

Economy-Wide Key Statistics for Coralville, Iowa: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipment/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	9	D	D	500-999
334	Computer and electronic product manufacturing	1	D	D	500-999
3345	Navigational, measuring, electromedical, and control instruments manufacturing	1	D	D	500-999
33451	Navigational, measuring, electromedical, and control instruments manufacturing	1	D	D	500-999
334511	Search, detection, navigation, guidance, aeronautical, and nautical system and instrument manufacturing	1	D	D	500-999
42	Wholesale trade	27	176,512	17,532	426
423	Durable goods merchant wholesalers	13	D	D	100-249
424	Nondurable goods merchant wholesalers	11	D	D	250-499
4244	Grocery and related product merchant wholesalers	3	D	D	100-249
42449	Other grocery and related products merchant wholesalers	1	D	D	100-249
424490	Other grocery and related products merchant wholesalers	1	D	D	100-249
4245	Farm product raw material merchant wholesalers	1	D	D	20-99
4247	Petroleum and petroleum products merchant wholesalers	2	D	D	0-19
42471	Petroleum bulk stations and terminals	1	D	D	0-19
424710	Petroleum bulk stations and terminals	1	D	D	0-19
425	Wholesale electronic markets and agents and brokers	3	D	D	0-19
4251	Wholesale electronic markets and agents and brokers	3	D	D	0-19
42512	Wholesale trade agents and brokers	3	D	D	0-19
425120	Wholesale trade agents and brokers	3	D	D	0-19
441	Motor vehicle and parts dealers	9	15,351	2,056	90
4412	Other motor vehicle dealers	1	D	D	20-99
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	20-99
441221	Motorcycle dealers	1	D	D	20-99
442	Furniture and home furnishings stores	15	32,330	4,732	161
4421	Furniture stores	10	12,513	2,074	94
44211	Furniture stores	10	12,513	2,074	94
442110	Furniture stores	10	12,513	2,074	94
4422	Home furnishings stores	5	19,817	2,658	67
44221	Floor covering stores	3	D	D	20-99
442210	Floor covering stores	3	D	D	20-99
44229	Other home furnishings stores	2	D	D	20-99
442299	All other home furnishings stores	2	D	D	20-99
443	Electronics and appliance stores	9	D	D	20-99
4431	Electronics and appliance stores	9	D	D	20-99
44311	Appliance, television, and other electronics stores	7	D	D	20-99
443112	Radio, television, and other electronics stores	5	D	D	0-19
444	Building material and garden equipment and supplies dealers	8	16,980	1,782	59
4441	Building material and supplies dealers	8	16,980	1,782	59
44419	Other building material dealers	7	D	D	20-99
444190	Other building material dealers	7	D	D	20-99
44-45	Retail trade	152	421,564	51,540	3,155
445	Food and beverage stores	5	D	D	250-499
4451	Grocery stores	2	D	D	250-499
4452	Specialty food stores	2	D	D	0-19
446	Health and personal care stores	14	D	D	100-249
4461	Health and personal care stores	14	D	D	100-249
44612	Cosmetics, beauty supplies, and perfume stores	1	D	D	0-19
446120	Cosmetics, beauty supplies, and perfume stores	1	D	D	0-19
44613	Optical goods stores	5	D	D	20-99
446130	Optical goods stores	5	D	D	20-99
44619	Other health and personal care stores	5	2,639	612	20
446191	Food (health) supplement stores	2	D	D	0-19
447	Gasoline stations	8	19,447	1,793	101
44711	Gasoline stations with convenience stores	7	D	D	20-99
447110	Gasoline stations with convenience stores	7	D	D	20-99
448	Clothing and clothing accessories stores	46	49,085	5,572	558
4481	Clothing stores	28	36,707	3,885	427
44813	Children's and infants' clothing stores	5	D	D	20-99
448130	Children's and infants' clothing stores	5	D	D	20-99
44814	Family clothing stores	12	23,294	2,259	275
448140	Family clothing stores	12	23,294	2,259	275
44815	Clothing accessories stores	3	D	D	0-19
448150	Clothing accessories stores	3	D	D	0-19
44819	Other clothing stores	1	D	D	20-99

