

**Economy-Wide Key Statistics for Pocahontas County: 2002**  
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	18	81,501	19,169	549
42	Wholesale trade	18	89,558	4,312	127
423	Durable goods merchant wholesalers	9	D	D	20-99
4238	Machinery, equipment, and supplies merchant wholesalers	7	D	D	20-99
424	Nondurable goods merchant wholesalers	9	D	D	20-99
4245	Farm product raw material merchant wholesalers	6	D	D	20-99
441	Motor vehicle and parts dealers	4	8,550	691	42
442	Furniture and home furnishings stores	1	D	D	0-19
443	Electronics and appliance stores	2	D	D	0-19
444	Building material and garden equipment and supplies dealers	5	4,905	393	33
44-45	Retail trade	36	45,492	3,624	287
445	Food and beverage stores	5	6,952	645	71
446	Health and personal care stores	2	D	D	20-99
447	Gasoline stations	8	18,531	1,142	80
451	Sporting goods, hobby, book, and music stores	1	D	D	0-19
452	General merchandise stores	2	D	D	0-19
453	Miscellaneous store retailers	4	610	72	9
454	Nonstore retailers	2	D	D	0-19
51	Information	5	N	1,415	55
53	Real estate and rental and leasing	3	224	44	5
531	Real estate	3	224	44	5
54	Professional, scientific, and technical services	19	3,549	999	58
541	Professional, scientific, and technical services	19	3,549	999	58
5412	Accounting, tax preparation, bookkeeping, and payroll services	5	1,059	527	21
54121	Accounting, tax preparation, bookkeeping, and payroll services	5	1,059	527	21
56	Administrative and support and waste management and remediation services	7	D	D	0-19
62	Health care and social assistance	25	14,010	6,123	318
621	Ambulatory health care services	12	D	D	20-99
623	Nursing and residential care facilities	4	D	D	100-249
71	Arts, entertainment, and recreation	6	677	184	17
72	Accommodation and food services	17	D	D	100-249
721	Accommodation	1	D	D	0-19
722	Food services and drinking places	16	2,428	631	114
81	Other services (except public administration)	13	1,404	303	38
812	Personal and laundry services	5	723	122	14

**NOTE:** Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

**D:** Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

**N:** Not available or not comparable.

**Q:** Revenue not collected at this level.

**r:** Revised.

**S:** Withheld because estimate did not meet publication standards.

**s:** Sampling error exceeds 40 percent.

**X:** Not applicable

**Z:** Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Pocahontas County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
31-33	Manufacturing			19	91,844	20,318	821
333	Machinery mfg			8	80,592	16,694	625
3339	Other general-purpose machinery mfg			6	D	D	f
33399	All other general-purpose machinery mfg			4	75,003	15,514	574
42	Wholesale trade		0	18	197,433	6,763	277
42	Wholesale trade		10	17	D	D	e
42	Wholesale trade		40	1	D	D	a
421	Wholesale trade, durable goods		0	7	10,724	508	32
421	Wholesale trade, durable goods		10	6	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	1	D	D	a
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	1	D	D	a
422	Wholesale trade, nondurable goods		0	11	186,709	6,255	245
422	Wholesale trade, nondurable goods		10	11	186,709	6,255	245
4224	Grocery & related products whsle		0	1	D	D	c
4224	Grocery & related products whsle		10	1	D	D	c
42241	General-line grocery whsle		0	1	D	D	c
42241	General-line grocery whsle		10	1	D	D	c
422410	General-line grocery whsle		0	1	D	D	c
422410	General-line grocery whsle		10	1	D	D	c
4224103	Other general-line grocery whsle		0	1	D	D	c
4224103	Other general-line grocery whsle		10	1	D	D	c
4225	Farm-product raw material whsle		0	6	D	D	b
4225	Farm-product raw material whsle		10	6	D	D	b
42251	Grain & field bean whsle		0	6	D	D	b
42251	Grain & field bean whsle		10	6	D	D	b
422510	Grain & field bean whsle		0	6	D	D	b
422510	Grain & field bean whsle		10	6	D	D	b
44-45	Retail trade			46	43,443	3,402	301
441	Motor vehicle & parts dealers			6	12,217	719	39
442	Furniture & home furnishings stores			2	D	D	a
443	Electronics & appliance stores			3	1,142	189	10
444	Building material & garden equipment & supplies dealers			9	11,111	729	47
4441	Building material & supplies dealers			7	D	D	b
4442	Lawn & garden equipment & supplies stores			2	D	D	a
44422	Nursery & garden centers			1	D	D	a
444220	Nursery & garden centers			1	D	D	a
445	Food & beverage stores			4	7,973	681	83

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446	Health & personal care stores			2	D	D	a
447	Gasoline stations			6	5,371	522	58
448	Clothing & clothing accessories stores			3	374	47	6
451	Sporting goods, hobby, book, & music stores			1	D	D	a
452	General merchandise stores			2	D	D	a
453	Miscellaneous store retailers			6	D	D	b
454	Nonstore retailers			2	D	D	a
53	Real estate & rental & leasing			5	451	98	9
531	Real estate			5	451	98	9
54	Professional, scientific, & technical services	T		19	2,372	699	46
541	Professional, scientific, & technical services	T		19	2,372	699	46
56	Administrative & support & waste management & remediation serv			5	244	53	6
62	Health care & social assistance	T		17	6,090	2,917	190
621	Ambulatory health care services	T		13	3,772	1,545	69
6213	Offices of other health practitioners	T		5	D	D	a
623	Nursing & residential care facilities	T		3	D	D	c
71	Arts, entertainment, & recreation	T		1	D	D	a
72	Accommodation & foodservices			25	3,017	790	179
721	Accommodation			2	D	D	a
722	Foodservices & drinking places			23	D	D	c
81	Other services (except public administration)	T		17	1,758	375	26
811	Repair & maintenance	T		7	767	135	14
812	Personal & laundry services	T		10	991	240	12
8121	Personal care services	T		5	487	100	3
81211	Hair, nail, & skin care services	T		5	487	100	3

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

<sup>2</sup> Type of operation meaning

00: Wholesale trade

10: Merchant wholesalers

11: Wholesaler distributors and jobbers

12: Importers

13: Exporters

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

a: 0 - 19 employees

b: 20 - 99 employees

c: 100 - 249 employees

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14: Own brand importer-marketers

15: Terminal grain elevators

17: Country grain elevators

19: Assemblers of farm products, except country grain elevators

20: Manufacturers' sales branches and sales offices

21: Sales branches (with stock)

22: Sales offices (without stock)

40: Agents, brokers, and commission merchants

41: Auction companies

42: Brokers

43: Commission merchants

44: Import agents

45: Export agents

46: Manufacturers' agents

e: 250 - 499 employees

f: 500 - 999 employees

g: 1,000 - 2,499 employees

h: 2,500 - 4,999 employees

i: 5,000 - 9,999 employees

j: 10,000 - 24,999 employees

k: 25,000 - 49,999 employees

l: 50,000 - 99,999 employees

m: 100,000 or more employees

p: 10 to 19 percent estimated

q: 20 to 29 percent estimated

r: Revised

s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>