D	g
	Pharmaceutical & medicine mfg			3	D	D	g
	Biological product (except diagnostic) mfg Wholesale trade		0	1 53	D D	D D	f f
	Wholesale trade		10	44	D	D	ė
	Wholesale trade		20	7	D	D	e
42	Wholesale trade		40	2	D	D	а
	Wholesale trade, durable goods		0	38	88,515	10,313	339
	Wholesale trade, durable goods		10	32	69,613	8,628	283
	Wholesale trade, durable goods Motor vehicle & motor vehicle parts & supplies whsle		20 0	4 3	D D	D D	b b
	Motor vehicle & motor vehicle parts & supplies while		10	3	D	D	b
	Lumber & other construction materials whsle		0	1	D	D	b
	Professional & commercial equipment & supplies whsle		0	8	15,421	1,950	81
4214	Professional & commercial equipment & supplies whsle		10	7	D	D	b
	Machinery, equipment, & supplies whsle		0	16	44,997	4,897	119
	Machinery, equipment, & supplies whsle		10	13	D	D	C
	Construction & mining (except petroleum) machinery & equip whsle Construction & mining (except petroleum) machinery & equip whsle		0 10	4 4	21,933 21,933	2,302 2,302	50 50
	Industrial machinery & equipment whsle		0	4	21,933 D	2,302 D	b
	Industrial machinery & equipment whole		10	3	D	D	b
	Wholesale trade, nondurable goods		0	15	D	D	e
422	Wholesale trade, nondurable goods		10	12	D	D	С
	Wholesale trade, nondurable goods		20	3	D	D	С
	Drugs, & druggists' sundries whsle		0	1	D	D	С
	Drugs, & druggists' sundries whsle Grocery & related products whsle		0 0	1 3	D D	D D	c b
	Grocery & related products while		10	2	D	D	b
	Other grocery & related products whsle		0	1	D	D	b
	Farm-product raw material whsle		0	2	D	D	b
4225	Farm-product raw material whsle		10	2	D	D	b
	Grain & field bean whsle		0	2	D	D	b
	Grain & field bean whsle		10	2	D	D	b
	Retail trade Motor vehicle & parts dealers			216 26	374,436 76,445	40,515 7,433	2,932 254
	Automobile dealers			11	70,443 D	7,433 D	254 C
	Used car dealers			7	D	D	b
441120	Used car dealers			7	D	D	b
	Automotive parts, accessories, & tire stores			15	D	D	С
	Automotive parts & accessories stores			9	10,418	1,848	95
	Automotive parts & accessories stores			9	10,418	1,848	95
	Tire dealers Tire dealers			6 6	D D	D D	b b
	Furniture & home furnishings stores			17	D	D	C
	Furniture stores			8	D	D	b
44211	Furniture stores			8	D	D	b
	Furniture stores			8	D	D	b
	Home furnishings stores			9	D	D	b
	Floor covering stores			8	D	D	b
	Floor covering stores Electronics & appliance stores			8 12	D 5,723	D 601	b 48
	Electronics & appliance stores			12	5,723	601	48
	Appliance, television, & other electronics stores			11	D	D	b
	Radio, television, & other electronics stores			6	3,703	429	29
444	Building material & garden equipment & supplies dealers			22	D	D	е
	Building material & supplies dealers			20	46,346	5,439	241
	Home centers			1	D	D	b
	Home centers Other building material dealers			1 15	D 30,396	D 3,947	b 137
	Other building material dealers Other building material dealers			15	30,396	3,947	137
	Food & beverage stores			10	55,597	5,943	469
	Grocery stores			5	54,059	5,785	458
	Supermarkets & other grocery (except convenience) stores			5	54,059	5,785	458
	Supermarkets & other grocery (except convenience) stores			5	54,059	5,785	458
	Specialty food stores			3	D 47.050	D	a 460
	Health & personal care stores			16	17,359	2,505	169
	Health & personal care stores Cosmetics, beauty supplies, & perfume stores			16 1	17,359 D	2,505 D	169 b
	Cosmetics, beauty supplies, & perfume stores Cosmetics, beauty supplies, & perfume stores			1	D	D	b
	Other health & personal care stores			3	2,652	813	30
	All other health & personal care stores			2	D	D	b
	O Pro			26	34,656	2,634	305
	Gasoline stations Gasoline stations			26	0-1,000	2,634	305

