

Economy-Wide Key Statistics for Cedar Falls, Iowa: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

| NAICS Industry Code | Industry Description | Number of Establishments | Sales/Shipment/Receipts/Revenue (\$1,000) | Annual Payroll (\$1,000) | Number of Employees |
|---------------------|--|--------------------------|---|--------------------------|---------------------|
| 31-33 | Manufacturing | 43 | D | D | 1000-2499 |
| 42 | Wholesale trade | 36 | 307,408 | 23,134 | 610 |
| 423 | Durable goods merchant wholesalers | 26 | D | D | 250-499 |
| 4234 | Professional and commercial equipment and supplies merchant wholesalers | 3 | D | D | 20-99 |
| 42349 | Other professional equipment and supplies merchant wholesalers | 1 | D | D | 0-19 |
| 423490 | Other professional equipment and supplies merchant wholesalers | 1 | D | D | 0-19 |
| 4237 | Hardware, and plumbing and heating equipment and supplies merchant wholesalers | 2 | D | D | 20-99 |
| 4238 | Machinery, equipment, and supplies merchant wholesalers | 11 | D | D | 20-99 |
| 424 | Nondurable goods merchant wholesalers | 6 | D | D | 250-499 |
| 4244 | Grocery and related product merchant wholesalers | 1 | D | D | 250-499 |
| 42449 | Other grocery and related products merchant wholesalers | 1 | D | D | 250-499 |
| 424490 | Other grocery and related products merchant wholesalers | 1 | D | D | 250-499 |
| 425 | Wholesale electronic markets and agents and brokers | 4 | D | D | 20-99 |
| 4251 | Wholesale electronic markets and agents and brokers | 4 | D | D | 20-99 |
| 42512 | Wholesale trade agents and brokers | 4 | D | D | 20-99 |
| 425120 | Wholesale trade agents and brokers | 4 | D | D | 20-99 |
| 441 | Motor vehicle and parts dealers | 13 | 200,969 | 15,617 | 411 |
| 4411 | Automobile dealers | 5 | 180,323 | 13,377 | 337 |
| 44111 | New car dealers | 5 | 180,323 | 13,377 | 337 |
| 441110 | New car dealers | 5 | 180,323 | 13,377 | 337 |
| 4412 | Other motor vehicle dealers | 2 | D | D | 20-99 |
| 44121 | Recreational vehicle dealers | 2 | D | D | 20-99 |
| 441210 | Recreational vehicle dealers | 2 | D | D | 20-99 |
| 4413 | Automotive parts, accessories, and tire stores | 6 | D | D | 20-99 |
| 44131 | Automotive parts and accessories stores | 4 | D | D | 20-99 |
| 441310 | Automotive parts and accessories stores | 4 | D | D | 20-99 |
| 442 | Furniture and home furnishings stores | 7 | D | D | 20-99 |
| 4421 | Furniture stores | 4 | D | D | 20-99 |
| 44211 | Furniture stores | 4 | D | D | 20-99 |
| 442110 | Furniture stores | 4 | D | D | 20-99 |
| 443 | Electronics and appliance stores | 7 | D | D | 20-99 |
| 4431 | Electronics and appliance stores | 7 | D | D | 20-99 |
| 44311 | Appliance, television, and other electronics stores | 5 | D | D | 20-99 |
| 443111 | Household appliance stores | 2 | D | D | 20-99 |
| 443112 | Radio, television, and other electronics stores | 3 | D | D | 0-19 |
| 444 | Building material and garden equipment and supplies dealers | 17 | 25,835 | 4,536 | 166 |
| 4441 | Building material and supplies dealers | 14 | D | D | 100-249 |
| 44412 | Paint and wallpaper stores | 3 | D | D | 20-99 |
| 444120 | Paint and wallpaper stores | 3 | D | D | 20-99 |
| 44419 | Other building material dealers | 9 | 19,841 | 3,530 | 108 |
| 444190 | Other building material dealers | 9 | 19,841 | 3,530 | 108 |
| 44-45 | Retail trade | 161 | 481,821 | 50,011 | 2,646 |
| 445 | Food and beverage stores | 11 | D | D | 500-999 |
| 4451 | Grocery stores | 8 | 56,691 | 6,379 | 486 |
