

**Economy-Wide Key Statistics for Cerro Gordo County: 2002**  
 (Note: In Excel, to view other years, select the tabs at the bottom of the page)

NAICS Industry Code	Industry Description	Number of Establishments	Sales/Shipment/Receipts/Revenue (\$1,000)	Annual Payroll (\$1,000)	Number of Employees
311	Food manufacturing	11	D	D	500-999
31-33	Manufacturing	55	864,708	121,543	3,760
321	Wood product manufacturing	4	D	D	500-999
3219	Other wood product manufacturing	4	D	D	500-999
32191	Millwork	2	D	D	500-999
321911	Wood window and door manufacturing	2	D	D	500-999
332	Fabricated metal product manufacturing	5	D	D	1000-2499
3323	Architectural and structural metals manufacturing	2	D	D	1000-2499
33232	Ornamental and architectural metal products manufacturing	2	D	D	1000-2499
332321	Metal window and door manufacturing	2	D	D	1000-2499
42	Wholesale trade	99	503,127	30,031	1,008
423	Durable goods merchant wholesalers	54	D	D	500-999
4231	Motor vehicle and motor vehicle parts and supplies merchant wholesalers	6	75,305	3,322	122
42312	Motor vehicle supplies and new parts merchant wholesalers	3	D	D	20-99
423120	Motor vehicle supplies and new parts merchant wholesalers	3	D	D	20-99
4233	Lumber and other construction materials merchant wholesalers	6	D	D	20-99
4238	Machinery, equipment, and supplies merchant wholesalers	18	140,013	4,947	148
42384	Industrial supplies merchant wholesalers	5	D	D	20-99
423840	Industrial supplies merchant wholesalers	5	D	D	20-99
424	Nondurable goods merchant wholesalers	44	213,832	14,354	491
4244	Grocery and related product merchant wholesalers	7	67,007	4,625	154
4245	Farm product raw material merchant wholesalers	15	D	D	100-249
4247	Petroleum and petroleum products merchant wholesalers	3	D	D	20-99
4249	Miscellaneous nondurable goods merchant wholesalers	9	D	D	20-99
425	Wholesale electronic markets and agents and brokers	1	D	D	0-19
4251	Wholesale electronic markets and agents and brokers	1	D	D	0-19
42512	Wholesale trade agents and brokers	1	D	D	0-19
425120	Wholesale trade agents and brokers	1	D	D	0-19
441	Motor vehicle and parts dealers	39	179,435	14,799	499
4411	Automobile dealers	16	140,390	10,268	317
4412	Other motor vehicle dealers	6	D	D	20-99
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	20-99
441221	Motorcycle dealers	2	D	D	20-99
441222	Boat dealers	1	D	D	0-19
441229	All other motor vehicle dealers	2	D	D	0-19
4413	Automotive parts, accessories, and tire stores	17	D	D	100-249
44131	Automotive parts and accessories stores	12	11,556	1,920	86
441310	Automotive parts and accessories stores	12	11,556	1,920	86
44132	Tire dealers	5	D	D	20-99
441320	Tire dealers	5	D	D	20-99
442	Furniture and home furnishings stores	12	D	D	20-99
4421	Furniture stores	7	11,565	1,466	59
44211	Furniture stores	7	11,565	1,466	59
442110	Furniture stores	7	11,565	1,466	59
4422	Home furnishings stores	5	D	D	20-99
443	Electronics and appliance stores	14	8,327	1,246	60
4431	Electronics and appliance stores	14	8,327	1,246	60
44311	Appliance, television, and other electronics stores	13	D	D	20-99
443112	Radio, television, and other electronics stores	10	D	D	20-99
444	Building material and garden equipment and supplies dealers	29	99,731	11,648	476
4441	Building material and supplies dealers	20	D	D	250-499
44411	Home centers	3	D	D	100-249
444110	Home centers	3	D	D	100-249
44412	Paint and wallpaper stores	2	D	D	20-99
444120	Paint and wallpaper stores	2	D	D	20-99
44419	Other building material dealers	13	D	D	100-249
444190	Other building material dealers	13	D	D	100-249
4442	Lawn and garden equipment and supplies stores	9	D	D	100-249
44422	Nursery, garden center, and farm supply stores	9	D	D	100-249
444220	Nursery, garden center, and farm supply stores	9	D	D	100-249
44-45	Retail trade	267	680,176	69,090	3,771
445	Food and beverage stores	17	D	D	500-999
4451	Grocery stores	11	84,443	9,905	715
446	Health and personal care stores	21	D	D	100-249
4461	Health and personal care stores	21	D	D	100-249
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	20-99
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	20-99