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448190	Other clothing stores	1	D	D	20-99
4482	Shoe stores	10	6,338	714	81
44821	Shoe stores	10	6,338	714	81
448210	Shoe stores	10	6,338	714	81
4483	Jewelry, luggage, and leather goods stores	8	6,040	973	50
44831	Jewelry stores	8	6,040	973	50
448310	Jewelry stores	8	6,040	973	50
451	Sporting goods, hobby, book, and music stores	9	54,150	7,843	485
4511	Sporting goods, hobby, and musical instrument stores	5	44,087	7,008	377
45111	Sporting goods stores	2	D	D	100-249
451110	Sporting goods stores	2	D	D	100-249
45112	Hobby, toy, and game stores	2	D	D	20-99
451120	Hobby, toy, and game stores	2	D	D	20-99
45114	Musical instrument and supplies stores	1	D	D	20-99
451140	Musical instrument and supplies stores	1	D	D	20-99
4512	Book, periodical, and music stores	4	10,063	835	108
45121	Book stores and news dealers	3	D	D	100-249
451211	Book stores	3	D	D	100-249
452	General merchandise stores	6	165,075	17,017	1,045
4521	Department stores	5	D	D	500-999
45211	Department stores	5	D	D	500-999
452111	Department stores (except discount department stores)	4	D	D	250-499
4529	Other general merchandise stores	1	D	D	250-499
45291	Warehouse clubs and supercenters	1	D	D	250-499
452910	Warehouse clubs and supercenters	1	D	D	250-499
453	Miscellaneous store retailers	18	D	D	100-249
4532	Office supplies, stationery, and gift stores	10	D	D	20-99
45322	Gift, novelty, and souvenir stores	9	5,024	659	76
453220	Gift, novelty, and souvenir stores	9	5,024	659	76
4533	Used merchandise stores	3	D	D	20-99
45331	Used merchandise stores	3	D	D	20-99
453310	Used merchandise stores	3	D	D	20-99
4539	Other miscellaneous store retailers	3	D	D	0-19
45399	All other miscellaneous store retailers	2	D	D	0-19
454	Nonstore retailers	5	1,594	337	15
51	Information	16	N	11,468	263
511	Publishing industries (except Internet)	4	D	D	100-249
518	Internet service providers, web search portals, and data processing services	2	D	D	20-99
5182	Data processing, hosting, and related services	2	D	D	20-99
51821	Data processing, hosting, and related services	2	D	D	20-99
518210	Data processing, hosting, and related services	2	D	D	20-99
53	Real estate and rental and leasing	25	24,207	4,585	160
531	Real estate	16	16,693	3,080	111
532	Rental and leasing services	7	D	D	20-99
533	Lessor of nonfinancial intangible assets (except copyrighted works)	2	D	D	0-19
54	Professional, scientific, and technical services	39	79,754	36,008	616
541	Professional, scientific, and technical services	39	79,754	36,008	616
5413	Architectural, engineering, and related services	5	6,280	3,592	73
5415	Computer systems design and related services	6	D	D	20-99
54151	Computer systems design and related services	6	D	D	20-99
5417	Scientific research and development services	4	D	D	250-499
54171	Research and development in the physical, engineering, and life sciences	4	D	D	250-499
541710	Research and development in the physical, engineering, and life sciences	4	D	D	250-499
56	Administrative and support and waste management and remediation services	21	23,094	9,088	560
561	Administrative and support services	19	D	D	500-999
5614	Business support services	3	D	D	250-499
56142	Telephone call centers	1	D	D	250-499
5617	Services to buildings and dwellings	11	D	D	100-249
56173	Landscaping services	5	D	D	20-99
561730	Landscaping services	5	D	D	20-99
562	Waste management and remediation services	2	D	D	20-99
61	Educational services	6	D	D	20-99
611	Educational services	6	D	D	20-99
6115	Technical and trade schools	1	D	D	0-19
61151	Technical and trade schools	1	D	D	0-19

