NAICS			Sales/Shipments/	Annual	
Industry		Number of	Receipts/Revenue	Payroll	Number of
Code	Industry Description	Establishments	(\$1,000)	(\$1,000)	<b>Employees</b>
311	Food manufacturing	10	D	D	1000-2499
3115	Dairy product manufacturing	3	D	D	1000-2499
31152	Ice cream and frozen dessert manufacturing	2	D	D	1000-2499
311520	Ice cream and frozen dessert manufacturing	2	D	D	1000-2499
31-33	Manufacturing	30	D	D	1000-2499
42	Wholesale trade	43	D	D	1000-2499
423 4238	Durable goods merchant wholesalers  Machinery, equipment, and supplies merchant wholesalers	11 5	D D	D D	100-249 20-99
4236	Machinery, equipment, and supplies merchant wholesalers  Nondurable goods merchant wholesalers	31	420,070	43,258	1,119
4244	Grocery and related product merchant wholesalers	6	420,070 D	40,200 D	500-999
42443	Dairy product (except dried or canned) merchant wholesalers	2	D	D	250-499
424430	Dairy product (except dried or canned) merchant wholesalers	2	D	D	250-499
4245	Farm product raw material merchant wholesalers	10	114,989	4,461	123
4247	Petroleum and petroleum products merchant wholesalers	3	D	D	0-19
42471 424710	Petroleum bulk stations and terminals	2 2	D D	D D	0-19 0-19
424710	Petroleum bulk stations and terminals  Miscellaneous nondurable goods merchant wholesalers	9	D	D	20-99
425	Wholesale electronic markets and agents and brokers	1	D	D	0-19
4251	Wholesale electronic markets and agents and brokers	1	D	D	0-19
42512	Wholesale trade agents and brokers	1	D	D	0-19
425120	Wholesale trade agents and brokers	1	D	D	0-19
441	Motor vehicle and parts dealers	20	68,937	5,313	208
44112	Used car dealers	8	11,299	649	24
441120 4412	Used car dealers Other motor vehicle dealers	8	11,299 D	649 D	24 0-19
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	0-19
442	Furniture and home furnishings stores	5	3,474	340	52
4421	Furniture stores	5	3,474	340	52
44211	Furniture stores	5	3,474	340	52
442110	Furniture stores	5	3,474	340	52
443	Electronics and appliance stores	5	757	188	12
444 4441	Building material and garden equipment and supplies dealers Building material and supplies dealers	17 13	26,769 14,713	2,608 1,586	111 76
4442	Lawn and garden equipment and supplies stores	4	12,056	1,022	35
44422	Nursery, garden center, and farm supply stores	4	12,056	1,022	35
444220	Nursery, garden center, and farm supply stores	4	12,056	1,022	35
44-45	Retail trade	116	200,545	18,171	1,150
445	Food and beverage stores	10	28,530	3,145	274
446	Health and personal care stores	4	9,721	877	50
4461	Health and personal care stores	4	9,721	877	50 153
447 448	Gasoline stations Clothing and clothing accessories stores	19 10	28,196 2,896	1,484 369	152 31
451	Sporting goods, hobby, book, and music stores	5	1,984	358	26
452	General merchandise stores	5	D	D	100-249
45299	All other general merchandise stores	4	4,473	397	35
452990	All other general merchandise stores	4	4,473	397	35
453	Miscellaneous store retailers	8	D	D	20-99
454 51	Nonstore retailers	8	4,340	617	43
51 53	Information Real estate and rental and leasing	8 17	N 4,472	6,277 870	158 62
531	Real estate	13	3,895	755	47
532	Rental and leasing services	4	577	115	15
54	Professional, scientific, and technical services	40	11,207	6,048	192
541	Professional, scientific, and technical services	40	11,207	6,048	192
5412	Accounting, tax preparation, bookkeeping, and payroll services	9	3,119	1,322	46
54121	Accounting, tax preparation, bookkeeping, and payroll services	9	3,119	1,322	46
5419 54104	Other professional, scientific, and technical services	8	D	D	20-99
54194 541940	Veterinary services Veterinary services	4	D D	D D	20-99 20-99
56	Administrative and support and waste management and remediation services	24	14,692	2,660	141
561	Administrative and support services	21	12,889	2,385	122
5611	Office administrative services	3	D	D	20-99
56111	Office administrative services	3	D	D	20-99
561110	Office administrative services	3	D	D	20-99
61	Educational services	4	D	D	0-19
611 6115	Educational services Technical and trade schools	4	D D	D D	0-19 0-19
6115	Technical and trade schools	1	ט	ט	0-19

