

Economy-Wide Key Statistics for Decorah Iowa: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	12	185,310	32,602	1,117
332	Fabricated metal product manufacturing	1	D	D	500-999
3327	Machine shops; turned product; and screw, nut, and bolt manufacturing	1	D	D	500-999
33272	Turned product and screw, nut, and bolt manufacturing	1	D	D	500-999
332722	Bolt, nut, screw, rivet, and washer manufacturing	1	D	D	500-999
42	Wholesale trade	15	27,744	4,203	124
423	Durable goods merchant wholesalers	9	D	D	20-99
424	Nondurable goods merchant wholesalers	6	D	D	20-99
441	Motor vehicle and parts dealers	13	40,965	2,744	121
442	Furniture and home furnishings stores	4	D	D	0-19
443	Electronics and appliance stores	2	D	D	0-19
444	Building material and garden equipment and supplies dealers	10	9,038	1,068	72
44-45	Retail trade	85	107,179	11,233	800
445	Food and beverage stores	9	26,941	3,514	313
4452	Specialty food stores	3	D	D	20-99
446	Health and personal care stores	1	D	D	0-19
447	Gasoline stations	8	10,918	823	66
448	Clothing and clothing accessories stores	14	D	D	20-99
4481	Clothing stores	10	D	D	20-99
451	Sporting goods, hobby, book, and music stores	8	3,341	697	46
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	20-99
45114	Musical instrument and supplies stores	1	D	D	20-99
451140	Musical instrument and supplies stores	1	D	D	20-99
452	General merchandise stores	1	D	D	0-19
453	Miscellaneous store retailers	11	D	D	20-99
454	Nonstore retailers	4	D	D	0-19
51	Information	11	N	D	100-249
53	Real estate and rental and leasing	10	2,710	462	25
531	Real estate	5	D	D	0-19
532	Rental and leasing services	5	D	D	0-19
54	Professional, scientific, and technical services	20	15,969	5,879	155
541	Professional, scientific, and technical services	20	15,969	5,879	155
5411	Legal services	10	D	D	20-99
5412	Accounting, tax preparation, bookkeeping, and payroll services	4	D	D	20-99
54121	Accounting, tax preparation, bookkeeping, and payroll services	4	D	D	20-99
5415	Computer systems design and related services	1	D	D	20-99
54151	Computer systems design and related services	1	D	D	20-99
541511	Custom computer programming services	1	D	D	20-99
56	Administrative and support and waste management and remediation services	11	6,337	2,716	233
561	Administrative and support services	10	D	D	100-249
5614	Business support services	3	D	D	100-249
61	Educational services	1	D	D	0-19
62	Health care and social assistance	44	54,573	24,525	1,099
621	Ambulatory health care services	26	D	D	250-499
6211	Offices of physicians	4	D	D	100-249
62111	Offices of physicians	4	D	D	100-249
621111	Offices of physicians (except mental health specialists)	4	D	D	100-249
6212	Offices of dentists	6	D	D	20-99
62121	Offices of dentists	6	D	D	20-99
621210	Offices of dentists	6	D	D	20-99
6213	Offices of other health practitioners	13	D	D	20-99
623	Nursing and residential care facilities	5	D	D	250-499
6233	Community care facilities for the elderly	3	D	D	250-499
62331	Community care facilities for the elderly	3	D	D	250-499
624	Social assistance	12	D	D	100-249
6241	Individual and family services	8	D	D	100-249
62419	Other individual and family services	6	4,697	2,491	126
624190	Other individual and family services	6	4,697	2,491	126
71	Arts, entertainment, and recreation	7	3,247	954	67
712	Museums, historical sites, and similar institutions	1	D	D	20-99
7121	Museums, historical sites, and similar institutions	1	D	D	20-99
72	Accommodation and food services	37	15,049	4,674	583
721	Accommodation	4	D	D	20-99
722	Food services and drinking places	33	D	D	250-499
7222	Limited-service eating places	12	6,445	1,881	257
72221	Limited-service eating places	12	6,445	1,881	257
81	Other services (except public administration)	26	6,368	1,748	132

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811	Repair and maintenance	8	D	D	20-99
8111	Automotive repair and maintenance	6	2,541	654	37
812	Personal and laundry services	14	D	D	20-99
8121	Personal care services	8	D	D	20-99
81211	Hair, nail, and skin care services	7	D	D	20-99
812112	Beauty salons	7	D	D	20-99

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey](#)

