

Economy-Wide Key Statistics for Denison, Iowa: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
311	Food manufacturing	2	D	D	1000-2499
3116	Animal slaughtering and processing	2	D	D	1000-2499
31161	Animal slaughtering and processing	2	D	D	1000-2499
311611	Animal (except poultry) slaughtering	2	D	D	1000-2499
31-33	Manufacturing	13	D	D	1000-2499
42	Wholesale trade	7	120,387	4,002	228
423	Durable goods merchant wholesalers	2	D	D	20-99
4238	Machinery, equipment, and supplies merchant wholesalers	2	D	D	20-99
424	Nondurable goods merchant wholesalers	4	53,789	2,341	158
4245	Farm product raw material merchant wholesalers	1	D	D	0-19
4249	Miscellaneous nondurable goods merchant wholesalers	2	D	D	0-19
425	Wholesale electronic markets and agents and brokers	1	D	D	20-99
4251	Wholesale electronic markets and agents and brokers	1	D	D	20-99
42512	Wholesale trade agents and brokers	1	D	D	20-99
425120	Wholesale trade agents and brokers	1	D	D	20-99
441	Motor vehicle and parts dealers	13	D	D	100-249
44112	Used car dealers	4	6,720	659	24
441120	Used car dealers	4	6,720	659	24
442	Furniture and home furnishings stores	5	1,132	172	15
443	Electronics and appliance stores	3	D	D	0-19
444	Building material and garden equipment and supplies dealers	8	D	D	20-99
44-45	Retail trade	67	106,512	11,517	775
445	Food and beverage stores	5	D	D	100-249
446	Health and personal care stores	6	7,234	990	62
4461	Health and personal care stores	6	7,234	990	62
447	Gasoline stations	8	12,353	1,421	110
448	Clothing and clothing accessories stores	10	1,785	259	31
452	General merchandise stores	1	D	D	100-249
453	Miscellaneous store retailers	6	D	D	20-99
454	Nonstore retailers	2	D	D	0-19
51	Information	2	N	D	20-99
53	Real estate and rental and leasing	7	D	D	20-99
531	Real estate	6	D	D	0-19
532	Rental and leasing services	1	D	D	0-19
54	Professional, scientific, and technical services	18	D	D	100-249
541	Professional, scientific, and technical services	18	D	D	100-249
56	Administrative and support and waste management and remediation services	7	D	D	0-19
61	Educational services	2	D	D	0-19
611	Educational services	2	D	D	0-19
62	Health care and social assistance	29	D	D	500-999
621	Ambulatory health care services	15	D	D	100-249
6211	Offices of physicians	4	2,969	2,268	54
62111	Offices of physicians	4	2,969	2,268	54
6212	Offices of dentists	4	2,620	799	25
62121	Offices of dentists	4	2,620	799	25
621210	Offices of dentists	4	2,620	799	25
6213	Offices of other health practitioners	4	D	D	0-19
623	Nursing and residential care facilities	4	D	D	100-249
624	Social assistance	9	D	D	250-499
6241	Individual and family services	3	D	D	20-99
6243	Vocational rehabilitation services	2	D	D	250-499
62431	Vocational rehabilitation services	2	D	D	250-499
624310	Vocational rehabilitation services	2	D	D	250-499
71	Arts, entertainment, and recreation	4	729	253	16
72	Accommodation and food services	32	9,292	2,693	378
721	Accommodation	7	1,068	231	29
722	Food services and drinking places	25	8,224	2,462	349
7222	Limited-service eating places	9	4,538	1,478	219
72221	Limited-service eating places	9	4,538	1,478	219
81	Other services (except public administration)	18	4,330	823	60
811	Repair and maintenance	8	2,145	272	24
8111	Automotive repair and maintenance	6	D	D	0-19
812	Personal and laundry services	7	1,698	395	23

