

Economy-Wide Key Statistics for Winnebago County: 2002
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipment/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	18	1,020,598	154,864	4,696
336	Transportation equipment manufacturing	2	D	D	2500-4999
3362	Motor vehicle body and trailer manufacturing	1	D	D	2500-4999
33621	Motor vehicle body and trailer manufacturing	1	D	D	2500-4999
336213	Motor home manufacturing	1	D	D	2500-4999
3363	Motor vehicle parts manufacturing	1	D	D	500-999
33639	Other motor vehicle parts manufacturing	1	D	D	500-999
336399	All other motor vehicle parts manufacturing	1	D	D	500-999
42	Wholesale trade	20	109,644	3,613	140
423	Durable goods merchant wholesalers	9	13,322	977	39
4238	Machinery, equipment, and supplies merchant wholesalers	3	D	D	0-19
424	Nondurable goods merchant wholesalers	11	96,322	2,636	101
4245	Farm product raw material merchant wholesalers	4	58,776	1,489	48
4247	Petroleum and petroleum products merchant wholesalers	1	D	D	0-19
4249	Miscellaneous nondurable goods merchant wholesalers	4	D	D	20-99
441	Motor vehicle and parts dealers	10	43,852	2,385	83
442	Furniture and home furnishings stores	3	D	D	0-19
443	Electronics and appliance stores	5	568	58	8
444	Building material and garden equipment and supplies dealers	14	42,689	1,939	90
4441	Building material and supplies dealers	8	D	D	20-99
4442	Lawn and garden equipment and supplies stores	6	D	D	20-99
44422	Nursery, garden center, and farm supply stores	5	D	D	20-99
444220	Nursery, garden center, and farm supply stores	5	D	D	20-99
44-45	Retail trade	72	134,419	9,187	657
445	Food and beverage stores	7	17,322	1,916	198
446	Health and personal care stores	2	D	D	0-19
447	Gasoline stations	13	13,736	1,262	130
448	Clothing and clothing accessories stores	3	559	59	7
451	Sporting goods, hobby, book, and music stores	2	D	D	0-19
452	General merchandise stores	2	D	D	20-99
45299	All other general merchandise stores	2	D	D	20-99
452990	All other general merchandise stores	2	D	D	20-99
453	Miscellaneous store retailers	5	D	D	20-99
454	Nonstore retailers	6	5,341	469	21
51	Information	8	N	3,073	118
53	Real estate and rental and leasing	7	659	100	11
531	Real estate	6	D	D	0-19
532	Rental and leasing services	1	D	D	0-19
54	Professional, scientific, and technical services	25	7,982	1,980	86
541	Professional, scientific, and technical services	25	7,982	1,980	86
5418	Advertising and related services	1	D	D	0-19
54189	Other services related to advertising	1	D	D	0-19
541890	Other services related to advertising	1	D	D	0-19
5419	Other professional, scientific, and technical services	6	D	D	0-19
56	Administrative and support and waste management and remediation services	8	2,902	1,739	55
561	Administrative and support services	6	D	D	20-99
61	Educational services	1	D	D	0-19
62	Health care and social assistance	34	19,304	10,144	555
621	Ambulatory health care services	19	D	D	100-249
6211	Offices of physicians	4	D	D	20-99
62111	Offices of physicians	4	D	D	20-99
6212	Offices of dentists	8	3,198	1,447	45
62121	Offices of dentists	8	3,198	1,447	45
621210	Offices of dentists	8	3,198	1,447	45
623	Nursing and residential care facilities	5	10,055	5,938	359
624	Social assistance	10	D	D	20-99
71	Arts, entertainment, and recreation	6	949	255	26
72	Accommodation and food services	26	D	D	250-499
721	Accommodation	2	D	D	0-19
722	Food services and drinking places	24	6,177	1,392	275
81	Other services (except public administration)	26	19,601	1,397	136
811	Repair and maintenance	13	2,628	373	25
8111	Automotive repair and maintenance	9	1,909	312	21
812	Personal and laundry services	8	D	D	20-99

Economy-Wide Key Statistics for Winnebago County: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
---------------------	----------------------	--------------------------	--	--------------------------	---------------------

