

# LATINOS IN IOWA: 2018

SEPTEMBER 2018

In 1968, Congress authorized President Lyndon B. Johnson to proclaim a week in September as National Hispanic Heritage Week. The observance was expanded in 1988 to a month-long celebration (Sept. 15-Oct. 15). During this month, the United States celebrates the culture and traditions of U.S. residents who trace their roots to Spain, Mexico and the Spanish-speaking nations of Central America, South America and the Caribbean. Sept. 15 was chosen as the starting point for the celebration because it is the anniversary of independence of five Latin American countries: Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua. In addition, Mexico and Chile celebrate their independence days on Sept. 16 and Sept. 18, respectively.

## 189,818

The estimated Latino population of Iowa as of July 1, 2017, making people of Hispanic or Latino origin the state's largest race or ethnic minority. Latinos constitute 6.0 percent of the state's total population

## 130.2%

The percent change in the Latino population from 2000 to 2017. This is an 107,345 increase for the period.

## 424,077

The projected Latino population of Iowa as of July 1, 2050. According to the 2017 Woods & Poole Economics Inc., Latinos will constitute 12.3 percent of the state's total population on that date.

## 23.7

The median age of Iowa's Latino population in 2017. The median age for the state of Iowa is 38.1.

## Families and Children

### 37,314

The number of Latino families in 2017 who reside in Iowa. Of these families, 69.7 percent include related children under 18 years of age.

### 3,452

The number of Latino grandparents in 2017 living with their own grandchildren. 33.0% of those are responsible for the own grandchildren under 18 years of age. This compares to 36.2% for the U.S..

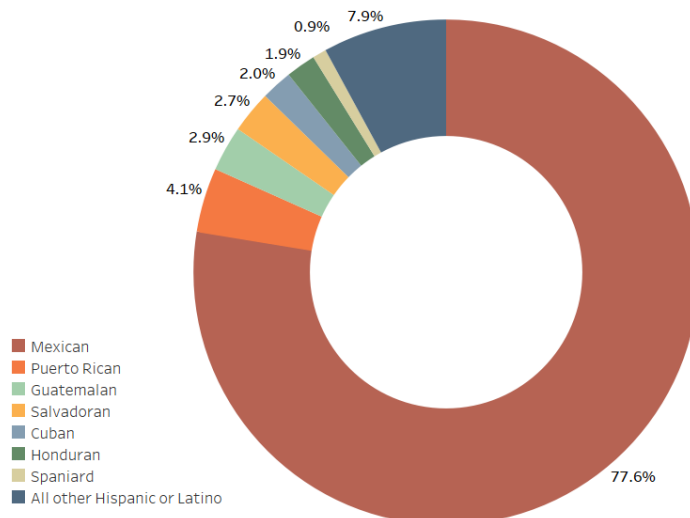
### 11.0%

Percentage of Latino population under age 5 as of July 1, 2017. Latinos have one of the highest concentration of preschoolers among the other race or ethnic groups.

### 3.57

The average family size for the Iowa Latino population in 2017. The average family size in the state of Iowa is 3.01.

Hispanic or Latino by Specific Origin: 2017



## Income, poverty, & health insurance

**\$46,376**

The median income of Latino households in 2017. The median household income for the state was \$58,570.

**\$50,572**

The median income of Latino families in 2017. The median family income for the state was \$75,076.

**13.9%**

The percent of Iowa Latino population with no health insurance coverage in 2017. The corresponding rate for all Iowa is 4.7 percent.

**\$17,456**

The per capita income of Latinos in 2017. The per capita income for the state was \$30,865.

**18.0%**

The poverty rate for the Latino population in 2017. The corresponding rate for Iowa is 10.7 percent.



## Language

**116,006**

The number of Iowa residents age 5 and older in 2017 who speak Spanish at home. Among those who speak Spanish at home, 56.9 percent say they speak English "very well."

**19,659**

The number of Spanish speaking English Language Learners in Iowa's public schools during the 2017-2018 school year. This represents a 217.7 percent increase from the 1999-2000 school year.

Source: Iowa Department of Education

### Serving Our Nation

**2,367**

The number of Iowa Latino veterans of the U.S. armed forces in 2017.

## Education

**58,411**

The number Latinos enrolled in the state's elementary and high schools during the 2017-2018 school year.

**62.7%**

The percentage of Iowa Latinos age 25 and over, who had at least a high school education in 2017. In Iowa the percentage of total population with at least a high school education was 92.1%

**252.6%**

Percent increase in Latino enrollment between the 1999-2000 school year and 2017-2018.

**13.2%**

The percentage of Iowa Latinos age 25 and over, with a bachelor's degree or

higher in 2017. In Iowa the percentage of total population with a bachelor's degree or higher was 28.9%.

**3,972**

Number of Iowa Latinos 25 years and older with a graduate degree in 2017.

Source: Iowa Department of Education

# Businesses and Jobs

**4,695**

The number of Hispanic-owned firms in Iowa in 2012.

**446.6%**

The percent increase in Hispanic-owned firms between 1992 and 2012.

Source: 2012 & 1992 Survey of Business Owners

**74.1%**

The percent of Iowa Latinos age 16 and over in the labor force in 2017. The percent of Iowans age 16 and over in the labor force was 67.3%.

**5.7%**

The unemployment rate of Iowa Latinos in 2017. In comparison the state of Iowa's unemployment rate was 3.6%.