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44619	Other health and personal care stores	6	2,133	209	15
446191	Food (health) supplement stores	3	994	62	6
447	Gasoline stations	32	55,975	3,271	246
4471	Gasoline stations	32	55,975	3,271	246
44711	Gasoline stations with convenience stores	28	D	D	100-249
447110	Gasoline stations with convenience stores	28	D	D	100-249
448	Clothing and clothing accessories stores	27	D	D	100-249
4481	Clothing stores	16	8,040	1,226	129
4483	Jewelry, luggage, and leather goods stores	5	3,595	747	30
451	Sporting goods, hobby, book, and music stores	21	19,083	2,184	132
4511	Sporting goods, hobby, and musical instrument stores	15	15,825	1,908	104
45111	Sporting goods stores	10	10,705	1,409	64
451110	Sporting goods stores	10	10,705	1,409	64
45112	Hobby, toy, and game stores	3	D	D	20-99
451120	Hobby, toy, and game stores	3	D	D	20-99
4512	Book, periodical, and music stores	6	3,258	276	28
45121	Book stores and news dealers	4	D	D	0-19
452	General merchandise stores	15	163,456	16,575	996
452111	Department stores (except discount department stores)	3	38,415	3,619	278
4529	Other general merchandise stores	10	D	D	250-499
45291	Warehouse clubs and supercenters	2	D	D	250-499
452910	Warehouse clubs and supercenters	2	D	D	250-499
45299	All other general merchandise stores	8	D	D	20-99
452990	All other general merchandise stores	8	D	D	20-99
453	Miscellaneous store retailers	30	D	D	100-249
4532	Office supplies, stationery, and gift stores	14	9,294	863	98
45321	Office supplies and stationery stores	3	D	D	20-99
453210	Office supplies and stationery stores	3	D	D	20-99
454	Nonstore retailers	10	D	D	20-99
4543	Direct selling establishments	7	5,941	383	32
454311	Heating oil dealers	2	D	D	0-19
51	Information	33	N	17,943	525
511	Publishing industries (except Internet)	4	D	D	100-249
515	Broadcasting (except Internet)	7	9,013	3,067	128
5151	Radio and television broadcasting	7	9,013	3,067	128
517	Telecommunications	16	N	D	100-249
53	Real estate and rental and leasing	54	D	D	100-249
531	Real estate	41	13,030	1,797	89
5311	Lessors of real estate	18	7,172	515	47
53111	Lessors of residential buildings and dwellings	11	2,558	242	20
531110	Lessors of residential buildings and dwellings	11	2,558	242	20
5312	Offices of real estate agents and brokers	16	3,993	651	26
53121	Offices of real estate agents and brokers	16	3,993	651	26
531210	Offices of real estate agents and brokers	16	3,993	651	26
532	Rental and leasing services	13	D	D	20-99
54	Professional, scientific, and technical services	98	D	D	500-999
541	Professional, scientific, and technical services	98	D	D	500-999
5411	Legal services	31	D	D	100-249
54111	Offices of lawyers	29	D	D	100-249
541110	Offices of lawyers	29	D	D	100-249
5412	Accounting, tax preparation, bookkeeping, and payroll services	23	D	D	100-249
54121	Accounting, tax preparation, bookkeeping, and payroll services	23	D	D	100-249
541211	Offices of certified public accountants	12	4,917	2,024	73
5413	Architectural, engineering, and related services	13	D	D	100-249
5415	Computer systems design and related services	6	D	D	20-99
54151	Computer systems design and related services	6	D	D	20-99
541511	Custom computer programming services	4	D	D	20-99
5419	Other professional, scientific, and technical services	15	D	D	100-249
54194	Veterinary services	7	D	D	20-99
541940	Veterinary services	7	D	D	20-99
56	Administrative and support and waste management and remediation services	69	39,403	17,209	1,089
561	Administrative and support services	62	D	D	1000-2499
5613	Employment services	8	7,453	5,033	373
5614	Business support services	5	8,013	5,245	358
5617	Services to buildings and dwellings	33	D	D	100-249
56172	Janitorial services	12	D	D	100-249
561720	Janitorial services	12	D	D	100-249