| 44511 | Supermarkets and other grocery (except convenience) stores | 8 | 56,691 | 6,379 | 486 |
| 445110 | Supermarkets and other grocery (except convenience) stores | 8 | 56,691 | 6,379 | 486 |
| 446 | Health and personal care stores | 5 | D | D | 20-99 |
| 4461 | Health and personal care stores | 5 | D | D | 20-99 |
| 44612 | Cosmetics, beauty supplies, and perfume stores | 1 | D | D | 20-99 |
| 446120 | Cosmetics, beauty supplies, and perfume stores | 1 | D | D | 20-99 |
| 44613 | Optical goods stores | 2 | D | D | 0-19 |
| 446130 | Optical goods stores | 2 | D | D | 0-19 |
| 447 | Gasoline stations | 17 | 25,622 | 1,504 | 135 |
| 4471 | Gasoline stations | 17 | 25,622 | 1,504 | 135 |
| 44711 | Gasoline stations with convenience stores | 14 | D | D | 100-249 |
| 447110 | Gasoline stations with convenience stores | 14 | D | D | 100-249 |
| 448 | Clothing and clothing accessories stores | 30 | 27,074 | 3,968 | 374 |
| 4481 | Clothing stores | 21 | D | D | 250-499 |
| 44814 | Family clothing stores | 8 | 16,288 | 2,301 | 231 |
| 448140 | Family clothing stores | 8 | 16,288 | 2,301 | 231 |
| 44815 | Clothing accessories stores | 3 | D | D | 0-19 |
| 448150 | Clothing accessories stores | 3 | D | D | 0-19 |
| 44819 | Other clothing stores | 1 | D | D | 20-99 |
| 448190 | Other clothing stores | 1 | D | D | 20-99 |
| 4483 | Jewelry, luggage, and leather goods stores | 6 | D | D | 20-99 |
| 451 | Sporting goods, hobby, book, and music stores | 20 | 29,236 | 3,707 | 268 |

Economy-Wide Key Statistics for Cedar Falls, Iowa: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

| NAICS Industry Code | Industry Description | Number of Establishments | Sales/Shipments/ Receipts/Revenue (\$1,000) | Annual Payroll (\$1,000) | Number of Employees |
|---------------------|--|--------------------------|---|--------------------------|---------------------|
| 4511 | Sporting goods, hobby, and musical instrument stores | 10 | 13,257 | 2,002 | 150 |
| 45111 | Sporting goods stores | 3 | D | D | 100-249 |
| 451110 | Sporting goods stores | 3 | D | D | 100-249 |
| 45114 | Musical instrument and supplies stores | 2 | D | D | 0-19 |
| 451140 | Musical instrument and supplies stores | 2 | D | D | 0-19 |
| 4512 | Book, periodical, and music stores | 10 | 15,979 | 1,705 | 118 |
| 45121 | Book stores and news dealers | 7 | D | D | 20-99 |
| 451211 | Book stores | 7 | D | D | 20-99 |
| 45122 | Prerecorded tape, compact disc, and record stores | 3 | D | D | 20-99 |
| 451220 | Prerecorded tape, compact disc, and record stores | 3 | D | D | 20-99 |
| 452 | General merchandise stores | 5 | D | D | 250-499 |
| 452112 | Discount department stores | 2 | D | D | 250-499 |
| 453 | Miscellaneous store retailers | 22 | D | D | 100-249 |
| 4533 | Used merchandise stores | 4 | D | D | 20-99 |
| 45331 | Used merchandise stores | 4 | D | D | 20-99 |
| 453310 | Used merchandise stores | 4 | D | D | 20-99 |
| 4539 | Other miscellaneous store retailers | 8 | D | D | 20-99 |
| 45392 | Art dealers | 2 | D | D | 0-19 |
| 453920 | Art dealers | 2 | D | D | 0-19 |
| 45399 | All other miscellaneous store retailers | 6 | D | D | 20-99 |
| 454 | Nonstore retailers | 7 | 3,342 | 529 | 33 |
| 45439 | Other direct selling establishments | 5 | D | D | 20-99 |
| 454390 | Other direct selling establishments | 5 | D | D | 20-99 |
| 51 | Information | 18 | N | 4,928 | 162 |
| 517 | Telecommunications | 7 | N | D | 20-99 |
| 53 | Real estate and rental and leasing | 48 | 27,360 | 3,944 | 202 |
| 531 | Real estate | 41 | D | D | 100-249 |
