

Economy-Wide Key Statistics for Cedar Rapids, Iowa: 2002
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipment/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
311	Food manufacturing	15	2,220,692	147,170	2,757
3112	Grain and oilseed milling	7	D	D	1000-2499
31122	Starch and vegetable fats and oils manufacturing	5	D	D	500-999
311221	Wet corn milling	3	D	D	500-999
31123	Breakfast cereal manufacturing	2	D	D	1000-2499
311230	Breakfast cereal manufacturing	2	D	D	1000-2499
31-33	Manufacturing	141	4,352,257	798,726	15,778
323	Printing and related support activities	21	D	D	500-999
3231	Printing and related support activities	21	D	D	500-999
326	Plastics and rubber products manufacturing	5	136,154	23,245	532
3261	Plastics product manufacturing	5	136,154	23,245	532
332	Fabricated metal product manufacturing	28	100,321	31,018	828
333	Machinery manufacturing	17	243,281	60,620	1,252
334	Computer and electronic product manufacturing	7	D	D	5000-9999
3345	Navigational, measuring, electromedical, and control instruments manufacturing	5	D	D	5000-9999
33451	Navigational, measuring, electromedical, and control instruments manufacturing	5	D	D	5000-9999
334511	Search, detection, navigation, guidance, aeronautical, and nautical system and instrument manufacturing	2	D	D	5000-9999
335	Electrical equipment, appliance, and component manufacturing	2	D	D	500-999
3353	Electrical equipment manufacturing	2	D	D	500-999
33531	Electrical equipment manufacturing	2	D	D	500-999
335313	Switchgear and switchboard apparatus manufacturing	1	D	D	500-999
42	Wholesale trade	276	1,996,846	190,360	4,451
423	Durable goods merchant wholesalers	193	959,950	132,496	3,093
4231	Motor vehicle and motor vehicle parts and supplies merchant wholesalers	14	182,100	21,834	640
42311	Automobile and other motor vehicle merchant wholesalers	7	D	D	250-499
423110	Automobile and other motor vehicle merchant wholesalers	7	D	D	250-499
42312	Motor vehicle supplies and new parts merchant wholesalers	5	D	D	100-249
423120	Motor vehicle supplies and new parts merchant wholesalers	5	D	D	100-249
4233	Lumber and other construction materials merchant wholesalers	7	D	D	20-99
4234	Professional and commercial equipment and supplies merchant wholesalers	26	120,207	17,516	452
4235	Metal and mineral (except petroleum) merchant wholesalers	7	107,893	10,340	165
42351	Metal service centers and other metal merchant wholesalers	7	107,893	10,340	165
423510	Metal service centers and other metal merchant wholesalers	7	107,893	10,340	165
4236	Electrical and electronic goods merchant wholesalers	41	192,968	32,936	543
42369	Other electronic parts and equipment merchant wholesalers	27	D	D	250-499
423690	Other electronic parts and equipment merchant wholesalers	27	D	D	250-499
4238	Machinery, equipment, and supplies merchant wholesalers	58	238,094	33,683	811
42381	Construction and mining (except oil well) machinery and equipment merchant wholesalers	10	D	D	100-249
423810	Construction and mining (except oil well) machinery and equipment merchant wholesalers	10	D	D	100-249
42383	Industrial machinery and equipment merchant wholesalers	28	91,201	17,158	433
423830	Industrial machinery and equipment merchant wholesalers	28	91,201	17,158	433
42384	Industrial supplies merchant wholesalers	12	26,740	2,827	98
423840	Industrial supplies merchant wholesalers	12	26,740	2,827	98
4239	Miscellaneous durable goods merchant wholesalers	18	34,607	6,255	208
424	Nondurable goods merchant wholesalers	56	D	D	1000-2499
4244	Grocery and related product merchant wholesalers	10	D	D	500-999
4245	Farm product raw material merchant wholesalers	7	309,384	8,966	175
42459	Other farm product raw material merchant wholesalers	1	D	D	0-19
424590	Other farm product raw material merchant wholesalers	1	D	D	0-19
4247	Petroleum and petroleum products merchant wholesalers	5	D	D	20-99
42471	Petroleum bulk stations and terminals	3	D	D	20-99
424710	Petroleum bulk stations and terminals	3	D	D	20-99
4249	Miscellaneous nondurable goods merchant wholesalers	7	135,849	9,827	214
42491	Farm supplies merchant wholesalers	3	D	D	100-249
424910	Farm supplies merchant wholesalers	3	D	D	100-249
425	Wholesale electronic markets and agents and brokers	27	D	D	20-99
4251	Wholesale electronic markets and agents and brokers	27	D	D	20-99
42511	Business to business electronic markets	1	D	D	0-19
425110	Business to business electronic markets	1	D	D	0-19
42512	Wholesale trade agents and brokers	26	177,910	4,576	77
425120	Wholesale trade agents and brokers	26	177,910	4,576	77
441	Motor vehicle and parts dealers	75	314,002	38,503	1,154

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4411	Automobile dealers	29	250,225	26,513	707
44111	New car dealers	14	218,180	24,546	634
441110	New car dealers	14	218,180	24,546	634
44112	Used car dealers	15	32,045	1,967	73
441120	Used car dealers	15	32,045	1,967	73
4412	Other motor vehicle dealers	7	11,554	997	34
44122	Motorcycle, boat, and other motor vehicle dealers	7	11,554	997	34
441221	Motorcycle dealers	2	D	D	0-19
441222	Boat dealers	4	D	D	0-19
441229	All other motor vehicle dealers	1	D	D	0-19
4413	Automotive parts, accessories, and tire stores	39	52,223	10,993	413
44131	Automotive parts and accessories stores	26	30,435	6,362	254
441310	Automotive parts and accessories stores	26	30,435	6,362	254
44132	Tire dealers	13	21,788	4,631	159
441320	Tire dealers	13	21,788	4,631	159
442	Furniture and home furnishings stores	35	47,824	7,996	356
4421	Furniture stores	11	28,994	5,393	211
44211	Furniture stores	11	28,994	5,393	211
442110	Furniture stores	11	28,994	5,393	211
4422	Home furnishings stores	24	18,830	2,603	145
44221	Floor covering stores	10	D	D	20-99
442210	Floor covering stores	10	D	D	20-99
44229	Other home furnishings stores	14	D	D	100-249
442299	All other home furnishings stores	12	D	D	100-249
443	Electronics and appliance stores	31	74,417	9,108	396
4431	Electronics and appliance stores	31	74,417	9,108	396
44311	Appliance, television, and other electronics stores	20	61,480	7,334	311
443111	Household appliance stores	8	5,639	1,009	40
443112	Radio, television, and other electronics stores	12	55,841	6,325	271
44312	Computer and software stores	8	D	D	20-99
443120	Computer and software stores	8	D	D	20-99
44313	Camera and photographic supplies stores	3	D	D	0-19
443130	Camera and photographic supplies stores	3	D	D	0-19
444	Building material and garden equipment and supplies dealers	43	172,098	19,762	746
4441	Building material and supplies dealers	38	164,804	18,792	708
44411	Home centers	4	D	D	250-499
444110	Home centers	4	D	D	250-499
44412	Paint and wallpaper stores	9	D	D	20-99
444120	Paint and wallpaper stores	9	D	D	20-99
44413	Hardware stores	8	D	D	100-249
444130	Hardware stores	8	D	D	100-249
44419	Other building material dealers	17	63,572	7,851	255
444190	Other building material dealers	17	63,572	7,851	255
4442	Lawn and garden equipment and supplies stores	5	7,294	970	38
44422	Nursery, garden center, and farm supply stores	4	D	D	20-99
444220	Nursery, garden center, and farm supply stores	4	D	D	20-99
44-45	Retail trade	570	2,010,908	211,017	10,710
445	Food and beverage stores	31	206,618	26,758	1,722
4451	Grocery stores	18	D	D	1000-2499
44511	Supermarkets and other grocery (except convenience) stores	16	196,852	25,550	1,661
445110	Supermarkets and other grocery (except convenience) stores	16	196,852	25,550	1,661
4452	Specialty food stores	8	3,448	623	34
446	Health and personal care stores	54	134,590	15,325	705
4461	Health and personal care stores	54	134,590	15,325	705
44611	Pharmacies and drug stores	22	D	D	500-999
446110	Pharmacies and drug stores	22	D	D	500-999
44612	Cosmetics, beauty supplies, and perfume stores	4	D	D	20-99
446120	Cosmetics, beauty supplies, and perfume stores	4	D	D	20-99
44613	Optical goods stores	13	D	D	20-99
446130	Optical goods stores	13	D	D	20-99
44619	Other health and personal care stores	15	D	D	20-99
446191	Food (health) supplement stores	6	D	D	20-99
446199	All other health and personal care stores	9	D	D	20-99
447	Gasoline stations	54	138,394	8,722	487
4471	Gasoline stations	54	138,394	8,722	487
44711	Gasoline stations with convenience stores	48	131,906	8,194	462
447110	Gasoline stations with convenience stores	48	131,906	8,194	462

