Industry Description	NAICS			Sales/Shipments/	Annual	
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327 Nommetalic mineral product manufacturing 6 19,36,38 3,86,50 798 3333 Other general purpose machinery manufacturing 3 0 0 500,998 3339 Alter perseril purpose machinery manufacturing 3 0 0 500,998 3328 More perseril purpose machinery manufacturing 80 374,102 26,332 80 328 More perseril purpose machinery manufacturing 80 374,102 26,332 80 328 More perseril purpose machinery manufacturing 80 374,102 26,332 80 423 Dursteele goods merchant wholesalers 1 0 0 100,248 42311 Automobile and other more wholesalers 1 0 0 100,248 42311 Automobile and other more wholesalers 1 0 0 0 100,248 4231 Automobile and other more wholesalers 1 0 0 0 0 0 0 0 0 0 0 0 0 0	31-33	Manufacturing	69	1 023 889	148 524	3 753
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4452 Specialty food stores 7 D D 20-99 446 Health and personal care stores 20 30,291 4,033 236 4461 Health and personal care stores 20 30,291 4,033 236 44612 Cosmetics, beauty supplies, and perfume stores 4 2,317 324 40						
4461 Health and personal care stores 20 30,291 4,033 236 44612 Cosmetics, beauty supplies, and perfume stores 4 2,317 324 40	4452	Specialty food stores	7	D	D	20-99
44612 Cosmetics, beauty supplies, and perfume stores 4 2,317 324 40		·				
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NAICS			Sales/Shipments/	Annual	
Industry		Number of	Receipts/Revenue	Payroll	Number of
Code	Industry Description	Establishments	(\$1,000)	(\$1,000)	Employees
44619	Other health and personal care stores	3	2,171	670	27
447	Gasoline stations	42	78,928	5,748	426
4471	Gasoline stations	42	78,928	5,748	426
44711	Gasoline stations with convenience stores	36	62,946	4,426	351
447110	Gasoline stations with convenience stores	36	62,946	4,426	351
448	Clothing and clothing accessories stores	55	45,033	6,407	579
4481 44811	Clothing stores	38 5	33,119 D	4,460 D	429 20-99
448110	Men's clothing stores Men's clothing stores	5	D	D	20-99
44813	Children's and infants' clothing stores	2	D	D	20-99
448130	Children's and infants' clothing stores	2	D	D	20-99
44819	Other clothing stores	6	2,618	455	57
448190	Other clothing stores	6	2,618	455	57
4483	Jewelry, luggage, and leather goods stores	5	4,356	795	33
451 4511	Sporting goods, hobby, book, and music stores	21 15	D D	D D	100-249 100-249
4511 45112	Sporting goods, hobby, and musical instrument stores Hobby, toy, and game stores	6	D	D	20-99
451120	Hobby, toy, and game stores	6	D	D	20-99
45113	Sewing, needlework, and piece goods stores	3	D	D	20-99
451130	Sewing, needlework, and piece goods stores	3	D	D	20-99
4512	Book, periodical, and music stores	6	11,908	1,367	96
45121	Book stores and news dealers	3	6,748	673	43
451211 45122	Book stores	3	6,748	673 694	43 53
45122 451220	Prerecorded tape, compact disc, and record stores Prerecorded tape, compact disc, and record stores	3	5,160 5,160	694	53 53
451220	General merchandise stores	12	149,436	13,727	960
4521	Department stores	6	D	D	500-999
45211	Department stores	6	D	D	500-999
452111	Department stores (except discount department stores)	3	D	D	250-499
452112	Discount department stores	3	D	D	500-999
453	Miscellaneous store retailers	43	D	D	250-499
4532 45321	Office supplies, stationery, and gift stores Office supplies and stationery stores	18 2	12,547 D	1,404 D	124 20-99
453210	Office supplies and stationery stores	2	D	D	20-99
4539	Other miscellaneous store retailers	10	D	D	20-99
45391	Pet and pet supplies stores	3	D	D	0-19
453910	Pet and pet supplies stores	3	D	D	0-19
45392	Art dealers	2	D	D	0-19
453920 45399	Art dealers All other miscellaneous store retailers	2	D 1,386	D 247	0-19 27
45399 454	Nonstore retailers	17	35,136	2,395	97
4541	Electronic shopping and mail-order houses	6	D	2,000 D	20-99
45411	Electronic shopping and mail-order houses	6	D	D	20-99
4543	Direct selling establishments	10	D	D	20-99
45439	Other direct selling establishments	10	D	D	20-99
454390	Other direct selling establishments	10	D	D	20-99
51	Information	41	N 40 207	15,672	590
511 5111	Publishing industries (except Internet) Newspaper, periodical, book, and directory publishers	10 6	16,287 11,635	6,092 4,265	304 263
512	Motion picture and sound recording industries	8	N	4,203 D	20-99
5121	Motion picture and video industries	8	N N	D	20-99
51213	Motion picture and video exhibition	4	D	D	20-99
517	Telecommunications	14	N	D	100-249
53	Real estate and rental and leasing	80	37,248	6,831	361
531	Real estate	63	29,120	5,295	244
5311	Lessors of real estate	28	17,809	1,997	121
53111 531110	Lessors of residential buildings and dwellings Lessors of residential buildings and dwellings	19 19	7,656 7,656	1,192 1,192	72 72
5312	Offices of real estate agents and brokers	15	5,007	665	32
53121	Offices of real estate agents and brokers	15	5,007	665	32
531210	Offices of real estate agents and brokers	15	5,007	665	32
5313	Activities related to real estate	20	6,304	2,633	91
53131	Real estate property managers	15	5,520	2,239	81
531311	Residential property managers	13	D 9 129	D 1 526	20-99
532 54	Rental and leasing services Professional, scientific, and technical services	17 179	8,128 D	1,536 D	117 1000-2499
54 541	Professional, scientific, and technical services Professional, scientific, and technical services	179	D	D	1000-2499
0.1	. 19.999.91ai, obiotimo, and toolilliou oblytoo	113	D	D	1000 2700