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NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipment/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
6116	Other schools and instruction	4	D	D	20-99
62	Health care and social assistance	44	37,444	16,305	564
621	Ambulatory health care services	29	24,031	10,182	210
6211	Offices of physicians	8	17,282	8,156	133
62111	Offices of physicians	8	17,282	8,156	133
621111	Offices of physicians (except mental health specialists)	8	17,282	8,156	133
6212	Offices of dentists	9	4,187	1,262	46
62121	Offices of dentists	9	4,187	1,262	46
621210	Offices of dentists	9	4,187	1,262	46
6213	Offices of other health practitioners	12	2,562	764	31
623	Nursing and residential care facilities	3	D	D	100-249
624	Social assistance	12	D	D	100-249
6241	Individual and family services	5	D	D	20-99
62419	Other individual and family services	4	D	D	20-99
624190	Other individual and family services	4	D	D	20-99
6243	Vocational rehabilitation services	1	D	D	20-99
62431	Vocational rehabilitation services	1	D	D	20-99
624310	Vocational rehabilitation services	1	D	D	20-99
6244	Child day care services	6	D	D	100-249
62441	Child day care services	6	D	D	100-249
624410	Child day care services	6	D	D	100-249
71	Arts, entertainment, and recreation	7	D	D	20-99
72	Accommodation and food services	87	85,859	23,582	2,287
721	Accommodation	14	D	D	250-499
7211	Traveler accommodation	14	D	D	250-499
72111	Hotels (except casino hotels) and motels	14	D	D	250-499
721110	Hotels (except casino hotels) and motels	14	D	D	250-499
722	Food services and drinking places	73	D	D	1000-2499
7221	Full-service restaurants	33	39,466	11,971	1,275
72211	Full-service restaurants	33	39,466	11,971	1,275
722110	Full-service restaurants	33	39,466	11,971	1,275
7222	Limited-service eating places	37	23,460	5,937	600
72221	Limited-service eating places	37	23,460	5,937	600
722212	Cafeterias, buffets, and grill buffets	2	D	D	20-99
7224	Drinking places (alcoholic beverages)	3	D	D	20-99
72241	Drinking places (alcoholic beverages)	3	D	D	20-99
722410	Drinking places (alcoholic beverages)	3	D	D	20-99
81	Other services (except public administration)	36	D	D	100-249
811	Repair and maintenance	15	D	D	20-99
8111	Automotive repair and maintenance	14	D	D	20-99
81111	Automotive mechanical and electrical repair and maintenance	10	D	D	20-99
811111	General automotive repair	9	D	D	20-99
812	Personal and laundry services	19	D	D	100-249
8121	Personal care services	12	D	D	20-99
81211	Hair, nail, and skin care services	11	D	D	20-99
812112	Beauty salons	10	D	D	20-99

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Coralville, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
42	Wholesale trade		0	21	D	D	e
42	Wholesale trade		10	19	D	D	e
42	Wholesale trade		20	2	D	D	b
421	Wholesale trade, durable goods		0	12	D	D	b
421	Wholesale trade, durable goods		10	11	D	D	b
421	Wholesale trade, durable goods		20	1	D	D	b
4216	Electrical goods whsle		0	2	D	D	b
42162	Electrical appliance, television & radio set whsle		0	1	D	D	b
422	Wholesale trade, nondurable goods		0	9	D	D	c
422	Wholesale trade, nondurable goods		10	8	D	D	c
4224	Grocery & related products whsle		0	4	D	D	c
4224	Grocery & related products whsle		10	4	D	D	c
42241	General-line grocery whsle		0	2	D	D	c
42241	General-line grocery whsle		10	2	D	D	c
4227	Petroleum & petroleum products whsle		0	2	D	D	a
4227	Petroleum & petroleum products whsle		10	2	D	D	a
44-45	Retail trade			69	159,676	19,844	1,134
441	Motor vehicle & parts dealers			8	15,781	1,451	57
4412	Other motor vehicle dealers			1	D	D	a
44122	Motorcycle, boat, & other motor vehicle dealers			1	D	D	a
442	Furniture & home furnishings stores			11	21,855	4,186	130
4421	Furniture stores			6	11,202	1,809	86
44211	Furniture stores			6	11,202	1,809	86
442110	Furniture stores			6	11,202	1,809	86
4422	Home furnishings stores			5	10,653	2,377	44
44221	Floor covering stores			3	D	D	b
442210	Floor covering stores			3	D	D	b
443	Electronics & appliance stores			1	D	D	a
444	Building material & garden equipment & supplies dealers			8	19,269	1,843	101
4441	Building material & supplies dealers			8	19,269	1,843	101
44411	Home centers			1	D	D	b
444110	Home centers			1	D	D	b
44419	Other building material dealers			6	D	D	b
444190	Other building material dealers			6	D	D	b
445	Food & beverage stores			4	D	D	e
4451	Grocery stores			2	D	D	e
446	Health & personal care stores			6	3,838	648	31
447	Gasoline stations			10	24,602	1,949	139
4471	Gasoline stations			10	24,602	1,949	139
44711	Gasoline stations with convenience stores			8	D	D	b
447110	Gasoline stations with convenience stores			8	D	D	b
448	Clothing & clothing accessories stores			5	515	93	16
451	Sporting goods, hobby, book, & music stores			4	D	D	b
4511	Sporting goods, hobby, & musical instrument stores			3	D	D	b
45114	Musical instrument & supplies stores			1	D	D	b
451140	Musical instrument & supplies stores			1	D	D	b
452	General merchandise stores			1	D	D	c
453	Miscellaneous store retailers			5	D	D	b
4539	Other miscellaneous store retailers			3	D	D	a
45399	All other miscellaneous store retailers			2	D	D	a
454	Nonstore retailers			6	2,804	529	26
513	Broadcasting & telecommunications			5	D	D	b
53	Real estate & rental & leasing			22	14,455	1,964	97
531	Real estate			15	8,050	1,071	49
532	Rental & leasing services			7	6,405	893	48
54	Professional, scientific, & technical services	T		20	13,421	6,584	235
541	Professional, scientific, & technical services	T		20	13,421	6,584	235
5413	Architectural, engineering, & related services	T		6	D	D	b
5415	Computer systems design & related services	T		5	D	D	c
54151	Computer systems design & related services	T		5	D	D	c
541512	Computer systems design services	T		4	D	D	c
56	Administrative & support & waste management & remediation serv			14	6,181	1,357	73
561	Administrative & support services			10	D	D	b
562	Waste management & remediation services			4	D	D	b
61	Educational services	T		4	227	33	10
611	Educational services	T		4	227	33	10
62	Health care & social assistance	T		29	10,547	5,422	274
621	Ambulatory health care services	T		21	8,650	4,564	184
6211	Offices of physicians	T		5	5,288	3,214	45
62111	Offices of physicians	T		5	5,288	3,214	45
621111	Offices of physicians (except mental health specialists)	T		5	5,288	3,214	45
624	Social assistance	T		7	D	D	b
71	Arts, entertainment, & recreation	T		6	970	281	35
72	Accommodation & foodservices			48	40,781	11,758	1,255

