



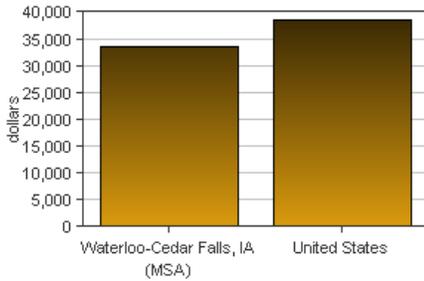
Waterloo-Cedar Falls (MSA)

Waterloo-Cedar Falls is one of 366 Metropolitan Statistical Areas (MSAs) in the nation. Its 2007 population of 163,074 ranked 237th in the nation.

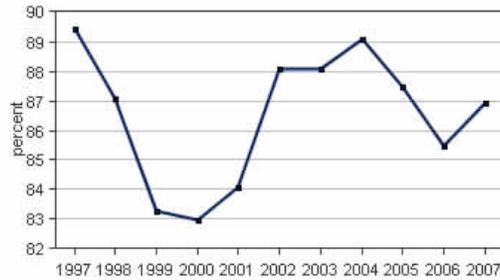
PER CAPITA PERSONAL INCOME

In 2007 Waterloo-Cedar Falls had a per capita personal income (PCPI) of \$33,555. This PCPI ranked 174th in the United States and was 87 percent of the national average, \$38,615. The 2007 PCPI reflected an increase of 6.7 percent from 2006. The 2006-2007 national change was 4.9 percent. In 1997 the PCPI of Waterloo-Cedar Falls was \$22,642 and ranked 176th in the United States. The 1997-2007 average annual growth rate of PCPI was 4.0 percent. The average annual growth rate for the nation was 4.3 percent.

Per Capita Personal Income, 2007



Per Capita Income as a Percent of the United States, 2007



TOTAL PERSONAL INCOME

	2006-07 percent change	1997-2007 AAGR	
Waterloo-Cedar Falls	6.8 %	4.0 %	In 2007 Waterloo-Cedar Falls had a total personal income (TPI) of \$5,471,992*. This TPI ranked 226th in the United States. In 1997 the TPI of Waterloo-Cedar Falls was \$3,688,453* and ranked 212th in the United States.
U.S.	6.0 %	5.4 %	

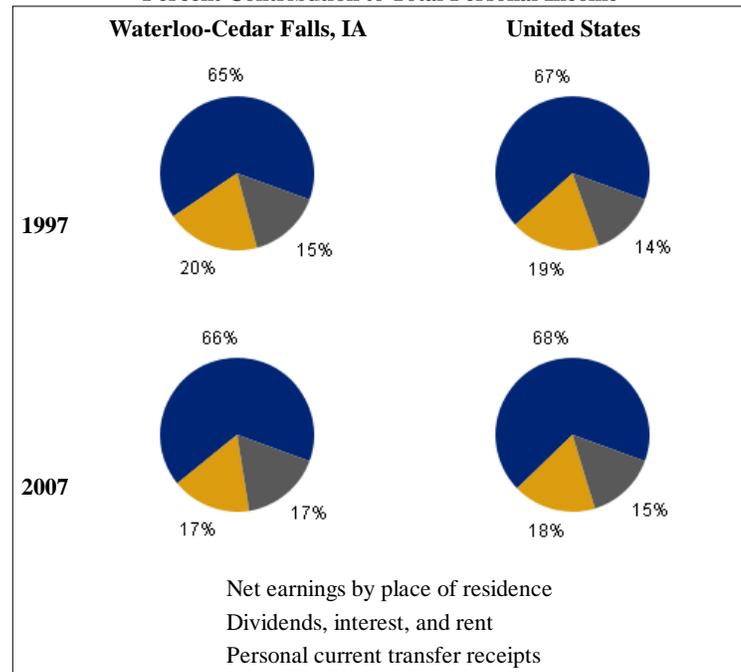
AAGR: average annual growth rate

*Note: Total personal income estimates are in thousands of dollars, not adjusted for inflation.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Waterloo-Cedar Falls.

Percent Contribution to Total Personal Income



2006-2007 percent change		
	Waterloo-Cedar Falls, IA	U.S.
Net earnings	6.7 %	5.0 %
Dividends, interest, and rent	10.5 %	9.2 %
Personal current transfer receipts	4.1 %	6.9 %

1997-2007 average annual growth rate		
	Waterloo-Cedar Falls, IA	U.S.
Net earnings	4.2 %	5.4 %
Dividends, interest, and rent	2.3 %	4.5 %
Personal current transfer receipts	5.1 %	6.1 %