NAICS			Sales/Shipments/	Annual	
Industry		Number of	Receipts/Revenue	Payroll	Number of
Code	Industry Description	Establishments	(\$1,000)	(\$1,000)	Employees
5411	Legal services	32	D	D	100-249
54111	Offices of lawyers	28	D	D	20-99
541110	Offices of lawyers	28	D	D	20-99
5412 54121	Accounting, tax preparation, bookkeeping, and payroll services Accounting, tax preparation, bookkeeping, and payroll services	21 21	7,016 7,016	2,898 2,898	119 119
541211	Offices of certified public accountants	12	7,010 D	2,090 D	20-99
5413	Architectural, engineering, and related services	37	D	D	250-499
54133	Engineering services	22	D	D	100-249
541330	Engineering services	22	D	D	100-249
5415	Computer systems design and related services	28	D	D	250-499
54151 541511	Computer systems design and related services Custom computer programming services	28 17	D D	D D	250-499 100-249
541512	Computer systems design services	7	D	D	100-249
5416	Management, scientific, and technical consulting services	25	D	D	100-249
54161	Management consulting services	12	D	D	20-99
54169	Other scientific and technical consulting services	7	D	D	20-99
541690	Other scientific and technical consulting services	7	D	D	20-99
5419 54192	Other professional, scientific, and technical services Photographic services	20 8	D D	D D	100-249 20-99
54194	Veterinary services	10	D	D	20-99
541940	Veterinary services	10	D	D	20-99
56	Administrative and support and waste management and remediation services	84	61,994	24,260	1,185
561	Administrative and support services	77	51,976	22,345	1,108
5611	Office administrative services	7	13,091	6,350	90
56111 561110	Office administrative services	7	13,091	6,350	90 90
5614	Office administrative services Business support services	8	13,091 D	6,350 D	250-499
56142	Telephone call centers	3	D	D	250-499
5617	Services to buildings and dwellings	36	D	D	250-499
56172	Janitorial services	13	D	D	100-249
561720	Janitorial services	13	D	D	100-249
56173 561730	Landscaping services	16 16	11,466 11,466	4,177 4,177	251 251
562	Landscaping services Waste management and remediation services	7	10,018	1,915	77
5621	Waste collection	6	D	D	20-99
56211	Waste collection	6	D	D	20-99
61	Educational services	12	D	D	100-249
611 6115	Educational services Technical and trade schools	12 1	D D	D D	100-249 20-99
61151	Technical and trade schools Technical and trade schools	1	D	D	20-99
611511	Beauty and cosmetology schools	1	D	D	20-99
6116	Other schools and instruction	7	D	D	20-99
62	Health care and social assistance	156	335,149	128,736	4,871
621	Ambulatory health care services	78	D	D	1000-2499
6211 62111	Offices of physicians Offices of physicians	19 19	D D	D D	500-999 500-999
621111	Offices of physicians (except mental health specialists)	18	D	D	500-999
6212	Offices of dentists	28	19,015	6,919	204
62121	Offices of dentists	28	19,015	6,919	204
621210	Offices of dentists	28	19,015	6,919	204
6213	Offices of other health practitioners	27	D	D	20-99
62131 621310	Offices of chiropractors Offices of chiropractors	14 14	D D	D D	20-99 20-99
622	Hospitals	2	D	D	1000-2499
623	Nursing and residential care facilities	22	D	D	1000-2499
6232	Residential mental retardation, mental health and substance abuse facilities	8	D	D	100-249
62321	Residential mental retardation facilities	6	D	D	100-249
623210	Residential mental retardation facilities	6 7	D D	D	100-249
6233 62331	Community care facilities for the elderly Community care facilities for the elderly	7	D	D D	100-249 100-249
623312	Homes for the elderly	3	D	D	20-99
624	Social assistance	54	D	D	500-999
6241	Individual and family services	20	D	D	250-499
62412	Services for the elderly and persons with disabilities	4	D	D	250-499
624120	Services for the elderly and persons with disabilities	4	D	D	250-499
62419 624190	Other individual and family services Other individual and family services	14 14	D D	D D	100-249 100-249
02-T13U	Caron marriada and ranniy sorvices	14	U	ט	100-243