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

Economy-Wide Key Statistics for Denison, Iowa: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
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D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Denison, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			15	D	D	g
311	Food mfg			4	D	D	g
3116	Meat product mfg			4	D	D	g
31161	Animal slaughtering & processing			4	D	D	g
311611	Animal (except poultry) slaughtering			2	D	D	g
42	Wholesale trade		0	13	111,389	3,742	217
42	Wholesale trade		10	12	D	D	c
42	Wholesale trade		40	1	D	D	b
421	Wholesale trade, durable goods		0	5	20,928	1,103	45
421	Wholesale trade, durable goods		10	5	20,928	1,103	45
4218	Machinery, equipment, & supplies whsle		0	3	D	D	b
4218	Machinery, equipment, & supplies whsle		10	3	D	D	b
42182	Farm & garden machinery & equipment whsle		0	2	D	D	b
42182	Farm & garden machinery & equipment whsle		10	2	D	D	b
422	Wholesale trade, nondurable goods		0	8	90,461	2,639	172
422	Wholesale trade, nondurable goods		10	7	D	D	c
422	Wholesale trade, nondurable goods		40	1	D	D	b
4224	Grocery & related products whsle		0	3	D	D	b
4224	Grocery & related products whsle		10	3	D	D	b
4225	Farm-product raw material whsle		0	2	D	D	b
4225	Farm-product raw material whsle		10	1	D	D	a
4225	Farm-product raw material whsle		40	1	D	D	b
42252	Livestock whsle		0	1	D	D	b
4229	Miscellaneous nondurable goods whsle		0	2	D	D	b
4229	Miscellaneous nondurable goods whsle		10	2	D	D	b
44-45	Retail trade			69	79,405	7,536	682
441	Motor vehicle & parts dealers			12	D	D	b
442	Furniture & home furnishings stores			2	D	D	a
443	Electronics & appliance stores			3	D	D	b
444	Building material & garden equipment & supplies dealers			8	3,413	378	37
445	Food & beverage stores			4	24,443	2,091	210
446	Health & personal care stores			4	5,060	629	42
4461	Health & personal care stores			4	5,060	629	42
447	Gasoline stations			9	12,970	1,338	120
44711	Gasoline stations with convenience stores			6	D	D	c
447110	Gasoline stations with convenience stores			6	D	D	c
448	Clothing & clothing accessories stores			14	2,639	343	84
452	General merchandise stores			2	D	D	b
45299	All other general merchandise stores			2	D	D	b
452990	All other general merchandise stores			2	D	D	b
453	Miscellaneous store retailers			9	D	D	b
454	Nonstore retailers			2	D	D	a
513	Broadcasting & telecommunications			7	D	D	b
53	Real estate & rental & leasing			8	D	D	a
531	Real estate			7	D	D	a
532	Rental & leasing services			1	D	D	a
54	Professional, scientific, & technical services	T		19	6,695	2,822	120
541	Professional, scientific, & technical services	T		19	6,695	2,822	120
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		5	934	300	23
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		5	934	300	23
56	Administrative & support & waste management & remediation serv			9	1,052	324	25
61	Educational services	T		1	D	D	a
62	Health care & social assistance	T		21	D	D	e
621	Ambulatory health care services	T		16	5,028	1,800	97
6211	Offices of physicians	T		4	D	D	b
62111	Offices of physicians	T		4	D	D	b
6213	Offices of other health practitioners	T		5	D	D	a
624	Social assistance	T		4	D	D	c
6243	Vocational rehabilitation services	T		2	D	D	c
62431	Vocational rehabilitation services	T		2	D	D	c
624310	Vocational rehabilitation services	T		2	D	D	c
71	Arts, entertainment, & recreation	T		3	D	D	a
72	Accommodation & foodservices			33	9,596	2,535	389
721	Accommodation			7	1,070	306	31
722	Foodservices & drinking places			26	8,526	2,229	358
7223	Special foodservices			3	D	D	a
81	Other services (except public administration)	T		16	2,831	584	39
811	Repair & maintenance	T		7	1,529	299	20
8111	Automotive repair & maintenance	T		6	D	D	b
812	Personal & laundry services	T		9	1,302	285	19

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>