

Economy-Wide Key Statistics for Monona County: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
42	Wholesale trade	16	51,421	2,963	104
423	Durable goods merchant wholesalers	5	D	D	20-99
424	Nondurable goods merchant wholesalers	9	41,154	2,182	67
4245	Farm product raw material merchant wholesalers	6	35,113	1,613	52
425	Wholesale electronic markets and agents and brokers	2	D	D	0-19
4251	Wholesale electronic markets and agents and brokers	2	D	D	0-19
42512	Wholesale trade agents and brokers	2	D	D	0-19
425120	Wholesale trade agents and brokers	2	D	D	0-19
441	Motor vehicle and parts dealers	8	34,660	2,131	73
443	Electronics and appliance stores	4	342	86	1
444	Building material and garden equipment and supplies dealers	10	26,656	3,048	156
4442	Lawn and garden equipment and supplies stores	4	D	D	100-249
44422	Nursery, garden center, and farm supply stores	3	D	D	100-249
444220	Nursery, garden center, and farm supply stores	3	D	D	100-249
44-45	Retail trade	64	104,129	9,068	588
445	Food and beverage stores	10	12,839	1,275	124
446	Health and personal care stores	3	9,090	1,051	59
4461	Health and personal care stores	3	9,090	1,051	59
447	Gasoline stations	10	12,841	646	71
448	Clothing and clothing accessories stores	1	D	D	0-19
451	Sporting goods, hobby, book, and music stores	1	D	D	0-19
452	General merchandise stores	4	5,722	625	68
45299	All other general merchandise stores	4	5,722	625	68
452990	All other general merchandise stores	4	5,722	625	68
453	Miscellaneous store retailers	12	D	D	20-99
454	Nonstore retailers	1	D	D	0-19
51	Information	7	N	2,134	73
53	Real estate and rental and leasing	5	584	135	10
531	Real estate	4	D	D	0-19
532	Rental and leasing services	1	D	D	0-19
54	Professional, scientific, and technical services	16	3,760	1,108	53
541	Professional, scientific, and technical services	16	3,760	1,108	53
5412	Accounting, tax preparation, bookkeeping, and payroll services	6	1,193	591	29
54121	Accounting, tax preparation, bookkeeping, and payroll services	6	1,193	591	29
56	Administrative and support and waste management and remediation services	7	2,998	973	109
561	Administrative and support services	5	D	D	20-99
61	Educational services	1	D	D	0-19
62	Health care and social assistance	28	39,230	17,882	813
621	Ambulatory health care services	15	D	D	100-249
6211	Offices of physicians	4	5,041	2,846	75
62111	Offices of physicians	4	5,041	2,846	75
621111	Offices of physicians (except mental health specialists)	4	5,041	2,846	75
6213	Offices of other health practitioners	5	1,527	458	18
623	Nursing and residential care facilities	4	D	D	250-499
624	Social assistance	8	D	D	100-249
71	Arts, entertainment, and recreation	7	D	D	100-249
713	Amusement, gambling, and recreation industries	6	D	D	100-249
72	Accommodation and food services	26	D	D	250-499
721	Accommodation	2	D	D	20-99
722	Food services and drinking places	24	5,960	1,471	237
81	Other services (except public administration)	19	2,982	635	51
812	Personal and laundry services	9	1,557	247	17

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Economy-Wide Key Statistics for Monona County: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipments/ Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
---------------------------	----------------------	-----------------------------	---	--------------------------------	------------------------