| 5311 | Lessors of real estate | 23 | D | D | 20-99 |
| 53111 | Lessors of residential buildings and dwellings | 13 | 6,800 | 801 | 61 |
| 531110 | Lessors of residential buildings and dwellings | 13 | 6,800 | 801 | 61 |
| 5313 | Activities related to real estate | 11 | D | D | 20-99 |
| 532 | Rental and leasing services | 6 | D | D | 20-99 |
| 533 | Lessors of nonfinancial intangible assets (except copyrighted works) | 1 | D | D | 0-19 |
| 54 | Professional, scientific, and technical services | 75 | D | D | 1000-2499 |
| 541 | Professional, scientific, and technical services | 75 | D | D | 1000-2499 |
| 5411 | Legal services | 11 | D | D | 20-99 |
| 54111 | Offices of lawyers | 11 | D | D | 20-99 |
| 541110 | Offices of lawyers | 11 | D | D | 20-99 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | D | D | 20-99 |
| 54121 | Accounting, tax preparation, bookkeeping, and payroll services | 13 | D | D | 20-99 |
| 5413 | Architectural, engineering, and related services | 17 | D | D | 100-249 |
| 54133 | Engineering services | 10 | D | D | 20-99 |
| 541330 | Engineering services | 10 | D | D | 20-99 |
| 54137 | Surveying and mapping (except geophysical) services | 2 | D | D | 20-99 |
| 541370 | Surveying and mapping (except geophysical) services | 2 | D | D | 20-99 |
| 5414 | Specialized design services | 4 | D | D | 20-99 |
| 54143 | Graphic design services | 2 | D | D | 20-99 |
| 541430 | Graphic design services | 2 | D | D | 20-99 |
| 5415 | Computer systems design and related services | 11 | 14,765 | 6,410 | 197 |
| 54151 | Computer systems design and related services | 11 | 14,765 | 6,410 | 197 |
| 541512 | Computer systems design services | 5 | 8,678 | 4,125 | 121 |
| 5418 | Advertising and related services | 5 | D | D | 20-99 |
| 5419 | Other professional, scientific, and technical services | 10 | D | D | 100-249 |
| 54192 | Photographic services | 3 | D | D | 20-99 |
| 541921 | Photography studios, portrait | 3 | D | D | 20-99 |
| 54194 | Veterinary services | 5 | D | D | 20-99 |
| 541940 | Veterinary services | 5 | D | D | 20-99 |
| 56 | Administrative and support and waste management and remediation services | 34 | 26,269 | 11,369 | 1,348 |
| 561 | Administrative and support services | 32 | D | D | 1000-2499 |
| 5614 | Business support services | 5 | D | D | 250-499 |
| 5617 | Services to buildings and dwellings | 15 | D | D | 100-249 |
| 56172 | Janitorial services | 6 | D | D | 100-249 |
| 561720 | Janitorial services | 6 | D | D | 100-249 |
| 56173 | Landscaping services | 5 | D | D | 20-99 |
| 561730 | Landscaping services | 5 | D | D | 20-99 |
| 5619 | Other support services | 2 | D | D | 20-99 |
| 56199 | All other support services | 2 | D | D | 20-99 |

Economy-Wide Key Statistics for Cedar Falls, Iowa: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

| NAICS Industry Code | Industry Description | Number of Establishments | Sales/Shipments/Receipts/Revenue (\$1,000) | Annual Payroll (\$1,000) | Number of Employees |
|---------------------|---|--------------------------|--|--------------------------|---------------------|
| 561990 | All other support services | 2 | D | D | 20-99 |
| 61 | Educational services | 7 | D | D | 20-99 |
| 611 | Educational services | 7 | D | D | 20-99 |
| 6115 | Technical and trade schools | 1 | D | D | 0-19 |
| 61151 | Technical and trade schools | 1 | D | D | 0-19 |
| 611511 | Beauty and cosmetology schools | 1 | D | D | 0-19 |
| 62 | Health care and social assistance | 74 | 74,894 | 32,815 | 1,574 |