Economy-Wide Key Statistics for Plymouth County: 2002 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS			Sales/Shipments/	Annual	
Industry		Number of	Receipts/Revenue	Payroll	Number of
Code	Industry Description	Establishments	(\$1,000)	(\$1,000)	<b>Employees</b>
61151	Technical and trade schools	1	D	D	0-19
611511	Beauty and cosmetology schools	1	D	D	0-19
62	Health care and social assistance	56	43,673	20,338	901
621	Ambulatory health care services	34	15,725	7,337	254
6211	Offices of physicians	4	D	D	20-99
62111	Offices of physicians	4	D	D	20-99
621111	Offices of physicians (except mental health specialists)	4	D	D	20-99
6212	Offices of dentists	10	3,472	1,250	56
62121	Offices of dentists	10	3,472	1,250	56
621210	Offices of dentists	10	3,472	1,250	56
6213	Offices of other health practitioners	16	5,282	1,564	77
62131	Offices of chiropractors	8	2,260	495	29
621310	Offices of chiropractors	8	2,260	495	29
623	Nursing and residential care facilities	9	D	D	250-499
624	Social assistance	12	D	D	20-99
71	Arts, entertainment, and recreation	11	1,880	642	79
72	Accommodation and food services	63	D	D	500-999
721	Accommodation	2	D	D	20-99
722	Food services and drinking places	61	17,171	4,861	715
7222	Limited-service eating places	21	8,423	2,403	348
72221	Limited-service eating places	21	8,423	2,403	348
81	Other services (except public administration)	55	14,630	3,354	212
811	Repair and maintenance	26	10,057	2,210	126
8111	Automotive repair and maintenance	18	4,651	1,214	72
81111	Automotive mechanical and electrical repair and maintenance	8	2,054	559	25
81112	Automotive body, paint, interior, and glass repair	7	1,559	422	20
811121	Automotive body, paint, and interior repair and maintenance	7	1,559	422	20
812	Personal and laundry services	22	3,484	832	63
8121	Personal care services	10	632	232	36
81211	Hair, nail, and skin care services	8	D	D	20-99

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see Survey

- D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.
- N: Not available or not comparable.
- Q: Revenue not collected at this level.
- r: Revised.
- S: Withheld because estimate did not meet publication standards.
- s: Sampling error exceeds 40 percent.
- X: Not applicable
- Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