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448	Clothing and clothing accessories stores	75	89,844	12,978	969
4481	Clothing stores	46	D	D	500-999
44812	Women's clothing stores	18	12,799	1,468	154
448120	Women's clothing stores	18	12,799	1,468	154
44813	Children's and infants' clothing stores	2	D	D	0-19
448130	Children's and infants' clothing stores	2	D	D	0-19
44814	Family clothing stores	13	D	D	250-499
448140	Family clothing stores	13	D	D	250-499
44815	Clothing accessories stores	3	D	D	0-19
448150	Clothing accessories stores	3	D	D	0-19
44819	Other clothing stores	7	4,241	753	71
448190	Other clothing stores	7	4,241	753	71
4482	Shoe stores	12	D	D	20-99
44821	Shoe stores	12	D	D	20-99
448210	Shoe stores	12	D	D	20-99
4483	Jewelry, luggage, and leather goods stores	17	D	D	100-249
44831	Jewelry stores	15	D	D	100-249
448310	Jewelry stores	15	D	D	100-249
44832	Luggage and leather goods stores	2	D	D	0-19
448320	Luggage and leather goods stores	2	D	D	0-19
451	Sporting goods, hobby, book, and music stores	46	42,491	5,666	506
4511	Sporting goods, hobby, and musical instrument stores	34	27,854	3,790	330
45111	Sporting goods stores	18	15,076	2,237	153
451110	Sporting goods stores	18	15,076	2,237	153
45112	Hobby, toy, and game stores	6	7,572	663	97
451120	Hobby, toy, and game stores	6	7,572	663	97
45113	Sewing, needlework, and piece goods stores	5	3,051	355	49
451130	Sewing, needlework, and piece goods stores	5	3,051	355	49
45114	Musical instrument and supplies stores	5	2,155	535	31
451140	Musical instrument and supplies stores	5	2,155	535	31
4512	Book, periodical, and music stores	12	14,637	1,876	176
45121	Book stores and news dealers	8	D	D	100-249
451211	Book stores	7	D	D	100-249
451212	News dealers and newsstands	1	D	D	0-19
45122	Prerecorded tape, compact disc, and record stores	4	D	D	20-99
451220	Prerecorded tape, compact disc, and record stores	4	D	D	20-99
452	General merchandise stores	24	D	D	2500-4999
4521	Department stores	8	D	D	500-999
45211	Department stores	8	D	D	500-999
452111	Department stores (except discount department stores)	4	64,451	8,220	520
452112	Discount department stores	4	D	D	250-499
4529	Other general merchandise stores	16	D	D	1000-2499
45291	Warehouse clubs and supercenters	5	D	D	1000-2499
452910	Warehouse clubs and supercenters	5	D	D	1000-2499
45299	All other general merchandise stores	11	16,294	1,998	95
452990	All other general merchandise stores	11	16,294	1,998	95
453	Miscellaneous store retailers	74	D	D	500-999
4531	Florists	7	2,435	591	47
45311	Florists	7	2,435	591	47
453110	Florists	7	2,435	591	47
4532	Office supplies, stationery, and gift stores	24	19,695	2,278	211
45321	Office supplies and stationery stores	2	D	D	20-99
453210	Office supplies and stationery stores	2	D	D	20-99
45322	Gift, novelty, and souvenir stores	22	D	D	100-249
453220	Gift, novelty, and souvenir stores	22	D	D	100-249
4533	Used merchandise stores	19	7,320	2,063	177
45331	Used merchandise stores	19	7,320	2,063	177
453310	Used merchandise stores	19	7,320	2,063	177
4539	Other miscellaneous store retailers	24	D	D	100-249
45391	Pet and pet supplies stores	4	D	D	0-19
453910	Pet and pet supplies stores	4	D	D	0-19
45392	Art dealers	5	D	D	20-99
453920	Art dealers	5	D	D	20-99
45399	All other miscellaneous store retailers	14	10,243	2,059	79
454	Nonstore retailers	28	D	D	500-999

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4541	Electronic shopping and mail-order houses	11	D	D	250-499
45411	Electronic shopping and mail-order houses	11	D	D	250-499
4542	Vending machine operators	7	4,459	932	72
45421	Vending machine operators	7	4,459	932	72
454210	Vending machine operators	7	4,459	932	72
4543	Direct selling establishments	10	D	D	20-99
45439	Other direct selling establishments	9	D	D	20-99
454390	Other direct selling establishments	9	D	D	20-99
51	Information	116	N	295,609	10,687
511	Publishing industries (except Internet)	19	D	D	1000-2499
5111	Newspaper, periodical, book, and directory publishers	15	D	D	1000-2499
51111	Newspaper publishers	1	D	D	250-499
511110	Newspaper publishers	1	D	D	250-499
51114	Directory and mailing list publishers	5	62,561	13,937	1,759
511140	Directory and mailing list publishers	5	62,561	13,937	1,759
512	Motion picture and sound recording industries	7	N	D	100-249
5121	Motion picture and video industries	7	N	D	100-249
51213	Motion picture and video exhibition	2	D	D	20-99
515	Broadcasting (except Internet)	10	34,432	10,986	332
5151	Radio and television broadcasting	10	34,432	10,986	332
517	Telecommunications	63	N	219,589	7,126
5171	Wired telecommunications carriers	42	Q	D	5000-9999
51711	Wired telecommunications carriers	42	Q	D	5000-9999
517110	Wired telecommunications carriers	42	Q	D	5000-9999
5172	Wireless telecommunications carriers (except satellite)	14	Q	D	250-499
51721	Wireless telecommunications carriers (except satellite)	14	Q	D	250-499
517212	Cellular and other wireless telecommunications	12	Q	D	250-499
518	Internet service providers, web search portals, and data processing services	16	D	D	500-999
5182	Data processing, hosting, and related services	16	D	D	500-999
51821	Data processing, hosting, and related services	16	D	D	500-999
518210	Data processing, hosting, and related services	16	D	D	500-999
53	Real estate and rental and leasing	152	132,556	23,389	906
531	Real estate	116	99,644	17,455	641
5311	Lessors of real estate	56	48,726	6,241	255
53111	Lessors of residential buildings and dwellings	23	18,902	1,985	109
531110	Lessors of residential buildings and dwellings	23	18,902	1,985	109
53112	Lessors of nonresidential buildings (except miniwarehouses)	22	D	D	100-249
531120	Lessors of nonresidential buildings (except miniwarehouses)	22	D	D	100-249
5312	Offices of real estate agents and brokers	29	38,261	3,879	124
53121	Offices of real estate agents and brokers	29	38,261	3,879	124
531210	Offices of real estate agents and brokers	29	38,261	3,879	124
5313	Activities related to real estate	31	12,657	7,335	262
53131	Real estate property managers	19	4,762	2,981	151
531311	Residential property managers	16	D	D	100-249
532	Rental and leasing services	35	D	D	250-499
5322	Consumer goods rental	18	9,926	2,006	116
533	Lessors of nonfinancial intangible assets (except copyrighted works)	1	D	D	0-19
54	Professional, scientific, and technical services	353	D	D	2500-4999
541	Professional, scientific, and technical services	353	D	D	2500-4999
5411	Legal services	96	D	D	500-999
54111	Offices of lawyers	94	77,184	26,269	657
541110	Offices of lawyers	94	77,184	26,269	657
54119	Other legal services	2	D	D	20-99
541191	Title abstract and settlement offices	2	D	D	20-99
5412	Accounting, tax preparation, bookkeeping, and payroll services	46	18,954	7,724	298
54121	Accounting, tax preparation, bookkeeping, and payroll services	46	18,954	7,724	298
541211	Offices of certified public accountants	17	D	D	100-249
541213	Tax preparation services	11	D	D	20-99
541219	Other accounting services	18	D	D	20-99
5413	Architectural, engineering, and related services	42	62,356	21,576	465
54131	Architectural services	9	9,186	3,097	70
541310	Architectural services	9	9,186	3,097	70
54133	Engineering services	28	49,784	17,158	352
541330	Engineering services	28	49,784	17,158	352
5414	Specialized design services	11	4,681	1,367	29
5415	Computer systems design and related services	61	61,663	23,917	555
54151	Computer systems design and related services	61	61,663	23,917	555

