

Economy-Wide Key Statistics for Iowa County: 2002

(Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipment/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
31-33	Manufacturing	30	1,024,957	151,160	4,168
333	Machinery manufacturing	3	D	D	500-999
3331	Agriculture, construction, and mining machinery manufacturing	2	D	D	500-999
33311	Agricultural implement manufacturing	1	D	D	500-999
333111	Farm machinery and equipment manufacturing	1	D	D	500-999
335	Electrical equipment, appliance, and component manufacturing	1	D	D	1000-2499
3352	Household appliance manufacturing	1	D	D	1000-2499
33522	Major appliance manufacturing	1	D	D	1000-2499
335222	Household refrigerator and home freezer manufacturing	1	D	D	1000-2499
336	Transportation equipment manufacturing	2	D	D	500-999
3363	Motor vehicle parts manufacturing	2	D	D	500-999
33637	Motor vehicle metal stamping	2	D	D	500-999
336370	Motor vehicle metal stamping	2	D	D	500-999
42	Wholesale trade	20	56,768	4,868	198
423	Durable goods merchant wholesalers	5	D	D	20-99
424	Nondurable goods merchant wholesalers	14	41,682	4,089	159
4245	Farm product raw material merchant wholesalers	5	26,496	1,414	45
425	Wholesale electronic markets and agents and brokers	1	D	D	0-19
4251	Wholesale electronic markets and agents and brokers	1	D	D	0-19
42512	Wholesale trade agents and brokers	1	D	D	0-19
425120	Wholesale trade agents and brokers	1	D	D	0-19
441	Motor vehicle and parts dealers	12	11,807	1,081	52
442	Furniture and home furnishings stores	18	12,561	1,727	129
4421	Furniture stores	2	D	D	20-99
44211	Furniture stores	2	D	D	20-99
442110	Furniture stores	2	D	D	20-99
4422	Home furnishings stores	16	D	D	20-99
44229	Other home furnishings stores	15	7,002	1,026	96
442299	All other home furnishings stores	15	7,002	1,026	96
443	Electronics and appliance stores	3	D	D	20-99
4431	Electronics and appliance stores	3	D	D	20-99
44311	Appliance, television, and other electronics stores	3	D	D	20-99
443111	Household appliance stores	2	D	D	20-99
444	Building material and garden equipment and supplies dealers	14	13,731	1,871	82
4441	Building material and supplies dealers	7	D	D	20-99
4442	Lawn and garden equipment and supplies stores	7	D	D	20-99
44422	Nursery, garden center, and farm supply stores	5	7,345	858	27
444220	Nursery, garden center, and farm supply stores	5	7,345	858	27
44-45	Retail trade	159	183,323	19,351	1,370
445	Food and beverage stores	15	17,235	2,463	229
4452	Specialty food stores	4	D	D	20-99
446	Health and personal care stores	6	8,636	823	45
447	Gasoline stations	15	32,224	2,144	153
44711	Gasoline stations with convenience stores	12	D	D	100-249
447110	Gasoline stations with convenience stores	12	D	D	100-249
448	Clothing and clothing accessories stores	44	67,158	6,862	478
4481	Clothing stores	32	55,139	5,685	406
44813	Children's and infants' clothing stores	2	D	D	20-99
448130	Children's and infants' clothing stores	2	D	D	20-99
44814	Family clothing stores	16	42,533	4,138	281
448140	Family clothing stores	16	42,533	4,138	281
44815	Clothing accessories stores	2	D	D	0-19
448150	Clothing accessories stores	2	D	D	0-19
44819	Other clothing stores	3	D	D	20-99
448190	Other clothing stores	3	D	D	20-99
4482	Shoe stores	7	10,045	803	53
44821	Shoe stores	7	10,045	803	53
448210	Shoe stores	7	10,045	803	53
44832	Luggage and leather goods stores	3	D	D	0-19
448320	Luggage and leather goods stores	3	D	D	0-19
451	Sporting goods, hobby, book, and music stores	7	4,501	598	61
4512	Book, periodical, and music stores	3	D	D	20-99
45122	Prerecorded tape, compact disc, and record stores	2	D	D	20-99
451220	Prerecorded tape, compact disc, and record stores	2	D	D	20-99
452	General merchandise stores	2	D	D	0-19
453	Miscellaneous store retailers	20	D	D	20-99
454	Nonstore retailers	3	3,746	359	17

