

Economy-Wide Key Statistics for Creston, Iowa: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	13	D	D	1000-2499
333	Machinery manufacturing	3	73,727	17,006	627
42	Wholesale trade	10	D	D	20-99
423	Durable goods merchant wholesalers	3	D	D	20-99
4238	Machinery, equipment, and supplies merchant wholesalers	1	D	D	20-99
424	Nondurable goods merchant wholesalers	6	D	D	20-99
4245	Farm product raw material merchant wholesalers	1	D	D	0-19
425	Wholesale electronic markets and agents and brokers	1	D	D	20-99
4251	Wholesale electronic markets and agents and brokers	1	D	D	20-99
42512	Wholesale trade agents and brokers	1	D	D	20-99
425120	Wholesale trade agents and brokers	1	D	D	20-99
441	Motor vehicle and parts dealers	9	D	D	20-99
442	Furniture and home furnishings stores	3	D	D	0-19
443	Electronics and appliance stores	6	1,858	368	21
4431	Electronics and appliance stores	6	1,858	368	21
444	Building material and garden equipment and supplies dealers	6	D	D	20-99
4442	Lawn and garden equipment and supplies stores	3	D	D	0-19
44422	Nursery, garden center, and farm supply stores	3	D	D	0-19
444220	Nursery, garden center, and farm supply stores	3	D	D	0-19
44-45	Retail trade	59	121,940	12,006	795
445	Food and beverage stores	4	D	D	100-249
446	Health and personal care stores	2	D	D	0-19
447	Gasoline stations	9	D	D	20-99
44711	Gasoline stations with convenience stores	9	D	D	20-99
447110	Gasoline stations with convenience stores	9	D	D	20-99
448	Clothing and clothing accessories stores	5	1,724	292	29
451	Sporting goods, hobby, book, and music stores	3	D	D	0-19
45114	Musical instrument and supplies stores	1	D	D	0-19
451140	Musical instrument and supplies stores	1	D	D	0-19
452	General merchandise stores	5	D	D	100-249
45299	All other general merchandise stores	4	D	D	20-99
452990	All other general merchandise stores	4	D	D	20-99
453	Miscellaneous store retailers	6	D	D	20-99
4539	Other miscellaneous store retailers	2	D	D	0-19
454	Nonstore retailers	1	D	D	0-19
51	Information	3	N	D	20-99
53	Real estate and rental and leasing	16	5,818	697	44
531	Real estate	11	2,696	256	19
532	Rental and leasing services	5	3,122	441	25
54	Professional, scientific, and technical services	19	D	D	20-99
541	Professional, scientific, and technical services	19	D	D	20-99
5419	Other professional, scientific, and technical services	4	D	D	20-99
54194	Veterinary services	3	D	D	0-19
541940	Veterinary services	3	D	D	0-19
56	Administrative and support and waste management and remediation services	11	D	D	100-249
561	Administrative and support services	10	D	D	100-249
562	Waste management and remediation services	1	D	D	20-99
61	Educational services	1	D	D	0-19
62	Health care and social assistance	35	D	D	500-999
621	Ambulatory health care services	20	12,359	5,995	200
6211	Offices of physicians	5	D	D	20-99
62111	Offices of physicians	5	D	D	20-99
621111	Offices of physicians (except mental health specialists)	5	D	D	20-99
6213	Offices of other health practitioners	6	1,965	482	25
623	Nursing and residential care facilities	3	5,589	3,187	198
624	Social assistance	11	D	D	100-249
6241	Individual and family services	4	1,802	1,487	71
71	Arts, entertainment, and recreation	4	D	D	0-19
72	Accommodation and food services	23	D	D	250-499
721	Accommodation	1	D	D	20-99
722	Food services and drinking places	22	10,678	2,921	349
7222	Limited-service eating places	9	6,992	1,797	209
72221	Limited-service eating places	9	6,992	1,797	209
81	Other services (except public administration)	24	9,210	2,171	166
811	Repair and maintenance	7	D	D	20-99
8111	Automotive repair and maintenance	5	D	D	0-19
812	Personal and laundry services	10	D	D	20-99

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NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
8121	Personal care services	6	798	221	18
81211	Hair, nail, and skin care services	6	798	221	18