Economy-Wide Key Statistics for Story County: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS			Sales/Shipments/	Annual	
Industry		Number of	Receipts/Revenue	Payroll	Number of
Code	Industry Description	Establishments	(\$1,000)	(\$1,000)	Employees
6244	Child day care services	28	D	D	250-499
62441	Child day care services	28	D	D	250-499
624410	Child day care services	28	D	D	250-499
71	Arts, entertainment, and recreation	26	D	D	250-499
713	Amusement, gambling, and recreation industries	16	D	D	100-249
7139	Other amusement and recreation services	16	D	D	100-249
71394	Fitness and recreational sports centers	4	D	D	100-249
713940	Fitness and recreational sports centers	4	D	D	100-249
72	Accommodation and food services	210	110,943	32,899	3,812
721	Accommodation	43	22,113	6,420	530
7211	Traveler accommodation	14	D	D	250-499
72111	Hotels (except casino hotels) and motels	13	D	D	250-499
721110	Hotels (except casino hotels) and motels	13	D	D	250-499
7213	Rooming and boarding houses	28	D	D	20-99
72131	Rooming and boarding houses	28	D	D	20-99
721310	Rooming and boarding houses	28	D	D	20-99
722	Food services and drinking places	167	88,830	26,479	3,282
7221	Full-service restaurants	57	D	D	1000-2499
72211	Full-service restaurants	57	D	D	1000-2499
722110	Full-service restaurants	57	D	D	1000-2499
7222	Limited-service eating places	87	42,648	11,407	1,439
72221	Limited-service eating places	87	42,648	11,407	1,439
81	Other services (except public administration)	159	90,379	24,816	1,384
811	Repair and maintenance	60	23,423	6,186	254
8111	Automotive repair and maintenance	51	D	D	100-249
81111	Automotive mechanical and electrical repair and maintenance	29	D	D	20-99
811111	General automotive repair	25	D	D	20-99
81112	Automotive body, paint, interior, and glass repair	13	8,108	2,761	97
811121	Automotive body, paint, and interior repair and maintenance	11	D	D	20-99
812	Personal and laundry services	46	11,058	3,677	314
8121	Personal care services	26	6,104	2,363	203
81211	Hair, nail, and skin care services	21	5,270	2,198	174
812112	Beauty salons	21	5,270	2,198	174
8123	Drycleaning and laundry services	7	D	D	20-99

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see <u>Survey Methodology</u>. Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