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56173	Landscaping services	14	D	D	20-99
561730	Landscaping services	14	D	D	20-99
562	Waste management and remediation services	7	D	D	20-99
5621	Waste collection	3	D	D	20-99
56211	Waste collection	3	D	D	20-99
61	Educational services	9	D	D	20-99
611	Educational services	9	D	D	20-99
6115	Technical and trade schools	2	D	D	0-19
61151	Technical and trade schools	2	D	D	0-19
611511	Beauty and cosmetology schools	1	D	D	0-19
62	Health care and social assistance	125	347,113	159,270	4,907
621	Ambulatory health care services	68	D	D	1000-2499
6211	Offices of physicians	16	D	D	250-499
62111	Offices of physicians	16	D	D	250-499
621111	Offices of physicians (except mental health specialists)	15	63,560	36,164	441
6212	Offices of dentists	23	D	D	100-249
62121	Offices of dentists	23	D	D	100-249
621210	Offices of dentists	23	D	D	100-249
6213	Offices of other health practitioners	16	D	D	20-99
62131	Offices of chiropractors	7	D	D	20-99
621310	Offices of chiropractors	7	D	D	20-99
6214	Outpatient care centers	9	D	D	100-249
62142	Outpatient mental health and substance abuse centers	3	D	D	20-99
621420	Outpatient mental health and substance abuse centers	3	D	D	20-99
6216	Home health care services	2	D	D	100-249
62161	Home health care services	2	D	D	100-249
621610	Home health care services	2	D	D	100-249
622	Hospitals	1	D	D	1000-2499
623	Nursing and residential care facilities	21	D	D	1000-2499
6231	Nursing care facilities	6	D	D	500-999
62311	Nursing care facilities	6	D	D	500-999
623110	Nursing care facilities	6	D	D	500-999
6232	Residential mental retardation, mental health and substance abuse facilities	6	D	D	500-999
62321	Residential mental retardation facilities	4	D	D	250-499
623210	Residential mental retardation facilities	4	D	D	250-499
62322	Residential mental health and substance abuse facilities	2	D	D	20-99
623220	Residential mental health and substance abuse facilities	2	D	D	20-99
6239	Other residential care facilities	5	D	D	100-249
62399	Other residential care facilities	5	D	D	100-249
623990	Other residential care facilities	5	D	D	100-249
624	Social assistance	35	D	D	500-999
6241	Individual and family services	19	D	D	100-249
62412	Services for the elderly and persons with disabilities	2	D	D	20-99
624120	Services for the elderly and persons with disabilities	2	D	D	20-99
62419	Other individual and family services	17	D	D	20-99
624190	Other individual and family services	17	D	D	20-99
6243	Vocational rehabilitation services	3	D	D	250-499
62431	Vocational rehabilitation services	3	D	D	250-499
624310	Vocational rehabilitation services	3	D	D	250-499
6244	Child day care services	9	D	D	100-249
62441	Child day care services	9	D	D	100-249
624410	Child day care services	9	D	D	100-249
71	Arts, entertainment, and recreation	32	8,218	2,008	214
713	Amusement, gambling, and recreation industries	26	5,924	1,648	177
7139	Other amusement and recreation services	25	D	D	100-249
71394	Fitness and recreational sports centers	11	D	D	100-249
713940	Fitness and recreational sports centers	11	D	D	100-249
72	Accommodation and food services	141	71,742	20,354	2,286
721	Accommodation	21	15,425	4,411	407
7211	Traveler accommodation	19	D	D	250-499
72111	Hotels (except casino hotels) and motels	18	D	D	250-499
721110	Hotels (except casino hotels) and motels	18	D	D	250-499
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	0-19
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	0-19
721214	Recreational and vacation camps (except campgrounds)	2	D	D	0-19
722	Food services and drinking places	120	56,317	15,943	1,879
7222	Limited-service eating places	47	D	D	500-999