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51	Information	5	N	1,513	61
53	Real estate and rental and leasing	8	6,489	388	22
531	Real estate	4	D	D	0-19
532	Rental and leasing services	4	D	D	0-19
54	Professional, scientific, and technical services	24	6,273	1,588	76
541	Professional, scientific, and technical services	24	6,273	1,588	76
5419	Other professional, scientific, and technical services	2	D	D	0-19
54194	Veterinary services	2	D	D	0-19
541940	Veterinary services	2	D	D	0-19
56	Administrative and support and waste management and remediation services	11	3,739	1,690	84
561	Administrative and support services	10	D	D	20-99
61	Educational services	1	D	D	0-19
62	Health care and social assistance	37	22,615	12,113	616
621	Ambulatory health care services	16	D	D	20-99
6211	Offices of physicians	6	3,132	1,936	55
62111	Offices of physicians	6	3,132	1,936	55
623	Nursing and residential care facilities	5	D	D	250-499
624	Social assistance	15	D	D	100-249
6241	Individual and family services	7	D	D	20-99
71	Arts, entertainment, and recreation	11	3,943	1,255	64
713	Amusement, gambling, and recreation industries	6	2,647	782	38
7139	Other amusement and recreation services	6	2,647	782	38
72	Accommodation and food services	51	27,737	9,798	977
721	Accommodation	9	4,792	2,118	174
722	Food services and drinking places	42	22,945	7,680	803
7223	Special food services	4	2,291	653	50
81	Other services (except public administration)	23	4,997	1,050	62
811	Repair and maintenance	9	2,411	640	32
8111	Automotive repair and maintenance	7	D	D	20-99
812	Personal and laundry services	8	D	D	20-99

NOTE: Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level.

r: Revised.

S: Withheld because estimate did not meet publication standards.

s: Sampling error exceeds 40 percent.

X: Not applicable

Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.iowadatacenter.org>

Economic-Wide Key Statistics for Iowa County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator ¹	Type of operation ²	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) ³	Annual payroll (\$1,000) ³	Number of employees ⁴
31-33	Manufacturing			31	678,781	144,677	4,698
333	Machinery mfg			4	D	D	f
335	Electrical equipment, appliance, & component mfg			1	D	D	h
3352	Household appliance mfg			1	D	D	h
33522	Major appliance mfg			1	D	D	h
335222	Household refrigerator & home freezer mfg			1	D	D	h
42	Wholesale trade		0	28	112,391	4,794	217
42	Wholesale trade		10	26	D	D	c
42	Wholesale trade		40	2	D	D	a
421	Wholesale trade, durable goods		0	12	9,411	774	37
421	Wholesale trade, durable goods		10	12	9,411	774	37
4218	Machinery, equipment, & supplies whsle		0	6	5,941	500	23
4218	Machinery, equipment, & supplies whsle		10	6	5,941	500	23
422	Wholesale trade, nondurable goods		0	16	102,980	4,020	180
422	Wholesale trade, nondurable goods		10	14	D	D	c
422	Wholesale trade, nondurable goods		40	2	D	D	a
4224	Grocery & related products whsle		0	2	D	D	b
42249	Other grocery & related products whsle		0	1	D	D	a
422490	Other grocery & related products whsle		0	1	D	D	a
4225	Farm-product raw material whsle		0	6	59,928	1,911	71
4225	Farm-product raw material whsle		10	5	D	D	b
42251	Grain & field bean whsle		0	6	59,928	1,911	71
42251	Grain & field bean whsle		10	5	D	D	b
422510	Grain & field bean whsle		0	6	59,928	1,911	71
422510	Grain & field bean whsle		10	5	D	D	b
4229	Miscellaneous nondurable goods whsle		0	3	D	D	b
4229	Miscellaneous nondurable goods whsle		10	3	D	D	b
42291	Farm supplies whsle		0	3	D	D	b
42291	Farm supplies whsle		10	3	D	D	b
422910	Farm supplies whsle		0	3	D	D	b
422910	Farm supplies whsle		10	3	D	D	b
4229101	Farm supplies - farm dealers		0	1	D	D	a
4229101	Farm supplies - farm dealers		10	1	D	D	a
44-45	Retail trade			164	153,607	14,747	1,250
441	Motor vehicle & parts dealers			10	21,063	1,466	77