| 621 | Ambulatory health care services | 42 | D | D | 250-499 |
| 6211 | Offices of physicians | 10 | 6,106 | 2,783 | 69 |
| 62111 | Offices of physicians | 10 | 6,106 | 2,783 | 69 |
| 621111 | Offices of physicians (except mental health specialists) | 7 | D | D | 20-99 |
| 6212 | Offices of dentists | 18 | 10,811 | 3,934 | 114 |
| 62121 | Offices of dentists | 18 | 10,811 | 3,934 | 114 |
| 621210 | Offices of dentists | 18 | 10,811 | 3,934 | 114 |
| 6213 | Offices of other health practitioners | 11 | D | D | 20-99 |
| 62131 | Offices of chiropractors | 6 | D | D | 0-19 |
| 621310 | Offices of chiropractors | 6 | D | D | 0-19 |
| 623 | Nursing and residential care facilities | 15 | D | D | 500-999 |
| 6233 | Community care facilities for the elderly | 2 | D | D | 250-499 |
| 62331 | Community care facilities for the elderly | 2 | D | D | 250-499 |
| 623311 | Continuing care retirement communities | 1 | D | D | 250-499 |
| 624 | Social assistance | 16 | D | D | 250-499 |
| 6244 | Child day care services | 13 | 3,034 | 1,709 | 208 |
| 62441 | Child day care services | 13 | 3,034 | 1,709 | 208 |
| 624410 | Child day care services | 13 | 3,034 | 1,709 | 208 |
| 71 | Arts, entertainment, and recreation | 13 | D | D | 20-99 |
| 72 | Accommodation and food services | 88 | 57,422 | 17,162 | 2,001 |
| 721 | Accommodation | 9 | D | D | 100-249 |
| 7211 | Traveler accommodation | 9 | D | D | 100-249 |
| 72111 | Hotels (except casino hotels) and motels | 9 | D | D | 100-249 |
| 721110 | Hotels (except casino hotels) and motels | 9 | D | D | 100-249 |
| 722 | Food services and drinking places | 79 | D | D | 1000-2499 |
| 7222 | Limited-service eating places | 30 | 21,913 | 6,165 | 593 |
| 72221 | Limited-service eating places | 30 | 21,913 | 6,165 | 593 |
| 7224 | Drinking places (alcoholic beverages) | 15 | 4,726 | 960 | 216 |
| 72241 | Drinking places (alcoholic beverages) | 15 | 4,726 | 960 | 216 |
| 722410 | Drinking places (alcoholic beverages) | 15 | 4,726 | 960 | 216 |
| 81 | Other services (except public administration) | 48 | 24,264 | 7,772 | 350 |
| 811 | Repair and maintenance | 19 | 9,511 | 2,919 | 96 |
| 8111 | Automotive repair and maintenance | 15 | D | D | 20-99 |
| 81111 | Automotive mechanical and electrical repair and maintenance | 9 | D | D | 20-99 |
| 81112 | Automotive body, paint, interior, and glass repair | 4 | 4,509 | 1,298 | 36 |
| 811121 | Automotive body, paint, and interior repair and maintenance | 4 | 4,509 | 1,298 | 36 |
| 812 | Personal and laundry services | 22 | 12,530 | 4,479 | 222 |
| 8121 | Personal care services | 14 | D | D | 20-99 |
| 81211 | Hair, nail, and skin care services | 11 | D | D | 20-99 |
| 812112 | Beauty salons | 9 | D | D | 20-99 |
| 8129 | Other personal services | 3 | D | D | 100-249 |
| 81292 | Photofinishing | 3 | D | D | 100-249 |
| 812921 | Photofinishing laboratories (except one-hour) | 1 | D | D | 100-249 |

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Cedar Falls, Iowa: 1997

| 1997 NAICS code | Meaning of 1997 NAICS code | Tax status indicator ¹ | Type of operation ² | Number of establishments | Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³ | Annual payroll (\$1,000) ³ | Number of employees ⁴ |
|-----------------|---|-----------------------------------|--------------------------------|--------------------------|---|---------------------------------------|----------------------------------|
| 31-33 | Manufacturing | | | 50 | 261,698 | 61,498 | 1,911 |
| 332 | Fabricated metal product mfg | | | 13 | D | D | f |