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541511	Custom computer programming services	29	31,878	16,685	343
541512	Computer systems design services	29	29,486	7,119	208
5416	Management, scientific, and technical consulting services	49	26,559	11,089	218
54161	Management consulting services	42	24,457	9,999	195
541611	Administrative management and general management consulting services	21	11,905	6,255	127
541613	Marketing consulting services	7	D	D	0-19
5418	Advertising and related services	16	26,411	11,133	264
54181	Advertising agencies	7	18,425	7,017	122
541810	Advertising agencies	7	18,425	7,017	122
54189	Other services related to advertising	3	D	D	20-99
541890	Other services related to advertising	3	D	D	20-99
5419	Other professional, scientific, and technical services	30	D	D	250-499
54192	Photographic services	11	D	D	20-99
541921	Photography studios, portrait	9	D	D	20-99
54193	Translation and interpretation services	2	D	D	20-99
541930	Translation and interpretation services	2	D	D	20-99
54194	Veterinary services	9	7,229	2,611	128
541940	Veterinary services	9	7,229	2,611	128
56	Administrative and support and waste management and remediation services	210	255,064	123,895	6,109
561	Administrative and support services	199	233,843	119,884	5,965
5611	Office administrative services	12	D	D	250-499
56111	Office administrative services	12	D	D	250-499
561110	Office administrative services	12	D	D	250-499
5613	Employment services	32	47,803	30,433	1,605
56132	Temporary help services	25	D	D	1000-2499
561320	Temporary help services	25	D	D	1000-2499
5614	Business support services	30	104,111	51,162	2,331
56141	Document preparation services	1	D	D	20-99
561410	Document preparation services	1	D	D	20-99
56142	Telephone call centers	13	D	D	1000-2499
561422	Telemarketing bureaus	11	D	D	1000-2499
56143	Business service centers	6	D	D	20-99
56144	Collection agencies	4	D	D	250-499
561440	Collection agencies	4	D	D	250-499
56149	Other business support services	6	D	D	20-99
5615	Travel arrangement and reservation services	14	9,541	3,546	138
56151	Travel agencies	12	D	D	100-249
561510	Travel agencies	12	D	D	100-249
5616	Investigation and security services	21	D	D	250-499
56161	Investigation, guard, and armored car services	12	D	D	250-499
561612	Security guards and patrol services	6	D	D	250-499
56162	Security systems services	9	D	D	20-99
5617	Services to buildings and dwellings	82	34,190	15,541	1,050
56171	Exterminating and pest control services	6	D	D	20-99
561710	Exterminating and pest control services	6	D	D	20-99
56172	Janitorial services	39	18,228	10,105	773
561720	Janitorial services	39	18,228	10,105	773
56173	Landscaping services	23	9,129	2,943	161
561730	Landscaping services	23	9,129	2,943	161
56174	Carpet and upholstery cleaning services	9	D	D	20-99
561740	Carpet and upholstery cleaning services	9	D	D	20-99
5619	Other support services	8	D	D	20-99
562	Waste management and remediation services	11	21,221	4,011	144
5621	Waste collection	4	D	D	20-99
56211	Waste collection	4	D	D	20-99
5629	Remediation and other waste management services	6	D	D	20-99
56299	All other waste management services	4	D	D	20-99
61	Educational services	20	D	D	100-249
611	Educational services	20	D	D	100-249
6115	Technical and trade schools	4	D	D	20-99
61151	Technical and trade schools	4	D	D	20-99
611511	Beauty and cosmetology schools	1	D	D	20-99
6116	Other schools and instruction	12	D	D	100-249
61161	Fine arts schools	6	D	D	20-99
611610	Fine arts schools	6	D	D	20-99
61162	Sports and recreation instruction	3	D	D	20-99
611620	Sports and recreation instruction	3	D	D	20-99

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61169	All other schools and instruction	3	D	D	20-99
62	Health care and social assistance	351	749,369	320,483	10,479
621	Ambulatory health care services	222	315,648	140,549	2,889
6211	Offices of physicians	71	179,024	89,663	1,263
62111	Offices of physicians	71	179,024	89,663	1,263
621111	Offices of physicians (except mental health specialists)	67	175,127	88,638	1,231
621112	Offices of physicians, mental health specialists	4	3,897	1,025	32
6212	Offices of dentists	67	51,744	22,168	497
62121	Offices of dentists	67	51,744	22,168	497
621210	Offices of dentists	67	51,744	22,168	497
6213	Offices of other health practitioners	57	24,393	9,338	298
62131	Offices of chiropractors	29	7,195	2,210	85
621310	Offices of chiropractors	29	7,195	2,210	85
62132	Offices of optometrists	6	3,778	1,376	42
621320	Offices of optometrists	6	3,778	1,376	42
62134	Offices of physical, occupational and speech therapists, and audiologists	13	9,500	4,429	128
621340	Offices of physical, occupational, and speech therapists and audiologists	13	9,500	4,429	128
62139	Offices of all other health practitioners	6	D	D	20-99
621391	Offices of podiatrists	5	D	D	20-99
6214	Outpatient care centers	10	D	D	100-249
62142	Outpatient mental health and substance abuse centers	4	D	D	100-249
621420	Outpatient mental health and substance abuse centers	4	D	D	100-249
6215	Medical and diagnostic laboratories	6	32,132	5,495	157
62151	Medical and diagnostic laboratories	6	32,132	5,495	157
621511	Medical laboratories	5	D	D	100-249
621512	Diagnostic imaging centers	1	D	D	20-99
6216	Home health care services	8	D	D	250-499
62161	Home health care services	8	D	D	250-499
621610	Home health care services	8	D	D	250-499
622	Hospitals	2	D	D	2500-4999
6221	General medical and surgical hospitals	2	D	D	2500-4999
62211	General medical and surgical hospitals	2	D	D	2500-4999
622110	General medical and surgical hospitals	2	D	D	2500-4999
623	Nursing and residential care facilities	37	74,977	37,105	1,755
6231	Nursing care facilities	6	26,460	13,137	617
62311	Nursing care facilities	6	26,460	13,137	617
623110	Nursing care facilities	6	26,460	13,137	617
6232	Residential mental retardation, mental health and substance abuse facilities	20	D	D	100-249
62321	Residential mental retardation facilities	19	D	D	100-249
623210	Residential mental retardation facilities	19	D	D	100-249
6233	Community care facilities for the elderly	8	24,143	9,100	538
62331	Community care facilities for the elderly	8	24,143	9,100	538
623311	Continuing care retirement communities	3	D	D	250-499
623312	Homes for the elderly	5	D	D	100-249
6239	Other residential care facilities	3	D	D	250-499
62399	Other residential care facilities	3	D	D	250-499
623990	Other residential care facilities	3	D	D	250-499
624	Social assistance	90	D	D	1000-2499
6241	Individual and family services	33	D	D	500-999
62412	Services for the elderly and persons with disabilities	4	4,675	2,276	288
624120	Services for the elderly and persons with disabilities	4	4,675	2,276	288
62419	Other individual and family services	26	D	D	250-499
624190	Other individual and family services	26	D	D	250-499
6242	Community food and housing, and emergency and other relief services	8	D	D	100-249
62422	Community housing services	6	D	D	100-249
624229	Other community housing services	2	D	D	20-99
62423	Emergency and other relief services	1	D	D	20-99
624230	Emergency and other relief services	1	D	D	20-99
6243	Vocational rehabilitation services	4	D	D	100-249
62431	Vocational rehabilitation services	4	D	D	100-249
624310	Vocational rehabilitation services	4	D	D	100-249
6244	Child day care services	45	D	D	250-499
62441	Child day care services	45	D	D	250-499
624410	Child day care services	45	D	D	250-499
71	Arts, entertainment, and recreation	54	44,629	14,971	1,233
711	Performing arts, spectator sports, and related industries	11	D	D	250-499
7111	Performing arts companies	3	D	D	20-99