- D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.
- N: Not available or not comparable.
- Q: Revenue not collected at this level.
- r: Revised.
- S: Withheld because estimate did not meet publication standards.
- s: Sampling error exceeds 40 percent.
- X: Not applicable
- Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census
Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
http://www.iowadatacenter.org

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					Value of sales,		
					shipments,		
		Tax			receipts, revenue,	Annual	
		status	Type of	Number of	or business done	payroll	Number of
1997 NAICS code	Meaning of 1997 NAICS code	indicator 1	operation ²	establishments	(\$1,000) ³	(\$1,000) ³	employees 4
	Manufacturing			75	988,576	108,387	3,577
	Printing & related support activities			11	43,523	11,093	517
	Printing & related support activities			11	43,523	11,093	517
	Nonmetallic mineral product mfg			5	D	D	f
	Other nonmetallic mineral product mfg			3	D	D	f
	Abrasive product mfg			1	D	D	f
	Abrasive product mfg			1	D	D	f
	Machinery mfg			8	271,849	34,390	895
	Other general-purpose machinery mfg			1	D	D	f
33399	All other general-purpose machinery mfg			1	D	D	f
333996	Fluid power pump & motor mfg			1	D	D	f
42	Wholesale trade		0	95	321,198	21,722	772
42	Wholesale trade		10	85	267,213	18,798	679
42	Wholesale trade		20	4	D	D	b
42	Wholesale trade		40	6	D	D	b
421	Wholesale trade, durable goods		0	53	145,810	10,605	360
421	Wholesale trade, durable goods		10	45	D	D	е
421	Wholesale trade, durable goods		40	5	35,564	976	26
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	2	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	2	D	D	b
4217	Hardware, & plumbing & heating equipment & supplies whsle		0	4	D	D	b
4217	Hardware, & plumbing & heating equipment & supplies whsle		40	1	D	D	а
42172	Plumbing & heating equipment & supplies (hydronics) whsle		0	2	D	D	b
421720	Plumbing & heating equipment & supplies (hydronics) whsle		0	2	D	D	b
	Machinery, equipment, & supplies whsle		0	26	91,822	6,183	204
	Machinery, equipment, & supplies whsle		10	22	D	D	С
	Machinery, equipment, & supplies whsle		40	4	D	D	а
	Farm & garden machinery & equipment whsle		0	13	54,300	3,615	114
	Farm & garden machinery & equipment whsle		10	12	D	D	С
	Farm & garden machinery & equipment whsle		0	13	54,300	3,615	114
	Farm & garden machinery & equipment whsle		10	12	Ď	Ď	С
	Farm machinery & equipment - farm dealers		0	9	D	D	C
	Farm machinery & equipment - farm dealers		10	9	D	D	C
	Industrial machinery & equipment whsle		0	7	D	D	b
	Industrial machinery & equipment whsle		10	4	D	D	b
	Industrial machinery & equipment whsle		40	3	D	D	a
	Industrial machinery & equipment whole		0	7	D	D	b
	Industrial machinery & equipment whsle		10	4	D	D	b
	Industrial machinery & equipment whole		40	3	D	D	a
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					Value of sales,		
					shipments,		
		Tax	Tune of	Number of	receipts, revenue, or business done	Annual payroll	Number of
1007 NAICC and	Magning of 4007 NAICS and	status	Type of		(\$1,000) ³		Number of
1997 NAICS COde	Meaning of 1997 NAICS code	indicator 1	operation ²	establishments	(\$1,000)	(\$1,000) ³	employees 4
4218304	Metalworking machinery & equipment whsle		0	4	D	D	b
	Metalworking machinery & equipment whsle		10	2	D	D	b
	Miscellaneous durable goods whsle		0	7	D	D	b
	Miscellaneous durable goods whsle		10	7	D	D	b
	Other miscellaneous durable goods whsle		0	4	D	D	a
	Other miscellaneous durable goods whsle		10	4	D	D	a
	Other miscellaneous durable goods whsle		0	4	D	D	a
	Other miscellaneous durable goods whsle		10	4	D	D	a
	Wholesale trade, nondurable goods		0	42	175,388	11,117	412
	Wholesale trade, nondurable goods		10	40	D	D	e
	Grocery & related products whsle		0	6	D	D	C
	Grocery & related products whsle		10	5	D	D	b
	Other grocery & related products whsle		0	1	D	D	b
	Other grocery & related products whsle		0	1	D	D	b
	Farm-product raw material whsle		0	10	D	D	C
	Farm-product raw material whsle		10	10	D	D	C
	Grain & field bean whsle		0	8	119,241	4.743	159
	Grain & field bean whsle		10	8	119,241	4,743	159
	Grain & field bean whsle		0	8	119,241	4,743	159
	Grain & field bean whsle		10	8	119,241	4.743	159
	Petroleum & petroleum products whsle		0	2	D	D.,,	a
	Petroleum & petroleum products whole		10	2	D	D	a
	Miscellaneous nondurable goods whsle		0	15	D	D	b
	Miscellaneous nondurable goods whsle		10	14	9,693	1,872	61
	Farm supplies whsle		0	8	9,885	661	26
	Farm supplies whole		Ö	8	9,885	661	26
	Retail trade		Ü	359	631,310	65,820	4,729
-	Motor vehicle & parts dealers			38	162,495	15,066	552
	Automobile dealers			15	134,397	10,562	363
	Other motor vehicle dealers			5	8,403	730	38
	Recreational vehicle dealers			2	0,403 D	7 50 D	a
	Recreational vehicle dealers			2	D	D	a
	Motorcycle, boat, & other motor vehicle dealers			3	D	D	b
	Motorcycle dealers			3	D	D	b
	Automotive parts, accessories, & tire stores			18	19,695	3,774	151
	Automotive parts & accessories stores			12	14,427	2,595	92
	Automotive parts & accessories stores Automotive parts & accessories stores			12	14,427	2,595	92
	Furniture & home furnishings stores			16	15,550	2,941	141
	Furniture stores			7	11,365	1,948	88
4421	i uniture stores			1	11,303	1,340	00