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72221	Limited-service eating places	47	D	D	500-999
81	Other services (except public administration)	132	35,147	10,487	623
811	Repair and maintenance	56	D	D	100-249
8111	Automotive repair and maintenance	42	D	D	100-249
81111	Automotive mechanical and electrical repair and maintenance	20	D	D	20-99
811111	General automotive repair	16	D	D	20-99
81112	Automotive body, paint, interior, and glass repair	14	D	D	20-99
811121	Automotive body, paint, and interior repair and maintenance	12	4,959	1,377	56
8114	Personal and household goods repair and maintenance	7	1,769	480	23
812	Personal and laundry services	49	D	D	250-499
8121	Personal care services	30	D	D	100-249
81211	Hair, nail, and skin care services	26	D	D	100-249
812112	Beauty salons	24	D	D	100-249
8122	Death care services	7	D	D	20-99
81221	Funeral homes and funeral services	5	3,980	1,030	40
812210	Funeral homes and funeral services	5	3,980	1,030	40
8123	Drycleaning and laundry services	7	D	D	20-99
81233	Linen and uniform supply	1	D	D	20-99

**NOTE:** Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#). Data in this table represent those available when this report was created; data may not be available for all NAICS industries or geographies or may be preliminary and subject to change. Data in this table are subject to employment- and/or sales-size minimums that vary by industry.

- D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals.
- N: Not available or not comparable.
- Q: Revenue not collected at this level.
- r: Revised.
- S: Withheld because estimate did not meet publication standards.
- s: Sampling error exceeds 40 percent.
- X: Not applicable
- Z: Less than half the unit shown.

Source: U.S. Bureau of the Census, 2002 Economic Census  
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.iowadatatcenter.org>











Economic-Wide Key Statistics for Cerro Gordo County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
31-33	Manufacturing			61	719,830	98,946	3,703
311	Food mfg			9	279,286	15,835	583
332	Fabricated metal product mfg			6	D	D	f
3323	Architectural & structural metals mfg			3	D	D	f
33232	Ornamental & architectural metal products mfg			2	D	D	f
332321	Metal window & door mfg			1	D	D	f
42	Wholesale trade		0	85	489,599	24,549	875
42	Wholesale trade		10	74	439,210	20,360	736
42	Wholesale trade		20	8	D	D	c
42	Wholesale trade		40	3	D	D	a
421	Wholesale trade, durable goods		0	41	112,320	11,058	387
421	Wholesale trade, durable goods		10	37	100,624	9,963	349
4211	Motor vehicle & motor vehicle parts & supplies whsle		0	4	D	D	b
4211	Motor vehicle & motor vehicle parts & supplies whsle		10	4	D	D	b
4213	Lumber & other construction materials whsle		0	2	D	D	b
4213	Lumber & other construction materials whsle		10	2	D	D	b
4218	Machinery, equipment, & supplies whsle		0	17	D	D	c
4218	Machinery, equipment, & supplies whsle		10	16	D	D	c
42182	Farm & garden machinery & equipment whsle		0	4	D	D	b
42182	Farm & garden machinery & equipment whsle		10	4	D	D	b
421820	Farm & garden machinery & equipment whsle		0	4	D	D	b
421820	Farm & garden machinery & equipment whsle		10	4	D	D	b
4218202	Farm machinery & equipment - whsle distributors		0	3	D	D	b
4218202	Farm machinery & equipment - whsle distributors		10	3	D	D	b
42184	Industrial supplies whsle		0	5	9,587	1,252	50
421840	Industrial supplies whsle		0	5	9,587	1,252	50
4219	Miscellaneous durable goods whsle		0	2	D	D	b
4219	Miscellaneous durable goods whsle		10	2	D	D	b
422	Wholesale trade, nondurable goods		0	44	377,279	13,491	488
422	Wholesale trade, nondurable goods		10	37	338,586	10,397	387
422	Wholesale trade, nondurable goods		20	5	D	D	b
4221	Paper & paper product whsle		0	5	D	D	b
4221	Paper & paper product whsle		10	4	D	D	b
42212	Stationery & office supplies whsle		0	4	D	D	b
42212	Stationery & office supplies whsle		10	3	D	D	b
422120	Stationery & office supplies whsle		0	4	D	D	b
422120	Stationery & office supplies whsle		10	3	D	D	b
4224	Grocery & related products whsle		0	10	193,421	5,380	196
4224	Grocery & related products whsle		10	6	D	D	c

