

LATINOS IN IOWA: 2019

SEPTEMBER 2019

In 1968, Congress authorized President Lyndon B. Johnson to proclaim a week in September as National Hispanic Heritage Week. The observance was expanded in 1988 to a month-long celebration (Sept. 15-Oct. 15). During this month, the United States celebrates the culture and traditions of U.S. residents who trace their roots to Spain, Mexico and the Spanish-speaking nations of Central America, South America and the Caribbean. Sept. 15 was chosen as the starting point for the celebration because it is the anniversary of independence of five Latin American countries: Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua. In addition, Mexico and Chile celebrate their independence days on Sept. 16 and Sept. 18, respectively.

194,432

The estimated Latino population of Iowa as of July 1, 2018, making people of Hispanic or Latino origin the state's largest race or ethnic minority. Latinos constitute 6.2 percent of the state's total population

135.8%

The percent change in the Latino population from 2000 to 2018. This is an 111,959 increase for the period.

2018 Annual Population Estimates

411,936

The projected Latino population of Iowa as of July 1, 2050. According to the 2019 Woods & Poole Economics Inc., Latinos will constitute 12.2 percent of the state's total population on that date.

24.0

The median age of Iowa's Latino population in 2018. The median age for the state of Iowa is 38.2.

Families and Children

38,855

The number of Latino families in 2018 who reside in Iowa. Of these families, 76.7 percent include related children under 18 years of age.

10.7%

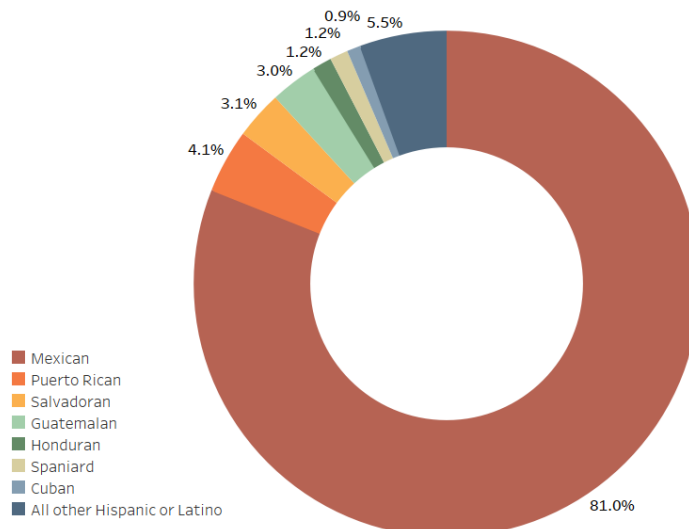
Percentage of Latino population under age 5 as of July 1, 2018. Latinos have one of the highest concentration of preschoolers among the other race or ethnic groups.

2018 Annual Population Estimates

4,960

The number of Latino grandparents in 2018 living with their own grandchildren. 24.6% of those are responsible for the own grandchildren under 18 years of age. This compares to 25.3% for the U.S..

Hispanic or Latino by Specific Origin: 2018



Income, poverty, & health insurance

\$48,328

The median income of Latino households in 2018. The median household income for the state was \$59,955.

\$50,134

The median income of Latino families in 2018. The median family income for the state was \$76,068.

13.0%

The percent of Iowa Latino population with no health insurance coverage in 2018. The corresponding rate for all Iowa is 4.7 percent.

\$18,284

The per capita income of Latinos in 2018. The per capita income for the state was \$31,559.

20.1%

The poverty rate for the Latino population in 2018. The corresponding rate for Iowa is 11.2 percent.



Language

123,829

The number of Iowa residents age 5 and older in 2018 who speak Spanish at home. Among those who speak Spanish at home, 64.2 percent say they speak English "very well."

20,607

The number of Spanish speaking English Language Learners in Iowa's public schools during the 2018-2019 school year. This represents a 233.1 percent increase from the 1999-2000 school year.

Source: Iowa Department of Education

Serving Our Nation

3,934

The number of Iowa Latino veterans of the U.S. armed forces in 2018.

Education

59,585

The number Latinos enrolled in the state's elementary and high schools during the 2018-2019 school year.

64.2%

The percentage of Iowa Latinos age 25 and over, who had at least a high school education in 2018. In Iowa the percentage of total population with at least a high school education was 92.3%

277.6%

Percent increase in Latino enrollment between the 1999-2000 school year and 2018-2019.

14.6%

The percentage of Iowa Latinos age 25 and over, with a bachelor's degree or

higher in 2018. In Iowa the percentage of total population with a bachelor's degree or higher was 29.0%.

4,502

Number of Iowa Latinos 25 years and older with a graduate or advanced degree in 2018.

Source: Iowa Department of Education

Businesses and Jobs

4,695

The number of Hispanic-owned firms in Iowa in 2012.

446.6%

The percent increase in Hispanic-owned firms between 1992 and 2012.

Source: 2012 & 1992 Survey of Business Owners

75.3%

The percent of Iowa Latinos age 16 and over in the labor force in 2018. The percent of Iowans age 16 and over in the labor force was 66.9%.