				Value of sales,		
	_			shipments,	١	
	Tax	T 6	Normalis and	receipts, revenue,	Annual	NI
	status	Type of	Number of	or business done	payroll	Number of
1997 NAICS code Meaning of 1997 NAICS code	indicator 1	operation ²	establishments	(\$1,000) ³	(\$1,000) ³	employees ⁴
44211 Furniture stores			7	11,365	1.948	88
442110 Furniture stores			7	11,365	1,948	88
4422 Home furnishings stores			9	4,185	993	53
44229 Other home furnishings stores			5	1,543	281	32
443 Electronics & appliance stores			17	10,191	2,207	115
4431 Electronics & appliance stores			17	10,191	2,207	115
44311 Appliance, television, & other electronics stores			11	5,450	1,267	80
443111 Household appliance stores			6	3,613	801	47
443112 Radio, television, & other electronics stores			5	1,837	466	33
44312 Computer & software stores			6	4,741	940	35
443120 Computer & software stores			6	4,741	940	35
444 Building material & garden equipment & supplies dealers			41	54,921	7,124	397
4441 Building material & supplies dealers			29	45,336	5,922	313
44419 Other building material dealers			18	38,431	4,800	223
444190 Other building material dealers			18	38,431	4,800	223
4442 Lawn & garden equipment & supplies stores			12	9,585	1,202	84
44422 Nursery & garden centers			8	7,255	729	39
444220 Nursery & garden centers			8	7,255	729	39
445 Food & beverage stores			30	107,582	10,308	889
4451 Grocery stores			23	104,838	10,077	851
44511 Supermarkets & other grocery (except convenience) stores			16	102,331	9,825	798
445110 Supermarkets & other grocery (except convenience) stores			16	102,331	9,825	798
4452 Specialty food stores			3	546	63	15
446 Health & personal care stores			27	22,786	3.254	227
4461 Health & personal care stores			27	22,786	3,254	227
44612 Cosmetics, beauty supplies, & perfume stores			4	Ď	D	а
446120 Cosmetics, beauty supplies, & perfume stores			4	D	D	а
44613 Optical goods stores			11	2,558	518	34
446130 Optical goods stores			11	2,558	518	34
44619 Other health & personal care stores			2	D	D	b
447 Gasoline stations			43	68,521	4,642	415
4471 Gasoline stations			43	68,521	4,642	415
44711 Gasoline stations with convenience stores			34	47,449	3,179	305
447110 Gasoline stations with convenience stores			34	47,449	3,179	305
44719 Other gasoline stations			9	21,072	1,463	110
447190 Other gasoline stations			9	21,072	1,463	110
448 Clothing & clothing accessories stores			56	38,282	4,382	438
4481 Clothing stores			33	26,381	2,545	304
44813 Children's & infants' clothing stores			3	D	D	b