Economy-Wide Key Statistics for Cedar Rapids, Iowa: 2002
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
7112	Spectator sports	4	5,509	1,280	26
71121	Spectator sports	4	5,509	1,280	26
7113	Promoters of performing arts, sports, and similar events	3	D	D	250-499
712	Museums, historical sites, and similar institutions	6	D	D	100-249
7121	Museums, historical sites, and similar institutions	6	D	D	100-249
71211	Museums	4	D	D	20-99
712110	Museums	4	D	D	20-99
713	Amusement, gambling, and recreation industries	37	25,106	8,406	746
7139	Other amusement and recreation services	35	D	D	500-999
71391	Golf courses and country clubs	3	D	D	100-249
713910	Golf courses and country clubs	3	D	D	100-249
71394	Fitness and recreational sports centers	21	D	D	250-499
713940	Fitness and recreational sports centers	21	D	D	250-499
71395	Bowling centers	4	4,023	942	112
713950	Bowling centers	4	4,023	942	112
71399	All other amusement and recreation industries	6	D	D	20-99
713990	All other amusement and recreation industries	6	D	D	20-99
72	Accommodation and food services	330	232,873	68,516	6,866
721	Accommodation	27	39,492	12,493	896
7211	Traveler accommodation	27	39,492	12,493	896
72111	Hotels (except casino hotels) and motels	27	39,492	12,493	896
721110	Hotels (except casino hotels) and motels	27	39,492	12,493	896
722	Food services and drinking places	303	193,381	56,023	5,970
7221	Full-service restaurants	86	74,160	22,770	2,207
72211	Full-service restaurants	86	74,160	22,770	2,207
722110	Full-service restaurants	86	74,160	22,770	2,207
7222	Limited-service eating places	138	88,777	25,448	3,028
72221	Limited-service eating places	138	88,777	25,448	3,028
722211	Limited-service restaurants	113	81,588	22,807	2,762
722212	Cafeterias, buffets, and grill buffets	3	D	D	100-249
7223	Special food services	22	D	D	250-499
7224	Drinking places (alcoholic beverages)	57	D	D	250-499
72241	Drinking places (alcoholic beverages)	57	D	D	250-499
722410	Drinking places (alcoholic beverages)	57	D	D	250-499
81	Other services (except public administration)	290	142,060	43,346	2,172
811	Repair and maintenance	121	60,617	18,316	730
8111	Automotive repair and maintenance	93	45,303	13,945	576
81111	Automotive mechanical and electrical repair and maintenance	51	27,480	7,979	302
811111	General automotive repair	38	21,027	6,240	243
811113	Automotive transmission repair	4	2,164	525	19
811118	Other automotive mechanical and electrical repair and maintenance	6	D	D	20-99
81112	Automotive body, paint, interior, and glass repair	19	11,786	4,095	126
811121	Automotive body, paint, and interior repair and maintenance	14	10,247	3,632	115
81119	Other automotive repair and maintenance	23	6,037	1,871	148
811192	Car washes	18	3,624	1,127	102
8112	Electronic and precision equipment repair and maintenance	6	6,494	1,808	50
81121	Electronic and precision equipment repair and maintenance	6	6,494	1,808	50
811219	Other electronic and precision equipment repair and maintenance	3	D	D	20-99
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance	9	6,075	1,683	52
81131	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance	9	6,075	1,683	52
811310	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance	9	6,075	1,683	52
8114	Personal and household goods repair and maintenance	13	2,745	880	52
812	Personal and laundry services	107	37,248	14,279	917
8121	Personal care services	70	19,133	7,260	532
81211	Hair, nail, and skin care services	52	14,441	6,295	392
812112	Beauty salons	51	D	D	250-499
81219	Other personal care services	18	4,692	965	140
812191	Diet and weight reducing centers	4	D	D	20-99
812199	All other personal care services	14	D	D	20-99
8122	Death care services	14	D	D	100-249
81221	Funeral homes and funeral services	7	D	D	20-99
812210	Funeral homes and funeral services	7	D	D	20-99
81222	Cemeteries and crematories	7	D	D	20-99
812220	Cemeteries and crematories	7	D	D	20-99

Economy-Wide Key Statistics for Cedar Rapids, Iowa: 2002
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
8123	Drycleaning and laundry services	11	5,564	2,016	189
81231	Coin-operated laundries and drycleaners	4	D	D	20-99
812310	Coin-operated laundries and drycleaners	4	D	D	20-99
81232	Drycleaning and laundry services (except coin-operated)	5	D	D	20-99
812320	Drycleaning and laundry services (except coin-operated)	5	D	D	20-99
8129	Other personal services	12	D	D	20-99
81291	Pet care (except veterinary) services	3	1,630	241	19
812910	Pet care (except veterinary) services	3	1,630	241	19