## Earnings

**\$27,031**

The 2017 median earnings for Hispanics in Iowa. The median earnings for the state of Iowa was \$33,349.

**\$36,969**

The median earnings for Latino males in 2017 who worked full-time, year round. Latino women in Iowa had median earnings of \$32,582. In comparison the median earning for men and women in the state of Iowa were \$50,295 and \$39,658 respectively.

## Occupation



**27.0%**

The percent in 2017 of Iowa Latinos in the production, transportation, and material moving occupations.



**14,834**

Iowa Latinos in management, business, science and arts occupations in 2017.; 21.6% of the Latinos in this occupation group are in education, training, and library occupations.



**13,511**

The number of Iowa Latinos in natural resources, construction, and maintenance occupations in 2017.



**22.9%**

The percentage of Iowa Latinos in service occupations in 2017. 10,550 Latinos are working in food preparation and serving related occupations.

## Industry

**24.5%**

The percent of Iowa Latinos in 2017 employed in the Manufacturing industry.

**15.4%**

The percent of Hispanic or Latinos in 2017 who work in the educational services, and health care and social assistance industry. 14.9

percent of Iowa Latinos work in the arts, entertainment, recreation, accommodation and food services industry; 11.9 percent in construction; 9.4 percent in retail trade; and 6.7 percent work in professional, scientific, management, administrative, and waste management services.

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Data Source (unless otherwise noted) :  
U.S. Census Bureau,  
American Community Survey,  
2016 1-year period estimates  
U.S. Decennial Census 2000  
Photos by U.S. Census Bureau

Hispanic or Latino includes people of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin, regardless of race.

Source: Federal Register Notice (10/30/97, Vol. 62, No. 210)  
Revisions to the Standards for the Classification of Federal Data on Race and Ethnicity.

# Coming to America

**37.3%**

Percentage in 2017 of Iowa's foreign-born population from Latin America. This amounts to 62,140 people.

**41,673**

The number of foreign-born Iowans in 2017 who were born in Mexico, by far more than any other Latin American country or any other country in the world. Other Latin American areas of origin with a large foreign-born population are El Salvador (3,335), Brazil (1,817), Cuba (1386), and Columbia (1,216).

**31.2%**

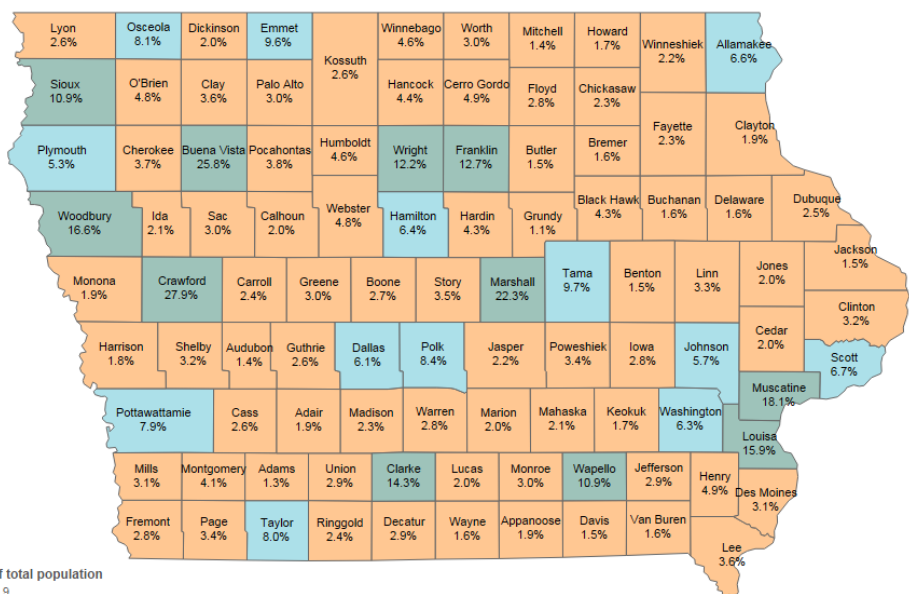
The percent of Iowa Latinos in 2017 who are foreign-born.

## Housing

**48.4%**

The percentage of Latinos in Iowa who own their home in 2017. The corresponding percentage for the state is 71.6%.

Latinos as a percent of the total population in Iowa's counties: 2017



Percent of total population  
■ 1.0%-4.9  
■ 5.0%-9.9%  
■ 10% or more

# Latinos in Iowa Counties

**40,637**

The number of Latinos in Polk County in 2017, making it largest population of Latinos in any county at 21.4% of the state-wide population.

**27.9%**

The percent of total population in Crawford County who are Latino in 2017. Other Iowa counties with a high percentage of Latinos are

Buena Vista (25.8%),  
Marshall (22.3%),  
Muscatine (18.1%), and  
Woodbury(16.6%).

**57.5%**

Over half of the total 2017 Latino population live in eight counties Polk, Woodbury, Scott, Marshall, Johnson, Muscatine, Linn, and Pottawattamie.

**53.2%**

Over half of the growth in Iowa's Latino population from 2000-2017 occurred in seven counties: Polk, Woodbury, Johnson, Marshall, Scott, Linn, and Pottawattamie. The Latino population in Ringgold increased by 830.8% and by 623.8% in Lyon county between 2000 and 2017.