6.8%

The unemployment rate of Iowa Latinos in 2018. In comparison the state of Iowa's unemployment rate was 3.6%.

Earnings

\$27,214

The 2018 median earnings for Hispanics in Iowa. The median earnings for the state of Iowa was \$34,583.

\$40,245

The median earnings for Latino males in 2018 who worked full-time, year round. Latino women in Iowa had median earnings of \$30,292. In comparison the median earning for men and women in the state of Iowa were \$51,488 and \$40,353 respectively.

Occupation



26.3%

The percent in 2018 of Iowa Latinos in the production, transportation, and material moving occupations.



17,210

Iowa Latinos in management, business, science and arts occupations in 2018.; 25.1% of the Latinos in this occupation group are in education, training, and library occupations.



13,259

The number of Iowa Latinos in natural resources, construction, and maintenance occupations in 2018.



23.4%

The percentage of Iowa Latinos in service occupations in 2018. 8,232 Latinos are working in food preparation and serving related occupations.



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Data Source (unless otherwise noted) :
U.S. Census Bureau,
American Community Survey,
2018 1-year period estimates
U.S. Decennial Census 2000
Photos by U.S. Census Bureau

Hispanic or Latino includes people of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.

Source: Federal Register Notice (10/30/97, Vol. 62, No. 210)
Revisions to the Standards for the Classification of Federal Data on Race and Ethnicity.

Coming to America

37.3%

Percentage in 2017 of Iowa's foreign-born population from Latin America. This amounts to 62,140 people.

41,673

The number of foreign-born Iowans in 2017 who were born in Mexico, by far more than any other Latin American country or any other country in the world. Other Latin American areas of origin with a large foreign-born population are El Salvador (3,335), Brazil (1,817), Cuba (1386), and Colombia (1,216).

31.2%

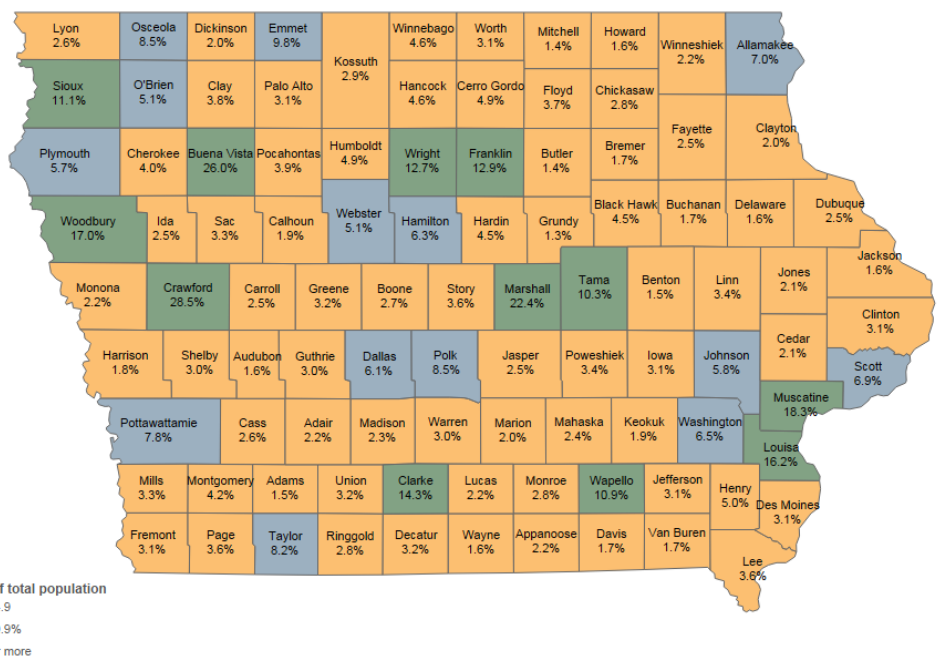
The percent of Iowa Latinos in 2017 who are foreign-born.

Housing

52.8%

The percentage of Latinos in Iowa who own their home in 2018. The corresponding percentage for the state is 71.3%.

Latinos as a percent of the total population in Iowa's counties: 2018



Latinos in Iowa Counties

41,637

The number of Latinos in Polk County in 2018, making it largest population of Latinos in any county at 21.4% of the state-wide population.

Buena Vista (26.0%), Marshall (22.4%), Muscatine (18.3%), and Woodbury(17.0%).

57.5%

Over half of the total 2017 Latino population live in eight counties Polk, Woodbury, Scott, Marshall, Johnson, Muscatine, Linn, and Pottawattamie.

28.5%

The percent of total population in Crawford County who are Latino in 2018. Other Iowa counties with a high percentage of Latinos are

52.6%

Over half of the growth in Iowa's Latino population from 2000-2018 occurred in seven counties: Polk, Woodbury, Johnson, Marshall, Scott, Linn, and Pottawattamie. The Latino population in Ringgold increased by 961.5% and by 638.1% in Lyon county between 2000 and 2018.