| 333 | Machinery mfg | | | 11 | D | D | f |
| 42 | Wholesale trade | | | 38 | 420,648 | 22,290 | 723 |
| 42 | Wholesale trade | | 0 | 10 | D | D | f |
| 42 | Wholesale trade | | 10 | 35 | D | D | f |
| 42 | Wholesale trade | | 40 | 3 | D | D | a |
| 421 | Wholesale trade, durable goods | | 0 | 31 | D | D | e |
| 421 | Wholesale trade, durable goods | | 10 | 29 | D | D | e |
| 4211 | Motor vehicle & motor vehicle parts & supplies whsle | | 0 | 3 | D | D | b |
| 4211 | Motor vehicle & motor vehicle parts & supplies whsle | | 10 | 3 | D | D | b |
| 4214 | Professional & commercial equipment & supplies whsle | | 0 | 3 | D | D | b |
| 4214 | Professional & commercial equipment & supplies whsle | | 10 | 3 | D | D | b |
| 42149 | Other professional equipment & supplies whsle | | 0 | 2 | D | D | b |
| 42149 | Other professional equipment & supplies whsle | | 10 | 2 | D | D | b |
| 4217 | Hardware, & plumbing & heating equipment & supplies whsle | | 0 | 2 | D | D | b |
| 4217 | Hardware, & plumbing & heating equipment & supplies whsle | | 10 | 2 | D | D | b |
| 42171 | Hardware whsle | | 0 | 1 | D | D | b |
| 42171 | Hardware whsle | | 10 | 1 | D | D | b |
| 4218 | Machinery, equipment, & supplies whsle | | 0 | 13 | 33,740 | 2,899 | 81 |
| 4218 | Machinery, equipment, & supplies whsle | | 10 | 13 | 33,740 | 2,899 | 81 |
| 42182 | Farm & garden machinery & equipment whsle | | 0 | 4 | D | D | b |
| 42182 | Farm & garden machinery & equipment whsle | | 10 | 4 | D | D | b |
| 42183 | Industrial machinery & equipment whsle | | 0 | 7 | D | D | b |
| 42183 | Industrial machinery & equipment whsle | | 10 | 7 | D | D | b |
| 4219 | Miscellaneous durable goods whsle | | 0 | 5 | D | D | b |
| 4219 | Miscellaneous durable goods whsle | | 10 | 5 | D | D | b |
| 422 | Wholesale trade, nondurable goods | | 0 | 7 | D | D | e |
| 422 | Wholesale trade, nondurable goods | | 10 | 6 | D | D | e |
| 422 | Wholesale trade, nondurable goods | | 40 | 1 | D | D | a |
| 4224 | Grocery & related products whsle | | 0 | 1 | D | D | c |
| 4224 | Grocery & related products whsle | | 10 | 1 | D | D | c |
| 42249 | Other grocery & related products whsle | | 0 | 1 | D | D | c |
| 42249 | Other grocery & related products whsle | | 10 | 1 | D | D | c |
| 4225 | Farm-product raw material whsle | | 0 | 2 | D | D | a |
| 4225 | Farm-product raw material whsle | | 40 | 1 | D | D | a |
| 4229 | Miscellaneous nondurable goods whsle | | 0 | 1 | D | D | c |
| 4229 | Miscellaneous nondurable goods whsle | | 10 | 1 | D | D | c |
| 42291 | Farm supplies whsle | | 0 | 1 | D | D | c |
| 42291 | Farm supplies whsle | | 10 | 1 | D | D | c |
| 44-45 | Retail trade | | | 180 | 429,489 | 41,396 | 2,611 |
| 441 | Motor vehicle & parts dealers | | | 16 | 186,668 | 12,825 | 450 |
| 4411 | Automobile dealers | | | 8 | D | D | e |
| 44111 | New car dealers | | | 7 | 176,263 | 11,367 | 395 |
| 441110 | New car dealers | | | 7 | 176,263 | 11,367 | 395 |
| 4412 | Other motor vehicle dealers | | | 2 | D | D | a |
| 44121 | Recreational vehicle dealers | | | 2 | D | D | a |
| 441210 | Recreational vehicle dealers | | | 2 | D | D | a |
| 442 | Furniture & home furnishings stores | | | 10 | D | D | b |
| 4421 | Furniture stores | | | 5 | D | D | b |
| 44211 | Furniture stores | | | 5 | D | D | b |
| 442110 | Furniture stores | | | 5 | D | D | b |
| 443 | Electronics & appliance stores | | | 8 | D | D | b |
| 4431 | Electronics & appliance stores | | | 8 | D | D | b |
| 44311 | Appliance, television, & other electronics stores | | | 4 | D | D | b |