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator 1	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) 3	Annual payroll (\$1,000) ³	Number of employees 4
	-				_		
	Gasoline stations with convenience stores Gasoline stations with convenience stores			16 16	D D	D D	С
	Other gasoline stations			10	D	D	C C
	Other gasoline stations Other gasoline stations			10	D	D	C
	Clothing & clothing accessories stores			26	D	D	C
	Clothing stores			15	D	D	C
	Children's & juveniles' shoe stores			1	D	D	a
	Jewelry, luggage, & leather goods stores			4	2,769	436	38
451	Sporting goods, hobby, book, & music stores			15	D	D	b
4511	Sporting goods, hobby, & musical instrument stores			9	D	D	b
4512	Book, periodical, & music stores			6	2,527	317	28
	Book stores & news dealers			5	D	D	а
4512112	Specialty book stores			2	D	D	а
	General merchandise stores			13	92,045	8,230	814
	Department stores (excl leased depts)			6	86,532	7,621	735
	Department stores (incl leased depts) ##			6	87,098	N	N
	Department stores (excl leased depts)			6	86,532	7,621	735
	Department stores (excl leased depts)			6	86,532	7,621	735
	Department stores (incl leased depts) ##			6	87,098	N 5.040	N 474
	! Discount or mass merchandising dept stores (excl leased depts)			3 2	61,077	5,049	471
	National chain department stores (excl leased depts)				D 5 513	D	C 70
	All other general merchandise stores			7 7	5,513	609	79 70
	All other general merchandise stores			4	5,513 D	609 D	79 b
	Miscellaneous general merchandise stores Miscellaneous store retailers			28	D	D	C
	Florists			5	D	D	b
	Florists			5	D	D	b
	Florists			5	D	D	b
	Office supplies, stationery, & gift stores			13	D	D	b
	Office supplies & stationery stores			4	1,141	169	24
	Office supplies & stationery stores			4	1,141	169	24
	Stationery stores			1	D	D	а
4532102	Office supplies stores			3	D	D	а
4533	Used merchandise stores			5	1,149	234	23
45331	Used merchandise stores			5	1,149	234	23
453310	Used merchandise stores			5	1,149	234	23
	Other miscellaneous store retailers			5	D	D	b
	All other miscellaneous store retailers			4	1,004	618	27
	Nonstore retailers			5	D	D	b
	Vending machine operators			3	D	D	b
	Vending machine operators			3	D	D	b
	Vending machine operators			3 11	D D	D D	b
	Broadcasting & telecommunications			45	D	D	C C
	Real estate & rental & leasing Real estate			36	D	D	C
	Lessors of real estate			19	5,811	988	62
	Lessors of residential buildings & dwellings			11	3,188	574	36
	Lessors of residential buildings & dwellings			11	3,188	574	36
	Offices of real estate agents & brokers			11	D	D	b
	Offices of real estate agents & brokers			11	D	D	b
531210	Offices of real estate agents & brokers			11	D	D	b
	Rental & leasing services			9	D	D	b
	Professional, scientific, & technical services	T		61	21,937	8,190	309
541	Professional, scientific, & technical services	Т		61	21,937	8,190	309
	Legal services	Т		26	7,470	2,151	71
	Offices of lawyers	T		26	7,470	2,151	71
	Offices of lawyers	T		26	7,470	2,151	71
	Offices of lawyers (except legal aid societies)	<u>T</u>		26	7,470	2,151	71
	Accounting, tax return prep, bookkeeping, & payroll services	T		12	D	D	b
	Accounting, tax return prep, bookkeeping, & payroll services	T		12	D	D	b
	Architectural, engineering, & related services	T		6	5,533	2,803	86
	Advertising & related services	Т		8	3,385	1,396	57
	Administrative & support & waste management & remediation serv			32	D	D 0.007	e
	Administrative & support services			31	15,574	6,387	410
	Business support services			4	D	D	С
	Services to buildings & dwellings	-		11	D	D	С
	Educational services	T T		2	D	D	а
611	Educational services	I T		2	D D	D D	а
6445	Technical & trade schools			2 2	D	D	a a
	Technical & trade schools						
61151	Technical & trade schools	T T					
61151 611511	Cosmetology & barber schools	Т		2	D	D	а
61151 611511 62	Cosmetology & barber schools Health care & social assistance	T T		2 79	D 49,175	D 23,644	a 674
61151 611511 62 621	Cosmetology & barber schools	Т		2	D	D	а