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Cedar Rapids, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			164	6,194,184	890,338	21,491
311	Food mfg			19	D	D	h
3112	Grain & oilseed milling			8	2,906,917	146,143	2,817
31122	Starch & vegetable fats & oils mfg			5	1,353,270	44,079	884
311221	Wet corn milling			3	D	D	f
31123	Breakfast cereal mfg			3	1,553,647	102,064	1,933
311230	Breakfast cereal mfg			3	1,553,647	102,064	1,933
322	Paper mfg			3	D	D	f
323	Printing & related support activities			32	122,453	29,508	1,129
3231	Printing & related support activities			32	122,453	29,508	1,129
32311	Printing			28	116,625	27,068	1,021
323113	Commercial screen printing			7	D	D	f
331	Primary metal mfg			2	D	D	f
3314	Nonferrous metal (except aluminum) production & processing			1	D	D	f
33142	Copper rolling, drawing, extruding, & alloying			1	D	D	f
331421	Copper rolling, drawing, & extruding			1	D	D	f
332	Fabricated metal product mfg			19	104,684	25,582	754
333	Machinery mfg			23	422,731	114,885	2,627
3331	Agriculture, construction, & mining machinery mfg			4	D	D	g
33312	Construction machinery mfg			2	D	D	f
333120	Construction machinery mfg			2	D	D	f
3332	Industrial machinery mfg			6	D	D	f
33329	Other industrial machinery mfg			6	D	D	f
333293	Printing machinery & equipment mfg			2	D	D	f
3339	Other general-purpose machinery mfg			5	D	D	f
334	Computer & electronic product mfg			8	D	D	j
3341	Computer & peripheral equipment mfg			2	D	D	g
33411	Computer & peripheral equipment mfg			2	D	D	g
334111	Electronic computer mfg			1	D	D	g
3345	Navigational, measuring, medical, & control instruments mfg			4	D	D	i
33451	Navigational, measuring, medical, & control instruments mfg			4	D	D	i
334511	Search, detection, navigation, & guidance instrument mfg			1	D	D	i
335	Electrical equipment, appliance, & component mfg			3	D	D	f
3353	Electrical equipment mfg			3	D	D	f
33531	Electrical equipment mfg			3	D	D	f
335313	Switchgear & switchboard apparatus mfg			1	D	D	f
42	Wholesale trade		0	285	1,986,546	139,706	4,914
42	Wholesale trade		10	219	1,552,176	116,070	4,333
42	Wholesale trade		20	27	168,854	17,900	468
42	Wholesale trade		40	39	265,516	5,736	113
421	Wholesale trade, durable goods		0	215	1,037,139	98,398	3,578
421	Wholesale trade, durable goods		10	163	D	D	h
421	Wholesale trade, durable goods		20	22	D	D	c
421	Wholesale trade, durable goods		40	30	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	18	D	D	f
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	15	D	D	e
42111	Automobile & other motor vehicle whsle		0	7	D	D	e
42111	Automobile & other motor vehicle whsle		10	7	D	D	e
42112	Motor vehicle supplies & new parts whsle		0	8	D	D	c
42112	Motor vehicle supplies & new parts whsle		10	6	D	D	c
4212	Furniture & home furnishings whsle		0	5	D	D	b
4212	Furniture & home furnishings whsle		10	5	D	D	b
42121	Furniture whsle		0	3	D	D	b
42121	Furniture whsle		10	3	D	D	b
4213	Lumber & other construction materials whsle		0	4	D	D	b
4213	Lumber & other construction materials whsle		10	4	D	D	b
4214	Professional & commercial equipment & supplies whsle		0	31	106,594	15,322	398
4214	Professional & commercial equipment & supplies whsle		10	20	D	D	c
4214	Professional & commercial equipment & supplies whsle		20	9	50,143	7,525	164
42142	Office equipment whsle		0	10	20,841	4,344	150
42143	Computer & computer peripheral equipment & software whsle		0	14	D	D	c
42144	Other commercial equipment whsle		0	2	D	D	b
42144	Other commercial equipment whsle		10	2	D	D	b
4215	Metal & mineral (except petroleum) whsle		0	6	D	D	c
4215	Metal & mineral (except petroleum) whsle		10	6	D	D	c
42151	Metal service centers & offices		0	6	D	D	c
42151	Metal service centers & offices		10	6	D	D	c
4216	Electrical goods whsle		0	50	333,509	16,273	379
4216	Electrical goods whsle		10	26	D	D	e
4216	Electrical goods whsle		40	18	D	D	b
42161	Electrical apparatus & equip, wiring supp, & const material whsle		0	12	110,364	6,031	159
42161	Electrical apparatus & equip, wiring supp, & const material whsle		10	6	D	D	c
42161	Electrical apparatus & equip, wiring supp, & const material whsle		40	3	D	D	a
42162	Electrical appliance, television & radio set whsle		0	1	D	D	b

Economic-Wide Key Statistics for Cedar Rapids, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
42169	Other electronic parts & equipment whsle		0	37	D	D	c
42169	Other electronic parts & equipment whsle		10	19	D	D	c
42169	Other electronic parts & equipment whsle		40	15	D	D	b
4217	Hardware, & plumbing & heating equipment & supplies whsle		0	12	D	D	c
4217	Hardware, & plumbing & heating equipment & supplies whsle		10	11	D	D	c
42172	Plumbing & heating equipment & supplies (hydronics) whsle		0	2	D	D	b
42172	Plumbing & heating equipment & supplies (hydronics) whsle		10	2	D	D	b
4218	Machinery, equipment, & supplies whsle		0	73	329,820	36,989	1,769
4218	Machinery, equipment, & supplies whsle		10	60	291,650	34,884	1,717
4218	Machinery, equipment, & supplies whsle		20	5	D	D	b
4218	Machinery, equipment, & supplies whsle		40	8	D	D	a
42181	Construction & mining (except petroleum) machinery & equip whsle		0	10	D	D	c
42181	Construction & mining (except petroleum) machinery & equip whsle		10	10	D	D	c
42183	Industrial machinery & equipment whsle		0	30	119,275	14,366	1,158
42183	Industrial machinery & equipment whsle		10	22	105,429	12,931	1,120
42184	Industrial supplies whsle		0	22	D	D	e
42184	Industrial supplies whsle		10	20	D	D	e
42185	Service establishment equipment & supplies whsle		0	4	D	D	b
42185	Service establishment equipment & supplies whsle		10	4	D	D	b
42186	Transportation equipment & supplies (exc motor vehicle) whsle		0	5	D	D	b
42186	Transportation equipment & supplies (exc motor vehicle) whsle		10	3	D	D	b
4219	Miscellaneous durable goods whsle		0	16	D	D	c
4219	Miscellaneous durable goods whsle		10	16	D	D	c
42193	Recyclable material whsle		0	8	D	D	c
42193	Recyclable material whsle		10	8	D	D	c
42199	Other miscellaneous durable goods whsle		0	5	D	D	b
42199	Other miscellaneous durable goods whsle		10	5	D	D	b
422	Wholesale trade, nondurable goods		0	70	949,407	41,308	1,336
422	Wholesale trade, nondurable goods		10	56	D	D	g
422	Wholesale trade, nondurable goods		20	5	D	D	c
422	Wholesale trade, nondurable goods		40	9	D	D	b
4221	Paper & paper product whsle		0	10	D	D	b
4221	Paper & paper product whsle		10	7	D	D	b
4222	Drugs, & druggists' sundries whsle		0	5	D	D	b
4222	Drugs, & druggists' sundries whsle		10	5	D	D	b
42221	Drugs, & druggists' sundries whsle		0	5	D	D	b
42221	Drugs, & druggists' sundries whsle		10	5	D	D	b
4223	Apparel, piece goods, & notions whsle		0	5	D	D	b
4224	Grocery & related products whsle		0	17	D	D	f
4224	Grocery & related products whsle		10	11	D	D	f
4224	Grocery & related products whsle		20	3	D	D	c
4224	Grocery & related products whsle		40	3	D	D	a
42241	General-line grocery whsle		0	1	D	D	e
42241	General-line grocery whsle		10	1	D	D	e
42249	Other grocery & related products whsle		0	11	D	D	c
42249	Other grocery & related products whsle		10	7	D	D	b
42249	Other grocery & related products whsle		20	3	D	D	c
4225	Farm-product raw material whsle		0	6	D	D	b
4225	Farm-product raw material whsle		10	5	D	D	b
42259	Other farm product raw material whsle		0	1	D	D	a
42259	Other farm product raw material whsle		10	1	D	D	a
4226	Chemical & allied products whsle		0	5	D	D	b
4227	Petroleum & petroleum products whsle		0	3	D	D	b
4227	Petroleum & petroleum products whsle		10	3	D	D	b
42271	Petroleum bulk stations & terminals		0	2	D	D	b
4228	Beer, wine, & distilled alcoholic beverage whsle		0	4	D	D	b
42281	Beer & ale whsle		0	4	D	D	b
4229	Miscellaneous nondurable goods whsle		0	15	D	D	c
4229	Miscellaneous nondurable goods whsle		10	14	D	D	c
42291	Farm supplies whsle		0	4	D	D	b
42291	Farm supplies whsle		10	3	D	D	b
42294	Tobacco & tobacco product whsle		0	1	D	D	b
44-45	Retail trade			640	1,638,612	171,961	10,952
441	Motor vehicle & parts dealers			78	426,020	38,841	1,402
4411	Automobile dealers			34	363,254	27,508	911
44111	New car dealers			16	315,093	24,339	781
441110	New car dealers			16	315,093	24,339	781
44112	Used car dealers			18	48,161	3,169	130
441120	Used car dealers			18	48,161	3,169	130
4412	Other motor vehicle dealers			7	D	D	b
44122	Motorcycle, boat, & other motor vehicle dealers			7	D	D	b
441221	Motorcycle dealers			3	D	D	b
441222	Boat dealers			4	3,610	303	13
4413	Automotive parts, accessories, & tire stores			37	D	D	e