| 443111 | Household appliance stores | | | 2 | D | D | b |
| 44312 | Computer & software stores | | | 3 | D | D | a |
| 443120 | Computer & software stores | | | 3 | D | D | a |
| 44313 | Camera & photographic supplies stores | | | 1 | D | D | a |
| 443130 | Camera & photographic supplies stores | | | 1 | D | D | a |
| 444 | Building material & garden equipment & supplies dealers | | | 17 | 18,862 | 3,096 | 144 |
| 4441 | Building material & supplies dealers | | | 15 | D | D | c |
| 44412 | Paint & wallpaper stores | | | 3 | 2,640 | 378 | 22 |
| 444120 | Paint & wallpaper stores | | | 3 | 2,640 | 378 | 22 |
| 44419 | Other building material dealers | | | 7 | 13,658 | 2,336 | 82 |
| 444190 | Other building material dealers | | | 7 | 13,658 | 2,336 | 82 |
| 445 | Food & beverage stores | | | 12 | 54,585 | 5,648 | 455 |
| 4451 | Grocery stores | | | 10 | D | D | e |
| 44511 | Supermarkets & other grocery (except convenience) stores | | | 9 | D | D | e |
| 445110 | Supermarkets & other grocery (except convenience) stores | | | 9 | D | D | e |
| 446 | Health & personal care stores | | | 9 | D | D | b |
| 4461 | Health & personal care stores | | | 9 | D | D | b |
| 44612 | Cosmetics, beauty supplies, & perfume stores | | | 3 | D | D | b |
| 446120 | Cosmetics, beauty supplies, & perfume stores | | | 3 | D | D | b |
| 44613 | Optical goods stores | | | 4 | 2,344 | 425 | 25 |
| 446130 | Optical goods stores | | | 4 | 2,344 | 425 | 25 |
| 447 | Gasoline stations | | | 20 | 24,794 | 1,632 | 167 |
| 4471 | Gasoline stations | | | 20 | 24,794 | 1,632 | 167 |
| 44711 | Gasoline stations with convenience stores | | | 10 | D | D | b |
| 447110 | Gasoline stations with convenience stores | | | 10 | D | D | b |
| 44719 | Other gasoline stations | | | 10 | D | D | b |

Economic-Wide Key Statistics for Cedar Falls, Iowa: 1997

| 1997 NAICS code | Meaning of 1997 NAICS code | Tax status indicator ¹ | Type of operation ² | Number of establishments | Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³ | Annual payroll (\$1,000) ³ | Number of employees ⁴ |
|-----------------|--|-----------------------------------|--------------------------------|--------------------------|---|---------------------------------------|----------------------------------|
| 447190 | Other gasoline stations | | | 10 | D | D | b |
| 448 | Clothing & clothing accessories stores | | | 35 | 30,440 | 4,353 | 380 |
| 4481 | Clothing stores | | | 24 | 24,325 | 3,232 | 310 |
| 44814 | Family clothing stores | | | 7 | 16,465 | 2,109 | 181 |
| 448140 | Family clothing stores | | | 7 | 16,465 | 2,109 | 181 |
| 44819 | Other clothing stores | | | 2 | D | D | a |
| 448190 | Other clothing stores | | | 2 | D | D | a |
| 4483 | Jewelry, luggage, & leather goods stores | | | 6 | 3,265 | 660 | 37 |
| 44832 | Luggage & leather goods stores | | | 1 | D | D | a |
| 448320 | Luggage & leather goods stores | | | 1 | D | D | a |
| 451 | Sporting goods, hobby, book, & music stores | | | 22 | D | D | c |
| 4511 | Sporting goods, hobby, & musical instrument stores | | | 14 | D | D | c |
| 45111 | Sporting goods stores | | | 7 | 9,427 | 1,338 | 102 |
| 451110 | Sporting goods stores | | | 7 | 9,427 | 1,338 | 102 |
| 4511101 | General-line sporting goods stores | | | 2 | D | D | b |
| 45114 | Musical instrument & supplies stores | | | 3 | D | D | a |
| 451140 | Musical instrument & supplies stores | | | 3 | D | D | a |
| 4512 | Book, periodical, & music stores | | | 8 | D | D | b |