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42249	Other grocery & related products whsle		0	4	D	D	b
42249	Other grocery & related products whsle		10	1	D	D	a
422490	Other grocery & related products whsle		0	4	D	D	b
422490	Other grocery & related products whsle		10	1	D	D	a
4224903	Soft drinks whsle		0	3	D	D	b
4224904	Canned goods whsle		0	1	D	D	a
4224904	Canned goods whsle		10	1	D	D	a
4225	Farm-product raw material whsle		0	13	D	D	b
4225	Farm-product raw material whsle		10	13	D	D	b
42251	Grain & field bean whsle		0	10	97,317	2,391	71
42251	Grain & field bean whsle		10	10	97,317	2,391	71
422510	Grain & field bean whsle		0	10	97,317	2,391	71
422510	Grain & field bean whsle		10	10	97,317	2,391	71
4229	Miscellaneous nondurable goods whsle		0	8	D	D	b
4229	Miscellaneous nondurable goods whsle		10	8	D	D	b
42291	Farm supplies whsle		0	3	D	D	b
42291	Farm supplies whsle		10	3	D	D	b
422910	Farm supplies whsle		0	3	D	D	b
422910	Farm supplies whsle		10	3	D	D	b
44-45	Retail trade			292	609,873	54,906	3,995
441	Motor vehicle & parts dealers			44	152,622	11,165	489
4411	Automobile dealers			16	115,032	6,826	265
4412	Other motor vehicle dealers			8	15,134	1,099	49
44122	Motorcycle, boat, & other motor vehicle dealers			7	D	D	b
441221	Motorcycle dealers			2	D	D	a
441222	Boat dealers			3	D	D	b
441229	All other motor vehicle dealers			2	D	D	a
4413	Automotive parts, accessories, & tire stores			20	22,456	3,240	175
44131	Automotive parts & accessories stores			13	12,116	1,650	106
441310	Automotive parts & accessories stores			13	12,116	1,650	106
44132	Tire dealers			7	10,340	1,590	69
441320	Tire dealers			7	10,340	1,590	69
442	Furniture & home furnishings stores			12	12,736	1,732	94
4421	Furniture stores			7	10,146	1,271	72
44211	Furniture stores			7	10,146	1,271	72
442110	Furniture stores			7	10,146	1,271	72
4422	Home furnishings stores			5	2,590	461	22
443	Electronics & appliance stores			13	7,589	982	61
4431	Electronics & appliance stores			13	7,589	982	61

