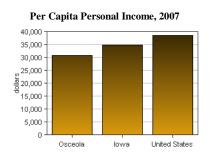


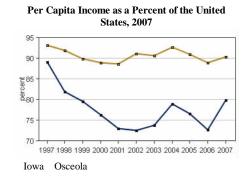
## Osceola, Iowa

Osceola is one of 99 counties in Iowa. It is not part of a Metropolitan Area. Its 2007 population of 6,451 ranked 94th in the state.

## PER CAPITA PERSONAL INCOME

In 2007 Osceola had a per capita personal income (PCPI) of \$30,845. This PCPI ranked 70th in the state and was 88 percent of the state average, \$34,916, and 80 percent of the national average, \$38,615. The 2007 PCPI reflected an increase of 15.2 percent from 2006. The 2006-2007 state change was 6.6 percent and the national change was 4.9 percent. In 1997 the PCPI of Osceola was \$22,610 and ranked 50th in the state. The 1997-2007 average annual growth rate of PCPI was 3.2 percent. The average annual growth rate for the state was 4.0 percent and for the nation was 4.3 percent.





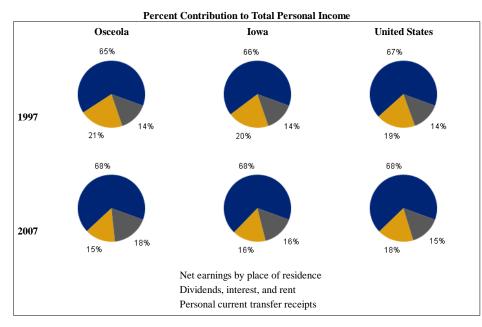
## TOTAL PERSONAL INCOME

| 2006-07         | percent change 1997-20 | 07 AAGR |   |  |
|-----------------|------------------------|---------|---|--|
| Osceola         | 13.0 %                 | 2.1 %   | In 2007 Osceola had a total personal income (TPI) of \$198,978*. This TPI ranked 93rd in the for 0.2 percent of the state total. In 1997 the TPI of Osceola was \$162,049* and ranked 91st is |  |
| Iowa            | 7.2 %                  | 4.3 %   |   |  |
| U.S.            | 6.0 %                  | 5.4 %   | * <i>Note:</i> Total personal income estimates are in thousands of dollars, not adjusted for inflation.   |  |
| AAGR: average a | innual growth rate     |         |   |  |

2007 Osceola had a total personal income (TPI) of \$198,978\*. This TPI ranked 93rd in the state and accounted 0.2 percent of the state total. In 1997 the TPI of Osceola was \$162,049\* and ranked 91st in the state.

## COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Osceola.



| 2006-2007 percent change           |                    |  |  |
|------------------------------------|--------------------|--|--|
|                                    | Osceola Iowa U.S.  |  |  |
| Net earnings                       | 17.2 % 7.3 % 5.0 % |  |  |
| Dividends, interest, and rent      | 5.3 % 9.5 % 9.2 %  |  |  |
| Personal current transfer receipts | 4.7 % 4.8 % 6.9 %  |  |  |

| 1997-2007 average annual growth rate |                     |  |  |  |
|--------------------------------------|---------------------|--|--|--|
|                                      | Osceola Iowa U.S.   |  |  |  |
| Net earnings                         | 2.5 % 4.7 % 5.4 %   |  |  |  |
| Dividends, interest, and rent        | - 1.6 % 2.0 % 4.5 % |  |  |  |
| Personal current transfer receipts   | 4.3 % 5.5 % 6.1 %   |  |  |  |