Economic-Wide Key Statistics for Cedar Rapids, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
44131	Automotive parts & accessories stores			26	D	D	e
441310	Automotive parts & accessories stores			26	D	D	e
44132	Tire dealers			11	D	D	c
441320	Tire dealers			11	D	D	c
442	Furniture & home furnishings stores			40	57,444	10,162	447
4421	Furniture stores			14	41,524	7,446	292
44211	Furniture stores			14	41,524	7,446	292
442110	Furniture stores			14	41,524	7,446	292
4422	Home furnishings stores			26	15,920	2,716	155
44221	Floor covering stores			10	9,669	1,791	75
442210	Floor covering stores			10	9,669	1,791	75
44229	Other home furnishings stores			16	6,251	925	80
442299	All other home furnishings stores			14	D	D	b
443	Electronics & appliance stores			38	60,995	9,316	488
4431	Electronics & appliance stores			38	60,995	9,316	488
44311	Appliance, television, & other electronics stores			24	D	D	e
443111	Household appliance stores			8	8,071	3,398	105
443112	Radio, television, & other electronics stores			16	D	D	c
44312	Computer & software stores			11	D	D	c
443120	Computer & software stores			11	D	D	c
44313	Camera & photographic supplies stores			3	D	D	b
443130	Camera & photographic supplies stores			3	D	D	b
444	Building material & garden equipment & supplies dealers			42	193,740	18,363	830
4441	Building material & supplies dealers			35	185,447	17,379	766
44411	Home centers			3	D	D	e
444110	Home centers			3	D	D	e
44412	Paint & wallpaper stores			8	D	D	b
444120	Paint & wallpaper stores			8	D	D	b
44413	Hardware stores			6	D	D	b
444130	Hardware stores			6	D	D	b
44419	Other building material dealers			18	109,740	10,017	329
444190	Other building material dealers			18	109,740	10,017	329
4442	Lawn & garden equipment & supplies stores			7	8,293	984	64
44421	Outdoor power equipment stores			5	D	D	b
444210	Outdoor power equipment stores			5	D	D	b
44422	Nursery & garden centers			2	D	D	a
444220	Nursery & garden centers			2	D	D	a
445	Food & beverage stores			36	239,582	27,416	2,154
4451	Grocery stores			23	D	D	g
44511	Supermarkets & other grocery (except convenience) stores			21	233,957	26,524	2,081
445110	Supermarkets & other grocery (except convenience) stores			21	233,957	26,524	2,081
4452	Specialty food stores			10	D	D	b
446	Health & personal care stores			64	65,631	8,945	530
4461	Health & personal care stores			64	65,631	8,945	530
44611	Pharmacies & drug stores			28	D	D	e
446110	Pharmacies & drug stores			28	D	D	e
4461101	Pharmacies & drug stores			28	D	D	e
44612	Cosmetics, beauty supplies, & perfume stores			6	D	D	b
446120	Cosmetics, beauty supplies, & perfume stores			6	D	D	b
44613	Optical goods stores			16	6,834	1,017	85
446130	Optical goods stores			16	6,834	1,017	85
44619	Other health & personal care stores			14	D	D	b
446191	Food (health) supplement stores			4	D	D	a
446199	All other health & personal care stores			10	D	D	b
447	Gasoline stations			54	110,074	7,113	507
4471	Gasoline stations			54	110,074	7,113	507
44711	Gasoline stations with convenience stores			39	86,277	5,278	355
447110	Gasoline stations with convenience stores			39	86,277	5,278	355
44719	Other gasoline stations			15	23,797	1,835	152
447190	Other gasoline stations			15	23,797	1,835	152
448	Clothing & clothing accessories stores			96	92,810	11,749	1,038
4481	Clothing stores			61	66,628	8,041	798
44811	Men's clothing stores			7	D	D	b
448110	Men's clothing stores			7	D	D	b
44812	Women's clothing stores			24	11,894	1,445	178
448120	Women's clothing stores			24	11,894	1,445	178
44813	Children's & infants' clothing stores			1	D	D	a
448130	Children's & infants' clothing stores			1	D	D	a
44814	Family clothing stores			15	44,323	5,058	468
448140	Family clothing stores			15	44,323	5,058	468
44815	Clothing accessories stores			7	D	D	b
448150	Clothing accessories stores			7	D	D	b
44819	Other clothing stores			7	D	D	b
448190	Other clothing stores			7	D	D	b

Economic-Wide Key Statistics for Cedar Rapids, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
4482	Shoe stores			14	D	D	b
44821	Shoe stores			14	D	D	b
448210	Shoe stores			14	D	D	b
4482101	Men's shoe stores			1	D	D	a
4482104	Family shoe stores			9	D	D	b
4482105	Athletic footwear stores			4	D	D	b
4483	Jewelry, luggage, & leather goods stores			21	D	D	c
44831	Jewelry stores			18	D	D	c
448310	Jewelry stores			18	D	D	c
44832	Luggage & leather goods stores			3	1,173	190	17
448320	Luggage & leather goods stores			3	1,173	190	17
451	Sporting goods, hobby, book, & music stores			65	44,160	4,973	453
4511	Sporting goods, hobby, & musical instrument stores			42	D	D	c
45111	Sporting goods stores			19	D	D	c
451110	Sporting goods stores			19	D	D	c
4511101	General-line sporting goods stores			3	D	D	b
4511102	Specialty-line sporting goods stores			16	D	D	b
451112	Hobby, toy, & game stores			12	D	D	b
451120	Hobby, toy, & game stores			12	D	D	b
45113	Sewing, needlework, & piece goods stores			6	D	D	b
451130	Sewing, needlework, & piece goods stores			6	D	D	b
45114	Musical instrument & supplies stores			5	D	D	b
451140	Musical instrument & supplies stores			5	D	D	b
4512	Book, periodical, & music stores			23	D	D	c
45121	Book stores & news dealers			13	D	D	c
451211	Book stores			12	D	D	c
4512111	Book stores, general			7	D	D	b
4512112	Specialty book stores			4	1,979	259	29
4512113	College book stores			1	D	D	a
451212	News dealers & newsstands			1	D	D	a
45122	Prerecorded tape, compact disc, & record stores			10	D	D	b
451220	Prerecorded tape, compact disc, & record stores			10	D	D	b
452	General merchandise stores			18	D	D	g
4521	Department stores (excl leased depts)			12	D	D	g
45210009	Department stores (incl leased depts) ##			12	D	N	N
45211	Department stores (excl leased depts)			12	D	D	g
452110	Department stores (excl leased depts)			12	D	D	g
45211009	Department stores (incl leased depts) ##			12	D	N	N
4521101	Conventional department stores (excl leased depts)			2	D	D	e
4521102	Discount or mass merchandising dept stores (excl leased depts)			8	166,642	13,330	1,334
4521103	National chain department stores (excl leased depts)			2	D	D	e
4529	Other general merchandise stores			6	50,940	3,447	320
45299	All other general merchandise stores			5	D	D	c
452990	All other general merchandise stores			5	D	D	c
4529901	Variety stores			3	D	D	b
4529903	Miscellaneous general merchandise stores			2	D	D	c
453	Miscellaneous store retailers			82	D	D	f
4531	Florists			11	D	D	b
45311	Florists			11	D	D	b
453110	Florists			11	D	D	b
4532	Office supplies, stationery, & gift stores			27	D	D	e
45321	Office supplies & stationery stores			5	D	D	c
453210	Office supplies & stationery stores			5	D	D	c
4532101	Stationery stores			1	D	D	a
4532102	Office supplies stores			4	D	D	c
45322	Gift, novelty, & souvenir stores			22	D	D	c
453220	Gift, novelty, & souvenir stores			22	D	D	c
4533	Used merchandise stores			16	4,537	1,059	140
45331	Used merchandise stores			16	4,537	1,059	140
453310	Used merchandise stores			16	4,537	1,059	140
4539	Other miscellaneous store retailers			28	D	D	c
45391	Pet & pet supplies stores			6	1,339	236	20
453910	Pet & pet supplies stores			6	1,339	236	20
45392	Art dealers			7	D	D	b
453920	Art dealers			7	D	D	b
45393	Manufactured (mobile) home dealers			2	D	D	a
453930	Manufactured (mobile) home dealers			2	D	D	a
45399	All other miscellaneous store retailers			13	D	D	b
454	Nonstore retailers			27	16,944	3,752	233
4541	Electronic shopping & mail-order houses			6	D	D	b
45411	Electronic shopping & mail-order houses			6	D	D	b
454110	Electronic shopping & mail-order houses			6	D	D	b
4542	Vending machine operators			5	D	D	b
45421	Vending machine operators			5	D	D	b