| 45121 | Book stores & news dealers | | | 6 | 8,315 | 983 | 66 |
| 451211 | Book stores | | | 5 | D | D | b |
| 4512112 | Specialty book stores | | | 3 | D | D | a |
| 4512113 | College book stores | | | 1 | D | D | b |
| 451212 | News dealers & newsstands | | | 1 | D | D | a |
| 45122 | Prerecorded tape, compact disc, & record stores | | | 2 | D | D | a |
| 451220 | Prerecorded tape, compact disc, & record stores | | | 2 | D | D | a |
| 452 | General merchandise stores | | | 4 | D | D | e |
| 4521101 | Conventional department stores (excl leased depts) | | | 1 | D | D | c |
| 453 | Miscellaneous store retailers | | | 18 | D | D | c |
| 4532 | Office supplies, stationery, & gift stores | | | 7 | 2,244 | 316 | 49 |
| 4533 | Used merchandise stores | | | 2 | D | D | b |
| 45331 | Used merchandise stores | | | 2 | D | D | b |
| 453310 | Used merchandise stores | | | 2 | D | D | b |
| 4539 | Other miscellaneous store retailers | | | 6 | D | D | a |
| 45392 | Art dealers | | | 2 | D | D | a |
| 453920 | Art dealers | | | 2 | D | D | a |
| 45399 | All other miscellaneous store retailers | | | 3 | D | D | a |
| 454 | Nonstore retailers | | | 9 | D | D | b |
| 4541 | Electronic shopping & mail-order houses | | | 3 | D | D | b |
| 45411 | Electronic shopping & mail-order houses | | | 3 | D | D | b |
| 454110 | Electronic shopping & mail-order houses | | | 3 | D | D | b |
| 4542 | Vending machine operators | | | 2 | D | D | b |
| 45421 | Vending machine operators | | | 2 | D | D | b |
| 454210 | Vending machine operators | | | 2 | D | D | b |
| 513 | Broadcasting & telecommunications | | | 6 | D | D | b |
| 53 | Real estate & rental & leasing | | | 35 | 13,077 | 1,703 | 96 |
| 531 | Real estate | | | 31 | D | D | b |
| 5311 | Lessors of real estate | | | 18 | D | D | b |
| 532 | Rental & leasing services | | | 4 | D | D | b |
| 54 | Professional, scientific, & technical services | T | | 61 | 35,254 | 16,830 | 627 |
| 541 | Professional, scientific, & technical services | T | | 61 | 35,254 | 16,830 | 627 |
| 5411 | Legal services | T | | 13 | D | D | b |
| 54111 | Offices of lawyers | T | | 13 | D | D | b |
| 541110 | Offices of lawyers | T | | 13 | D | D | b |
| 5411101 | Offices of lawyers (except legal aid societies) | T | | 13 | D | D | b |
| 5412 | Accounting, tax return prep, bookkeeping, & payroll services | T | | 15 | 9,714 | 8,481 | 264 |
| 54121 | Accounting, tax return prep, bookkeeping, & payroll services | T | | 15 | 9,714 | 8,481 | 264 |
| 5413 | Architectural, engineering, & related services | T | | 13 | 10,723 | 3,604 | 116 |
| 54137 | Surveying & mapping (except geophysical) services | T | | 2 | D | D | b |
| 541370 | Surveying & mapping (except geophysical) services | T | | 2 | D | D | b |
| 5418 | Advertising & related services | T | | 4 | 5,443 | 1,765 | 88 |
| 5419 | Other professional, scientific, & technical services | T | | 4 | D | D | b |
| 54192 | Photographic services | T | | 3 | 3,277 | 1,407 | 57 |
| 541921 | Photographic studios, portrait | T | | 3 | 3,277 | 1,407 | 57 |
| 56 | Administrative & support & waste management & remediation serv | | | 28 | 23,377 | 12,067 | 1,008 |
| 561 | Administrative & support services | | | 26 | D | D | g |
| 5613 | Employment services | | | 4 | 8,494 | 6,538 | 392 |
| 5614 | Business support services | | | 5 | D | D | f |
| 56142 | Telephone call centers | | | 4 | D | D | f |
| 5617 | Services to buildings & dwellings | | | 8 | 1,616 | 648 | 61 |
| 61 | Educational services | T | | 3 | D | D | a |
| 611 | Educational services | T | | 3 | D | D | a |