http://www.iowadatacenter.org

					Value of sales,		
					shipments,		
		Tax			receipts, revenue,	Annual	
		status	Type of	Number of	or business done	payroll	Number of
1997 NAICS code	Meaning of 1997 NAICS code	indicator 1	operation <sup>2</sup>	establishments	(\$1,000) <sup>3</sup>	(\$1,000) <sup>3</sup>	employees 4
04.00				00	5	ь.	
	Manufacturing			26	D	D	g
	Food mfg			7	D	D	g
	Dairy product mfg			3	D	D	g
	lice cream & frozen dessert mfg			2	D	D	Ţ
	Ice cream & frozen dessert mfg			2	D	D	f
	Wholesale trade		0	39	401,816	27,248	938
	Wholesale trade		10	37	D	D	f
	Wholesale trade		20	1	D	D	С
	Wholesale trade		40	1	D	D	а
	Wholesale trade, durable goods		0	9	D	D	С
	Wholesale trade, durable goods		10	9	D	D	С
	Machinery, equipment, & supplies whsle		0	3	D	D	b
	Machinery, equipment, & supplies whsle		10	3	D	D	b
	Farm & garden machinery & equipment whsle		0	3	D	D	b
	Farm & garden machinery & equipment whsle		10	3	D	D	b
	Farm & garden machinery & equipment whsle		0	3	D	D	b
	Farm & garden machinery & equipment whsle		10	3	D	D	b
4218201	Farm machinery & equipment - farm dealers		0	3	D	D	b
4218201	Farm machinery & equipment - farm dealers		10	3	D	D	b
422	Wholesale trade, nondurable goods		0	30	D	D	f
422	Wholesale trade, nondurable goods		10	28	D	D	f
422	: Wholesale trade, nondurable goods		20	1	D	D	С
4224	Grocery & related products whsle		0	3	D	D	е
4224	Grocery & related products whsle		10	2	D	D	е
42242	Packaged frozen food whsle		0	1	D	D	е
42242	Packaged frozen food whsle		10	1	D	D	е
422420	Packaged frozen food whsle		0	1	D	D	е
422420	Packaged frozen food whsle		10	1	D	D	е
4225	Farm-product raw material whsle		0	12	D	D	С
4225	Farm-product raw material whsle		10	12	D	D	С
42251	Grain & field bean whsle		0	10	124,053	3,837	145
42251	Grain & field bean whsle		10	10	124,053	3,837	145
422510	Grain & field bean whsle		0	10	124,053	3,837	145
422510	Grain & field bean whsle		10	10	124,053	3,837	145
	Petroleum & petroleum products whsle		0	4	D	D	а
	Petroleum & petroleum products whsle		10	4	D	D	a
	Miscellaneous nondurable goods whsle		0	9	D	D	C