					Value of sales,		
					shipments,		
		Tax			receipts, revenue,	Annual	
		status	Type of	Number of	or business done	payroll	Number of
1997 NAICS code	Meaning of 1997 NAICS code	indicator 1	operation ²	establishments	(\$1,000) ³	(\$1,000) ³	employees 4
		_			_	_	
	Offices of physicians (except mental health specialists)	<u>T</u>		23	D	D	C
	Offices of dentists	T		20	D	D	b
	Offices of dentists	T -		20	D	D	b
	Offices of dentists	T -		20	D	D	b
	Offices of other health practitioners	<u>T</u>		20	4,671	1,443	76
	Offices of chiropractors	<u>T</u>		7	1,145	287	18
	Offices of chiropractors	T		7	1,145	287	18
	Offices of optometrists	T		7	1,857	451	30
	Offices of optometrists	Ţ		7	1,857	451	30
	Nursing & residential care facilities	Т		4	5,218	3,288	184
	Community care facilities for the elderly	Т		3	D	D	b
	Community care facilities for the elderly	Т		3	D	D	b
	Arts, entertainment, & recreation	Т		5	1,205	347	46
72	Accommodation & foodservices			78	35,483	10,273	1,274
	Accommodation			7	D	D	С
72111	Hotels (except casino hotels) & motels			7	D	D	С
721110	Hotels (except casino hotels) & motels			7	D	D	С
7211103	Motels			5	D	D	С
722	Foodservices & drinking places			71	D	D	g
7222	Limited-service eating places			32	18,550	5,539	710
72221	Limited-service eating places			32	18,550	5,539	710
7224	Drinking places (alcoholic beverages)			17	D	D	b
72241	Drinking places (alcoholic beverages)			17	D	D	b
722410	Drinking places (alcoholic beverages)			17	D	D	b
81	Other services (except public administration)	Т		68	18,914	6,046	374
811	Repair & maintenance	Т		32	7,779	2,172	122
8111	Automotive repair & maintenance	Т		23	D	D	b
81111	Automotive mechanical & electrical repair & maintenance	Т		14	D	D	b
81112	Automotive body, paint, interior, & glass repair	Т		6	3,023	794	39
811121	Automotive body, paint, & interior repair & maintenance	Т		5	D	D	b
8111211	Paint or body repair shops	Т		5	D	D	b
	Personal & laundry services	Т		36	11,135	3,874	252
8121	Personal care services	Т		21	Ď	Ď	С
81211	Hair, nail, & skin care services	Т		19	D	D	b
	Beauty shops	Ť		18	D	D	b
	Death care services	Ť		7	D	D	b
	Funeral homes & funeral services	Ť		4	D	D	b
	Funeral homes & funeral services	Ť		4	D	D	b
	Funeral homes	Ť		4	D	D	b
	Drycleaning & laundry services	Ť		6	D	D	b
	Linen & uniform supply	Ť		2	D	D	b

¹Tax status indicator meaning

- T: Taxable establishments
- N: Non-taxable establishments

²Type of operation meaning

- 00: Wholesale trade
- 10: Merchant wholesalers
- 11: Wholesaler distributors and jobbers
- 12: Importers
- 13: Exporters
- 14: Own brand importer-marketers
- 15: Terminal grain elevators
- 17: Country grain elevators
- 19: Assemblers of farm products, except country grain elevators
- 20: Manufacturers' sales branches and sales offices
- 21: Sales branches (with stock)
- 22: Sales offices (without stock)
- 40: Agents, brokers, and commission merchants
- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents
- 45: Export agents
- 46: Manufacturers' agents

- ³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals
- ³ N: Not available or not comparable
- ³ S: Withheld because estimate did not meet publication standards
- ³ Z: Less than half the unit shown

⁴ Number of employees

- a: 0 19 employees
- b: 20 99 employees
- c: 100 249 employees
- e: 250 499 employees
- f: 500 999 employees
- g: 1,000 2,499 employees
- h: 2,500 4,999 employees
- i: 5,000 9,999 employees
- j: 10,000 24,999 employees k: 25,000 - 49,999 employees
- I: 50,000 99,999 employees
- m: 100,000 or more employees
- p: 10 to 19 percent estimated
- q: 20 to 29 percent estimated r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
http://www.silo.lib.ia.us/specialized-services/datacenter/index.html