| 6115 | Technical & trade schools | T | | 1 | D | D | a |
| 61151 | Technical & trade schools | T | | 1 | D | D | a |
| 611511 | Cosmetology & barber schools | T | | 1 | D | D | a |
| 62 | Health care & social assistance | T | | 62 | 33,438 | 16,933 | 616 |
| 621 | Ambulatory health care services | T | | 51 | D | D | e |
| 6211 | Offices of physicians | T | | 15 | 15,052 | 10,049 | 216 |
| 62111 | Offices of physicians | T | | 15 | 15,052 | 10,049 | 216 |
| 621111 | Offices of physicians (except mental health specialists) | T | | 14 | D | D | c |
| 6212 | Offices of dentists | T | | 18 | 8,190 | 3,109 | 121 |

Economic-Wide Key Statistics for Cedar Falls, Iowa: 1997

| 1997 NAICS code | Meaning of 1997 NAICS code | Tax status indicator ¹ | Type of operation ² | Number of establishments | Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³ | Annual payroll (\$1,000) ³ | Number of employees ⁴ |
|-----------------|---|-----------------------------------|--------------------------------|--------------------------|---|---------------------------------------|----------------------------------|
| 62121 | Offices of dentists | T | | 18 | 8,190 | 3,109 | 121 |
| 621210 | Offices of dentists | T | | 18 | 8,190 | 3,109 | 121 |
| 6213 | Offices of other health practitioners | T | | 15 | D | D | c |
| 623 | Nursing & residential care facilities | T | | 1 | D | D | b |
| 624 | Social assistance | T | | 10 | D | D | b |
| 6244 | Child day care services | T | | 10 | D | D | b |
| 62441 | Child day care services | T | | 10 | D | D | b |
| 624410 | Child day care services | T | | 10 | D | D | b |
| 71 | Arts, entertainment, & recreation | T | | 6 | D | D | b |
| 72 | Accommodation & foodservices | | | 99 | 47,940 | 15,313 | 2,182 |
| 721 | Accommodation | | | 9 | D | D | c |
| 72111 | Hotels (except casino hotels) & motels | | | 9 | D | D | c |
| 721110 | Hotels (except casino hotels) & motels | | | 9 | D | D | c |
| 722 | Foodservices & drinking places | | | 90 | D | D | g |
| 7222 | Limited-service eating places | | | 47 | 21,664 | 6,323 | 957 |
| 72221 | Limited-service eating places | | | 47 | 21,664 | 6,323 | 957 |
| 722211 | Limited-service restaurants | | | 35 | D | D | f |
| 7224 | Drinking places (alcoholic beverages) | | | 12 | D | D | c |
| 72241 | Drinking places (alcoholic beverages) | | | 12 | D | D | c |
| 722410 | Drinking places (alcoholic beverages) | | | 12 | D | D | c |
| 81 | Other services (except public administration) | T | | 50 | 18,386 | 5,998 | 308 |
| 811 | Repair & maintenance | T | | 20 | 5,594 | 1,602 | 69 |
| 8111 | Automotive repair & maintenance | T | | 15 | D | D | b |
| 81111 | Automotive mechanical & electrical repair & maintenance | T | | 8 | D | D | b |
| 81112 | Automotive body, paint, interior, & glass repair | T | | 4 | 2,507 | 808 | 15 |
| 811121 | Automotive body, paint, & interior repair & maintenance | T | | 4 | 2,507 | 808 | 15 |
| 812 | Personal & laundry services | T | | 30 | 12,792 | 4,396 | 239 |
| 8121 | Personal care services | T | | 18 | D | D | c |
| 81211 | Hair, nail, & skin care services | T | | 16 | D | D | b |
| 812111 | Barber shops | T | | 5 | D | D | b |
| 812112 | Beauty shops | T | | 11 | D | D | b |
| 8123 | Drycleaning & laundry services | T | | 5 | D | D | b |
| 8129 | Other personal services | T | | 4 | D | D | b |
| 81292 | Photofinishing | T | | 3 | D | D | b |
| 812921 | Photofinishing laboratories (except one-hour) | T | | 2 | D | D | b |

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>