

**Economic-Wide Key Statistics for Altoona, Iowa: 2002**

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
42	Wholesale trade	17	76,544	9,792	266
423	Durable goods merchant wholesalers	14	D	D	100-249
4231	Motor vehicle and motor vehicle parts and supplies merchant wholesalers	6	62,359	8,255	215
42311	Automobile and other motor vehicle merchant wholesalers	4	D	D	100-249
423110	Automobile and other motor vehicle merchant wholesalers	4	D	D	100-249
424	Nondurable goods merchant wholesalers	3	D	D	0-19
441	Motor vehicle and parts dealers	3	2,000	420	17
443	Electronics and appliance stores	1	D	D	0-19
444	Building material and garden equipment and supplies dealers	4	D	D	100-249
4441	Building material and supplies dealers	3	D	D	100-249
44411	Home centers	1	D	D	100-249
444110	Home centers	1	D	D	100-249
44-45	Retail trade	34	190,842	18,953	1,049
445	Food and beverage stores	3	D	D	100-249
446	Health and personal care stores	3	2,954	376	22
446191	Food (health) supplement stores	1	D	D	0-19
447	Gasoline stations	8	48,675	3,915	224
4471	Gasoline stations	8	48,675	3,915	224
44711	Gasoline stations with convenience stores	7	D	D	20-99
447110	Gasoline stations with convenience stores	7	D	D	20-99
44719	Other gasoline stations	1	D	D	100-249
447190	Other gasoline stations	1	D	D	100-249
448	Clothing and clothing accessories stores	2	D	D	0-19
451	Sporting goods, hobby, book, and music stores	2	D	D	0-19
452	General merchandise stores	3	D	D	250-499
4529	Other general merchandise stores	3	D	D	250-499
45291	Warehouse clubs and supercenters	1	D	D	250-499
452910	Warehouse clubs and supercenters	1	D	D	250-499
453	Miscellaneous store retailers	4	816	123	20
454	Nonstore retailers	1	D	D	0-19
51	Information	4	N	847	26
53	Real estate and rental and leasing	6	3,190	326	26
531	Real estate	5	D	D	0-19
532	Rental and leasing services	1	D	D	0-19
54	Professional, scientific, and technical services	21	9,507	2,079	60
541	Professional, scientific, and technical services	21	9,507	2,079	60
5413	Architectural, engineering, and related services	3	D	D	0-19
56	Administrative and support and waste management and remediation services	9	1,700	563	26
561	Administrative and support services	8	D	D	20-99
61	Educational services	1	D	D	0-19
62	Health care and social assistance	19	13,136	6,419	285
621	Ambulatory health care services	11	6,164	2,749	77
6211	Offices of physicians	3	D	D	20-99
62111	Offices of physicians	3	D	D	20-99
6213	Offices of other health practitioners	6	1,531	608	23
623	Nursing and residential care facilities	3	D	D	100-249
624	Social assistance	5	D	D	20-99
6244	Child day care services	5	D	D	20-99
62441	Child day care services	5	D	D	20-99
624410	Child day care services	5	D	D	20-99
71	Arts, entertainment, and recreation	7	D	D	1000-2499
711	Performing arts, spectator sports, and related industries	1	D	D	500-999
7112	Spectator sports	1	D	D	500-999
71121	Spectator sports	1	D	D	500-999
711212	Racetracks	1	D	D	500-999
713	Amusement, gambling, and recreation industries	6	D	D	100-249
7131	Amusement parks and arcades	1	D	D	20-99
71311	Amusement and theme parks	1	D	D	20-99
713110	Amusement and theme parks	1	D	D	20-99
7139	Other amusement and recreation services	5	2,407	968	109
71394	Fitness and recreational sports centers	2	D	D	100-249
713940	Fitness and recreational sports centers	2	D	D	100-249
72	Accommodation and food services	27	26,093	6,791	602
721	Accommodation	5	7,307	2,111	133
7211	Traveler accommodation	4	D	D	100-249
72111	Hotels (except casino hotels) and motels	4	D	D	100-249
721110	Hotels (except casino hotels) and motels	4	D	D	100-249

**Economic-Wide Key Statistics for Altoona, Iowa: 2002**

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	0-19
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	0-19
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	0-19
722	Food services and drinking places	22	18,786	4,680	469
7222	Limited-service eating places	15	12,269	3,067	304
72221	Limited-service eating places	15	12,269	3,067	304
81	Other services (except public administration)	27	D	D	100-249
811	Repair and maintenance	12	8,598	2,888	119
8111	Automotive repair and maintenance	11	D	D	100-249
81111	Automotive mechanical and electrical repair and maintenance	5	3,212	939	34
811111	General automotive repair	4	D	D	20-99
81112	Automotive body, paint, interior, and glass repair	3	D	D	20-99
811121	Automotive body, paint, and interior repair and maintenance	3	D	D	20-99
81119	Other automotive repair and maintenance	3	D	D	20-99
811192	Car washes	2	D	D	20-99
812	Personal and laundry services	12	D	D	20-99
8121	Personal care services	8	D	D	20-99
81211	Hair, nail, and skin care services	8	D	D	20-99
812112	Beauty salons	7	D	D	20-99

**NOTE:** Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

**D:** Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

**N:** Not available or not comparable.

**Q:** Revenue not collected at this level.

**r:** Revised.

**S:** Withheld because estimate did not meet publication standards.

**s:** Sampling error exceeds 40 percent.

**X:** Not applicable

**Z:** Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatacenter.org>