Tax status Type of indicator 1 Type of operation 2 Paragraph (\$1,000) 3					Value of sales,		
1997 NAICS codeMeaning of 1997 NAICS codestatus indicator 1Type of operation 2Number of operation 2or business done establishmentspayroll (\$1,000) 3Number of employees 44229 Miscellaneous nondurable goods whsle 4229 Miscellaneous nondurable goods whole 4229 Miscellaneo		<b>T</b>			shipments,	A	
1997 NAICS codeindicator¹operation²establishments(\$1,000)³(\$1,000)³employees⁴4229 Miscellaneous nondurable goods whsle108DDDb4229 Miscellaneous nondurable goods whsle201DDC			Type of	Number of			Number of
4229 Miscellaneous nondurable goods whsle 10 8 D D b 4229 Miscellaneous nondurable goods whsle 20 1 D D c	1007 NAICS and Magning of 1007 NAICS and						
4229 Miscellaneous nondurable goods whsle 20 1 D c	1997 NAICS code   Meaning of 1997 NAICS code	indicator	operation	establishments	(\$1,000)	(\$1,000)	employees
4229 Miscellaneous nondurable goods whsle 20 1 D c	4229 Miscellaneous nondurable goods whsle		10	8	D	D	b
· ·			20	1	D	D	С
42291 Farm supplies whsle 0 8 D D c	<u> </u>		0	8	D	D	С
42291 Farm supplies whsle 10 7 D b	42291 Farm supplies whsle		10	7	D	D	b
42291 Farm supplies whsle 20 1 D D c			20	1	D	D	С
422910 Farm supplies whsle 0 8 D D c			0	8	D	D	С
422910 Farm supplies whsle 10 7 D b	422910 Farm supplies whsle		10	7	D	D	b
422910 Farm supplies whsle 20 1 D C	422910 Farm supplies whsle		20	1	D	D	С
4229101 Farm supplies - farm dealers 0 6 D D c	4229101 Farm supplies - farm dealers		0	6	D	D	С
4229101 Farm supplies - farm dealers 20 1 D C	4229101 Farm supplies - farm dealers		20	1	D	D	С
44-45 Retail trade 118 194,933 16,170 1,052	44-45 Retail trade			118	194,933	16,170	1,052
441 Motor vehicle & parts dealers 22 72,296 5,125 211	441 Motor vehicle & parts dealers			22	72,296	5,125	211
4412 Other motor vehicle dealers 4 D D b	4412 Other motor vehicle dealers			4	D	D	b
44122 Motorcycle, boat, & other motor vehicle dealers 3 6,187 451 18	44122 Motorcycle, boat, & other motor vehicle dealers			3	6,187	451	18
441222 Boat dealers 2 D D a	441222 Boat dealers			2	D	D	а
44131 Automotive parts & accessories stores 7 5,376 988 39	44131 Automotive parts & accessories stores			7	5,376	988	39
441310 Automotive parts & accessories stores 7 5,376 988 39	441310 Automotive parts & accessories stores			7	5,376	988	39
442 Furniture & home furnishings stores 4 D D a	442 Furniture & home furnishings stores			4	D	D	а
443 Electronics & appliance stores 6 1,326 120 14	443 Electronics & appliance stores			6	1,326	120	14
444 Building material & garden equipment & supplies dealers 21 37,188 3,358 119	444 Building material & garden equipment & supplies dealers			21	37,188	3,358	119
4441 Building material & supplies dealers 11 10,707 1,269 59	4441 Building material & supplies dealers			11	10,707	1,269	59
44419 Other building material dealers 5 8,915 948 37	44419 Other building material dealers			5	8,915	948	37
444190 Other building material dealers 5 8,915 948 37				5	8,915	948	37
4442 Lawn & garden equipment & supplies stores 10 26,481 2,089 60				10	26,481	2,089	60
44422 Nursery & garden centers 10 26,481 2,089 60				10	26,481	2,089	60
444220 Nursery & garden centers 10 26,481 2,089 60	444220 Nursery & garden centers			10	26,481	2,089	60
445 Food & beverage stores 9 26,966 2,807 225	445 Food & beverage stores			9		,	
446 Health & personal care stores 4 5,304 547 35	446 Health & personal care stores			4		-	
447 Gasoline stations 21 21,183 1,413 164	447 Gasoline stations			21	21,183	1,413	164
448 Clothing & clothing accessories stores 10 3,258 373 37				10	3,258	373	37
451 Sporting goods, hobby, book, & music stores 4 637 70 19	451 Sporting goods, hobby, book, & music stores			4	637	70	19
452 General merchandise stores 4 D D c	452 General merchandise stores			4	D	D	С
45299 All other general merchandise stores 3 D b b	45299 All other general merchandise stores			3	D	D	b
452990 All other general merchandise stores 3 D D b	452990 All other general merchandise stores			3	D	D	b
453 Miscellaneous store retailers 8 D D b	453 Miscellaneous store retailers			8	D	D	b
454 Nonstore retailers 5 3,433 284 16	454 Nonstore retailers			5	3,433	284	16
454311 Heating oil dealers 1 D D a	454311 Heating oil dealers			1	D	D	а