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Decorah , Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
31-33	Manufacturing			14	191,646	31,203	1,212
332	Fabricated metal product mfg			2	D	D	f
3327	Machine shops, turned product, & screw, nut, & bolt mfg			1	D	D	f
33272	Turned product & screw, nut, & bolt mfg			1	D	D	f
332722	Bolt, nut, screw, rivet, & washer mfg			1	D	D	f
42	Wholesale trade		0	10	D	D	c
42	Wholesale trade		10	10	D	D	c
421	Wholesale trade, durable goods		0	5	D	D	c
421	Wholesale trade, durable goods		10	5	D	D	c
422	Wholesale trade, nondurable goods		0	5	D	D	b
422	Wholesale trade, nondurable goods		10	5	D	D	b
4224	Grocery & related products whsle		0	2	D	D	a
4224	Grocery & related products whsle		10	2	D	D	a
44-45	Retail trade			84	112,176	10,845	860
441	Motor vehicle & parts dealers			11	20,698	1,607	94
442	Furniture & home furnishings stores			4	D	D	a
443	Electronics & appliance stores			3	D	D	a
4431	Electronics & appliance stores			3	D	D	a
44311	Appliance, television, & other electronics stores			2	D	D	a
444	Building material & garden equipment & supplies dealers			9	10,074	844	51
44419	Other building material dealers			3	D	D	a
444190	Other building material dealers			3	D	D	a
4442	Lawn & garden equipment & supplies stores			3	3,623	238	20
44422	Nursery & garden centers			2	D	D	a
444220	Nursery & garden centers			2	D	D	a
445	Food & beverage stores			8	21,941	2,431	204
446	Health & personal care stores			3	3,091	366	26
447	Gasoline stations			9	8,291	737	63
448	Clothing & clothing accessories stores			16	7,018	823	78
4481	Clothing stores			11	6,136	650	65
451	Sporting goods, hobby, book, & music stores			6	D	D	b
4511	Sporting goods, hobby, & musical instrument stores			5	D	D	b
45114	Musical instrument & supplies stores			1	D	D	b
451140	Musical instrument & supplies stores			1	D	D	b
452	General merchandise stores			3	D	D	c
453	Miscellaneous store retailers			9	D	D	b
454	Nonstore retailers			3	D	D	a
454312	Liquefied petroleum gas (bottled gas) dealers			2	D	D	a
53	Real estate & rental & leasing			7	D	D	a
531	Real estate			5	D	D	a
532	Rental & leasing services			2	D	D	a
54	Professional, scientific, & technical services	T		16	4,938	2,353	86
541	Professional, scientific, & technical services	T		16	4,938	2,353	86
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		4	D	D	b
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		4	D	D	b
56	Administrative & support & waste management & remediation serv			11	D	D	e
561	Administrative & support services			10	D	D	e
5614	Business support services			4	D	D	c
62	Health care & social assistance	T		20	11,882	4,651	172
621	Ambulatory health care services	T		19	D	D	c
6211	Offices of physicians	T		4	D	D	b
62111	Offices of physicians	T		4	D	D	b
621111	Offices of physicians (except mental health specialists)	T		4	D	D	b
6212	Offices of dentists	T		7	D	D	b
62121	Offices of dentists	T		7	D	D	b
621210	Offices of dentists	T		7	D	D	b
6213	Offices of other health practitioners	T		8	2,669	569	34
71	Arts, entertainment, & recreation	T		3	1,129	319	38
72	Accommodation & foodservices			34	12,382	3,554	489
721	Accommodation			3	D	D	b
722	Foodservices & drinking places			31	D	D	e
7222	Limited-service eating places			13	D	D	c
81	Other services (except public administration)	T		23	3,201	944	67
811	Repair & maintenance	T		6	1,243	281	17
812	Personal & laundry services	T		17	1,958	663	50
8121	Personal care services	T		8	D	D	b
81211	Hair, nail, & skin care services	T		8	D	D	b
812112	Beauty shops	T		8	D	D	b

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

Economic-Wide Key Statistics for Decorah , Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
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<sup>2</sup> Type of operation meaning

- 00: Wholesale trade
- 10: Merchant wholesalers
- 11: Wholesaler distributors and jobbers
- 12: Importers
- 13: Exporters
- 14: Own brand importer-marketers
- 15: Terminal grain elevators
- 17: Country grain elevators
- 19: Assemblers of farm products, except country grain elevators
- 20: Manufacturers' sales branches and sales offices
- 21: Sales branches (with stock)
- 22: Sales offices (without stock)
- 40: Agents, brokers, and commission merchants
- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents
- 45: Export agents
- 46: Manufacturers' agents

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

- a: 0 - 19 employees
- b: 20 - 99 employees
- c: 100 - 249 employees
- e: 250 - 499 employees
- f: 500 - 999 employees
- g: 1,000 - 2,499 employees
- h: 2,500 - 4,999 employees
- i: 5,000 - 9,999 employees
- j: 10,000 - 24,999 employees
- k: 25,000 - 49,999 employees
- l: 50,000 - 99,999 employees
- m: 100,000 or more employees
- p: 10 to 19 percent estimated
- q: 20 to 29 percent estimated
- r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census  
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>