Economic-Wide Key Statistics for Cedar Rapids, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
454210	Vending machine operators			5	D	D	b
4543	Direct selling establishments			16	D	D	c
45439	Other direct selling establishments			15	6,158	1,237	142
454390	Other direct selling establishments			15	6,158	1,237	142
5112	Software publishers			13	D	D	e
51121	Software publishers			13	D	D	e
511210	Software publishers			13	D	D	e
512	Motion picture & sound recording industries			12	D	D	c
5121	Motion picture & video industries			12	D	D	c
51213	Motion picture & video exhibition			5	D	D	c
513	Broadcasting & telecommunications			33	547,997	81,628	2,567
5131	Radio & television broadcasting			7	D	D	e
51311	Radio broadcasting			4	D	D	c
513112	Radio stations			4	D	D	c
514	Information services & data processing services			15	D	D	c
53	Real estate & rental & leasing			154	110,425	22,050	996
531	Real estate			115	82,503	17,311	761
5311	Lessors of real estate			58	40,479	4,455	211
53111	Lessors of residential buildings & dwellings			31	20,292	1,902	107
531110	Lessors of residential buildings & dwellings			31	20,292	1,902	107
53112	Lessors of nonresidential buildings (except miniwarehouses)			19	11,495	1,807	75
531120	Lessors of nonresidential buildings (except miniwarehouses)			19	11,495	1,807	75
5312	Offices of real estate agents & brokers			23	18,501	1,726	82
53121	Offices of real estate agents & brokers			23	18,501	1,726	82
531210	Offices of real estate agents & brokers			23	18,501	1,726	82
5313	Activities related to real estate			34	23,523	11,130	468
53131	Real estate property managers			22	D	D	e
531311	Residential property managers			17	D	D	c
532	Rental & leasing services			35	25,619	4,535	224
5321	Automotive equipment rental & leasing			10	9,795	1,075	53
5322	Consumer goods rental			14	D	D	c
54	Professional, scientific, & technical services	T		296	229,841	89,342	2,391
541	Professional, scientific, & technical services	T		296	229,841	89,342	2,391
5411	Legal services	T		97	58,854	23,315	554
54111	Offices of lawyers	T		96	D	D	f
541110	Offices of lawyers	T		96	D	D	f
5411101	Offices of lawyers (except legal aid societies)	T		96	D	D	f
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		42	25,908	10,013	343
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		42	25,908	10,013	343
541211	Offices of certified public accountants	T		18	21,062	8,087	202
541213	Tax return preparation services	T		10	D	D	b
541219	Other accounting services	T		14	D	D	b
5413	Architectural, engineering, & related services	T		36	36,784	17,640	398
54131	Architectural services	T		10	D	D	b
541310	Architectural services	T		10	D	D	b
54133	Engineering services	T		19	23,895	12,700	274
541330	Engineering services	T		19	23,895	12,700	274
5414	Specialized design services	T		12	D	D	b
54143	Graphic design services	T		8	D	D	b
541430	Graphic design services	T		8	D	D	b
5415	Computer systems design & related services	T		38	64,950	20,597	487
54151	Computer systems design & related services	T		38	64,950	20,597	487
541511	Custom computer programming services	T		20	D	D	e
541512	Computer systems design services	T		14	D	D	c
5415121	Computer systems integrators	T		9	32,112	6,918	131
5416	Management, scientific, & technical consulting services	T		27	8,345	4,055	100
54161	Management consulting services	T		26	D	D	c
5418	Advertising & related services	T		22	20,248	8,843	255
54181	Advertising agencies	T		8	14,471	7,158	185
541810	Advertising agencies	T		8	14,471	7,158	185
54189	Other services related to advertising	T		5	D	D	a
541890	Other services related to advertising	T		5	D	D	a
5419	Other professional, scientific, & technical services	T		20	D	D	c
54192	Photographic services	T		13	D	D	b
541921	Photographic studios, portrait	T		11	D	D	b
56	Administrative & support & waste management & remediation serv			167	227,142	129,161	8,883
561	Administrative & support services			160	215,195	127,566	8,806
5611	Office administrative services			7	D	D	b
56111	Office administrative services			7	D	D	b
561110	Office administrative services			7	D	D	b
5613	Employment services			23	57,224	42,511	4,102
56132	Temporary help services			16	D	D	h
561320	Temporary help services			16	D	D	h
5614	Business support services			32	104,729	62,172	2,940

Economic-Wide Key Statistics for Cedar Rapids, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
56141	Document preparation services			4	D	D	c
561410	Document preparation services			4	D	D	c
56142	Telephone call centers			17	85,964	56,658	2,621
561422	Telemarketing bureaus			13	85,017	56,372	2,604
56143	Business service centers			6	D	D	b
561431	Private mail centers			4	D	D	b
5615	Travel arrangement & reservation services			18	7,660	3,684	166
56151	Travel agencies			14	D	D	c
561510	Travel agencies			14	D	D	c
5616	Investigation & security services			14	8,986	4,823	377
56161	Investigation, guard, & armored car services			10	D	D	e
561611	Investigation services			4	D	D	e
5617	Services to buildings & dwellings			57	23,383	11,120	940
56171	Exterminating & pest control services			5	D	D	b
561710	Exterminating & pest control services			5	D	D	b
56172	Janitorial services			44	19,035	9,202	808
561720	Janitorial services			44	19,035	9,202	808
56174	Carpet & upholstery cleaning services			6	D	D	b
561740	Carpet & upholstery cleaning services			6	D	D	b
562	Waste management & remediation services			7	11,947	1,595	77
5621	Waste collection			4	D	D	b
56211	Waste collection			4	D	D	b
5629	Remediation & other waste management services			1	D	D	b
61	Educational services	T		15	4,513	1,429	131
611	Educational services	T		15	4,513	1,429	131
6115	Technical & trade schools	T		1	D	D	a
61151	Technical & trade schools	T		1	D	D	a
611511	Cosmetology & barber schools	T		1	D	D	a
6116	Other schools & instruction	T		12	D	D	c
61169	All other schools & instruction	T		5	1,132	450	53
62	Health care & social assistance	T		266	226,439	116,545	3,172
621	Ambulatory health care services	T		229	206,691	106,361	2,466
6211	Offices of physicians	T		83	122,086	73,339	1,063
62111	Offices of physicians	T		83	122,086	73,339	1,063
621111	Offices of physicians (except mental health specialists)	T		78	118,218	71,781	1,023
621112	Offices of physicians, mental health specialists	T		5	3,868	1,558	40
6212	Offices of dentists	T		66	35,897	16,260	481
62121	Offices of dentists	T		66	35,897	16,260	481
621210	Offices of dentists	T		66	35,897	16,260	481
6213	Offices of other health practitioners	T		53	20,103	7,520	321
62131	Offices of chiropractors	T		19	5,028	1,501	72
621310	Offices of chiropractors	T		19	5,028	1,501	72
62132	Offices of optometrists	T		8	D	D	b
621320	Offices of optometrists	T		8	D	D	b
62134	Offices of physical, occup, & speech therapists & audiologists	T		12	D	D	c
621340	Offices of physical, occup, & speech therapists & audiologists	T		12	D	D	c
6213402	Physical & occupational therapists	T		12	D	D	c
62139	Offices of all other health practitioners	T		6	D	D	b
621391	Offices of podiatrists	T		5	2,366	894	39
6214	Outpatient care centers	T		5	D	D	b
6215	Medical & diagnostic laboratories	T		7	D	D	c
62151	Medical & diagnostic laboratories	T		7	D	D	c
621511	Medical laboratories	T		5	D	D	c
6216	Home health care services	T		12	D	D	e
62161	Home health care services	T		12	D	D	e
621610	Home health care services	T		12	D	D	e
6219	Other ambulatory health care services	T		3	D	D	b
623	Nursing & residential care facilities	T		12	15,213	7,771	461
6233	Community care facilities for the elderly	T		5	D	D	c
62331	Community care facilities for the elderly	T		5	D	D	c
623312	Homes for the elderly	T		5	D	D	c
624	Social assistance	T		25	4,535	2,413	245
6244	Child day care services	T		23	D	D	c
62441	Child day care services	T		23	D	D	c
624410	Child day care services	T		23	D	D	c
71	Arts, entertainment, & recreation	T		30	13,998	4,301	544
711	Performing arts, spectator sports, & related industries	T		2	D	D	c
713	Amusement, gambling, & recreation industries	T		28	D	D	e
7139	Other amusement & recreation services	T		24	D	D	e
71394	Fitness & recreational sports centers	T		13	D	D	e
713940	Fitness & recreational sports centers	T		13	D	D	e
72	Accommodation & food services			350	209,802	59,512	6,760
721	Accommodation			25	38,528	11,483	945
7211	Traveler accommodation			25	38,528	11,483	945