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442	Furniture & home furnishings stores			14	10,224	1,285	109
4421	Furniture stores			3	D	D	b
44211	Furniture stores			3	D	D	b
442110	Furniture stores			3	D	D	b
4422	Home furnishings stores			11	D	D	b
44229	Other home furnishings stores			10	D	D	b
442299	All other home furnishings stores			10	D	D	b
443	Electronics & appliance stores			4	2,441	259	17
4431	Electronics & appliance stores			4	2,441	259	17
44311	Appliance, television, & other electronics stores			4	2,441	259	17
444	Building material & garden equipment & supplies dealers			10	9,109	832	55
4441	Building material & supplies dealers			7	D	D	b
4442	Lawn & garden equipment & supplies stores			3	D	D	a
445	Food & beverage stores			16	19,156	2,398	193
4452	Specialty food stores			5	D	D	b
446	Health & personal care stores			6	4,739	497	38
447	Gasoline stations			15	24,356	1,510	138
44711	Gasoline stations with convenience stores			11	18,576	1,257	123
447110	Gasoline stations with convenience stores			11	18,576	1,257	123
448	Clothing & clothing accessories stores			51	51,416	4,521	415
4481	Clothing stores			41	42,081	3,731	341
44811	Men's clothing stores			9	10,532	693	72
448110	Men's clothing stores			9	10,532	693	72
44813	Children's & infants' clothing stores			1	D	D	a
448130	Children's & infants' clothing stores			1	D	D	a
44814	Family clothing stores			12	15,653	1,513	131
448140	Family clothing stores			12	15,653	1,513	131
44815	Clothing accessories stores			3	D	D	b
448150	Clothing accessories stores			3	D	D	b
44819	Other clothing stores			4	3,266	294	28
448190	Other clothing stores			4	3,266	294	28
4482	Shoe stores			8	D	D	b
44821	Shoe stores			8	D	D	b
448210	Shoe stores			8	D	D	b
4482101	Men's shoe stores			2	D	D	a

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4482104	Family shoe stores			4	5,148	407	30
4482105	Athletic footwear stores			1	D	D	a
44832	Luggage & leather goods stores			2	D	D	a
448320	Luggage & leather goods stores			2	D	D	a
451	Sporting goods, hobby, book, & music stores			7	1,226	301	32
452	General merchandise stores			1	D	D	a
453	Miscellaneous store retailers			27	D	D	c
4532	Office supplies, stationery, & gift stores			12	4,977	888	103
45322	Gift, novelty, & souvenir stores			12	4,977	888	103
453220	Gift, novelty, & souvenir stores			12	4,977	888	103
4539	Other miscellaneous store retailers			6	D	D	b
45399	All other miscellaneous store retailers			6	D	D	b
454	Nonstore retailers			3	1,623	215	16
53	Real estate & rental & leasing			4	813	82	3
531	Real estate			2	D	D	a
532	Rental & leasing services			2	D	D	a
54	Professional, scientific, & technical services	T		18	4,887	877	40
541	Professional, scientific, & technical services	T		18	4,887	877	40
5418	Advertising & related services	T		2	D	D	a
56	Administrative & support & waste management & remediation serv			9	2,274	927	62
561	Administrative & support services			8	D	D	b
62	Health care & social assistance	T		22	8,380	4,087	244
621	Ambulatory health care services	T		16	3,514	1,319	51
6211	Offices of physicians	T		5	1,694	937	27
62111	Offices of physicians	T		5	1,694	937	27
623	Nursing & residential care facilities	T		3	4,740	2,711	184
71	Arts, entertainment, & recreation	T		6	974	667	47
72	Accommodation & foodservices			54	30,445	8,486	999
721	Accommodation			12	7,943	1,699	192
72111	Hotels (except casino hotels) & motels			9	7,595	1,632	183
721110	Hotels (except casino hotels) & motels			9	7,595	1,632	183
7211103	Motels			8	D	D	c
722	Foodservices & drinking places			42	22,502	6,787	807
7222	Limited-service eating places			15	6,710	1,537	218
7223	Special foodservices			3	D	D	b

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81	Other services (except public administration)	T		22	4,158	1,229	73
811	Repair & maintenance	T		15	2,684	998	50
8111	Automotive repair & maintenance	T		9	2,033	920	38
81111	Automotive mechanical & electrical repair & maintenance	T		5	1,543	861	33
812	Personal & laundry services	T		7	1,474	231	23

¹ Tax status indicator meaning

T: Taxable establishments
N: Non-taxable establishments

² Type of operation meaning

00: Wholesale trade
10: Merchant wholesalers
11: Wholesaler distributors and jobbers
12: Importers
13: Exporters
14: Own brand importer-marketers
15: Terminal grain elevators
17: Country grain elevators
19: Assemblers of farm products, except country grain elevators
20: Manufacturers' sales branches and sales offices
21: Sales branches (with stock)
22: Sales offices (without stock)
40: Agents, brokers, and commission merchants
41: Auction companies
42: Brokers
43: Commission merchants
44: Import agents
45: Export agents
46: Manufacturers' agents

³ D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

³ N: Not available or not comparable

³ S: Withheld because estimate did not meet publication standards

³ Z: Less than half the unit shown

⁴ Number of employees

a: 0 - 19 employees
b: 20 - 99 employees
c: 100 - 249 employees
e: 250 - 499 employees
f: 500 - 999 employees
g: 1,000 - 2,499 employees
h: 2,500 - 4,999 employees
i: 5,000 - 9,999 employees
j: 10,000 - 24,999 employees
k: 25,000 - 49,999 employees
l: 50,000 - 99,999 employees
m: 100,000 or more employees
p: 10 to 19 percent estimated
q: 20 to 29 percent estimated
r: Revised
s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census

Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,

<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>