					Value of sales,		
					shipments,		
		Tax			receipts, revenue,	Annual	
		status	Type of	Number of	or business done	payroll	Number of
1997 NAICS code	Meaning of 1997 NAICS code	indicator 1	operation <sup>2</sup>	establishments	(\$1,000) <sup>3</sup>	(\$1,000) <sup>3</sup>	employees 4
	Broadcasting & telecommunications			8	18,458	1,720	49
	Real estate & rental & leasing			17	6,280	735	63
	Real estate			13	D	D	b
	Rental & leasing services			3	D	D	b
	Professional, scientific, & technical services	Т		29	5,609	1,967	108
	Professional, scientific, & technical services	Т		29	5,609	1,967	108
	Accounting, tax return prep, bookkeeping, & payroll services	Т		9	1,898	880	41
	Accounting, tax return prep, bookkeeping, & payroll services	T		9	1,898	880	41
56	Administrative & support & waste management & remediation serv			12	3,922	1,063	61
561	Administrative & support services			9	D	D	b
61	Educational services	Т		3	409	87	14
611	Educational services	Т		3	409	87	14
62	Health care & social assistance	Т		35	15,646	7,533	436
621	Ambulatory health care services	Т		30	10,496	4,527	176
6211	Offices of physicians	Т		6	4,631	2,753	72
62111	Offices of physicians	Т		6	4,631	2,753	72
621111	Offices of physicians (except mental health specialists)	Т		6	4,631	2,753	72
6212	Offices of dentists	Т		10	2,727	1,016	59
62121	Offices of dentists	Т		10	2,727	1,016	59
621210	Offices of dentists	Т		10	2,727	1,016	59
6213	Offices of other health practitioners	Т		13	D	D	b
	Offices of chiropractors	Т		7	1,570	359	22
	Offices of chiropractors	Т		7	1,570	359	22
	Nursing & residential care facilities	Т		3	D	D	е
	Arts, entertainment, & recreation	Т		12	1,182	372	27
72	Accommodation & foodservices			57	Ď	D	f
721	Accommodation			2	D	D	b
722	Foodservices & drinking places			55	13,855	3,628	707
7222	Limited-service eating places			20	6,878	1,658	333
	Other services (except public administration)	Т		48	12,485	2,465	176
	Repair & maintenance	Т		31	10,313	2,106	140
	Automotive repair & maintenance	Т		18	5,059	1,185	63
	Automotive mechanical & electrical repair & maintenance	Т		11	D	Ď	b
	General automotive repair	Ť		8	2,082	481	22
	Automotive body, paint, interior, & glass repair	Ť		5	1,251	318	16
	Automotive body, paint, & interior repair & maintenance	Ť		5	1,251	318	16
	Personal & household goods repair & maintenance	Ť		5	D.	D	b

## **Economic-Wide Key Statistics for Plymouth County: 1997**

1997 NAICS code Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) 3	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
81149 Other personal & household goods repair & maintenance	T		5	D	D	b
811490 Other personal & household goods repair & maintenance	T		5	D	D	b
812 Personal & laundry services	T		17	2,172	359	36

## <sup>1</sup> Tax status indicator meaning

- T: Taxable establishments
- N: Non-taxable establishments

## <sup>2</sup> Type of operation meaning

- 00: Wholesale trade
- 10: Merchant wholesalers
- 11: Wholesaler distributors and jobbers
- 12: Importers
- 13: Exporters
- 14: Own brand importer-marketers
- 15: Terminal grain elevators
- 17: Country grain elevators
- 19: Assemblers of farm products, except country grain elevators
- 20: Manufacturers' sales branches and sales offices
- 21: Sales branches (with stock)
- 22: Sales offices (without stock)
- 40: Agents, brokers, and commission merchants
- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents
- 45: Export agents
- 46: Manufacturers' agents

- $^{\rm 3}$  D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals
- <sup>3</sup> N: Not available or not comparable
- <sup>3</sup> S: Withheld because estimate did not meet publication standards
- <sup>3</sup> Z: Less than half the unit shown

## <sup>4</sup> Number of employees

- a: 0 19 employees
- b: 20 99 employees
- c: 100 249 employees
- e: 250 499 employees
- f: 500 999 employees
- g: 1,000 2,499 employees
- h: 2,500 4,999 employees
- i: 5,000 9,999 employees
- j: 10,000 24,999 employees
- k: 25,000 49,999 employees
- I: 50,000 99,999 employees
- m: 100,000 or more employees
- p: 10 to 19 percent estimated
- q: 20 to 29 percent estimated
- r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

http://www.silo.lib.ia.us/specialized-services/datacenter/index.html