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44311	Appliance, television, & other electronics stores			10	6,497	808	55
443112	Radio, television, & other electronics stores			7	4,402	485	39
44312	Computer & software stores			3	1,092	174	6
443120	Computer & software stores			3	1,092	174	6
444	Building material & garden equipment & supplies dealers			34	82,571	7,492	377
4441	Building material & supplies dealers			27	69,865	6,573	330
44411	Home centers			2	D	D	c
444110	Home centers			2	D	D	c
44412	Paint & wallpaper stores			3	D	D	b
444120	Paint & wallpaper stores			3	D	D	b
44419	Other building material dealers			19	31,555	3,440	150
444190	Other building material dealers			19	31,555	3,440	150
4442	Lawn & garden equipment & supplies stores			7	12,706	919	47
44422	Nursery & garden centers			6	D	D	b
444220	Nursery & garden centers			6	D	D	b
445	Food & beverage stores			14	84,754	8,763	697
4451	Grocery stores			10	D	D	f
44511	Supermarkets & other grocery (except convenience) stores			8	83,064	8,649	687
445110	Supermarkets & other grocery (except convenience) stores			8	83,064	8,649	687
446	Health & personal care stores			20	12,632	1,873	121
4461	Health & personal care stores			20	12,632	1,873	121
44612	Cosmetics, beauty supplies, & perfume stores			3	1,134	124	10
446120	Cosmetics, beauty supplies, & perfume stores			3	1,134	124	10
44619	Other health & personal care stores			7	2,208	385	24
446191	Food (health) supplement stores			2	D	D	a
447	Gasoline stations			36	50,813	2,799	305
4471	Gasoline stations			36	50,813	2,799	305
44711	Gasoline stations with convenience stores			28	41,998	2,199	242
447110	Gasoline stations with convenience stores			28	41,998	2,199	242
448	Clothing & clothing accessories stores			35	18,119	2,279	205
4481	Clothing stores			21	8,329	1,143	126
4483	Jewelry, luggage, & leather goods stores			6	5,356	541	32
44831	Jewelry stores			6	5,356	541	32
448310	Jewelry stores			6	5,356	541	32
451	Sporting goods, hobby, book, & music stores			26	18,730	1,958	158
4511	Sporting goods, hobby, & musical instrument stores			19	14,993	1,654	127
45111	Sporting goods stores			13	8,950	1,061	66
451110	Sporting goods stores			13	8,950	1,061	66
4511102	Specialty-line sporting goods stores			9	7,783	926	45

Economic-Wide Key Statistics for Cerro Gordo County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
45112	Hobby, toy, & game stores			4	D	D	b
451120	Hobby, toy, & game stores			4	D	D	b
4512	Book, periodical, & music stores			7	3,737	304	31
45121	Book stores & news dealers			5	D	D	a
4512113	College book stores			1	D	D	a
451212	News dealers & newsstands			1	D	D	a
452	General merchandise stores			14	D	D	g
4521103	National chain department stores (excl leased depts)			2	D	D	c
4529	Other general merchandise stores			8	D	D	e
45299	All other general merchandise stores			7	D	D	b
452990	All other general merchandise stores			7	D	D	b
453	Miscellaneous store retailers			30	D	D	c
4532	Office supplies, stationery, & gift stores			12	6,416	592	61
45321	Office supplies & stationery stores			1	D	D	a
453210	Office supplies & stationery stores			1	D	D	a
4532102	Office supplies stores			1	D	D	a
4539	Other miscellaneous store retailers			10	D	D	b
45392	Art dealers			1	D	D	a
453920	Art dealers			1	D	D	a
45399	All other miscellaneous store retailers			7	2,294	445	43
454	Nonstore retailers			14	28,746	1,273	148
4543	Direct selling establishments			9	D	D	c
45431	Fuel dealers			7	D	D	b
454311	Heating oil dealers			3	D	D	b
512	Motion picture & sound recording industries			3	D	D	b
5121	Motion picture & video industries			3	D	D	b
513	Broadcasting & telecommunications			17	39,306	7,211	297
5131	Radio & television broadcasting			5	D	D	c
53	Real estate & rental & leasing			52	16,159	2,293	164
531	Real estate			37	8,620	943	82
5311	Lessors of real estate			22	5,689	471	45
53112	Lessors of nonresidential buildings (except miniwarehouses)			11	3,018	240	23
531120	Lessors of nonresidential buildings (except miniwarehouses)			11	3,018	240	23
5312	Offices of real estate agents & brokers			11	2,174	334	29
53121	Offices of real estate agents & brokers			11	2,174	334	29
531210	Offices of real estate agents & brokers			11	2,174	334	29
532	Rental & leasing services			15	7,539	1,350	82
54	Professional, scientific, & technical services	T		78	27,481	10,501	376
541	Professional, scientific, & technical services	T		78	27,481	10,501	376