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Monona County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
42	Wholesale trade		0	22	88,145	4,255	159
42	Wholesale trade		10	20	D	D	c
42	Wholesale trade		40	2	D	D	a
421	Wholesale trade, durable goods		0	10	18,943	1,703	72
421	Wholesale trade, durable goods		10	10	18,943	1,703	72
4218	Machinery, equipment, & supplies whsle		0	8	D	D	b
4218	Machinery, equipment, & supplies whsle		10	8	D	D	b
42182	Farm & garden machinery & equipment whsle		0	6	16,572	1,318	49
42182	Farm & garden machinery & equipment whsle		10	6	16,572	1,318	49
421820	Farm & garden machinery & equipment whsle		0	6	16,572	1,318	49
421820	Farm & garden machinery & equipment whsle		10	6	16,572	1,318	49
4218201	Farm machinery & equipment - farm dealers		0	6	16,572	1,318	49
4218201	Farm machinery & equipment - farm dealers		10	6	16,572	1,318	49
422	Wholesale trade, nondurable goods		0	12	69,202	2,552	87
422	Wholesale trade, nondurable goods		10	10	D	D	b
4225	Farm-product raw material whsle		0	9	D	D	b
4225	Farm-product raw material whsle		10	7	57,333	2,292	69
44-45	Retail trade			61	95,360	8,390	576
441	Motor vehicle & parts dealers			9	34,671	2,022	92
443	Electronics & appliance stores			1	D	D	a
444	Building material & garden equipment & supplies dealers			9	18,283	2,669	117
4441	Building material & supplies dealers			6	D	D	b
4442	Lawn & garden equipment & supplies stores			3	D	D	b
44422	Nursery & garden centers			3	D	D	b
444220	Nursery & garden centers			3	D	D	b
445	Food & beverage stores			11	11,753	1,102	122
446	Health & personal care stores			4	6,804	921	47
447	Gasoline stations			8	14,801	901	100
448	Clothing & clothing accessories stores			3	374	34	9
452	General merchandise stores			4	6,843	566	65
45299	All other general merchandise stores			4	6,843	566	65
452990	All other general merchandise stores			4	6,843	566	65
4529903	Miscellaneous general merchandise stores			4	6,843	566	65
453	Miscellaneous store retailers			9	D	D	a
45399	All other miscellaneous store retailers			1	D	D	a
454	Nonstore retailers			3	D	D	a
53	Real estate & rental & leasing			6	794	146	15

Economic-Wide Key Statistics for Monona County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
531	Real estate			4	D	D	a
532	Rental & leasing services			2	D	D	a
54	Professional, scientific, & technical services	T		15	3,453	1,058	53
541	Professional, scientific, & technical services	T		15	3,453	1,058	53
56	Administrative & support & waste management & remediation serv			7	2,189	1,021	134
561	Administrative & support services			5	D	D	c
61	Educational services	T		1	D	D	a
62	Health care & social assistance	T		17	13,889	7,365	448
621	Ambulatory health care services	T		13	D	D	b
6211	Offices of physicians	T		3	3,901	2,562	59
62111	Offices of physicians	T		3	3,901	2,562	59
621111	Offices of physicians (except mental health specialists)	T		3	3,901	2,562	59
623	Nursing & residential care facilities	T		3	8,302	4,231	352
71	Arts, entertainment, & recreation	T		2	D	D	b
713	Amusement, gambling, & recreation industries	T		1	D	D	b
72	Accommodation & foodservices			36	6,403	1,620	267
721	Accommodation			4	681	155	28
722	Foodservices & drinking places			32	5,722	1,465	239
81	Other services (except public administration)	T		21	3,853	775	51
811	Repair & maintenance	T		11	2,444	450	29
8111	Automotive repair & maintenance	T		8	1,635	275	19
812	Personal & laundry services	T		10	1,409	325	22

¹ Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade

10: Merchant wholesalers

11: Wholesaler distributors and jobbers

12: Importers

13: Exporters

14: Own brand importer-marketers

15: Terminal grain elevators

17: Country grain elevators

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees

b: 20 - 99 employees

c: 100 - 249 employees

e: 250 - 499 employees

f: 500 - 999 employees

g: 1,000 - 2,499 employees

Economic-Wide Key Statistics for Monona County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
-----------------	----------------------------	-----------------------------------	--------------------------------	--------------------------	---	---------------------------------------	----------------------------------

19: Assemblers of farm products, except country grain elevators
 20: Manufacturers' sales branches and sales offices
 21: Sales branches (with stock)
 22: Sales offices (without stock)
 40: Agents, brokers, and commission merchants
 41: Auction companies
 42: Brokers
 43: Commission merchants
 44: Import agents
 45: Export agents
 46: Manufacturers' agents

h: 2,500 - 4,999 employees
 i: 5,000 - 9,999 employees
 j: 10,000 - 24,999 employees
 k: 25,000 - 49,999 employees
 l: 50,000 - 99,999 employees
 m: 100,000 or more employees
 p: 10 to 19 percent estimated
 q: 20 to 29 percent estimated
 r: Revised
 s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>