Economic-Wide Key Statistics for Coralville, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
721	Accommodation			13	11,364	3,057	270
7211	Traveler accommodation			13	11,364	3,057	270
72111	Hotels (except casino hotels) & motels			13	11,364	3,057	270
721110	Hotels (except casino hotels) & motels			13	11,364	3,057	270
7211103	Motels			8	D	D	b
722	Foodservices & drinking places			35	29,417	8,701	985
7222	Limited-service eating places			14	10,535	2,791	368
72221	Limited-service eating places			14	10,535	2,791	368
81	Other services (except public administration)	T		18	4,739	1,256	85
811	Repair & maintenance	T		11	3,220	823	43
8111	Automotive repair & maintenance	T		7	D	D	b
81111	Automotive mechanical & electrical repair & maintenance	T		6	1,652	365	21
8114	Personal & household goods repair & maintenance	T		3	D	D	a
81149	Other personal & household goods repair & maintenance	T		1	D	D	a
811490	Other personal & household goods repair & maintenance	T		1	D	D	a
812	Personal & laundry services	T		7	1,519	433	42
8121	Personal care services	T		5	D	D	b
81211	Hair, nail, & skin care services	T		5	D	D	b
812112	Beauty shops	T		5	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade

10: Merchant wholesalers

11: Wholesaler distributors and jobbers

12: Importers

13: Exporters

14: Own brand importer-marketers

15: Terminal grain elevators

17: Country grain elevators

19: Assemblers of farm products, except country grain elevators

20: Manufacturers' sales branches and sales offices

21: Sales branches (with stock)

22: Sales offices (without stock)

40: Agents, brokers, and commission merchants

41: Auction companies

42: Brokers

43: Commission merchants

44: Import agents

45: Export agents

46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees

b: 20 - 99 employees

c: 100 - 249 employees

e: 250 - 499 employees

f: 500 - 999 employees

g: 1,000 - 2,499 employees

h: 2,500 - 4,999 employees

i: 5,000 - 9,999 employees

j: 10,000 - 24,999 employees

k: 25,000 - 49,999 employees

l: 50,000 - 99,999 employees

m: 100,000 or more employees

p: 10 to 19 percent estimated

q: 20 to 29 percent estimated

r: Revised

s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>