				1			
					Value of sales,		
		_			shipments,		
		Tax			receipts, revenue,	Annual	
		status	Type of	Number of	or business done	payroll	Number of
1997 NAICS code	Meaning of 1997 NAICS code	indicator 1	operation ²	establishments	(\$1,000) ³	(\$1,000) ³	employees 4
				_	_	_	
	Children's & infants' clothing stores			3	D	D	b
	Family shoe stores			10	5,163	653	61
	Athletic footwear stores			2	D	D	b
	Jewelry, luggage, & leather goods stores			10	4,469	790	46
	Luggage & leather goods stores			1	D	D	а
	Luggage & leather goods stores			1	D	D	а
	Sporting goods, hobby, book, & music stores			25	16,029	1,877	209
	Sporting goods, hobby, & musical instrument stores			15	6,693	829	108
	Sewing, needlework, & piece goods stores			1	D	D	b
451130	Sewing, needlework, & piece goods stores			1	D	D	b
4512	Book, periodical, & music stores			10	9,336	1,048	101
45121	Book stores & news dealers			6	D	D	b
451211	Book stores			5	6,396	776	66
4512111	Book stores, general			3	D	D	b
4512112	Specialty book stores			1	D	D	а
4512113	College book stores			1	D	D	b
451212	News dealers & newsstands			1	D	D	а
45122	Prerecorded tape, compact disc, & record stores			4	D	D	b
451220	Prerecorded tape, compact disc, & record stores			4	D	D	b
452	General merchandise stores			10	D	D	g
4521	Department stores (excl leased depts)			6	98,708	9,404	883
	Department stores (excl leased depts)			6	98,708	9,404	883
	Department stores (excl leased depts)			6	98,708	9,404	883
	Discount or mass merchandising dept stores (excl leased depts)			3	68,640	5,829	575
	National chain department stores (excl leased depts)			2	D	D	С
	All other general merchandise stores			3	D	D	b
	All other general merchandise stores			3	D	D	b
	Miscellaneous store retailers			45	D	D	С
	Office supplies, stationery, & gift stores			16	3,714	580	99
	Other miscellaneous store retailers			11	D	D	b
	Pet & pet supplies stores			2	D	D	a
	Pet & pet supplies stores			2	D	D	a
	Art dealers			2	D	D	a
	Art dealers			2	D	D	a
	All other miscellaneous store retailers			6	1,769	333	25
	Nonstore retailers			11	3,827	739	39
	Motion picture & sound recording industries			7	D	7 55 D	b
	Motion picture & video industries			6	D	D	b
	Motion picture & video exhibition			5	D	D	b
51213	Motion picture & video exhibition			J	Ь	D	D