Economic-Wide Key Statistics for Cedar Rapids, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
72111	Hotels (except casino hotels) & motels			25	38,528	11,483	945
721110	Hotels (except casino hotels) & motels			25	38,528	11,483	945
7211101	Hotels (except casino hotels) with 25 guestrooms or more			10	D	D	f
7211103	Motels			11	D	D	c
7211104	Motor hotels			3	D	D	b
722	Foodservices & drinking places			325	171,274	48,029	5,815
7221	Full-service restaurants			98	63,224	19,408	2,405
72211	Full-service restaurants			98	63,224	19,408	2,405
722110	Full-service restaurants			98	63,224	19,408	2,405
7222	Limited-service eating places			141	78,283	21,378	2,618
72221	Limited-service eating places			141	78,283	21,378	2,618
722211	Limited-service restaurants			115	69,646	18,800	2,297
722212	Cafeterias			3	D	D	c
722213	Snack & nonalcoholic beverage bars			23	D	D	c
7223	Special foodservices			23	16,441	4,368	398
7224	Drinking places (alcoholic beverages)			63	13,326	2,875	394
72241	Drinking places (alcoholic beverages)			63	13,326	2,875	394
722410	Drinking places (alcoholic beverages)			63	13,326	2,875	394
81	Other services (except public administration)	T		251	95,832	29,438	1,651
811	Repair & maintenance	T		135	61,289	17,135	859
8111	Automotive repair & maintenance	T		95	44,649	12,679	607
81111	Automotive mechanical & electrical repair & maintenance	T		58	26,874	7,253	305
811111	General automotive repair	T		41	D	D	c
811112	Automotive exhaust system repair	T		9	D	D	b
811113	Automotive transmission repair	T		5	D	D	a
81112	Automotive body, paint, interior, & glass repair	T		15	11,650	3,555	136
811121	Automotive body, paint, & interior repair & maintenance	T		10	D	D	c
8111211	Paint or body repair shops	T		9	D	D	b
811122	Automotive glass replacement shops	T		5	D	D	b
81119	Other automotive repair & maintenance	T		22	6,125	1,871	166
811192	Carwashes	T		17	D	D	c
8112	Electronic & precision equipment repair & maintenance	T		9	6,626	2,442	139
81121	Electronic & precision equipment repair & maintenance	T		9	6,626	2,442	139
8113	Commercial & industrial machinery & equip (exc auto & electr) R&M	T		12	5,214	1,103	56
81131	Commercial & industrial machinery & equip (exc auto & electr) R&M	T		12	5,214	1,103	56
811310	Commercial & industrial machinery & equip (exc auto & electr) R&M	T		12	5,214	1,103	56
8114	Personal & household goods repair & maintenance	T		19	4,800	911	57
81141	Home & garden equipment & appliance repair & maintenance	T		5	D	D	a
81142	Reupholstery & furniture repair	T		5	1,717	374	23
811420	Reupholstery & furniture repair	T		5	1,717	374	23
81149	Other personal & household goods repair & maintenance	T		6	D	D	a
811490	Other personal & household goods repair & maintenance	T		6	D	D	a
812	Personal & laundry services	T		116	34,543	12,303	792
8121	Personal care services	T		73	14,130	5,705	431
81211	Hair, nail, & skin care services	T		60	D	D	e
812112	Beauty shops	T		58	11,878	5,179	362
81219	Other personal care services	T		13	D	D	b
812199	Other personal care services	T		9	D	D	b
8122	Death care services	T		16	D	D	c
81221	Funeral homes & funeral services	T		8	D	D	b
812210	Funeral homes & funeral services	T		8	D	D	b
8122101	Funeral homes	T		8	D	D	b
81222	Cemeteries & crematories	T		8	3,013	1,341	56
812220	Cemeteries & crematories	T		8	3,013	1,341	56
8123	Drycleaning & laundry services	T		18	D	D	c
81231	Coin-operated laundries & drycleaners	T		7	D	D	b
812310	Coin-operated laundries & drycleaners	T		7	D	D	b
8123102	Coin-operated laundries & drycleaning stores	T		7	D	D	b
81232	Drycleaning & laundry services (except coin-operated)	T		10	D	D	b
812320	Drycleaning & laundry services (except coin-operated)	T		10	D	D	b
8123202	Drycleaning plants	T		8	D	D	b
81233	Linen & uniform supply	T		1	D	D	b
8129	Other personal services	T		9	D	D	b
81292	Photofinishing	T		4	D	D	b
81293	Parking lots & garages	T		5	D	D	b
812930	Parking lots & garages	T		5	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade

10: Merchant wholesalers

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

Economic-Wide Key Statistics for Cedar Rapids, Iowa: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
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- 11: Wholesaler distributors and jobbers
- 12: Importers
- 13: Exporters
- 14: Own brand importer-marketers
- 15: Terminal grain elevators
- 17: Country grain elevators
- 19: Assemblers of farm products, except country grain elevators
- 20: Manufacturers' sales branches and sales offices
- 21: Sales branches (with stock)
- 22: Sales offices (without stock)
- 40: Agents, brokers, and commission merchants
- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents
- 45: Export agents
- 46: Manufacturers' agents

- a: 0 - 19 employees
- b: 20 - 99 employees
- c: 100 - 249 employees
- e: 250 - 499 employees
- f: 500 - 999 employees
- g: 1,000 - 2,499 employees
- h: 2,500 - 4,999 employees
- i: 5,000 - 9,999 employees
- j: 10,000 - 24,999 employees
- k: 25,000 - 49,999 employees
- l: 50,000 - 99,999 employees
- m: 100,000 or more employees
- p: 10 to 19 percent estimated
- q: 20 to 29 percent estimated
- r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>