



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Marshalltown city, Iowa

Subject	Number	Percent
SEX AND AGE		
Total population	27,552	100.0
Under 5 years	2,155	7.8
5 to 9 years	1,977	7.2
10 to 14 years	1,878	6.8
15 to 19 years	1,964	7.1
20 to 24 years	1,766	6.4
25 to 29 years	1,730	6.3
30 to 34 years	1,646	6.0
35 to 39 years	1,481	5.4
40 to 44 years	1,490	5.4
45 to 49 years	1,737	6.3
50 to 54 years	1,785	6.5
55 to 59 years	1,774	6.4
60 to 64 years	1,568	5.7
65 to 69 years	1,157	4.2
70 to 74 years	898	3.3
75 to 79 years	816	3.0
80 to 84 years	792	2.9
85 years and over	938	3.4
Median age (years)	37.3	(X)
16 years and over	21,150	76.8
18 years and over	20,368	73.9
21 years and over	19,197	69.7
62 years and over	5,529	20.1
65 years and over	4,601	16.7
Male population	13,730	49.8
Under 5 years	1,132	4.1
5 to 9 years	1,003	3.6
10 to 14 years	986	3.6
15 to 19 years	1,014	3.7
20 to 24 years	927	3.4
25 to 29 years	902	3.3
30 to 34 years	832	3.0
35 to 39 years	720	2.6
40 to 44 years	759	2.8
45 to 49 years	858	3.1
50 to 54 years	882	3.2
55 to 59 years	903	3.3
60 to 64 years	800	2.9
65 to 69 years	576	2.1
70 to 74 years	429	1.6
75 to 79 years	356	1.3
80 to 84 years	314	1.1
85 years and over	337	1.2

Subject	Number	Percent
Median age (years)	35.5	(X)
16 years and over	10,397	37.7
18 years and over	9,980	36.2
21 years and over	9,383	34.1
62 years and over	2,490	9.0
65 years and over	2,012	7.3
Female population	13,822	50.2
Under 5 years	1,023	3.7
5 to 9 years	974	3.5
10 to 14 years	892	3.2
15 to 19 years	950	3.4
20 to 24 years	839	3.0
25 to 29 years	828	3.0
30 to 34 years	814	3.0
35 to 39 years	761	2.8
40 to 44 years	731	2.7
45 to 49 years	879	3.2
50 to 54 years	903	3.3
55 to 59 years	871	3.2
60 to 64 years	768	2.8
65 to 69 years	581	2.1
70 to 74 years	469	1.7
75 to 79 years	460	1.7
80 to 84 years	478	1.7
85 years and over	601	2.2
Median age (years)	38.9	(X)
16 years and over	10,753	39.0
18 years and over	10,388	37.7
21 years and over	9,814	35.6
62 years and over	3,039	11.0
65 years and over	2,589	9.4
RACE		
Total population	27,552	100.0
One Race	26,840	97.4
White	23,371	84.8
Black or African American	608	2.2
American Indian and Alaska Native	160	0.6
Asian	467	1.7
Asian Indian	85	0.3
Chinese	47	0.2
Filipino	39	0.1
Japanese	3	0.0
Korean	28	0.1
Vietnamese	32	0.1
Other Asian [1]	233	0.8
Native Hawaiian and Other Pacific Islander	45	0.2
Native Hawaiian	6	0.0
Guamanian or Chamorro	8	0.0
Samoan	7	0.0
Other Pacific Islander [2]	24	0.1
Some Other Race	2,189	7.9
Two or More Races	712	2.6
White; American Indian and Alaska Native [3]	75	0.3
White; Asian [3]	87	0.3
White; Black or African American [3]	184	0.7
White; Some Other Race [3]	247	0.9
Race alone or in combination with one or more other races: [4]		
White	23,994	87.1
Black or African American	857	3.1
American Indian and Alaska Native	272	1.0

Subject	Number	Percent
Asian	592	2.1
Native Hawaiian and Other Pacific Islander	56	0.2
Some Other Race	2,523	9.2
HISPANIC OR LATINO		
Total population	27,552	100.0
Hispanic or Latino (of any race)	6,632	24.1
Mexican	6,003	21.8
Puerto Rican	70	0.3
Cuban	14	0.1
Other Hispanic or Latino [5]	545	2.0
Not Hispanic or Latino	20,920	75.9
HISPANIC OR LATINO AND RACE		
Total population	27,552	100.0
Hispanic or Latino	6,632	24.1
White alone	4,011	14.6
Black or African American alone	40	0.1
American Indian and Alaska Native alone	81	0.3
Asian alone	10	0.0
Native Hawaiian and Other Pacific Islander alone	11	0.0
Some Other Race alone	2,165	7.9
Two or More Races	314	1.1
Not Hispanic or Latino	20,920	75.9
White alone	19,360	70.3
Black or African American alone	568	2.1
American Indian and Alaska Native alone	79	0.3
Asian alone	457	1.7
Native Hawaiian and Other Pacific Islander alone	34	0.1
Some Other Race alone	24	0.1
Two or More Races	398	1.4
RELATIONSHIP		
Total population	27,552	100.0
In households	26,362	95.7
Householder	10,335	37.5
Spouse [6]	4,864	17.7
Child	7,913	28.7
Own child under 18 years	6,279	22.8
Other relatives	1,685	6.1
Under 18 years	720	2.6
65 years and over	128	0.5
Nonrelatives	1,565	5.7
Under 18 years	163	0.6
65 years and over	61	0.2
Unmarried partner	765	2.8
In group quarters	1,190	4.3
Institutionalized population	1,040	3.8
Male	683	2.5
Female	357	1.3
Noninstitutionalized population	150	0.5
Male	94	0.3
Female	56	0.2
HOUSEHOLDS BY TYPE		
Total households	10,335	100.0
Family households (families) [7]	6,629	64.1
With own children under 18 years	3,077	29.8
Husband-wife family	4,864	47.1
With own children under 18 years	1,948	18.8
Male householder, no wife present	535	5.2
With own children under 18 years	304	2.9
Female householder, no husband present	1,230	11.9
With own children under 18 years	825	8.0

Subject	Number	Percent
Nonfamily households [7]	3,706	35.9
Householder living alone	3,076	29.8
Male	1,253	12.1
65 years and over	289	2.8
Female	1,823	17.6
65 years and over	1,012	9.8
Households with individuals under 18 years	3,415	33.0
Households with individuals 65 years and over	2,888	27.9
Average household size	2.55	(X)
Average family size [7]	3.18	(X)
HOUSING OCCUPANCY		
Total housing units	11,171	100.0
Occupied housing units	10,335	92.5
Vacant housing units	836	7.5
For rent	269	2.4
Rented, not occupied	20	0.2
For sale only	188	1.7
Sold, not occupied	46	0.4
For seasonal, recreational, or occasional use	42	0.4
All other vacants	271	2.4
Homeowner vacancy rate (percent) [8]	2.6	(X)
Rental vacancy rate (percent) [9]	7.5	(X)
HOUSING TENURE		
Occupied housing units	10,335	100.0
Owner-occupied housing units	7,042	68.1
Population in owner-occupied housing units	18,635	(X)
Average household size of owner-occupied units	2.65	(X)
Renter-occupied housing units	3,293	31.9
Population in renter-occupied housing units	7,727	(X)
Average household size of renter-occupied units	2.35	(X)

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.