	1						
					Value of sales,		
		_			shipments,		
		Tax			receipts, revenue,	Annual	
		status	Type of	Number of	or business done	payroll	Number of
1997 NAICS code	Meaning of 1997 NAICS code	indicator 1	operation ²	establishments	(\$1,000) ³	(\$1,000) ³	employees 4
=10				4.0	00 745		400
	Broadcasting & telecommunications			18	30,745	5,097	190
	Real estate & rental & leasing			68	24,351	5,594	366
	Real estate			54	20,191	4,757	276
	Lessors of real estate			27	10,100	1,180	80
	Lessors of residential buildings & dwellings			18	6,942	846	64
	Lessors of residential buildings & dwellings			18	6,942	846	64
	Offices of real estate agents & brokers			14	4,150	493	31
	Offices of real estate agents & brokers			14	4,150	493	31
531210	Offices of real estate agents & brokers			14	4,150	493	31
5313	Activities related to real estate			13	5,941	3,084	165
532	Rental & leasing services			13	D	D	b
5322	Consumer goods rental			10	D	D	b
54	Professional, scientific, & technical services	Т		148	97,871	34,701	970
	Professional, scientific, & technical services	Т		148	97,871	34,701	970
5411	Legal services	T		30	6,137	1,880	98
54111	Offices of lawyers	T		27	5,163	1,391	72
541110	Offices of lawyers	T		27	5,163	1,391	72
5411101	Offices of lawyers (except legal aid societies)	T		27	5,163	1,391	72
5412	Accounting, tax return prep, bookkeeping, & payroll services	Т		19	5,178	2,661	122
54121	Accounting, tax return prep, bookkeeping, & payroll services	Т		19	5,178	2,661	122
541211	Offices of certified public accountants	Т		10	D	D	b
5413	Architectural, engineering, & related services	Т		31	14,823	6,483	157
	Engineering services	Т		19	11,160	5,013	108
	Engineering services	Т		19	11,160	5,013	108
	Computer systems design & related services	Т		13	60,671	20,121	443
	Computer systems design & related services	Т		13	60,671	20,121	443
	Custom computer programming services	Т		5	Ď	Ď	е
	Computer systems design services	Т		8	D	D	b
	Management, scientific, & technical consulting services	Т		23	4,529	1,703	63
	Other professional, scientific, & technical services	Т		16	D	D	b
	Photographic services	Ť		13	D	D	b
	Photographic studios, portrait	Ť		12	D	D	b
	Administrative & support & waste management & remediation serv	•		64	38,627	14,432	1,162
	Administrative & support services			57	31,041	13,064	1,093
	Business support services			6	2,321	662	87
	Travel arrangement & reservation services			8	2,432	860	49
	Services to buildings & dwellings			22	3,341	1,180	136
	Carpet & upholstery cleaning services			5	D,541	D	b
	Carpet & upholstery cleaning services Carpet & upholstery cleaning services			5	D	D	b
301740	outpot a apriloistory cloaring sorvices			J	D	J	IJ

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					Value of sales,		
		_			shipments,		
		Tax			receipts, revenue,	Annual	
		status	Type of	Number of	or business done	payroll	Number of
1997 NAICS code	Meaning of 1997 NAICS code	indicator 1	operation ²	establishments	(\$1,000) ³	(\$1,000) ³	employees 4
=0.40					0.740	0.4.0	
	Other support services			8	3,542	819	41
	Waste management & remediation services			7	7,586	1,368	69
	Waste collection			6	D	D	b
	Waste collection	_		6	D	D	b
	Educational services	Т		13	2,076	557	59
_	Educational services	Т		13	2,076	557	59
	Technical & trade schools	Т		1	D	D	а
	Technical & trade schools	Т		1	D	D	а
	Cosmetology & barber schools	Т		1	D	D	а
6116	Other schools & instruction	Т		8	1,014	245	32
62	Health care & social assistance	Т		91	88,001	47,162	1,545
621	Ambulatory health care services	Т		64	79,479	42,623	1,124
6211	Offices of physicians	Т		13	D	D	f
62111	Offices of physicians	Т		13	D	D	f
621111	Offices of physicians (except mental health specialists)	Т		13	D	D	f
6212	Offices of dentists	Т		25	13,024	4,830	151
62121	Offices of dentists	Т		25	13,024	4,830	151
621210	Offices of dentists	Т		25	13,024	4,830	151
6213	Offices of other health practitioners	Т		21	5,540	2,306	71
62131	Offices of chiropractors	Т		11	2,053	532	27
621310	Offices of chiropractors	Т		11	2,053	532	27
623	Nursing & residential care facilities	Т		5	6,127	3,245	255
	Social assistance	Т		22	2,395	1,294	166
6244	Child day care services	Т		21	D	D	С
	Child day care services	Т		21	D	D	С
	Child day care services	Т		21	D	D	C
	Arts, entertainment, & recreation	Т		19	9,698	2,790	298
	Performing arts, spectator sports, & related industries	Т		4	D	Ď	С
	Promoters of performing arts, sports, & similar events	Т		2	D	D	C
	Amusement, gambling, & recreation industries	Т		15	D	D	C
	Other amusement & recreation services	Ť		14	D	D	C
	Fitness & recreational sports centers	Ť		6	1,494	464	98
	Fitness & recreational sports centers	Ť		6	1,494	464	98
	Accommodation & foodservices	•		202	89,081	24,520	3,598
	Accommodation			47	20,195	4,817	502
	Hotels (except casino hotels) & motels			12	15,606	4,159	414
	Hotels (except casino hotels) & motels Hotels (except casino hotels) & motels			12	15,606	4,159	414
7211103				6	D	ч, 133 D	C
	Rooming & boarding houses			31	4,366	627	82
7213	recoming a boarding nouses			01	4,500	021	02