Economic-Wide Key Statistics for Cerro Gordo County: 1997

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5411	Legal services	T		30	8,707	3,028	105
54111	Offices of lawyers	T		28	D	D	b
541110	Offices of lawyers	T		28	D	D	b
5411101	Offices of lawyers (except legal aid societies)	T		28	D	D	b
5412	Accounting, tax return prep, bookkeeping, & payroll services	T		20	6,585	2,502	106
54121	Accounting, tax return prep, bookkeeping, & payroll services	T		20	6,585	2,502	106
541211	Offices of certified public accountants	T		13	5,819	2,355	81
5413	Architectural, engineering, & related services	T		7	4,654	2,217	64
5419	Other professional, scientific, & technical services	T		6	D	D	b
56	Administrative & support & waste management & remediation serv			52	44,266	24,545	1,458
561	Administrative & support services			43	39,881	23,463	1,402
5611	Office administrative services			3	D	D	e
56111	Office administrative services			3	D	D	e
561110	Office administrative services			3	D	D	e
5613	Employment services			5	7,844	5,301	331
5614	Business support services			5	15,361	7,728	406
56144	Collection agencies			1	D	D	c
561440	Collection agencies			1	D	D	c
5617	Services to buildings & dwellings			21	4,495	2,321	257
56172	Janitorial services			15	3,541	2,019	239
561720	Janitorial services			15	3,541	2,019	239
562	Waste management & remediation services			9	4,385	1,082	56
61	Educational services	T		6	918	266	34
611	Educational services	T		6	918	266	34
6115	Technical & trade schools	T		2	D	D	b
61151	Technical & trade schools	T		2	D	D	b
611511	Cosmetology & barber schools	T		1	D	D	a
62	Health care & social assistance	T		80	81,467	50,141	1,328
621	Ambulatory health care services	T		62	65,724	42,237	799
6211	Offices of physicians	T		22	45,843	34,383	556
62111	Offices of physicians	T		22	45,843	34,383	556
621111	Offices of physicians (except mental health specialists)	T		20	D	D	f
621112	Offices of physicians, mental health specialists	T		2	D	D	a
6212	Offices of dentists	T		21	10,431	4,357	128
62121	Offices of dentists	T		21	10,431	4,357	128
621210	Offices of dentists	T		21	10,431	4,357	128
6213	Offices of other health practitioners	T		17	D	D	b
62131	Offices of chiropractors	T		7	1,615	402	21
621310	Offices of chiropractors	T		7	1,615	402	21