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatecenter.org>

Economic-Wide Key Statistics for Creston, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			10	71,348	13,220	587
42	Wholesale trade		0	14	D	D	e
42	Wholesale trade		10	9	D	D	c
42	Wholesale trade		20	2	D	D	a
42	Wholesale trade		40	3	D	D	b
421	Wholesale trade, durable goods		0	7	D	D	c
421	Wholesale trade, durable goods		10	5	D	D	b
422	Wholesale trade, nondurable goods		0	7	D	D	c
422	Wholesale trade, nondurable goods		10	4	D	D	c
422	Wholesale trade, nondurable goods		40	1	D	D	b
4225	Farm-product raw material whsle		0	3	D	D	c
4225	Farm-product raw material whsle		10	2	D	D	b
4225	Farm-product raw material whsle		40	1	D	D	b
44-45	Retail trade			62	103,785	10,626	758
441	Motor vehicle & parts dealers			10	22,826	1,826	77
442	Furniture & home furnishings stores			5	1,220	189	12
443	Electronics & appliance stores			6	2,320	395	28
4431	Electronics & appliance stores			6	2,320	395	28
444	Building material & garden equipment & supplies dealers			6	D	D	b
4442	Lawn & garden equipment & supplies stores			2	D	D	a
44422	Nursery & garden centers			1	D	D	a
444220	Nursery & garden centers			1	D	D	a
445	Food & beverage stores			4	D	D	e
446	Health & personal care stores			3	3,246	263	18
447	Gasoline stations			9	8,813	623	55
448	Clothing & clothing accessories stores			5	2,007	270	28
451	Sporting goods, hobby, book, & music stores			3	1,353	361	17
45114	Musical instrument & supplies stores			1	D	D	a
451140	Musical instrument & supplies stores			1	D	D	a
452	General merchandise stores			4	D	D	c
45299	All other general merchandise stores			3	D	D	b
452990	All other general merchandise stores			3	D	D	b
453	Miscellaneous store retailers			5	D	D	b
45321	Office supplies & stationery stores			1	D	D	a
453210	Office supplies & stationery stores			1	D	D	a
4532102	Office supplies stores			1	D	D	a
454	Nonstore retailers			2	D	D	a
513	Broadcasting & telecommunications			3	D	D	b
53	Real estate & rental & leasing			17	4,996	1,080	57
531	Real estate			12	1,298	248	19
532	Rental & leasing services			5	3,698	832	38
54	Professional, scientific, & technical services	T		17	D	D	b
541	Professional, scientific, & technical services	T		17	D	D	b
56	Administrative & support & waste management & remediation serv			9	D	D	c
561	Administrative & support services			8	D	D	c
61	Educational services	T		1	D	D	a
62	Health care & social assistance	T		16	D	D	c
621	Ambulatory health care services	T		14	D	D	c
6211	Offices of physicians	T		3	D	D	b
62111	Offices of physicians	T		3	D	D	b
621111	Offices of physicians (except mental health specialists)	T		3	D	D	b
6213	Offices of other health practitioners	T		4	D	D	a
71	Arts, entertainment, & recreation	T		2	D	D	a
72	Accommodation & foodservices			24	9,406	2,583	356
721	Accommodation			2	D	D	a
722	Foodservices & drinking places			22	D	D	e
7222	Limited-service eating places			10	D	D	c
81	Other services (except public administration)	T		18	D	D	b
811	Repair & maintenance	T		9	D	D	b
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M	T		2	D	D	b
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M	T		2	D	D	b
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M	T		2	D	D	b
812	Personal & laundry services	T		9	D	D	b
8121	Personal care services	T		4	787	157	17
81211	Hair, nail, & skin care services	T		4	787	157	17
812112	Beauty shops	T		4	787	157	17

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

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1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
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|---|--------------------------------------|
| 11: Wholesaler distributors and jobbers | a: 0 - 19 employees |
| 12: Importers | b: 20 - 99 employees |
| 13: Exporters | c: 100 - 249 employees |
| 14: Own brand importer-marketers | e: 250 - 499 employees |
| 15: Terminal grain elevators | f: 500 - 999 employees |
| 17: Country grain elevators | g: 1,000 - 2,499 employees |
| 19: Assemblers of farm products, except country grain elevators | h: 2,500 - 4,999 employees |
| 20: Manufacturers' sales branches and sales offices | i: 5,000 - 9,999 employees |
| 21: Sales branches (with stock) | j: 10,000 - 24,999 employees |
| 22: Sales offices (without stock) | k: 25,000 - 49,999 employees |
| 40: Agents, brokers, and commission merchants | l: 50,000 - 99,999 employees |
| 41: Auction companies | m: 100,000 or more employees |
| 42: Brokers | p: 10 to 19 percent estimated |
| 43: Commission merchants | q: 20 to 29 percent estimated |
| 44: Import agents | r: Revised |
| 45: Export agents | s: Sampling error exceeds 40 percent |
| 46: Manufacturers' agents | |

Source: U.S. Bureau of the Census, 1997 Economic Census
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>