Economic-Wide Key Statistics for Story County: 1997

	Tax status	Type of	Number of	Value of sales, shipments, receipts, revenue, or business done	Annual payroll	Number of
1997 NAICS code Meaning of 1997 NAICS code	indicator 1	operation ²		(\$1,000) ³	(\$1,000) ³	employees ⁴
				-		
72131 Rooming & boarding houses			31	4,366	627	82
721310 Rooming & boarding houses			31	4,366	627	82
722 Foodservices & drinking places			155	68,886	19,703	3,096
7222 Limited-service eating places			74	32,805	9,200	1,462
72221 Limited-service eating places			74	32,805	9,200	1,462
81 Other services (except public administration)	T		107	33,936	9,287	617
811 Repair & maintenance	T		59	24,486	6,104	313
8111 Automotive repair & maintenance	T		48	15,855	4,184	224
81111 Automotive mechanical & electrical repair & maintenance	T		26	7,086	1,799	87
811111 General automotive repair	T		22	5,253	1,297	66
81112 Automotive body, paint, interior, & glass repair	T		16	6,820	1,977	106
811121 Automotive body, paint, & interior repair & maintenance	T		15	D	D	С
8111211 Paint or body repair shops	T		13	6,071	1,787	96
81119 Other automotive repair & maintenance	T		6	1,949	408	31
8113 Commercial & industrial machinery & equip (exc auto & ele	ectr) R&M T		5	7,875	1,728	68
81131 Commercial & industrial machinery & equip (exc auto & ele	ectr) R&M T		5	7,875	1,728	68
811310 Commercial & industrial machinery & equip (exc auto & ele	ectr) R&M T		5	7,875	1,728	68
8114 Personal & household goods repair & maintenance	T		6	756	192	21
812 Personal & laundry services	Т		48	9,450	3,183	304
8121 Personal care services	Т		28	4,246	1,776	157
81211 Hair, nail, & skin care services	Т		26	D	D	С
812112 Beauty shops	Т		26	D	D	С
8123 Drycleaning & laundry services	Т		13	2,671	845	107
81231 Coin-operated laundries & drycleaners	T		4	775	188	21
812310 Coin-operated laundries & drycleaners	Т		4	775	188	21
8123102 Coin-operated laundries & drycleaning stores	Т		4	775	188	21
81232 Drycleaning & laundry services (except coin-operated)	T		9	1,896	657	86
812320 Drycleaning & laundry services (except coin-operated)	Т		9	1,896	657	86
8123202 Drycleaning plants	T		8	D	D	b

¹ Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

² Type of operation meaning

^{00:} Wholesale trade

^{10:} Merchant wholesalers

^{11:} Wholesaler distributors and jobbers

 $^{^{\}rm 3}$ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees

Economic-Wide Key Statistics for Story County: 1997

					Value of sales,		
					shipments,		
		Tax			receipts, revenue,	Annual	
		status	Type of	Number of	or business done	payroll	Number of
1997 NAICS code	Meaning of 1997 NAICS code	indicator 1	operation ²	establishments	(\$1,000) ³	(\$1,000) ³	employees 4

- 12: Importers
- 13: Exporters
- 14: Own brand importer-marketers
- 15: Terminal grain elevators
- 17: Country grain elevators
- 19: Assemblers of farm products, except country grain elevators
- 20: Manufacturers' sales branches and sales offices
- 21: Sales branches (with stock)
- 22: Sales offices (without stock)
- 40: Agents, brokers, and commission merchants
- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents
- 45: Export agents
- 46: Manufacturers' agents

- b: 20 99 employees
- c: 100 249 employees
- e: 250 499 employees
- f: 500 999 employees
- g: 1,000 2,499 employees
- h: 2,500 4,999 employees
- i: 5,000 9,999 employees
- j: 10,000 24,999 employees
- k: 25,000 49,999 employees
- I: 50,000 99,999 employees
- m: 100,000 or more employees
- p: 10 to 19 percent estimated
- q: 20 to 29 percent estimated
- r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483, http://www.silo.lib.ia.us/specialized-services/datacenter/index.html