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Winnebago County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			13	640,479	105,521	4,006
336	Transportation equipment mfg			2	D	D	h
3362	Motor vehicle body & trailer mfg			1	D	D	h
33621	Motor vehicle body & trailer mfg			1	D	D	h
336213	Motor home mfg			1	D	D	h
3363	Motor vehicle parts mfg			1	D	D	f
33639	Other motor vehicle parts mfg			1	D	D	f
336399	All other motor vehicle parts mfg			1	D	D	f
42	Wholesale trade		0	17	D	D	c
42	Wholesale trade		10	16	D	D	c
42	Wholesale trade		40	1	D	D	a
421	Wholesale trade, durable goods		0	4	D	D	b
421	Wholesale trade, durable goods		10	4	D	D	b
4218	Machinery, equipment, & supplies whsle		0	2	D	D	b
4218	Machinery, equipment, & supplies whsle		10	2	D	D	b
422	Wholesale trade, nondurable goods		0	13	D	D	c
422	Wholesale trade, nondurable goods		10	12	D	D	c
4225	Farm-product raw material whsle		0	7	D	D	c
4225	Farm-product raw material whsle		10	6	153,835	3,118	127
42251	Grain & field bean whsle		0	6	153,835	3,118	127
42251	Grain & field bean whsle		10	6	153,835	3,118	127
422510	Grain & field bean whsle		0	6	153,835	3,118	127
422510	Grain & field bean whsle		10	6	153,835	3,118	127
4227	Petroleum & petroleum products whsle		0	3	D	D	a
4227	Petroleum & petroleum products whsle		10	3	D	D	a
42271	Petroleum bulk stations & terminals		0	2	D	D	a
422710	Petroleum bulk stations & terminals		0	2	D	D	a
4227102	Liquefied petroleum bulk stations & terminals		0	1	D	D	a
44-45	Retail trade			74	81,586	6,228	573
441	Motor vehicle & parts dealers			11	31,868	1,637	70
442	Furniture & home furnishings stores			3	576	52	4
443	Electronics & appliance stores			4	551	63	8
444	Building material & garden equipment & supplies dealers			10	4,892	449	39
4441	Building material & supplies dealers			7	3,806	371	30
445	Food & beverage stores			7	16,825	1,844	242
446	Health & personal care stores			7	4,761	526	38
447	Gasoline stations			11	10,849	569	85

Economic-Wide Key Statistics for Winnebago County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
448	Clothing & clothing accessories stores			2	D	D	a
451	Sporting goods, hobby, book, & music stores			1	D	D	a
452	General merchandise stores			2	D	D	b
45299	All other general merchandise stores			2	D	D	b
452990	All other general merchandise stores			2	D	D	b
453	Miscellaneous store retailers			9	D	D	a
454	Nonstore retailers			7	5,363	610	35
4543	Direct selling establishments			5	D	D	b
454312	Liquefied petroleum gas (bottled gas) dealers			4	3,583	409	21
513	Broadcasting & telecommunications			6	D	D	b
53	Real estate & rental & leasing			7	1,017	129	15
531	Real estate			5	D	D	a
532	Rental & leasing services			2	D	D	a
54	Professional, scientific, & technical services	T		19	4,801	1,401	83
541	Professional, scientific, & technical services	T		19	4,801	1,401	83
56	Administrative & support & waste management & remediation serv			8	D	D	e
561	Administrative & support services			5	D	D	e
5613	Employment services			1	D	D	e
62	Health care & social assistance	T		22	8,561	3,768	236
621	Ambulatory health care services	T		18	D	D	c
6211	Offices of physicians	T		3	2,617	1,269	63
62111	Offices of physicians	T		3	2,617	1,269	63
6212	Offices of dentists	T		8	2,605	993	53
62121	Offices of dentists	T		8	2,605	993	53
621210	Offices of dentists	T		8	2,605	993	53
623	Nursing & residential care facilities	T		1	D	D	b
71	Arts, entertainment, & recreation	T		3	628	109	16
72	Accommodation & foodservices			28	6,162	1,396	259
721	Accommodation			2	D	D	a
7213	Rooming & boarding houses			1	D	D	a
72131	Rooming & boarding houses			1	D	D	a
721310	Rooming & boarding houses			1	D	D	a
722	Foodservices & drinking places			26	D	D	c
81	Other services (except public administration)	T		18	3,178	609	37
811	Repair & maintenance	T		7	1,492	152	11
8114	Personal & household goods repair & maintenance	T		2	D	D	a
812	Personal & laundry services	T		11	1,686	457	26

Economic-Wide Key Statistics for Winnebago County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
-----------------	----------------------------	-----------------------------------	--------------------------------	--------------------------	---	---------------------------------------	----------------------------------

¹ Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade

10: Merchant wholesalers

11: Wholesaler distributors and jobbers

12: Importers

13: Exporters

14: Own brand importer-marketers

15: Terminal grain elevators

17: Country grain elevators

19: Assemblers of farm products, except country grain elevators

20: Manufacturers' sales branches and sales offices

21: Sales branches (with stock)

22: Sales offices (without stock)

40: Agents, brokers, and commission merchants

41: Auction companies

42: Brokers

43: Commission merchants

44: Import agents

45: Export agents

46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees

b: 20 - 99 employees

c: 100 - 249 employees

e: 250 - 499 employees

f: 500 - 999 employees

g: 1,000 - 2,499 employees

h: 2,500 - 4,999 employees

i: 5,000 - 9,999 employees

j: 10,000 - 24,999 employees

k: 25,000 - 49,999 employees

l: 50,000 - 99,999 employees

m: 100,000 or more employees

p: 10 to 19 percent estimated

q: 20 to 29 percent estimated

r: Revised

s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>