Economic-Wide Key Statistics for Cerro Gordo County: 1997

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62132	Offices of optometrists	T		6	D	D	b
621320	Offices of optometrists	T		6	D	D	b
623	Nursing & residential care facilities	T		7	14,833	7,493	489
6232	Residential mental retardation/health & substance abuse facility	T		1	D	D	c
62322	Residential mental health & substance abuse facilities	T		1	D	D	c
623220	Residential mental health & substance abuse facilities	T		1	D	D	c
71	Arts, entertainment, & recreation	T		18	2,938	679	144
713	Amusement, gambling, & recreation industries	T		17	D	D	c
7139	Other amusement & recreation services	T		15	D	D	c
72	Accommodation & foodservices			139	60,971	16,676	2,286
721	Accommodation			14	10,816	2,738	318
72111	Hotels (except casino hotels) & motels			13	D	D	e
721110	Hotels (except casino hotels) & motels			13	D	D	e
7212	RV (recreational vehicle) parks & recreational camps			1	D	D	a
72121	RV (recreational vehicle) parks & recreational camps			1	D	D	a
721214	Recreational & vacation camps (except campgrounds)			1	D	D	a
722	Foodservices & drinking places			125	50,155	13,938	1,968
7222	Limited-service eating places			52	26,216	6,990	991
72221	Limited-service eating places			52	26,216	6,990	991
81	Other services (except public administration)	T		97	20,322	6,597	437
811	Repair & maintenance	T		47	10,274	2,872	161
8111	Automotive repair & maintenance	T		33	7,790	2,122	114
81111	Automotive mechanical & electrical repair & maintenance	T		19	3,763	996	47
811111	General automotive repair	T		12	2,561	598	32
811112	Automotive body, paint, interior, & glass repair	T		9	3,587	1,025	47
811121	Automotive body, paint, & interior repair & maintenance	T		9	3,587	1,025	47
8111211	Paint or body repair shops	T		9	3,587	1,025	47
8114	Personal & household goods repair & maintenance	T		8	1,798	585	33
812	Personal & laundry services	T		50	10,048	3,725	276
8121	Personal care services	T		32	3,236	1,344	126
81211	Hair, nail, & skin care services	T		27	3,015	1,275	110
812112	Beauty shops	T		24	D	D	b
8123	Drycleaning & laundry services	T		9	4,421	1,753	111
81233	Linen & uniform supply	T		1	D	D	b

<sup>1</sup> Tax status indicator meaning

T: Taxable establishments

N: Non-taxable establishments

<sup>3</sup> D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

<sup>3</sup> N: Not available or not comparable

<sup>3</sup> S: Withheld because estimate did not meet publication standards

Economic-Wide Key Statistics for Cerro Gordo County: 1997

1997 NAICS code	Meaning of 1997 NAICS code	Tax status indicator <sup>1</sup>	Type of operation <sup>2</sup>	Number of establishments	Value of sales, shipments, receipts, revenue, or business done (\$1,000) <sup>3</sup>	Annual payroll (\$1,000) <sup>3</sup>	Number of employees <sup>4</sup>
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<sup>2</sup> Type of operation meaning

- 00: Wholesale trade
- 10: Merchant wholesalers
- 11: Wholesaler distributors and jobbers
- 12: Importers
- 13: Exporters
- 14: Own brand importer-marketers
- 15: Terminal grain elevators
- 17: Country grain elevators
- 19: Assemblers of farm products, except country grain elevators
- 20: Manufacturers' sales branches and sales offices
- 21: Sales branches (with stock)
- 22: Sales offices (without stock)
- 40: Agents, brokers, and commission merchants
- 41: Auction companies
- 42: Brokers
- 43: Commission merchants
- 44: Import agents
- 45: Export agents
- 46: Manufacturers' agents

<sup>3</sup> Z: Less than half the unit shown

<sup>4</sup> Number of employees

- a: 0 - 19 employees
- b: 20 - 99 employees
- c: 100 - 249 employees
- e: 250 - 499 employees
- f: 500 - 999 employees
- g: 1,000 - 2,499 employees
- h: 2,500 - 4,999 employees
- i: 5,000 - 9,999 employees
- j: 10,000 - 24,999 employees
- k: 25,000 - 49,999 employees
- l: 50,000 - 99,999 employees
- m: 100,000 or more employees
- p: 10 to 19 percent estimated
- q: 20 to 29 percent estimated
- r: Revised
- s: Sampling error exceeds 40 percent

Source: U.S. Bureau of the Census, 1997 Economic Census  
 Prepared By: State Library of Iowa, State Data Center Program, 800-248-4483,  
<http://www.silo.lib.ia.us/specialized-services/datacenter/index.html>